

WQYZ
Biloxi, MS
Quarterly Issues/Programs List
Fourth Quarter, 2015
12/31/2015

WQYZ
Quarterly Issues/Programs List

WQYZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BREAST CANCER AWARENESS: OUR STATION RAISE PUBLIC AWARENESS OF BREAST CANCER AWARENESS MONTH EACH OCTOBER, WORKING IN TANDEM WITH A LOCAL HOSPITAL TO PASS OUT PAMPHLETS WITH MAMMOGRAM INFORMATION ONCE A WEEK THROUGH THE MONTH. THEN WE WRAP IT UP WITH A "MAKING STRIDES AGAINST BREAST CANCER" WALK, WHICH IS HELD EVERY YEAR ON THE BILOXI TOWN GREEN**
- **TERRORISM: IT'S IN THE NEWS AND ON YOUR MIND. FROM WHAT HAPPENED IN PARIS TO THE ATTACKS IN SAN BERNADINO, OUR STATIONS KEPT LISTENERS UP TO DATE**
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- **DRUG PREVENTION: INTERVIEW WITH MOSS POINTS POLICE CHIEF ABOUT THE WIDESPREAD SPICE PROGRAM IN OUR STATE THAT'S NOT ONLY RESPONSIBLE FOR HUNDREDS OF HOSPITALIZATIONS, BUT SEVERAL DEATHS**
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PUBLIC SAFETY	GULF COAST ISSUES	SPOKE WITH MOSS POINT POLICE CHIEF ABOUT WHAT KIND OF EFFECT, IF ANY, STORIES ABOUT POLICE VIOLENCE ARE	MOSS POINT POLICE CHIEF ART MCCLUNG/ WOODY BAILEY WITH CRUISIN THE COAST	10/4/2015 06:32 PM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>HAVING. HE SAYS IT'S NOT HAVING MUCH OF AN IMPACT HERE. WE ALSO TALKED ABOUT THE HUGE PROBLEM WITH SPIICE ON OUR COAST, ABUSE OF THE DRUG HAS LED TO HOSPITALIZATIONS AND IN SOME CASES EVEN DEATH. WE ALSO INTERVIEWED WOODY BAILEY WITH 'CRUISIN' THE COAST', WHAT IS NOW THE BIGGEST TOURISM DRAW IN OUR AREA.</p>			
EDUCATION/FINANCE	GULF COAST ISSUES	<p>MS POWER IS BEING FORCED TO PAY BACK MONEY CHARGED FOR THE KEMPER COUNTY PLANT, WE MADE SURE THEY KNEW WHEN AND HOW TO MAKE THAT HAPPEN</p>	MS POWER SPOKESMAN BILL SNYDER	10/11/2015 06:33 PM	030:00
HEALTH/BREAST CANCER AWARENESS	GULF COAST ISSUES	<p>BREAST CANCER SURVIVOR HEATHER CHENAULT DISCUSSES WHAT SHE WENT THROUGH AFTER HER DIAGNOSES. SHE ALSO HELPED US PROMOTE THE 'BREAST CANCER AWARENESS' CAMPAIGNS OUR STATIONS PARTICIPATE IN</p>	BREAST CANCER SURVIVOR HEATHER CHENAULT	10/18/2015 06:31 PM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>EVERY OCTOBER. WE GO TO DIFFERENT LOCATIONS EACH WEEK TO HIGHLIGHT AWARENESS AND PASS OUT INFORMATION ON MAMMOGRAMS AND THEN EMCEE THE 'MAKING STRIDES AGAINST BREAST CANCER' WALK ON THE BILOXI TOWN GREEN</p>			
DRUG ABUSE PREVENTION	GULF COAST ISSUES	<p>iHeart Radios PARTNERSHIP FOR DRUG-FREE KIDS PRE-PRODUCED PUBLIC AFFAIRS SHOW WHERE THEY HAD SEVERAL GUEST</p>	IHEARTMEDIA DENVER'S ROGER KEELER	10/25/2015 06:32 PM	030:00
TOYS FOR LOCAL NEEDY CHILDREN	GULF COAST ISSUES	<p>TOYS FOR TOTS FOR JACKSON /GEORGE COUNTY CHILDREN IS BACK AND LOOKING FOR DONATIONS</p>	TOYS FOR TOTS COORDINATOR PAM WILLIAMS	11/01/2015 06:31 PM	030:00
MILITARY/PUBLIC SAFETY	GULF COAST ISSUES	<p>SENATOR ROGER WICKER ON RUSSIAN AGGRESSION, SYRIA AND DEFENSE SPENDING</p>	SENATOR ROGER WICKER	11/08/2015 06:31 PM	030:00
DISABLED VETERANS	GULF COAST ISSUES	<p>On April 10, 2012, United States Army Staff Sergeant Travis Mills of the 82nd Airborne went to work. In TOUGH AS THEY COME, Travis</p>	TRAVIS MILLS	11/15/2015 06:31 PM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>shares his story of surviving "a simple act of war" that led to the 6'3", 250lb man to become one of only five surviving quadruple amputees from the wars in Afghanistan and Iraq.</p>			
CHRISTMAS FOR THE NEEDY	GULF COAST ISSUES	<p>SALVATION ARMY CHRISTMAS PROGRAMS, THANKSGIVING DINNER AND DETAILS ON WHAT THEY DO TO HELP THE COAST ALL YEAR LONG</p>	SALVATION ARMY MAJOR GARY STURDIVANT	11/22/2015 06:33 PM	030:00
HELP FOR INJURED VETERANS	GULF COAST ISSUES	<p>Chris Meek, CEO and co-founder of SoldierStrong Spent a few moments with Fox News Radio's Tonya J Powers. SoldierStrong improves the lives of injured American veterans through technology.</p>	Host Tonya J. Powers with Chris Meek, CEO of SoldierStrong	11/29/2015 06:30 PM	030:00
HEALTH AND NUTRITION	GULF COAST ISSUES	<p>FOX NEWS RADIO SPECIAL WITH VARIOUS HEALTH AND NUTRITION EXPERTS ON HOW TO GET HEALTHY AND STAY THAT WAY IN THE NEW</p>	FOX NEWS RADIO SPECIAL	12/06/2015 06:30 PM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
YEAR					
CHRISTMAS PROGRAMS/COMMUNITY	GULF COAST ISSUES	BELLINGRATH GARDENS IS A HUGE XMAS LIGHT DISPLAY ON OUR COAST, AND THERE ARE SEVERAL OTHER CHRISTMAS PROGRAMS LOCALS CAN ENJOY	SALLY ERICSON WITH BELLINGRATH GARDENS, REBECCA POWERS WITH THE BEAU RIVAGE AND HOST KELLY BENNETT HIGHLIGHTING OTHER COAST CHRISTMAS EVENTS	12/13/2015 06:30 PM	030:00
LOCAL GOV'T/JOBS/PUBLIC SAFETY	GULF COAST ISSUES	BILOXI SPOKESMAN VINCENT CREEL UPDATES WHAT'S HAPPENING IN THE CITY: CONSTRUCTION PROJECTS, THE CREATION OF A NEW DEPT, XMAS CELEBRATIONS AND MUCH MORE	BILOXI CITY SPOKESMAN VINCENT CREEL	12/20/2015 06:31 PM	030:00
DRUG ABUSE PREVENTION	GULF COAST ISSUES	PARTNERSHIP FOR DRUG FREE KIDS, IHEART MEDIA SHOW WITH A FOCUS ON KEEPING KIDS OFF DRUGS	ROGER KEELER WITH IHEARTMEDIA DENVER	12/27/2015 06:32 PM	030:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	I MAB/MS ARMY NATIONAL GUARD	000:30	125
EDUCATION	N MAB/MS ARMY NATIONAL GUARD	000:30	124
ADDICTION	PSA / ADICTION	001:00	023
EDUCATION	PSA / AMERICORPS	000:30	011
HEALTH	PSA / ANIMAL FARM	000:30	089
HEALTH	PSA / ANIMAL FARM-PITBULL DISCRIMNATION	001:00	107
HEALTH	PSA / AUTISM SPEAKS - ERNIE ELS	000:30	078
DOMESTIC VIOLENCE	PSA / DOMESTIC VIOLENCE PREVENTION	000:29	081
CONSERVATION	PSA / EARTH SHARE	001:00	030
HUNGER	PSA / FEED MY SHEEP-THNXGIVING	000:30	008
EDUCATION	PSA / FEED THE PIG - LOTTERY	000:30	093
DISABLED VETS	PSA / INTREPID FALLEN HEROES FUND	000:31	100
DISABLED VETS	PSA / INTREPID FALLEN HEROES FUND	001:00	137
DISABLED VETS	PSA / IRAQ-AFGHAN VETS OF AMER.	000:30	086
FOSTER KIDS	PSA / KIDS ON DADS	001:00	147
HEALTH	PSA / MAKING STRIDES-BREAST CANCER WALK	000:32	012
PUBLIC SAFETY	PSA / SAFE FIREARM STORAGE	000:30	086
PUBLIC SAFETY	PSA / SAFE FIREARM STORAGE-60	001:00	145
EDUCATION	PSA / US MARINE CORP	000:58	139
PUBLIC SAFETY	PSA / WILDFIRE PREVENTION	000:30	096
PUBLIC SAFETY	PSA / WILDFIRE PREVENTION	001:00	144
HEALTH	PSA 10 / COME ALIVE WITH THE FOREST	000:10	003
HEALTH	PSA 15 / AUTISM AWARENESS	000:15	001
EDUCATION	PSA 15 / BE A TEACHER-TEACH.ORG	000:15	003
EDUCATION	PSA 15 / FEED THE PIG-STUNTMAN	000:15	002
DISASTER PREP	PSA 15 / FEMA	000:15	003
HEALTH	PSA 15 / HIGH BLOOD PRESSURE-AHA	000:15	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	PSA 15 / ITS ON US.ORG	000:15	003
EDUCATION	PSA 15 / LEARNING & ATTENTION-UNDERSTOOD.ORG	000:15	001
EDUCATION	PSA 15 / MAKING HOME AFFORDABLE-HUD	000:15	002
PUBLIC SAFETY	PSA 15 / NHTSA	000:15	002
HEALTH	PSA 15 / ONLY IN THE FOREST	000:15	001
HEALTH	PSA 15 / PLAY 60-UNITED WAY	000:15	001
EDUCATION	S MAB/MS ARMY NATIONAL GUARD	000:30	137
BULLYING	BYSTANDER REVOLTUION	000:30	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	008
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	010
VOTING	ROCK THE VOTE	000:29	101
VOTING	ROCK THE VOTE	000:30	006