

WMJY
Biloxi, MS
Quarterly Issues/Programs List
First Quarter, 2019
04/05/2019

WMJY
Quarterly Issues/Programs List

WMJY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

St Jude Children's Research Hospital: Not only did we feature an interview with Jennifer Stevens of St. Jude on our community affairs programming this quarter, we also ran PSA's and created a link to one of their biggest local fundraisers along our coast--The St. Jude Dream Home. We also checked in with them periodically to discuss how ticket sales were going, and gave listeners a heads up about how they could help this worthwhile charity, where they take absolutely NO money to treat children with cancer.

American Heart Association: Again, we use our community affairs program to devote a half-hour to a discussion of heart disease and its impact on our community. But we didn't stop there. Our on-air talent helped promote the Heart Walk this quarter, and we ran several PSA's leading up to the event.

Domestic Violence: As a fundraiser for Adrienne's House approached, we touched on the issue of domestic violence through our community affairs programming, ran PSA's about an upcoming fundraiser for the shelter, and did a live broadcast the day of the event.

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health and Fitness	Gulf Coast Issues JAN 5 AND 6	<p>Jackson, Mississippi native Paul Lacoste is a force to be reckoned with. He is a lifetime athlete, playing as an All-SEC linebacker for Mississippi State and professionally in the NFL, CFL and XFL. After his professional sports career, Paul channeled his experience into training collegiate and professional athletes to be at the top of their game. As he trained more athletes over the years, he began to notice that his home state had an enormous problem with physical fitness. In fact, Mississippi was the most overweight state in the nation, something that didn't sit well with Paul. "It's no secret that we live in the capital of the most obese state in the most obese country in the world. We are literally the heaviest people on the planet," he said. In 2010, Paul launched a crusade to conquer obesity in Mississippi and make its residents fitter and healthier. He targeted</p>	Paul Lacoste	01/06/2019 10:00 PM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-------	-----------------	-------------	-------	-----------	----------

the state's leaders—legislators, elected officials and even the governor himself — and challenged them to lead by example and get in shape. Paul encountered a lot of skeptics and naysayers when he started rallying support for his bipartisan campaign, Fit 4 Change has garnered nationwide attention and coverage from major news sources, including CNN, NPR, Fox News, People Magazine and Men's Health. In its first year, Fit 4 Change recruited more than 100 legislators to be trained personally by Paul during the legislative season, and not a single one dropped out. Over the course of 12 weeks, they collectively lost more than 1400 pounds. State Rep. John Hines lost the most weight of all the participants, dropping more than 70 pounds. Going through intense workouts four days a week with other lawmakers also helped participants set aside their political differences and work together. "We feel good. I'm even loving Republicans right

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-------	-----------------	-------------	-------	-----------	----------

now,” said State Rep. Steve Holland, a Democrat who went from 359 pounds to 216 pounds during the Fit 4 Change programs. In 2011, more than 200 people participated in Fit 4 Change, shedding a total 3,043 pounds and 714 inches from their waists. In 2012, we saw the participants break all records losing over 3400 lbs. Paul Lacoste Sports also launched the Fit 4 Teaching program where 200 local teachers lost over 3100 lbs in 10 weeks and were able to incorporate their new healthy lifestyles into hundreds of classrooms. Mississippi is becoming slimmer and healthier because of Paul Lacoste Sports. Paul has vowed to get as many programs as possible statewide and change the nation’s perception of Mississippi! We spoke to him about the launch of this program in Pascagoula.

2018 In Review: Newsworthy figures lost in the past year	Gulf Coast Issues JAN 12 And 13	Paying Respect with Fox News Correspondent Hank Weinbloom: The anchor takes a look back at some of the most notable people we lost in 2018, and what can be learned from the legacies	Fox News Correspondent Hank Weinbloom	01/13/2019 10:00 PM	030:00
--	---------------------------------	---	---------------------------------------	---------------------	--------

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		they left behind.			
2018 In Review: Top News from 2018	Gulf Coast Issues JAN 19 and 20	2018—The Year in Review: Fox News takes us back through 2018...the top stories of the year and their impact on what we'll experience in 2019.	Various Fox News Correspondents	01/20/2019 10:00PM	030:00
Workforce training Mental Health	Gulf Coast Issues JAN 26 AND 27	<p>Returning citizens who have experienced lengthy incarcerations often have mental, emotional, physical, and spiritual needs that require help in overcoming. M.O.R.E. offers this support through its “5 Pillars of Instruction & Training”, while Laborchex works with clients to provide background screening solutions for employment purposes.</p> <p>We talked to Ricky Rayborn about the program, and how local businesses can get involved in helping these folks get back into the workforce.</p>	Ricky Rayborn	01/27/2019 10:00 PM	030:00
Economy, Infrastructure	Gulf Coast Issues FEB 2 AND 3	Biloxi Mayor Fofu Gillich discusses things he didn't cover in the “State of the City” Address	Biloxi Mayor Fofu Gillich	02/03/2019 10:00 PM	030:00
Mental and Spiritual Health	Gulf Coast Issues FEB 9 AND 10	The notorious Phil Robertson of “Duck Dynasty” discusses his book “The Theft of America’s Soul”	Phil Robertson	02/10/2019 10:00 PM	030:00
Childhood Cancer	Gulf Coast Issues FEB 16 AND	ST. JUDE DREAM HOME: Jennifer Stevens with St. Jude Children’s Research	Jennifer Stevens	02/17/2019 10:00 PM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	17	Hospital visits us to speak about one of their largest fundraisers on our coast, The St. Jude Dream Home. Built by volunteers, it's raffled off each year to raise money for the hospital, which treats children with cancer.			
Coast Military	Gulf Coast Issues FEB 23 and 24	This week, we welcome to boatswain chosen as "Sailor of the Year" by the local Seabee Base. He discusses why he joined the military, how his path didn't exactly go the way he imagined, and how his experiences have led him to the honor.	Boatswains Mate Anthony Chaplin	02/24/2019 10:00 PM	030:00
MS Legislative Issues	Gulf Coast Issues MAR 2 AND 3	As discussed on our NewsTalk morning show, the top legislative issues currently being debated in MS. Everything from fake meat to one of the most restrictive abortion laws in the country.	Kelly Bennett and Uncle Henry	03/03/2019 10:00 PM	030:00
Ocean Springs Chamber/Local Small Business Issues	Gulf Coast Issues MAR 9 AND 10	Cynthia Sutton with the Ocean Springs Chamber discusses upcoming events, a membership drive, and what the Chamber does for the community.	Cynthia Sutton	03/10/2019 10:00 PM	030:00
Heart Disease	Gulf Coast Issues Mar 16 and 17	We spoke with Evan Duffy with the American Heart Association about one of the nation's top killers, it's causes, prevention...and about the upcoming Heart Walk fundraiser for the local chapter.	Evan Duffy Director, Communications and Marketing American Heart Association	03/17/2019 10:00 PM	030:00
Local Fishing Industry	Gulf Coast Issues MAR 23 AND 24	Ryan Bradley with MS Commercial Fisheries United discusses important issues for local fishermen like oyster shell recycling, and how things are going for local fisherman.	Ryan Bradley with MS Commercial Fisheries United	03/24/2019 10:00 PM	030:00
Domestic Violence	Gulf Coast Issues MAR 30	We spoke with Amanda Johns with Adrienne's House—a local domestic	Amanda Johns	03/31/2019 10:00 PM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	AND 31	violence shelter—about an upcoming fundraiser, the cycle of abuse, and what to do if you suspect abuse.			

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	I MAB/MS ARMY NATIONAL GUARD	000:30	005
Education	N MAB/MS ARMY NATIONAL GUARD	000:30	004
Children's Services	PSA / A SHAE'S PLACE BENEFIT	000:30	001
Conservation	PSA / ENERGY SAVING LIGHTBULBS	000:30	025
Conservation	PSA / ENERGY SAVING LIGHTBULBS	000:59	070
Adoption	PSA / FIND ER APP-RBABY FOUNDATION	000:30	015
Adoption	PSA / FIND ER APP-RBABY FOUNDATION	000:59	039
Financial health	PSA / FORECLOSURE PREVENTION	001:00	039
Public Safety	PSA / GENERATOR SAFETY	000:30	030
Addiction Recovery	PSA / HOME OF GRACE-DONATIONS-MAR2019	000:30	002
Addiction Recovery	PSA / HOME OF GRACE-FEB2018	000:30	012
Disaster Prep	PSA / HURRICANE PREPAREDNESS	001:00	038
Adoption	PSA / ORPHAN FOUNDATION OF AMER	000:29	013
Adoption	PSA / ORPHAN FOUNDATION OF AMER	000:30	012
Community	PSA/GATHERING ON THE GREEN CAR SHOW	000:30	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILDREN'S HOSPITAL WEEK	CHILDRENS HOSPITAL WEEK	000:29	009
Mental Health	CRISIS TEXTLINE	000:30	015
Mental Health	PEACE IN THE STREETS	000:31	020
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	025
Mental Health	HI HOW ARE YOU DAY	000:31	001
Health	NOAC	000:30	008