KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	26223598	**Changes as of:**	10/15/2018 at 8:49 PM	**Version:**	Current State Version 1		
CPE:	MAR18/ORDR/C30N0A	**Flight:**	10/30/18 - 11/6/18	**Station:**	EJHL	**Con Type:**	POLITICAL/VOTE
Agency:	Smart Media Group	**Advertiser:**	Marsha for Senate	**Market:**	Johnsn City-Kngsprt-Bristl	**Total $:**	$840.00
	1427 LESLIE AVE	**Product:**	ordr	**Office:**	WASHINGTON	**Total Spots:**	9
	SUITE #102	**Agency Order #:**	30059999	**Service:**	Nielsen	**Total CPP:**	$40.00
	ALEXANDRIA, VA 22301	**Buyer:**	berg, fran	**Primary Demo:**	Adults 55+	**Total GRP:**	21.0
		Salesperson:	ERIN SCHUMACHER 212-424-6620	**Assistant:**	ERIN SCHUMACHER 212-424-6620		
		Separation:					

Comments: NEW ORDER FOR MARSHA FOR SENATE EST C30N0A TO RUN 10/30-11/6. PLS CNFM THANKS, FRAN

#	Day/Time	DP	Program	Rate	A55P Rating	Len	10/30 - 11/6									Total Spots	Total $	CPP*	GRP*
							10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6					
1	M-F 10a-11a		DR. PHIL	$20.00	1.7	30	1	0	0	0	0	0	1	0		2	$40.00	$11.76	3.4
2	M-F 7a-9a		GOOD MORNING AMERICA	$50.00	1.7	30	1	1	1	1	0	0	1	1		6	$300.00	$29.41	10.2
3	M 8p-10p		DANCING WITH THE STA	$500.00	7.4	30	0	0	0	0	0	0	1	0		1	$500.00	$67.57	7.4
						TOTALS:	**2**	**1**	**1**	**1**	**0**	**0**	**3**	**1**		**9**	**$840.00**	**$40.00**	**21.0**

125 West 55th St
New York, NY 10019

Contract #	26223598	**Changes as of:**	10/15/2018 at 8:49 PM	**Version:**	Current State Version 1		
CPE:	MAR18/ORDR/C30N0A	**Flight:**	10/30/18 - 11/6/18	**Station:**	EJHL	**Con Type:**	POLITICAL/VOTE
Agency:	Smart Media Group	**Advertiser:**	Marsha for Senate	**Market:**	Johnsn City-Kngsprt-Bristl	**Total $:**	$840.00
	1427 LESLIE AVE	**Product:**	ordr	**Office:**	WASHINGTON	**Total Spots:**	9
	SUITE #102	**Agency Order #:**	30059999	**Service:**	Nielsen	**Total CPP:**	$40.00
	ALEXANDRIA, VA 22301	**Buyer:**	berg, fran	**Primary Demo:**	Adults 55+	**Total GRP:**	21.0
		Salesperson:	ERIN SCHUMACHER 212-424-6620	**Assistant:**	ERIN SCHUMACHER 212-424-6620		
		Separation:					

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
10/15/18 8:49 PM	ERIN SCHUMACHER	NEW ORDER FOR MARSHA FOR SENATE EST C30N0A TO RUN 10/30-11/6. PLS CNFM THANKS, FRAN

Competitive Information

Market Budget:	**$16,200**
EJHL Share:	**5%**
Comment:	
Unknown:	**95%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	9	$840.00	$40.00	21.0
Total	**100%**	**9**	**$840.00**	**$40.00**	**21.0**

Monthly Summary

Month	Spots	Dollars
2018-Nov	9	$840.00
Total	**9**	**$840.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Queued for Electronic Contracting	10/16/18 8:49 AM					$0	$0	
New	10/15/18 8:47 PM	ERIN SCHUMACHER	New	9		$840.00	$840.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT

Tri-Cities

EJHL
338 E. Main Street
Johnson City, TN 37601
(423) 926-2151

And:

Smart Media Group
1427 Leslie Avenue
Suite 102
Alexandria, VA 22301

Contract / Revision	Alt Order #
26223598 /	26223598

Product
ordr

Contract Dates	Estimate #
10/30/18 - 11/06/18	C30N0A

Advertiser	Original Date / Revision
POL/Marsha Blackburn/US Senate/TN/Rep	10/16/18 / 10/16/18

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
EJHL	Katz Washington	Katz/Washingto

Special Handling

Demographic
Adults 50+

Agy Code	Advertiser Code	Product 1/2
9912891	MAR18	ORDR

Agency Ref	Advertiser Ref
IN10086/SP6681/TO13	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	EJHL	10/30/18	10/30/18	M-F 10-11a	10-11a		:30				NM	1	$20.00
Week:		Start Date 10/29/18	End Date 11/04/18	Weekdays -T-----	Spots/Week 1	Rate $20.00							
N 2	EJHL	11/05/18	11/05/18	M-F 10-11a	10-11a		:30				NM	1	$20.00
Week:		Start Date 11/05/18	End Date 11/11/18	Weekdays M------	Spots/Week 1	Rate $20.00							
N 3	EJHL	10/30/18	10/30/18	GMA	7-9a		:30				NM	1	$50.00
Week:		Start Date 10/29/18	End Date 11/04/18	Weekdays -T-----	Spots/Week 1	Rate $50.00							
N 4	EJHL	10/31/18	10/31/18	GMA	7-9a		:30				NM	1	$50.00
Week:		Start Date 10/29/18	End Date 11/04/18	Weekdays --W----	Spots/Week 1	Rate $50.00							
N 5	EJHL	11/01/18	11/01/18	GMA	7-9a		:30				NM	1	$50.00
Week:		Start Date 10/29/18	End Date 11/04/18	Weekdays ---T---	Spots/Week 1	Rate $50.00							
N 6	EJHL	11/02/18	11/02/18	GMA	7-9a		:30				NM	1	$50.00
Week:		Start Date 10/29/18	End Date 11/04/18	Weekdays ----F--	Spots/Week 1	Rate $50.00							
N 7	EJHL	11/05/18	11/05/18	GMA	7-9a		:30				NM	1	$50.00
Week:		Start Date 11/05/18	End Date 11/11/18	Weekdays M------	Spots/Week 1	Rate $50.00							
N 8	EJHL	11/06/18	11/06/18	GMA	7-9a		:30				NM	1	$50.00
Week:		Start Date 11/05/18	End Date 11/11/18	Weekdays -T-----	Spots/Week 1	Rate $50.00							
N 9	EJHL	11/05/18	11/05/18	DANCING WITH STARS	Mon 8-10p		:30				NM	1	$500.00
Week:		Start Date 11/05/18	End Date 11/11/18	Weekdays M------	Spots/Week 1	Rate $500.00							
						Totals		0.00				9	$840.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

abc Tri-Cities
EJHL
338 E. Main Street
Johnson City, TN 37601
(423) 926-2151

Contract / Revision	Alt Order #
26223598 /	26223598

Contract Dates	Product	Estimate #
10/30/18 - 11/06/18	ordr	C30N0A

Advertiser	Original Date / Revision
POL/Marsha Blackburn/U	10/16/18 / 10/16/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 -11/06/18	9	$840.00	($126.00)	$714.00
Totals	9	$840.00	($126.00)	$714.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.