

WQYZ
Biloxi, MS
Quarterly Issues/Programs List
Third Quarter, 2014
09/30/2014

WQYZ
Quarterly Issues/Programs List

- WQYZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:
 - **Child Safety:** Covered as part of Gulf Coast Issues as well as on-air: A local five year old—Janaya Thompson—was murdered after being abducted while at play at the apartment complex her family lived in, and there was an attempt to abduct a 13 year old from her family’s apartment in Gulfport. We talked to the Biloxi P.D. about ways parents and children alike can be vigilant and hopefully prevent future abductions.
Disaster Prep: As Arthur threatens the Gulf, we spoke with local Red Cross Disaster Services for tips on how to prepare for the possibility of a hurricane and things that should be done during any emergency.
 - Education: A couple of scams are being perpetrated by unscrupulous individuals. We talked with the BBB about the ‘Yellow Pages’ scam that targets businesses by telling them to pay for advertising they never received, as well as the ‘mystery shopper’ scheme being perpetrated online and what folks can do if they are targeted.
- Health:** An Ocean Springs man has contracted vibrio bacteria from Gulf Coast waters. We talked to the State Health Dept about who is most at risk of contracting the bacteria and what measures can be taken to prevent it from happening
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Honor Our Vets	Gulf Coast Issues July 5 and 6	Honor Our Veterans this July 4th	Fox News Anchor with retired and currently serving military as guests	07/06/2014 06:30 PM	028:24
Disaster Prep	Gulf Coast Issues July 12 and 13	Keesler Hurricane Hunters are flying in to Hurricane Arthur this weekend. Disaster Prep tips with local Red Cross	Keesler Hurricane Hunters, Local Red Cross Disaster Expert	07/13/2014 06:32 PM	026:49
Health	Gulf Coast Issues July 19 and 20	An Ocean Springs man has contracted vibrio bacteria from Gulf Coast waters. We talked to the State Health Dept about who is most at risk of contracting the bacteria and what measures can be taken to prevent it from happening	State Health Dept. Dr. Paul Byars	07/20/2014 06:31PM	027:51
Child Safety	Gulf Coast Issues July 26 and 27	A local five year old—Janaya Thompson—was murdered after being abducted while at play at the apartment complex her family lived in, and there was an attempt to abduct a 13 year old from her family's apartment in Gulfport. We talked to the Biloxi P.D. about ways parents and children alike can be vigilant and hopefully prevent future abductions.	Biloxi Police Sgt Jackie Rhodes	07/27/2014 06:30PM	026:57
Child Safety, Education, Domestic Violence Prevention	Gulf Coast Issues Aug 2 and 3	We covered a plethora of topics this week: How to save money on back to school supplies, another case of a child dying after being left in a hot car and how to prevent that, and domestic violence laws in our state	Gulf Coast Womens Center for Nonviolence	08/03/2014 06:31 PM	027:42
Public Health	Gulf Coast	Ebola preparations are	State Dept of	08/10/2014	027:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Issues Aug 9 and 10	being made in Mississippi, just in case the deadly epidemic should spread	Health	06:30PM	
Disaster Prep	Camille Anniversary GCI Aug 16 and 17	This weekend our coast remembers the anniversary of Hurricane Camille, at one point considered the worst storm our residents have ever experienced. We took calls from listeners who survived the storm and what lessons they learned from it, and interspersed it with audio from local emergency officials saved from that horrible time 45 years ago.	Our listeners and old audio from news coverage of Camille	08/17/2014 06:31 PM	027:45
Social Security, Retirement	Gulf Coast Issues Aug 23 and 24	Patti Patterson with the Social Security Administration discussed new programs they're offering, as well as how to incorporate your social security benefits into your retirement plan. We also discussed disability benefits because of the huge military presence on our coast and the sad truth that a lot of them are returning from deployments with medical issues.	Patti Patterson with the Social Security Administration	08/24/2014 06:30PM	028:14
Public Safety	Gulf Coast Issues Aug 30 and 31	Corporal Ben Siebert, Public Affairs for the Highway Patrol, joined us to talk about their new 'Drive Sober or Get Pulled Over' campaign kicking off this weekend.	Cpl. Ben Sibert, Public Affairs for the Highway Patrol	08/31/2014 06:31 PM	026:49
9-11 Anniversary	Gulf Coast Issues Sep 6 and 7	The anniversary of Sep 11 is upon us, and we looked back at the harrowing experience Gulfport native Pam	Pam Stennis, 9-11 Audio Files	09/07/2014 06:33PM	027:03

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Stennis had. She was at work at the World Trade Center when America was changed forever, and shared her experience with us.			
Community	Gulf Coast Issues Sep 13 and 14	The Biloxi Seafood Festival is back at Point Cadet for the first time since it was decimated by Katrina. We talked about what folks can expect as they join the community in celebrating the coasts seafood heritage.	Rachel Seymour, Dir of Biloxi Chamber of Commerce	09/14/2014 06:30PM	027:34
Education	Gulf Coast Issues Sep 20 and 21	A couple of scams are being perpetrated by unscrupulous individuals. We talked with the BBB about the 'Yellow Pages' scam that targets businesses by telling them to pay for advertising they never received, as well as the 'mystery shopper' scheme being perpetrated online and what folks can do if they are targeted.	Better Business Bureau, John O'Hara	09/21/2014 06:33PM	026:02
Education	Gulf Coast Issues Sep 27 and 28	The situation in the Mideast continues to worsen. We brought in an expert on foreign policy to get into the nuts and bolts of our problems with that region	USM Foreign Policy Expert Robert Harenski	09/28/2014 06:30PM	026:08

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	I MAB/MS ARMY NATIONAL GUARD	000:30	022
Education	N MAB/MS ARMY NATIONAL GUARD	000:30	022
Education	PSA / 4H SCIENCE	001:00	021
Health	PSA / ADOPTION-FOODIE	000:59	012
Health	PSA / ADOPTION-MEDITATION DAD	001:00	016
Education	PSA / AGRICULTURE-FSA	001:00	011
Education	PSA / AMERICORPS SOLICITATION	000:30	001
Health	PSA / AUTISM SPEAKS	001:00	017
Education	PSA / BACKPACK BLESSINGS GOLD TOURNY	000:29	006
Community/ Health	PSA / BAY BRIDGE FEST	000:30	008
Public Safety	PSA / BENEFIT FOR JANAYA THOMPSON	000:31	001
Health	PSA / BTS-HEALTH & WELLNESS FAIR	000:30	002
Environment	PSA / COASTAL CLEANUP-PGOULA	000:29	001
Health	PSA / DIABETES	000:59	015
Education	PSA / DIBERVILLE CHEER CLINIC	000:30	004
Health	PSA / DOCTORS RESOURCES	001:00	018
Public Safety	PSA / EMERGENCY PREPAREDNESS	001:00	015
Education	PSA / ENERGY EFFICIENCY	000:30	008
Education	PSA / ENERGY EFFICIENCY-LIGHT BULBS	000:59	006
Education	PSA / ENERGY EFFICIENCY-OFF A CLIFF	001:00	006
Health	PSA / EXERCISE-WILL ROGERS INST	001:00	018
Education	PSA / FIREARM SAFETY	000:30	010
Education	PSA / FIREARM SAFETY	001:00	012

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	PSA / FORECLOSURE PREVENTION-CNMA0136	000:30	001
Education	PSA / FREEDOM OF INFORMATION	001:00	014
Jobs for Disabled	PSA / GOODWILL - JOBS	001:00	005
Health	PSA / HEALING ROOMS-A	000:30	017
Health	PSA / HEALING ROOMS-B	000:31	012
Addiction Recovery	PSA / HOG FEST AT FIRST BAPT GPORT	000:30	006
Addiction Recovery	PSA / HOG RIDE-PHIL BRYANT	000:30	016
Education	PSA / LIFE IS TOO SHORT	000:56	021
Community/education	PSA / MARITIME SEAFOOD MUSEUM-JAZZ BRUNCH	000:31	001
Education	PSA / MARY C - TIM SHELTON	000:30	006
Education	PSA / NAVY BEING THERE 60	001:00	012
Education	PSA / PEACE CORPS - DEGREE	001:00	016
Education	PSA / READ TO CHILDREN-UNITED WAY	001:00	010
Education	PSA / RECYCLING	001:00	016
Health	PSA / SAFE MEDICATIONS	001:00	009
Health	PSA / SAY NO TO FAD DIETS	001:00	016
Health	PSA / SEABEE MUD RUN	000:30	001
Health	PSA / SEVEN HABITS	000:56	013
Health	PSA / SHRINERS HOPSITAL	000:30	021
Education/ Health	PSA / SINGING RIVER CARNIVAL-GOLF TOURNY	000:30	004
Health	PSA / ST JUDE - MOMENTS	001:00	017
Health	PSA / SWING FOR THE CAUSE GOLF CLASSIC	000:30	001
Health/Education	PSA / TEEN ALCOHOL USE	001:00	006
Public Safety	PSA / TEXTING AND DRIVING-LOOK DOWN	000:30	010
Education	PSA / UNITED WAY	001:00	014
Education	PSA / USPS - MOVING	001:00	016
Community/Health	PSA / WIGGINS FUMC-JULY 4TH PROGRAM	000:30	001
Community	PSA/BELLINGRATH GARDENS HALLOWEEN	000:30	001
Addiction/ Health	PSA/DRUG ADDICTION-ONE DAY AT A	000:30	016

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	TIME		
Jobs for Disabled	PSA/GOODWILL - JOBS	000:30	012
Health	PSA/MEDICATION LIST	000:30	021
Public Safety	PSA/TEXTING AND DRIVING-SOUNDS	000:30	010
Education	PSA/USCG-BOATER SAFETY	000:58	013
Education	S MAB/MS ARMY NATIONAL GUARD	000:30	025
Community/Environment	GLOBAL CITIZEN FEST	000:31	002
Public Safety	SAFE SUMMER DRIVING	000:27	001
Public Safety	SAFE SUMMER DRIVING	000:28	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	027
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	039
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	042
Public Safety	SAFE SUMMER DRIVING	000:27	013
Public Safety	SAFE SUMMER DRIVING	000:28	026