

WQXL/1470am
Issues and Answers Quarterly Summary
January through March 2024

Ascertainment Issue

Ascertainment Respondents listed the following topics as community issues of concern:

Distress in the US House of Reps
2024 Election Cycle/SC Primary
President Biden job performance
Former President Donald Trump's indictments/court cases
Hunter Biden laptop/indictment
Ukraine/Russian war
Gas prices/Inflation
Economy—interest rates/mortgage rates
Israel/Hamas war
Divide in the country
Immigration/Southern Border's impact
Education in SC Schools

Ascertainment Answers

WQXL answers to issues submitted included, but were not limited to; producing and airing the programs listed addressing the identified topics.

WQXL Radio

January through March 2024

WQXL aired 1,761 Public Service Announcements during the quarter of January 2024 through March 2024 from various Churches and non-profit organizations WQXL ran an additional 1584 minutes of public Service Announcements from government agencies concerning local, regional and national information.

WQXL is the exclusive Media Partner for Mothers Against Drunk Driving and is running a 12 month campaign to raise awareness against drunk and drugged driving. This includes PSAs, regular interviews and heavy involvement off-air with WQXL staff at MADD events.

WQXL is running PSAs for the Richland County Sheriff's Department and the Columbia Police Department on gun safety and job recruitment. This includes providing interviews to law enforcement on a monthly basis.

CHARITABLE INTERVIEWS ON WQXL-THE POINT

January

9th -----W Cola Police Chief Chris Cowan—Law Enforcement Appreciation
12th ---- Steven Burritt--MADD
17th -----Gene Coleman---Multiple Sclerosis Society
18th -----Joyce Tennan---Breast Cancer Gala
25th ----Tim James---Exec Dir. Cayce/WCola Chamber

February

2nd ----- Cathy Cooper---Midlands Crimestoppers Fundraiser
14th -----Dawn Yamahshiro---9/11 Foundation Fundraiser
22nd -----Bill Shanahan—Lexington Blowfish
23rd ----- Steve Pulliam---Camden Jaycees

March

7th ---- SBA Director Allen Thomas---Free home ownership seminar
12th----Ben Homeyer---Cyber Security for Kids in Schools
22nd ----Melissa Sprouse Browne—Car show for Camp Kemo
28th ----Bruce Brumfield—Founder's Financial---Financial Literacy classes

Mornings with Kev/The Afternoon Drive

January

January 8th

60 Minutes

ISSUES COVERED: Community concerns about law enforcement

Richland County Sheriff Leon Lott taking phone calls

January 10th

15 Minutes

ISSUES COVERED:

5th District US Congressman Ralph Norman.... Attack on Israel, Economy, Inflation, spending issues and President Biden performance

January 15th

60 Minutes

ISSUES COVERED:

Columbia Mayor Daniel Rickenmann-- Calls from listeners about our city

January 17th

20 Minutes

ISSUES COVERED: New session in the SC General Assembly

Senate Majority Leader Shane Massey

January 29th

20 Minutes

ISSUES COVERED: Sunday liquor sale legislation in South Carolina

Ed McMullen...Let SC Decide

February

February 2nd

20 Minutes

ISSUES COVERED: 2024 Primary Preview/2024 National Politics

Former White House Chief of Staff Mick Mulvaney

February 5th

60 Minutes

ISSUES COVERED: Local law enforcement...phone calls from listeners

Richland County Sheriff Leon Lott

February 14th

15 Minutes

ISSUES COVERED: SC Primary/Issues concerning US

Presidential candidate Nikki Haley

February 15th

30 Minutes

ISSUES COVERED: Hunter Biden investigation/Inflation/2024 Cycle

2nd District US Congressman Joe Wilson

February 18th

20 Minutes

ISSUES COVERED: War in Ukraine/Economy/Trump/Support of Nikki

Haley

5th District US Congressman Ralph Norman

February 20th

60 Minutes

ISSUES COVERED: Taking phone calls from listeners

Columbia Mayor Daniel Rickenmann

March

March 4th

60 Minutes

ISSUES COVERED: Calls from listeners on law issues

Richland County Sheriff Leon Lott

March 5th

30 Minutes

ISSUES COVERED: Potential upcoming Government shutdown/What's happening in the SC General Assembly

Candace Carroll---Americans for Prosperity SC

March 19th

20 Minutes

ISSUES COVERED: Weather/Climate change controversy

Meteorologist Tim Miller

March 25th

60 Minutes

ISSUES COVERED: Calls from listeners

Columbia Mayor Daniel Rickenmann