

WQYZ  
 Biloxi, MS  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2016  
 01/04/2017

WQYZ  
 Quarterly Issues/Programs List

WQYZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Breast Cancer Awareness:** Each year, our stations participate in the biggest fundraiser of the year for the local American Cancer Society—the Making Strides Against Breast Cancer Walk on the Biloxi Town Green. Our talent emcees a kickoff breakfast in August that culminates with the walk October 22, raising thousands of dollars for the ACS and their efforts to eradicate breast cancer
- **Homeless/Disadvantaged Children:** We used Gulf Coast Issues, and PSA's to highlight ways folks along our coast can help give needy families a Christmas, and help them in other ways throughout the year.
- **Retirement:** With a huge portion of our residents choosing to retire here, we continue to highlight not only retirement planning, but financial planning, with interviews with the Social Security Administration
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**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
Education, Finance	Gulf Coast Issues: Social Security Administration	Discussed social security income, retirement, disability, and things to keep in mind when listeners file their taxes.	SSA Spokesman Shawn Mercer	10/02/2016 06:24 PM	030:00
Health	Gulf Coast Issues: Making Strides Against Breast Cancer	Upcoming breast cancer walk our station participates in each year, the "Real Men Wear Pink" campaign to raise money for the American Cancer Society, and what their efforts to eradicate all types of cancer.	ACS Spokesperson Liz Gaulke	10/09/2016 06:24 PM	030:00
Health	Gulf Coast Issues: BAND AGAINST CANCER SPECIAL	Another fundraising opportunity for cancer awareness, with interviews with survivors and their families, and organizations focused on finding a cure. Focus on Sarah Cannon, one of the country's biggest cancer networks	Martina McBride	10/16/2016 06:24 PM	030:00
Disadvantaged children, homeless	Gulf Coast Issues: Salvation Army	Discussed their Angel Tree campaign, an opportunity for listeners to help local disadvantaged children by providing them Christmas presents.	Morgan Shiyou	10/23/2016 06:28 PM	030:00

Infrastructure	Gulf Coast Issues: BILOXI INFRASTRUCTURE	Following a flood of complaints about roadwork that's caused problems for drivers in Biloxi, we heard from the new contractor about how they plan to solve the situation, and speed up the work already in progress	Vincent Creel	10/30/2016 06:25 PM	030:00
Homeless, disadvantaged children	Gulf Coast Issues: TOYS FOR TOTS	Interviewed a couple of Marines about the Toys for Tots program, another opportunity to help disadvantaged children by providing them Christmas gifts.	Marlene Moore	11/06/2016 06:27 PM	030:00
Veteran Care	Gulf Coast Issues: LEE GREENWOOD FOR VETS	Lee Greenwood discusses the origins of his hit "God Bless the USA". Here, he discusses different organizations and how they help veterans.	Lee Greenwood	11/13/2016 06:25 PM	030:00
Health care, Education	Gulf Coast Issues: Post Election Issues and where we stand	Fox News special on issues like health care and education, promises made by the candidates and where we stand in their progress	John Grimes	11/20/2016 06:26PM	030:00
Health	Gulf Coast Issues: Jamie Lynn Sigler and her battle, and others battles, with M.S.	Jamie Lynn Sigler discusses her original diagnoses with Multiple Sclerosis, how it led her to organization that help people that deal with it, and how others can get involved	Jamie Lynn Sigler	11/27/2016 06:27PM	030:00
Cyber Bullying	Gulf Coast Issues: CYBER BULLYING	Several experts discuss the issue of cyber bullying and what can be done to prevent it.	Various guests	12/04/2016 06:30 PM	030:00
Health Care	Gulf Coast Issues: 21st CENTURY CURES ACT	Democrats and Republicans—like our own Senator Roger Wicker--support the nonpartisan bill that aims to "help modernize and personalize health care, encourage greater innovation, support research, and streamline the system," according to the act's mission statement.	MS Senator Roger Wicker	12/11/2016 06:24 PM	030:00
Fire Prevention	Gulf Coast Issues: XMAS FIRE/ SAFETY TIPS	Unfortunately, with the holidays people start turning on their heaters and lighting their fireplaces, and that leads to a rise in house fires at this time every year. We also went over some safety tips for those doing their holiday decorating.	Lorri Freeman and Walt Rhode	12/18/2016 06:27 PM	030:00
Humane Society	Gulf Coast Issues: Humane Society of South Mississippi/ KATIE KING	We spent time at the South Mississippi Humane Society and highlighted their efforts to keep the stray population down, and care for shelter animals	Katie King	12/25/2016 06:26 PM	030:00

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Education	I MAB/MS ARMY NATIONAL GUARD	000:30	049
Education	N MAB/MS ARMY NATIONAL GUARD	000:30	076
Health	PSA / AMERICAN HEART ASSOC - LEAVING 60	000:59	008
Health	PSA / AMERICAN HEART ASSOC - QUIT 60	000:59	008
Health	PSA / AMERICAN HEART ASSOC - QUITTING - 30	000:30	007
Health	PSA / AUTISM - I THEIR OWN WORDS	000:30	008
Health	PSA / AUTISM - SMILES	000:30	006
Health	PSA / AUTISM SPEAKS - ERNIE ELS	000:30	048
Health	PSA / AUTISM-IN THEIR OWN WORDS	001:00	006
Health	PSA / AUTISM-SMILES	001:00	008
Domestic Violence	PSA / DOMESTIC VIOLENCE PREVENTION	000:29	049
Health	PSA / DOWN SYNDROME SOCIETY BUDDY WALK 2016	000:38	012
Education	PSA / FEED THE PIG - COMMUNE	001:00	007
Education	PSA / FEED THE PIG - COMMUNE- STUNTMAN	000:30	005
Education	PSA / FEED THE PIG - LOTTERY	000:30	042
Education	PSA / FEED THE PIG - RICH UNCLE	000:30	005
Education	PSA / FEED THE PIG - RICH UNCLE	000:59	010
Education	PSA / FEED THE PIG - ROCK STAR	000:59	007
Education	PSA / FEED THE PIG - STUNTMAN	001:00	009
Education	PSA / FEED THE PIG - WILD BERRIES-DEVIL	000:30	006
Public Safety	PSA / FIRE PREVENTION - RISING ASHES-CHAINS	000:30	006
Public Safety	PSA / FIRE PREVENTION - RISING ASHES-FIRE PIT	000:30	007
Education	PSA / GRADS OF LIFE - BEST VS STANDARD	000:30	006
Education	PSA / GRADS OF LIFE - SURPRISE	000:30	008
Health	PSA / HEALTH & HUMAN SRVCS - FATHERHOOD-MOMENT	000:59	008
Humane Society	PSA / HUMANE SOCIETY - BENTO	000:30	006

Humane Society	PSA / HUMANE SOCIETY - HAMILTON	000:30	006
Humane Society	PSA / HUMANE SOCIETY - SHELTER PET ADOPTION - ANTHEM	001:00	007
Humane Society	PSA / HUMANE SOCIETY - TOAST	000:30	006
Veterans	PSA / INTREPID FALLEN HEROES FUND	000:31	055
Veterans	PSA / INTREPID FALLEN HEROES FUND	001:00	108
Veterans	PSA / IRAQ-AFGHAN VETS OF AMER.	000:30	042
Recycling	PSA / KEEP AMERICA BEAUTIFUL -RECYCLING - I WANT TO BE	000:30	006
Recycling	PSA / KEEP AMERICA BEAUTIFUL -RECYCLING - I WANT TO BE	001:00	007
Adoption	PSA / KIDS ON DADS	001:00	098
Hunger/Elder Care	PSA / MEALS ON WHEELS - HARVEY	001:00	006
Hunger/Elder Care	PSA / MEALS ON WHEELS - LOLA	001:00	006
Hunger/Elder Care	PSA / MEALS ON WHEELS - MR GAINES	000:30	005
Education	PSA / OHR O'KEEFE - JAGGED FRAGMENTS-30	000:32	010
Education	PSA / OHR O'KEEFE - WILLIAM WHITE-30	000:33	010
PSA Solicitation	PSA / PSA SOLICITATION-QYZ	000:30	058
Public Safety	PSA / SAFE FIREARM STORAGE	000:30	050
Public Safety	PSA / SAFE FIREARM STORAGE-60	001:00	110
Health	PSA / STROKE AWARENESS - PARTY	001:00	006
Health	PSA / STROKE AWARENESS - WHEN I WAS 6	000:59	004
Health	PSA / STROKE AWARENESS - WHEN I AS 6 30	000:30	007
Education	PSA / UNITED WAY - DALE INCOME	001:00	006
Education	PSA / UNITED WAY - MEERA INCOME	001:00	010
Education	PSA / UNITED WAY - RUTH EDUCATION	001:00	007
Education	PSA / UNITED WAY - TOM & CINDY - HEALTH	001:00	011
Education	PSA / US MARINE CORP	000:58	108
Public Safety	PSA / WILDFIRE PREVENTION	000:30	050
Public Safety	PSA / WILDFIRE PREVENTION	001:00	103
Education	PSA 10 / COME ALIVE WITH THE FOREST	000:10	014
Health	PSA 15 / AUTISM AWARENESS - SIGNS	000:15	003
Education	PSA 15 / BE A TEACHER-TEACH.ORG	000:15	007

Education	PSA 15 / FEED THE PIG-STUNTMAN	000:15	008
Disaster prep	PSA 15 / FEMA	000:15	009
Disability programs	PSA 15 / GOODWILL	000:15	005
Education	PSA 15 / GRADS OF LIFE.ORG	000:15	007
Health	PSA 15 / HIGH BLOOD PRESSURE-AHA	000:15	006
Education	PSA 15 / ITS ON US.ORG	000:15	003
Education	PSA 15 / MAKING HOME AFFORDABLE-HUD	000:15	008
Public Safety	PSA 15 / NHTSA	000:15	007
Education	PSA 15 / ONLY IN THE FOREST	000:15	002
Education	PSA 15 / PLAY 60-UNITED WAY	000:15	013
Education	PSA 15 / SHORT DRIVE-US FOREST SERVICE	000:15	010
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	006
Education	SUMMER LEARNING	000:31	005
HEALTH AND FITNESS	iHEART RED	000:31	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	009
VOTING	ROCK THE VOTE	000:31	006
VOTING	ROCK THE VOTE	000:32	004