

**BEASLEY MEDIA GROUP, LLC
ISSUES AND PROGRAMS REPORT**

FOR

STATION WXKB

3RD QUARTER, 2020

JULY 1ST, 2020 TO SEPTEMBER, 30TH, 2020

Prepared by:

Sheila Book

General Manager:

Brad Beasley

ISSUES OF CONCERN TO STATION WXKB
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
3RD QUARTER, 2020

1. Public Health, Safety and Welfare plus Charity: Helping the Abused

Interviewee Name: Natalie Quintero

Organization: Shelter for Abused Women and Children

Organization Website: www.naplesshelter.org

Phone Number: Hotline 239-775-1101 (24/7)

2. Public Health, Safety and Welfare plus Education plus Handicapped: Helping those

With Disabilities

Interviewee Name: Karen Govern

Organization: Starability

Organization Website: www.starability.org

Phone Number: 845-234-8531

3. Education plus Public Health, Safety and Welfare plus Organization for Women:

Heart Disease

Interviewee Name: Kelly Glewa

Organization: Heart Association

Organization Website: www.ahanaples.org

Phone Number:

4. Education plus Public Health, Safety and Welfare: Helping to Reduce Drinking In Underage Children

Interviewee Name: Ron Herl

Organization: Al Anon and Ala Teen

Organization Website: www.alanon.org

Phone Number: 1-888-425-2666

5. Education plus Public, Safety, Health and Welfare: Battling the Opioid Epidemic

Interviewee Name: Brenda Illiff

Organization: Hazelden Recovery Center/Betty Ford

Organization Website: www.bettyfordrecovery.org

Phone Number:

6. Public Health, Safety and Welfare plus Education: Taking Care of You

Interviewee Name: David Essell

Organization:

Organization Website: www.talkdavid.com

Phone Number: 941-266-7676

7. Charity: Preventing Suicide

Interviewee Name: Harry Quay

Organization: American Foundation for Suicide Prevention

Organization Website: www.suicideprevention.org

Phone Number:

8. Public Health, Safety and Welfare plus Charity plus Education plus Organization for

Women: Heart Disease and Covid

Interviewee Name: Kelly Glewa

Organization: American Heart Association

Organization Website: www.heart.orr/swfl

Phone Number: 239-340-2407

9. Education plus Public Health, Safety and Welfare plus Charity: Food Pantry

Interviewee Name: Howard Issacson

Interviewee Title: Chief Executive Officer at Emmanuel Communities Organization

Organization: Emmanuel Communities

Organization Website: www.emmanuelcommunities.org

Phone Number: 239-206-3082

10. Charity plus Education plus Public Health, Safety and Welfare: SNAP Program

Interviewee Name: Sheila Dixon and Jillian Durden

Organization: Lutheran Services

Organization Website: www.lsf.org

Phone Number: 239-823-3090

11. Public Health, Safety and Welfare plus Education: Cannabis Education

Interviewee Name: Shannon Livingston

Organization: Cannabis Education

Organization Website: www.livingstonfoundation.org

Phone Number: 239-682-1812

12. Public Health, Safety and Welfare plus Charity: Parkinson Awareness

Interviewee Name: Trisha Leite and Ellen Chaney

Organization: Parkinson Awareness

Organization Website: www.pasfi.org

13. Charity plus Organization for Handicapped: Hope Clubhouse

Interviewee Name: Jeanne Sweeny and Carrie Lucas

Organization: Hope Clubhouse

Organization Website: www.hopeclubhouse.org

Phone Number: 239-267-1777

PUBLIC AFFAIRS PROGRAMS

STATION WXKB PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. In Touch: (Sunday mornings, 5:00 a.m.-6:00 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

2. Traffic and Weather: (Mornings and Afternoon Drive Weekdays)

Local traffic reports air 10 times per day (6am, 7am, 8am, 9am, 4pm, 5pm hours). Each report is approx 30 seconds in length, for a total of 10 minutes per day, Monday thru Friday.

3. Florida Association of Broadcasters Public Service Spots:

WXKB airs a minimum of 2 minutes per hour between 12M and 11:59 pm daily. These announcements contain public service/educational messages on a variety of issues like boating safety, child safety, services offered by a range of government offices like the elderly, education and more. Many specific to the state of Florida. This totals 12 minutes per day, 84 minutes per week, and averages 336 minutes/5.6 hours per month.

Third Quarter 2020

July 1st, 2020 – September 30th, 2020

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: SPOUSAL ABUSE

In Touch

July 5, 2020

5:00 a.m.

60 Minutes of a 60 Minutes Program

Sheila Book spoke with Natalie Quintero about the Naples Women Shelter. They spoke on how to leave the home safely when abused. Also discussed was the importance of the Naples Women Shelter's Store, Options. Options offers high quality, new and gently used clothing and accessories for men, children and women, including an outstanding *Designer Boutique*; plus furniture, rugs, linens, household items and small appliances.

Listed under Public Health, Safety and Welfare plus Charity plus Education

ISSUE: HELPING THOSE WITH DISABILITIES

In Touch

July 12, 2020

5:00 a.m.

30 Minutes of a 60 Minutes Program

Sheila Book spoke with Karen Govern from Starability. They talked about the goal of Starability is to seek to transform the lives of individuals with intellectual disabilities through social, vocational and education through the community. Starability strengthens awareness for the individual abilities in everyone.

Vocational Training and Life Skill Readiness is part of Starability's focus.

The audience was also informed on their Virtual Run, Walk or Roll Event coming up on October 10th.

Listed under Public Health, Safety and Welfare plus Education plus Handicapped

ISSUE: AMERICAN HEART ASSOCIATION, "DON'T DIE IN DOUBT"

In Touch

July 12, 2020

5:00 a.m.

30 Minutes of a 60 Minutes Program

Kelly Glewa from The American Heart Association, talked about how to be heart healthy during the pandemic. She informed us that there has been a drop in people being treated for heart attacks and strokes but there has been NO drop in the amount of heart attacks and strokes happening. Ms. Glewa informed us how to know the signs of a heart attack and the signs of a stroke.

Listed under Education plus Public Health, Safety and Welfare plus Organization for Women

ISSUE: UNDERAGE DRINKING

In Touch

July 19, 2020

5:00 a.m.

30 Minutes of a 60 Minutes Program

Ron Herl explained the Al Anon and Ala Teen Programs to us. Al Anon is for the fellowship between relatives and family members of those that have alcohol addiction while Ala Teen is a program for the Teens. Mr. Herl also gave us information on where to find Al Anon and Ala Teen meetings.

Listed under Education and Public Health, Safety and Welfare

ISSUE: BATTLING THE OPIOID EPIDEMIC

In Touch

July 19, 2020

5:00 a.m.

30 Minutes of a 60 Minutes Program

Hazelden/Betty Ford Recovery, Executive Director, Brenda Illiff, informed us of the pitfalls of Opioids. She spoke about the signs of Opioid abuse and told us how to spot if one of your loved ones or friends has a potential Opioid problem. Ms. Illiff also gave information on just how large the Opioid Epidemic is and how it affects us all.

Listed under Public Health, Safety and Welfare plus Education

ISSUE: MAKING A BETTER YOU

In Touch

July 26, 2020

5:00 a.m.

60 Minutes of a 60 Minutes Program

We spoke to David Essel about how to use positive thinking, meditation and gratitude to improve your life. Mr. Essel even informed us of some different ways to lose weight and to get rid of our addictions. He helps you believe in yourself.

Listed under Public Health, Safety and Welfare plus Education

ISSUE: SUICIDE PREVENTION

In Touch

August 2, 2020

5:00 a.m.

40 Minutes of a 60 Minutes Program

Sheila Book spoke with Harry Quay from The American Foundation of Suicide Prevention. Mr. Quay informed our audience about the great increase of suicides and the steps that The American Foundation of Suicide Prevention are taking to help those in need.

Mr. Quay also informed us how we can contribute to their cause.

Listed under Public Health, Safety and Welfare plus Charity

ISSUE: AMERICAN HEART ASSOCIATION, “DON’T DIE IN DOUBT”

In Touch

August 2, 2020

5:00 a.m.

20 Minutes of a 60 Minutes Program

Kelly Glewa from The American Heart Association, talked about how to be heart healthy during the pandemic. She informed us that there has been a drop in people treated for heart attacks and strokes but there has been NO drop in the amount of heart attacks and strokes happening. Ms. Glewa informed us how to know the signs of a heart attack and the signs of a stroke.

Listed under Education plus Public Health, Safety and Welfare plus Organization for Women

ISSUE: FEEDING THE HUNGRY/FOOD PANTRY

In Touch

August 9, 2020

5:00 a.m.

60 Minutes of a 60 Minutes Program

Howard Issacson, Chief Executive Officer for Emanuel Communities, spoke about how they are working with Meals of Hope to provide food for those in need.

Mr. Issacson also informed us of some of the other things that Emanuel Communities is working on. Emanuel Communities has a 40 acre site being developed. The land will contain a park, a sports field, 3 ½ acre lake, playground and community center.

Emanuel Communities objective is to bring folks together in a safe environment.

Listed under Charity plus Public Health, Safety and Welfare

ISSUE: HELPING FAMILIES IN NEED

In Touch

August 16, 2020

5:00 a.m.

40 Minutes of a 60 Minutes Program

Sheila Book spoke with Jillian Durden, Non Residential Lead Counselor, and Sheila Dixon, Clinical Director of Lutheran Services about their program named SNAP.

This is a program in place in Lee, Hendry, Glades, Collier and Charlotte Counties to keep youth out of the justice systems. They also work on communication skills between family members and offer free counseling for children and families in need.

Listed under Public Health, Safety and Welfare plus Education plus Organization for Children

ISSUE: CHILDREN AND DRINKING

In Touch

August 16, 2020

5:00 a.m.

20 Minutes of a 60 Minutes Program

Ron Herl explained the Al Anon and Ala Teen Programs to us. Al Anon is for the fellowship between relatives and family members of those that have alcohol addiction while Ala Teen is a program for the Teens. Mr. Herl also gave us information on where to find Al Anon and Ala Teen meetings.

Listed under Education plus Public Health, Safety and Welfare plus Charity

ISSUE: CANNABIS EDUCATION

In Touch

August 23, 2020

5:00 a.m.

40 Minutes of a 60 Minutes Program

Founder/President of the Livingston Foundation, Shannon Livingston, informed us the different ways that Cannabis can enhance our lives and help with pain. Ms. Livingston spoke on how to use Cannabis as medicine and the different methods of ingestion. She uses her knowledge to help those that need an alternative medicine, many times to Opioids.

Listed under Public Safety, Health and Welfare plus Education

ISSUE: PARKINSON AWARENESS

In Touch

August 23, 2020

5:00 a.m.

20 Minutes of a 60 Minutes Program

Sheila Book spoke to Trisha Leite and Ellen Chaney about Parkinson Awareness. These ladies explained about the program that's offered that includes exercise classes, education and support classes for those with Parkinson's and for their caretakers.

The goal and motto of Parkinson Awareness is to promote the quality of life for those with Parkinson's as well as their caretakers.

Listed under Education plus Charity plus Public Health, Safety and Welfare

ISSUE: HELPING THE ABUSED

In Touch

August 30, 2020

5:00 a.m.

60 Minutes of a 60 Minutes Program

Sheila Book spoke with Natalie Quintero about the Naples Women Shelter. They spoke about how to leave the home safely when there is abuse going on. Also discussed was the importance of the Naples Women Shelter's Store, Options, where those that stay at the shelter can work and/or shop safely.

Listed under Public Health, Safety and Welfare plus Charity plus Education

ISSUE: FEEDING THE HUNGRY/FOOD PANTRY

In Touch

September 6, 2020

5:00 a.m.

30 Minutes of a 60 Minutes Program

Howard Issacson, Chief Executive Officer for Emanuel Communities, spoke about how they are working with Meals of Hope to provide food for those in need.

Mr. Issacson also informed us of some of the other things that Emanuel Communities is working on. Emanuel Communities has a 40 acre site being developed. The land will contain a park, a sports field, 3 ½ acre lake, playground and community center.

Emanuel Communities objective is to bring folks together in a safe environment.

Listed under Charity plus Public Health, Safety and Welfare

ISSUE: CANNABIS EDUCATION

In Touch

September 6, 2020

5:00 a.m.

30 Minutes of a 60 Minutes Program

Founder/President of the Livingston Foundation, Shannon Livingston, informed us the different ways that Cannabis can enhance our lives and help with pain. Ms. Livingston spoke on how to use Cannabis as medicine and the different methods of ingestion. She uses her knowledge to help those that need an alternative medicine, many times to Opioids.

Listed under Public Safety, Health and Welfare plus Education

ISSUE: HELPING THOSE WITH DISABILITIES

In Touch

September 13, 2020

5:00 a.m.

30 Minutes of a 60 Minutes Program

Sheila Book spoke with Karen Govern from Starability. They talked about the goal of Starability is to seek to transform the lives of individuals with intellectual disabilities through social, vocational and education through the community. Starability strengthens awareness for the individual abilities in everyone.

Vocational Training and Life Skill Readiness is part of Starability's focus.

The audience was also informed on their Virtual Run, Walk or Roll Event coming up on October 10th.

Listed under Public Health, Safety and Welfare plus Education plus Handicapped

ISSUE: HELPING THOSE WITH MENTAL DISABILITIES

In Touch

September 13, 2020

5:00 a.m.

30 Minutes of a 60 Minutes Program

Sheila Book spoke with Jeanne Sweeny and Carrie Lucas about Hope Clubhouse. Hope Clubhouse is a, 'Club' where those with Mental Disabilities and Mental Illness get help finding acceptance and employment.

The Club teaches the Members how to be out in the community.

Listed under Organization for the Handicapped plus Charity plus Education

ISSUE: FEEDING THE HUNGRY/FOOD PANTRY

In Touch

September 20, 2020

5:00 a.m.

30 Minutes of a 60 Minutes Program

Howard Issacson, Chief Executive Officer for Emanuel Communities, spoke about how they are working with Meals of Hope to provide food for those in need.

Mr. Issacson also informed us of some of the other things that Emanuel Communities is working on. Emanuel Communities has a 40 acre site being developed. The land will contain a park, a sports field, 3 ½ acre lake, playground and community center.

Emanuel Communities objective is to bring folks together in a safe environment.

Listed under Charity plus Public Health, Safety and Welfare

ISSUE: HELPING THOSE WITH DISABILITIES

In Touch

September 20, 2020

5:00 a.m.

30 Minutes of a 60 Minutes Program

Sheila Book spoke with Karen Govern from Starability. They talked about the goal of Starability is to seek to transform the lives of individuals with intellectual disabilities through social, vocational and education through the community. Starability strengthens awareness for the individual abilities in everyone.

Vocational Training and Life Skill Readiness is part of Starability's focus.

The audience was also informed on their Virtual Run, Walk or Roll Event coming up on October 10th.

Listed under Public Health, Safety and Welfare plus Education plus Handicapped

ISSUE: HELPING THE ABUSED

In Touch

September 27, 2020

5:00 a.m.

60 Minutes of a 60 Minutes Program

Sheila Book spoke with Natalie Quintero about the Naples Women Shelter. They spoke about how to leave the home safely when there is abuse going on. Also discussed was the importance of the Naples Women Shelter's Store, Options, where those that stay at the shelter can work and/or shop safely.

Listed under Public Health, Safety and Welfare plus Charity plus Education