

125 West 55th St  
New York, NY 10019

**KATZ TELEVISION**  
GROUP

Contract # 2613235

CPE: MAR18/ORDR/C16C22

Agency: Smart Media Group

1427 LESLIE AVE  
SUITE #102  
ALEXANDRIA, VA  
22301

Changes as of: 8/20/2018 at 2:40 PM

Flight: 10/16/18 - 10/22/18

Advertiser: Marsha for Senate

Product: ord

Agency Order #: 30057389

Buyer: berg, fran

Salesperson: ERIN SCHUMACHER  
212-424-6620

Separation:

Comments: NEW ORDER FOR MARSHA FOR US SENATE 10/16-1022 PLS CNFM; THANKS FRAN

Version: Current State Version 1

Station: E.JHL

Market: Johnsn City-Kngsprt-  
Bristl

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 55+

Assistant: ERIN SCHUMACHER  
212-424-6620

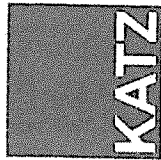
Con Type: POLITICAL/VOTE  
Total \$: \$1,275.00

Total Spots: 13

Total CPP: \$31.25

Total GRP: 40.8

#	Day/Time	DP	Program	Rate	A55P Rating	A55P Impr ssion	Len	10/16 - 10/22							Total Spots	Total \$	CPP*	GRP*
								10/16	10/17	10/18	10/19	10/20	10/21	10/22				
1	M-F 10a-11a		DR. PHIL	\$5.00	1.7	4,300	30	1	1	1	0	0	0	1	4	\$20.00	\$2.94	6.8
2	M-F 7a-9a		GOOD MORNING AMERICA	\$20.00	1.7	4,400	30	1	1	0	1	0	0	0	3	\$60.00	\$11.76	5.1
3	Su 8a-9a		GOOD MORNING AMERICA	\$20.00	2.3	6,100	30	0	0	0	0	0	1	0	1	\$20.00	\$8.70	2.3
4	M 8p-10p		DANCING WITH THE STA	\$225.00	7.4	19,300	30	0	0	0	0	0	0	2	2	\$450.00	\$30.41	14.8
5	M 10p-11p		THE GOOD DOCTOR-ABC	\$300.00	5.0	5,800	30	0	0	0	0	0	0	1	1	\$300.00	\$60.00	5.0
6	Su 7p-8p		AMERICAS FUNNIEST H	\$175.00	2.0	5,100	30	0	0	0	0	0	1	0	1	\$175.00	\$87.50	2.0
7	Su 8p-9p		DANCING WITH THE STA	\$250.00	4.8	12,400	30	0	0	0	0	0	0	1	1	\$250.00	\$52.08	4.8
<b>TOTALS:</b>								<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>4</b>	<b>13</b>	<b>\$1,275.00</b>	<b>\$31.25</b>	<b>40.8</b>



**KATZ** TELEVISION  
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125 West 55th St  
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Contract # 26133235 Changes as of: 8/20/2018 at 2:40 PM

CPE: MAR18/ORDR/C16C22  
Agency: Smart Media Group

1427 LESLIE AVE  
SUITE #102  
ALEXANDRIA, VA  
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Product: ordr  
Agency Order #: 30057389  
Buyer: berg, fran

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Separation:

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Station: E.JHL  
Market: Johnsn City-Kngsprt-  
Bristol

Office: WASHINGTON  
Service: Nielsen  
Primary Demo: Adults 55+

Assistant: ERIN SCHUMACHER  
212-424-6620

Con Type: POLITICAL/VOTE  
Total \$: \$1,275.00

Total Spots: 13  
Total CPP: \$31.25  
Total GRP: 40.8

### Special Instructions

### Order Level Comments

Date/Time	Added by	Comment
08/20/18 2:40 PM	ERIN SCHUMACHER	NEW ORDER FOR MARSHA FOR US SENATE 10/16-1022 PLS CNFM; THANKS FRAN

### Competitive Information

Market Budget:	\$46,250
EJHL Share:	4%
Comment:	
WCYB:	9%
WENT:	36%
WJHL:	51%

### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	13	\$1,275.00	\$31.25	40.8

### Monthly Summary

Month	Spots	Dollars
2018-Oct	13	\$1,275.00
Total	13	\$1,275.00

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/20/18 2:44 PM					\$0	\$0	
New	8/20/18 2:39 PM	ERIN SCHUMACHER	New	13		\$1,275.00	\$1,275.00	

### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# CONTRACT



**EJHL**  
**338 E. Main Street**  
**Johnson City, TN 37601**  
**(423) 926-2151**

And:

**Smart Media Group**  
**1427 Leslie Avenue**  
**Suite 102**  
**Alexandria, VA 22301**

<u>Contract / Revision</u> 26133235 /		<u>Alt Order #</u> 26133235
<u>Product</u> ordr		
<u>Contract Dates</u> 10/16/18 - 10/22/18		<u>Estimate #</u> C16C22
<u>Advertiser</u> POL/Marsha Blackburn/US Senate/Rep/TN		<u>Original Date / Revision</u> 08/20/18 / 08/20/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EJHL	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>Agv Code</u> 9912891	<u>Advertiser Code</u> MAR18	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> IN10086/SP6681/TO13		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	EJHL	10/16/18	10/16/18	M-F 10-11a	10-11a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-T-----				1	\$5.00				
N 2	EJHL	10/17/18	10/17/18	M-F 10-11a	10-11a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--W----				1	\$5.00				
N 3	EJHL	10/18/18	10/18/18	M-F 10-11a	10-11a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---T---				1	\$5.00				
N 4	EJHL	10/22/18	10/22/18	M-F 10-11a	10-11a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	M-----				1	\$5.00				
N 5	EJHL	10/16/18	10/16/18	GMA	7-9a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-T-----				1	\$20.00				
N 6	EJHL	10/17/18	10/17/18	GMA	7-9a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--W----				1	\$20.00				
N 7	EJHL	10/19/18	10/19/18	GMA	7-9a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----F--				1	\$20.00				
N 8	EJHL	10/21/18	10/21/18	GMA Su	8-9a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-----S				1	\$20.00				
N 9	EJHL	10/22/18	10/22/18	DANCING WITH STARS	Mon 8-10p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	M-----				2	\$225.00				
N 10	EJHL	10/22/18	10/22/18	GOOD DOCTOR	Mon 10-11p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	M-----				1	\$300.00				
N 11	EJHL	10/21/18	10/21/18	AFHV	7-8p		:30				NM	1	\$175.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 26133235 /		<u>Alt Order #</u> 26133235
<u>Contract Dates</u> 10/16/18 - 10/22/18	<u>Product</u> ordr	<u>Estimate #</u> C16C22
<u>Advertiser</u> POL/Marsha Blackburn/U		<u>Original Date / Revision</u> 08/20/18 / 08/20/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-----S				1	\$175.00				
N 12	EJHL	10/21/18	10/21/18	DANCING W STARS JRS	8-9p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-----S				1	\$250.00				
Totals								0.00				13	\$1,275.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/22/18	13	\$1,275.00	(\$191.25)	\$1,083.75
<b>Totals</b>	13	\$1,275.00	(\$191.25)	\$1,083.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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