

WQYZ
Biloxi, MS
Quarterly Issues/Programs List
First Quarter, 2015
03/31/2015

WQYZ
Quarterly Issues/Programs List

WQYZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Health/Childhood cancer...St. Jude Radiothon: All four of our stations participated in this St. Jude Children's Research Hospital and over the course of this event we raised close to \$65-thousand dollars!**
- Local Military...For the first time in 4 years, Keesler Air Force Base hosted an Air Show that featured the Thunderbirds and the Golden Knights as well as static displays featuring local missions like that of the Hurricane Hunters. Our stations partnered with the base to promote the show.
- Addiction Recovery...Through interviews and psa campaigns we brought attention to the Home of Grace, an addiction recovery center on our coast
- Kamp Kaleidoscope is an organization that raises money to send autistic children on our coast to a special camp. Our station ran psa's leading up to the event, and our Magic Morning show personality Kelly Bennett volunteered to help emcee their fundraiser March 28th at the Frank Gruich Community Center in Biloxi

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Addiction Recovery	Gulf Coast Issues	Home of Grace Addiction Recovery	Rev. Josh Barton	01/04/2015 06:31 PM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Center					
News Year in Review	Gulf Coast Issues Jan 10 and 11	Fox News Special covering the biggest stories of 2014	Various Fox news anchors	01/11/2015 06:30 PM	030:00
Affordable Mortgages	Gulf Coast Issues Jan 17 and 18	We discussed Habitat for Humanity's mission as well as an upcoming fundraiser that will help them build 3 more homes on our coast	Adele Lyons with Habitat for Humanity	01/18/2015 06:30 PM	030:00
Health	Gulf Coast Issues Jan 24 and 25	The local Alzheimer Association discussed symptoms, prevention, services offered and local fundraisers	Alzheimer Association	01/25/2015 06:30 PM	030:00
Social Security	Gulf Coast Issues Jan 31 Feb 1	We talked about the upcoming tax season and social security benefits, disability benefits, retirement and more	Shawn Mercer, Public Affairs for Social Security Administration	02/01/2015 06:30 PM	030:00
Health/Immunizations	Gulf Coast Issues Feb 7 and 8	Measles outbreak is affecting more states, but not ours, thanks to strict immunization policies. We also spoke with Singing River Healthplex, a local wellness facility supported through Singing River Hospital,	State Health Dept. and reps from Singing River Healthplex	02/08/2015 06:32 PM	030:00
Education/Military	GCI Feb 14 and 15 (WQYZ ONLY)	'Zeus' of the Harlem Globetrotters paid us a visit as they came to town, and told us of their plans to honor local veterans during their show. We also spoke with the director of the movie 'Selma', and included an interview with the first black 'Bachelor' Shawn Bullard	Zeus of the Harlem Globetrotters and Shawn Bullard, the first black 'Bachelor'	02/15/2015 06:30 PM	030:00
Childhood cancer	Gulf Coast	All 4 of our iHeart	St. Jude	02/22/2015	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Issues Feb 21 and 22	radio stations participated in a two day radio-thon to raise money for St. Jude Children's Research Hospital, which treats children with cancer and houses their families at no charge. We wrapped it up with more mentions on GCI encouraging listeners to become a "St. Jude Partner in Hope" for only \$20 a month	representative, Kelsey LeBlanc	06:30 PM	
Health/Heart Disease	Gulf Coast Issues	We discussed heart disease, who it affects, prevention, and where you can go for more information	Dr. Budoff	03/01/2015 06:30 PM	030:00
Health	Gulf Coast Issues	Jan Garner with the local American Cancer Society talked about the years upcoming fundraisers and what their organization does, the need for volunteers and more	Jan Garner with ACS	03/08/2015 06:30 PM	030:00
Health/Stress	Gulf Coast Issues	Dr. Paul White discussed his book that teaches how to deal with stress at the workplace	Dr. Paul White	03/15/2015 06:30 PM	030:00
Military, balanced budget and other federal issues as they pertain to the coast	Gulf Coast Issues	Senator Roger Wicker was bad with more pertinent issues and their connections to our coast such as the GOP balanced budget, the future of the Navy, and negotiations with Iran	Senator Roger Wicker	03/22/2015 06:33 PM	030:00
Local Economy/ Military/ Community	Gulf Coast Issues	Interview with Lt. Col. Kyle Tate about the Keesler Air Show this weekend, which	Lt. Col. Kyle Tate	03/29/2015 06:30 PM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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has a huge economic impact on our area. The Thunderbirds and Golden Knights are this years biggest draw, with static displays and a public open house at Keesler Air Force Base...close to 150-thousand will attend over the two days

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	I MAB/MS ARMY NATIONAL GUARD	000:30	023
MILITARY	KAFB AIRSHOW/CLUSTER PROMOTION	000:30	239
EDUCATION	N MAB/MS ARMY NATIONAL GUARD	000:30	027
EDUCATION	PSA / 4H SCIENCE	001:00	023
ADDICTION	PSA / ADDICTION	001:00	024
EDUCATION	PSA / AGRICULTURE-FSA	001:00	024
EDUCATION	PSA / AMERICORPS	000:30	020
HEALTH	PSA / AUTISM SPEAKS	001:00	025
HEALTH	PSA / AUTISM SPEAKS - ERNIE ELS	000:30	017
HEALTH	PSA / DIABETES	000:59	022

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	PSA / DOCTORS RESOURCES	001:00	024
HEALTH	PSA / DOCTORS WITHOUT BORDERS	000:28	015
HEALTH	PSA / DOCTORS WITHOUT BORDERS	001:00	019
ENVIRONMENT	PSA / EARTH SHARE	001:00	026
PUBLIC SAFETY	PSA / EMERGENCY PREPAREDNESS	000:30	011
PUBLIC SAFETY	PSA / EMERGENCY PREPAREDNESS	001:00	002
EDUCATION	PSA / ENERGY EFFICIENCY-LIGHT BULBS	000:59	008
EDUCATION	PSA / ENERGY EFFICIENCY-OFF A CLIFF	001:00	009
HEALTH	PSA / EXERCISE-WILL ROGERS INST	001:00	022
EDUCATION	PSA / FEED THE PIG - LOTTERY	000:30	012
EDUCATION	PSA / FORECLOSURE PREVENTION-CNMA0135	001:00	022
EDUCATION	PSA / FORECLOSURE PREVENTION-CNMA0136	000:30	024
EDUCATION	PSA / HD RADIO	000:31	017
HEALTH	PSA / HIGH BLOOD PRESSURE	000:29	017
HEALTH	PSA / HIGH BLOOD PRESSURE	000:30	022
MILITARY	PSA / IRAQ-AFGHAN VETS OF AMER.	000:30	016
MILITARY	PSA / KEESLER AIR SHOW	000:30	003
EDUCATION	PSA / NAT'L FREEDOM AWARD-ESGR	000:29	001
EDUCATION	PSA / NAVY BEING THERE 60	001:00	017
EDUCATION	PSA / PEACE CORPS - DEGREE	001:00	017
EDUCATION	PSA / READ TO CHILDREN-UNITED WAY	001:00	016
ENVIRONMENT	PSA / RECYCLING	001:00	022
HEALTH	PSA / SAFE MEDICATIONS	001:00	022
HEALTH	PSA / SAY NO TO FAD DIETS	001:00	023
EDUCATION	PSA / SCHOOL CHOICE WEEK-30A	000:29	003
EDUCATION	PSA / SCHOOL CHOICE WEEK-30B	000:29	002
EDUCATION	PSA / SCHOOL CHOICE WEEK-60A	000:59	001
EDUCATION	PSA / SCHOOL CHOICE WEEK-60B	000:59	004
HEALTH	PSA / SCREEN FOR LIFE	001:00	017
MILITARY	PSA / STARS & STRIPES GOLF TOURNY	000:30	001
HEALTH	PSA / TEEN ALCOHOL USE	001:00	022
HEALTH	PSA / UNITED SPINAL ASSOC-100971PSAR	000:30	016
EDUCATION	PSA / UNITED WAY	001:00	024

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	PSA / US MARINE CORP	000:58	006
EDUCATION	PSA / USM GC-JAZZ AND BLUES FEST	000:30	012
EDUCATION	PSA / USPS - MOVING	001:00	018
PUBLIC SAFETY	PSA/USCG-BOATER SAFETY	000:58	004
EDUCATION	S MAB/MS ARMY NATIONAL GUARD	000:30	027
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	025