

# ORDER



**Orders**  
**Order / Rev:** 2859193  
**Alt Order #:** WOC14492778  
**Product Desc:** Candidate  
**Estimate:** 1634  
**Flight Dates:** 02/05/24 - 02/18/24  
**Original Date / Rev:** 02/06/24 / 02/07/24  
**Order Type:** General

**KXVA**  
**Primary AE:** Nile Noyes  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency Name:** Political Communications Advertising  
**Buying Contact:**  
**Billing Contact:**  
 11 East 44th Street, Suite 303  
 New York, NY 10017

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/ Glenn Rogers / R / State House /  
**Demographic:** A35+  
**Product Codes:** PL-Candidate: State House  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate  
**Priority:** P04

**New Business End:**  
**Advertiser External ID:** M229382  
**Agency External ID:** 21047AG  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/13/24	9	\$265.00	\$225.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	9	\$265.00	\$225.25	5.02
<b>Totals</b>	<b>9</b>	<b>\$265.00</b>	<b>\$225.25</b>	<b>5.02</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nile Noyes			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KXVA	4%	\$265.00
Market	100%	\$6,625.00

**Competitive Share**

	Share	Total
AWAW	0%	\$0.00
CABLE	0%	\$0.00
KIDZ	0%	\$0.00
KPCB	0%	\$0.00
KRBC	22%	\$1,457.50
KTAB	40%	\$2,650.00
KTXS	34%	\$2,252.50
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXVA	02/05/24	02/09/24	West TX Live 5-6a	CM	5:00 AM-6:00 AM	MTWTF--	:30	2	\$10.00	P04	0.10	NM	2	\$20.00
FOX WEST TEXAS LIVE AT 9 (5:00 AM-6:00 AM) Q1 EST (sell) - ABILENE-SWEETWATER - ACTUAL Feb/2023LS Mo-Fr 5:00a-6:00a TIME PERIOD ON KXVA. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 02/05/24 02/11/24 MTWTF-- 2 \$10.00 0.10															
N 2	KXVA	02/05/24	02/09/24	Local News @ 9p M-F	CM	9-10p	MTWTF--	:30	2	\$45.00	P04	1.10	NM	2	\$90.00
FOX WEST TEXAS LIVE at 9 Q1 EST (sell) - ABILENE-SWEETWATER - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FOX WEST TX-9 Mo-Fr															

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 Alt Order #: WOC14492778  
 Flight Dates: 02/05/24 - 02/18/24

Advertiser: POL/ Glenn Rogers / R / State House / T  
 Product Desc: Candidate  
 Estimate: 1634  
**KXVA**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9:00p-10:00p+ IN Feb/2023LS ON KXVA ADJUSTED TO THE Feb/2023LS TP HUT LEVEL FROM Mo-Fr 9:00p-10:00p.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		02/05/24	02/11/24	MTWTF--			2	\$45.00	1.10						
N 3	KXVA	02/05/24	02/10/24	LF (Sa)	CM	10:00 PM-11:00 PM	-----S-	:30	2	\$25.00	P04	0.20	NM	2	\$50.00
				FOX LATE NIGHT	(10:00 PM-11:00 PM)										
Q1 EST (sell) - ABILENE-SWEETWATER - ACTUAL Feb/2023LS Sat 10:00p-11:00p TIME PERIOD ON KXVA.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		02/05/24	02/11/24	-----S-			2	\$25.00	0.20						
N 4	KXVA	02/05/24	02/10/24	LF (Sa)	CM	11:00 PM-11:30 PM	-----S-	:30	1	\$50.00	P04	0.40	NM	1	\$50.00
				TEXANS 360	(11:00 PM-11:30 PM)										
Q1 EST (sell) - ABILENE-SWEETWATER - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF TEXANS 360 Sat 11:00p-11:30p+ IN 1Q/2023LS ON KXVA ADJUSTED TO THE Feb/2023LS TP HUT LEVEL FROM Sat 11:00p-11:30p.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		02/05/24	02/11/24	-----S-			1	\$50.00	0.40						
N 5	KXVA	02/12/24	02/13/24	West TX Live 5-6a	CM	5:00 AM-6:00 AM	MT-----	:30	1	\$10.00	P04	0.10	NM	1	\$10.00
				FOX WEST TEXAS LIVE AT 9	(5:00 AM-6:00 AM)										
Q1 EST (sell) - ABILENE-SWEETWATER - ACTUAL Feb/2023LS Mo-Fr 5:00a-6:00a TIME PERIOD ON KXVA.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		02/12/24	02/18/24	MT-----			1	\$10.00	0.10						
N 6	KXVA	02/12/24	02/13/24	Local News @ 9p M-F	CM	9-10p	MT-----	:30	1	\$45.00	P04	1.72	NM	1	\$45.00
				FOX WEST TEXAS LIVE at 9											
Q1 EST (sell) - ABILENE-SWEETWATER - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FOX WEST TX-9 Mo-Fr 9:00p-10:00p+ IN Feb/2023LS ON KXVA ADJUSTED TO THE Feb/2023LS TP HUT LEVEL FROM Mo-Fr 9:00p-10:00p.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		02/12/24	02/18/24	MT-----			1	\$45.00	1.72						
													Totals	9	\$265.00