

WQYZ  
Biloxi, MS  
Quarterly Issues/Programs List  
Fourth Quarter, 2018  
01/05/2019

WQYZ  
Quarterly Issues/Programs List

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WQYZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Each October, our iHeart radio cluster creates a special promotion for what is "Breast Cancer Awareness Month". We run PSA's, team up with Merit Health to do "Pink Thursday" remotes each Thursday where we encourage listeners to schedule a mammogram and increase awareness of the disease. Our on-air personalities—Walter Brown and Kelly Bennett—volunteer to emcee the "Making Strides Against Breast Cancer Walk" on the Biloxi Town Green, which occurred Oct 18<sup>th</sup> of this year. Our Pink Thursday remotes took place from 11-1pm on the 5<sup>th</sup>, 12<sup>th</sup>, 19<sup>th</sup> and 26<sup>th</sup> of October. We also run special "Gulf Coast Issues" programming in connection with breast cancer awareness.
- In October, our stations teamed up with Allen Beverages to do live broadcasts from several local gas stations, where we encouraged listeners to make a donation to St. Jude Children's Research Hospital. There were 4 live broadcasts during the month of October, 6 hours devoted to helping the families affected by children's cancer.
- December 6 and 7<sup>th</sup> we teamed up were again devoted to St. Jude Children's Research Hospital. Our 2 day Radiothon fundraiser—coupled with other fundraising events throughout the year for St. Jude—led to our largest total to date!

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Midterm Elections	Gulf Coast Issues	FOX News Radio Special A Midterm Preview from	Hosted by Fox News Radio's Jared Halpern	10/07/2018 07:00 AM	030:00

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the From Washington Podcast

		<p>United Way MS Gulf Coast: Their goals and fundraising campaign United Way strives to improve the quality of life in South Mississippi by focusing on creating measurable outcomes in the areas of education, health and financial stability. Our goal is to create long-lasting changes that prevent problems from happening in the first place.</p> <p>We invite you to join the thousands of South Mississippians who have already committed to LIVE UNITED by investing in our community, by speaking up for the issues that matter, and by volunteering to help others.</p> <p>Together, we can make South Mississippi's tomorrows brighter today!</p>			
United Way Education Programs	Gulf Coast Issues		United Way CEO Kathy Springer	10/14/2018 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education/Harrison County School Bond	Gulf Coast Issues	Harrison County School Bond: When the Harrison County School District put forth their plan for a vote on a new school bond that would help them improve security at existing schools, and build several new schools for a growing district, I'll bet they never imagined the opposition they got from leaders in the cities of Biloxi and Gulfport. We talked to the Assistant Superintendent about their plans, what they'd like voters to know about the school bond as they head to the polls, and explained why city leaders in 2 other school districts took issue with the school bond, which voters ended up supporting at the polls.	Harrison County Schools Asst. Superintendent Sherry Washburn	10/21/2018 07:00 AM	030:00
Community	Gulf Coast Issues	The latest on the renovation of the Biloxi Saenger Theatre, events and council news from the city.	Biloxi PIO Vincent Creel	10/28/2018 07:00 AM	030:00
Health/Diabetes	Gulf Coast Issues	iHeart Radio produced show "Living with Diabetes"	Various iHeart Radio personalities	11/04/2018 07:00 AM	030:00
Midterm results	Gulf Coast Issues	Coverage of the results of the midterms and what it will mean to voters as our country moves ahead	Fox News Radio Host Jim McKay	11/11/2018 07:00 AM	030:00
Community/Environment	Gulf Coast Issues	Rebecca Powers discussed a number of	Rebecca Powers	11/18/2018 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		things with us: The launch of the Gulfport Harbor Lights Christmas Display, plans for the new Gulfport Aquarium, and Marine Research Center's programs that raise awareness about local wildlife and sea creatures and how local residents can utilize those programs.			
Addiction	Gulf Coast Issues	Reps from the "Homes of Grace" came in to discuss one of their biggest fundraisers of the year...the HOG Ride...which Governor Phil Bryant participates in. The Homes of Grace in Jackson County is a place where folks dealing with addictions can go to get clean.	Homes of Grace Spokesman Larry Hammonds and Rev. Josh Barton	11/25/2018 07:00 AM	030:00
Economy/Local Business	Gulf Coast Issues	Seabee spokesman Brian Lamar tells us about a new program where they're working with cities, counties and local businesses to streamline things done on the base, coordinating with the local sector to streamline services.	Seabee Base PIO Brian Lamar	12/02/2018 07:00 AM	030:00
Presidential Tribute	Gulf Coast Issues	When former President George H. Bush passed away, we aired a special tribute to honor his life and legacy.	Fox News Radio White House Correspondent John Decker	12/09/2018 07:00 AM	030:00
Holiday Mental Health	Gulf Coast Issues	Holiday Mental Health: How the holidays can be tough	Angie Fields with Gulfport Behavioral	12/16/2018 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		on many, and what can be done to overcome that.	Health		
Economy/Education	Gulf Coast Issues	Tom Shillue Year in Review: A look back at the top news of 2018, from the serious to the more ridiculous	Tom Shillue	12/30/2018 07:00 AM	030:00

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	I MAB/MS ARMY NATIONAL GUARD	000:30	076
Education	N MAB/MS ARMY NATIONAL GUARD	000:30	089
Public Safety	PSA / EMERGENCY PREPAREDNESS	000:30	094
Hunger	PSA 15/FEED MY SHEEP	000:16	003
Community	PSA/CRUISE-IN FOR PRAYER	000:30	008
Community	PSA/CRUISE-IN FOR PRAYER	000:31	002
Hunger	PSA/FEED MY SHEEP	000:17	004
Hunger	PSA/THANKSGIVING LUNCH BENEFIT	000:16	001
BULLYING	CRISIS TEXTLINE	000:30	005
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	015
COMMUNITY INVOLVEMENT	L'OREAL	000:30	010

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
DISASTER RELIEF	100 ROOFS	000:30	015
DISASTER RELIEF	RED CROSS	000:30	016
HEALTH AND FITNESS	RED	000:30	017
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	010