

WBOS-FM

QUARTERLY ISSUES AND PROGRAMS REPORT

**STATION: WBOS-FM
3rd QUARTER, 2017
(July, August, September)
Due October 10, 2017**

**Prepared by: George Knight
Host/Producer**

Description of Issues of Concern to Boston, MA
Addressed in Responsive Programming in the 3rd Quarter 2017
Airing Sundays 6am to 7am – Greater Boston Today / Viewpoints

1. **Public Safety / Violence / Safety in Kids Sports**– The need for resources to help women who have been abused. The need for an understanding of how police shootings happen. The need to be able to spot poisonous plants. The importance of safeguarding against head injuries in youth sports.
2. **Internet Privacy / Identity Theft / Phone Scams** – The need to understand what happened in the massive Equifax security breach. The need to keep our personal information secure. The need to safeguard against criminals using phone scams.
3. **Technology** – The need to understand changing technology in our world
4. **Culture / International relations / Education** – The need to better understand foreign cultures. Using history to understand a countries role in the world. Ways to use literature and entertainment to educate.
5. **Family Issues / Parenting / Community** - The need to find good homes for foster children. The need for help raising children in a family of divorced parents. The dangers of “over parenting”.
6. **Public Health / Mental Health** - The need to understand the dangers of excessive sun. The need for effective therapies to deal with PTSD. The need for resources to deal with a food addiction. The search for happiness.
7. **Economy / Consumer Rights / Jobs / Poverty** - The need to know your rights against collection agency harassment. The use of your resume in a job search. The need to understand the various payment systems used today. The importance of having resources for those living in poverty, so they can get themselves back on track.
8. **Personal Improvement** - The importance of using planning to get done what you need to. Learning how to confront difficult decisions. Learning how to speak in public more effectively.
9. **Environmental Issues / Community** - Ways to live a “greener” life. The need for a cleaner, healthier city.
10. **Health Care / Cancer Care** - The need for quality health care for cancer patients. The importance of having local cancer care.
11. **Disabilities** - The importance of resources to help those with intellectual disabilities live independently in society.

WBOS-FM
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
Greater Boston Today / Viewpoints - Third Quarter Report 2017

Issue: Public Safety / Domestic Violence

Aired: July 2, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: The Elizabeth Stone house offers sanctuary for women who are victims of domestic abuse. We spoke with Beth Grierson who talked about the ways Elizabeth Stone helps women who have been abused get their lives back in order. She talked about the Wilderness Heals event, which brings together women from all walks of life to

Issue: Internet Privacy

Aired: July 2, 2017

Length of segment: 8 minutes of 1 hour

Show Description: All of the websites we visit, things we search, and products we buy are logged in databases that can tell us a lot about modern people's thoughts and behaviors. We talk to data analyst and author Seth Stephens-Davidowitz about some of the conclusions this big data can help us reach.

Issue: Technology

Aired: July 2, 2017

Time: 6am to 7am

Length of segment: 11 minutes of 1 hour

Show Description: Many of us know the stories of Apollo 11 and Apollo 13, but fewer know of Apollo 8, the first daring mission into the orbit of the moon. We discuss the mission that effectively ended the space race and set an important precedent that may have saved the lives of the astronauts on board Apollo 13.

Issue: Culture

Aired: July 2, 2017

Time: 6am to 7am

Length of segment: 3 minutes of 1 hour

Show Description: Aaron Sorkin is the man behind many beloved TV shows and movies. We look at one thing that makes his scripts truly shine: his pointed, duel-like dialogues.

Issue: Family Issues / Community

Aired: July 9, 2017

Time: 6am to 7am

Length of segment: 13 minutes of 1 hour

Show Description: The Massachusetts Adoption Resource Exchange (MARE) works hard to bring kids together with prospective new parents. We talked with Joe Sandigato

about the background of MARE, and how it all works. He went over the adoption process, and talked about how kids end up getting helped by MARE.

Issue: Public Safety / Domestic Abuse

Aired: July 9, 2017

Time: 6am to 7am

Length of segment: 9 minutes of 1 hour

Show Description: Domestic abuse is something many women and men will experience in their lives. We talk to two psychologists familiar with the subject about what victims can do to remove themselves from the abuse and how being a witness to or a victim of abuse affects intimate relationships, children and the family dynamic.

Issue: World Issues

Aired: July 9, 2017

Time: 6am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: After World War I, the city of Smyrna was set ablaze and people had to run to the beaches just to escape the flames. We'll hear how governments and diplomats in the West all but ignored their plight, and how the efforts of one brave relief worker and a Navy commander finally brought the victims to safety.

Issue: Culture

Aired: July 9, 2017

Time: 6am to 7am

Length of segment: 3 minutes of 1 hour

Show Description: Liking pop music is usually thought of as shallow and immature, but why? Pop music gave us The Beatles, The Rolling Stones, and yes, Justin Timberlake.

Issue: Education / International relations

Aired: July 16, 2017

Time: 6am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: AFS is an organization that works to promote better understanding of cultures around the world. We talked with Astrid Lamparter-Nowak about how the foreign exchange program works, and what can be learned from the experience of living in another country.

Issue: Public Safety / Phone fraud

Aired: July 16, 2017

Time: 6am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: Scam phone calls are tricky in that not everyone realizes when they're being scammed. We talked with Paula Fleming of the Better Business Bureau, about how to look out for scam phone calls, and things you can do if you think you've been scammed. She talked about how sophisticated scammers have become.

Issue: Public Safety / Police Shootings

Aired: July 16, 2017

Time: 6am to 7am

Length of segment: 8 minutes of 1 hour

Show Description: Author Don Winslow's books have attracted filmmakers like Oliver Stone and James Mangold. We talk to him about his latest novel, *The Force* and how he tries to accurately portray issues like police shootings of unarmed black men, law enforcement corruption, and more.

Issue: Economy / Business

Aired: July 16, 2017

Time: 6am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: Frances Stroh grew up in the family that owned America's third biggest brewer, Stroh Brewing Company. As she aged into adulthood, she watched as both the brewery and her family life fell apart. She talks about the struggles the company faced, how her family dealt with it, and when a legacy can become a burden.

Issue: Culture

Aired: July 16, 2017

Time: 6am to 7am

Length of segment: 3 minutes of 1 hour

Show Description: Christopher Nolan set the box office on fire with his *Dark Knight* trilogy and made a cultural phenomenon with *Inception*. We explore his directorial career and what sets him apart.

Issue: Public Health

Aired: July 23, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Bright sunshine can certainly help our mood, but there's no denying the need to be aware of what it can do to your skin. We spoke with Dr. David Jones, who is head of dermatology at Newton Wellesley Hospital, about damage that sun can afflict on your skin and ways to be careful while you're outside. He talked about different ways the sun can damage your skin, and discussed the various types of skin cancer that everyone needs to be aware of. He gave ways to be smart about sun exposure while you're outdoors, and talked about sun screen and time management as preventive measures.

Issue: Economy / Consumer Rights

Aired: July 23, 2017

Time: 6am to 7am

Length of segment: 7 minutes of 1 hour

Show Description: Most collection agencies follow the rules when it comes to recovering money, but not all do. We spoke with Paula Fleming of the Better Business Bureau about what rights people have when they are harassed by collection agencies.

Issue: Education / Literature

Aired: July 23, 2017

Time: 6am to 7am

Length of segment: 9 minutes of 1 hour

Show Description: It has been over 20 years since the story of Harry Potter began and more than 10 since the book series concluded. Why, after all this time, do people still flock to the series for comfort and thrills?

Issue: Public Health / Mental Health

Aired: July 23, 2017

Time: 6am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: Dr. Janina Scarlet is a clinical therapist who uses superheroes, and witches and wizards, to help patients struggling with depression and PTSD. She talks about what in the Potter series her patients latch on to and why she thinks this type of 'pop culture therapy' works so well.

Issue: Culture

Aired: July 23, 2017

Time: 6am to 7am

Length of segment: 3 minutes of 1 hour

Show Description: A generation of children grew up with Harry Potter. We look at the books and movies they grew up watching, how they differ and what will stay with them until the very end.

Aired: July 30, 2017

Time: 6am to 7am

Length of segment: 11 minutes of 1 hour

Show Description: Action for Boston Community Development (ABCD) is an organization that offers a wide range of services to help disadvantaged residents of Boston make things better. We spoke with President/CEO John Drew about how ABCD lends a hand by supplying job training, education services, legal help, and more.

Issue: Economy / Jobs

Aired: July 30, 2017

Time: 6am to 7am

Length of segment: 8 minutes of 1 hour

Show Description: Despite the changing landscape in how a job seeker finds that job, one of the most important tools remains the resume. We spoke with Human resources expert Elizabeth Hayes about what a resume should and should not include. She talked about red flags to avoid, and ways to use online resources to get your resume in the hands of potential employers.

Issue: Personal Improvement

Aired: July 30, 2017

Time: 6am to 7am

Length of segment: 11 minutes of 1 hour

Show Description: Does it ever seem like the more you try to get stuff done, the less you accomplish? It may be that you're expending too much energy on *doing* and not enough *planning* ahead of time. Two experts provide simple strategies you can use to make more of the time you have to get things done.

Issue: Personal Improvement

Aired: July 30, 2017

Time: 6am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: We're taught from a young age that we should obey authority, however there are times when you should say no to the ones in charge. Our guest discusses when and how to say "no" effectively for the benefit of the individual and others.

Issue: Culture / Entertainment

Aired: July 30, 2017

Time: 6am to 7am

Length of segment: 3 minutes of 1 hour

Show Description: Quiet films such as *A Ghost Story* can provide a transformative experience if viewers give them a chance.

Issue: Public Safety / Phone fraud

Aired: August 6, 2017

Time: 6am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: Scam phone calls are tricky in that not everyone realizes when they're being scammed. We talked with Paula Fleming of the Better Business Bureau, about how to look out for scam phone calls, and things you can do if you think you've been scammed. She talked about how sophisticated scammers have become.

Issue: Environmental Issues / Community

Aired: August 6, 2017

Time: 6am to 7am

Length of segment: 11 minutes of 1 hour

Show Description: We spoke with Dr. Karen Weber, who is a driving force behind the 10th annual Boston Greenfest. She talked about ways that Boston has become a smarter city when it comes to approaching things in an eco-friendly way. She talked about ways that people can be educated on living a more self-sustaining lifestyle, and went over some of the resources around Boston to help with that.

Issue: Personal Improvement

Aired: August 6, 2017

Time: 6am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: Speaking in public can be a very anxiety-producing experience, but why? And how can we remove some of that anxiety and do a better job in front of an audience? Our guests discuss the fear of public speaking and offer advice on how to create, prepare for and deliver a speech with confidence.

Issue: Public Safety

Aired: August 6, 2017

Time: 6am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: Americans love to garden. We often do it without considering the history, and sometimes the toxicity of our plants. We discuss the unusual side of gardening and find out about some very interesting plants, how they have been used as hallucinogens, medicines, or tourist attractions.

Issue: Culture / Entertainment

Aired: August 6, 2017

Time: 6am to 7am

Length of segment: 3 minutes of 1 hour

Show Description: Emmy nominations always bring with them some disappointing snubs. With only one nomination, the show *Catastrophe* has largely been overlooked this year. We explore what makes the series special.

Topic: Public Health / Mental Health

Aired: August 13, 2017

Time: 6am to 7am

Length of segment: 12 minutes of 1 hour

Show Description: Food addiction is a very real condition, and like other addictions there are ways it can be treated. We spoke with “Debra” who is involved in Food Addicts in Recovery Anonymous. She spoke about what it’s like to have an addiction to food, and what resources are available to those who find themselves suffering from it.

Topic: Health Care / Cancer Care

Aired: August 13, 2017

Time: 6am to 7am

Length of segment: 9 minutes of 1 hour

Show Description: A Reason to Ride is a fund raising event that was started ten years ago by cancer patient Tom DesFosses, who felt the need to give something back to the physicians and staff that had treated him for cancer. Tom came up with the idea for a cycling event that would raise money for cancer research and treatment, and it has been very effective in doing that. He talked about how advances in cancer treatment have happened because people are willing to offer support – financial and otherwise – to those working hard to find better treatments.

Issue: Health Care

Aired: August 13, 2017

Time: 6am to 7am

Length of segment: 9 minutes of 1 hour

Show Description: After working for years as an OB/GYN for inmates at San Francisco Jail, author Carolyn Sufrin wanted to tell the story of the women she helped. She talks about what health care for pregnant women in jails and prisons looks like, and the changes she hopes to see in the system.

Issue: Parenting / Family Issues

Aired: August 13, 2017

Time: 6am to 7am

Length of segment: 9 minutes of 1 hour

Show Description: Separations and divorces are common in the U.S., and out of those split-ups come children living in two households. We talk to a co-parenting specialist about how the parents' behavior, ability to compromise, and desire to put the child's needs above their own, can lead to successful parenting and well-adjusted, happy kids.

Issue: Culture / Entertainment

Aired: August 13, 2017

Time: 6am to 7am

Length of segment: 3 minutes of 1 hour

Show Description: The digital revolution has changed much of the world around us, including the movies we watch. We explore the virtues of filmmaking the old-fashioned way: on film.

Topic: Community / Education

Aired: August 20, 2017

Time: 6am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: The Topsfield Fair was started as an agricultural gathering, and has grown to be so much more. We spoke with general manager Jim O'Brien about how important the Topsfield Fair is to New Englanders, and about why there is such a strong educational side to it. He talked about what goes on during the fair and how it has grown over the years.

Issue: Public Safety / Phone fraud

Aired: August 20, 2017

Time: 6am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: Scam phone calls are tricky in that not everyone realizes when they're being scammed. We talked with Paula Fleming of the Better Business Bureau, about how to look out for scam phone calls, and things you can do if you think you've been scammed. She talked about how sophisticated scammers have become.

Issue: Economy

Aired: August 20, 2017

Time: 6am to 7am

Length of segment: 11 minutes of 1 hour

Show Description: For generations, cash was the way Americans paid for things. But in the age of debit cards, credit cards, Venmo, and Bit Coin, cash is becoming less and less necessary for most of us. We explore why that is, and who is still using cash in this new economy.

Issue: Education

Aired: August 20, 2017

Time: 6am to 7am

Length of segment: 9 minutes of 1 hour

Show Description: School is back in session, and around the country, high school students are hunting for colleges while college students are starting new course loads. We talk to Georgetown professor Jacques Berlinerblau about how the professorial system is breaking down, and ways to make the system work best for you.

Issue: Culture / Literature

Aired: August 20, 2017

Time: 6am to 7am

Length of segment: 3 minutes of 1 hour

Show Description: Noah Hawley is the man behind the TV shows *Fargo* and *Legion*. He also writes novels and his latest, *Before the Fall*, is a mystery thriller that has been winning awards and demands to be read.

Topic: Health Care / Cancer Research

Aired: August 27, 2017

Time: 6am to 7am

Length of segment: 12 minutes of 1 hour

Show Description: The Dana Farber Cancer Institute does an amazing amount of work in researching cancer in hopes of finding new treatments, and perhaps one day finding a cure. We spoke with Zak Blackburn who is Director of the Jimmy Fund Boston Marathon Walk to raise money for Dana Farber. He talked about how Dana Farber operates and what advances have been made. He also discussed how The Jimmy Fund raises money to keep the wheels in motion.

Topic: Economy / Consumer rights

Aired: August 27, 2017

Time: 6am to 7am

Length of segment: 7 minutes of 1 hour

Show Description: Most collection agencies follow the rules when it comes to recovering money, but not all do. We spoke with Paula Fleming of the Better Business Bureau about what rights people have when they are harassed by collection agencies.

Issue: Human Psychology

Aired: August 27, 2017

Time: 6am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: Sexual behavior has confused and confounded humans for centuries. Gil Rosenthal, a Texas A&M biology instructor and author, says we can learn a lot about ourselves by looking to other species in the natural world, and considering the sexual lives of fish.

Issue: Personal Improvement / Social Issues

Aired: August 27, 2017

Time: 6am to 7am

Length of segment: 9 minutes of 1 hour

Show Description: We all get gut instincts when we walk into a room of strangers. Do we fit in here? Do these people seem friendly? Snap judgments are simply a part of how we function. But Princeton University psychology professor, Alexander Todorov, says that though these impressions are natural, we should try to resist them.

Issue: Culture / Entertainment

Aired: August 27, 2017

Time: 6am to 7am

Length of segment: 3 minutes of 1 hour

Show Description: *Breaking Bad* is a modern classic of TV, and insanely compelling. But is binge-watching such shows really the best idea or do the best plots take time?

Topic: Health Care

Aired: September 3, 2017

Time: 6am to 7am

Length of segment: 9 minutes of 1 hour

Show Description: We learned about the cutting edge burn therapies being used at Shriners Hospital by speaking with the hospital's Public Relations Director, Elizabeth Fisher. She discussed why having a medical facility like Shriners is so important to Boston, and discussed the role of research in improving health care.

Topic: Poverty / Community

Aired: September 3, 2017

Time: 6am to 7am

Length of segment: 11 minutes of 1 hour

Show Description: Action for Boston Community Development (ABCD) is an organization that offers a wide range of services to help disadvantaged residents of Boston make things better. We spoke with President/CEO John Drew about how ABCD lends a hand by supplying job training, education services, legal help, and more.

Issue: Government / Politics

Aired: September 3, 2017

Time: 6am to 7am

Length of segment: 11 minutes of 1 hour

Show Description: Although he never became president, Bobby Kennedy spearheaded a great deal of change in America with his work in civil rights, crime fighting and by combatting corruption. Our guest remembers this icon and talks about

his more personal side, how he helped his brother John become president, and how his legacy inspires liberals and conservatives to this day.

Issue: Parenting / Family Issues

Aired: September 3, 2017

Time: 6am to 7am

Length of segment: 9 minutes of 1 hour

Show Description: Parents want what's best for their kids. But sometimes, they can take it too far. We talk to two experts about "over-parenting," the tendency to demand your child earn straight A's, work to be a sports star, and find the time to work a part-time job... and how to fix it.

Issue: Culture / Literature

Aired: September 3, 2017

Time: 6am to 7am

Length of segment: 3 minutes of 1 hour

Show Description: With

Synopsis: It's often tempting to stay in the more comfortable waters of fiction novels. We know the pacing and the storytelling style. But non-fiction books have a lot to offer when we give them a try.

Topic: Health Care / Cancer Care

Aired: September 10, 2017

Time: 6am to 7am

Length of segment: 9 minutes of 1 hour

Show Description: There are many organizations that raise money for cancer research and care, but Voices of Hope takes a very unique approach. We spoke with founder Greg Chastain about how it got started, and how effective the approach of putting on musical performances to raise money for cancer research has been. He talked about the importance of having local cancer care available.

Topic: Disabilities

Aired: September 10, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: The Northeast ARC is one of the oldest and largest of its type in the country. It was established to give those with developmental disabilities a path to leading a productive life. We spoke with Jo Anne Simons about all the Northeast ARC has to offer, and how it has grown and expanded its services over the years.

Issue: Public Health / Mental Health

Aired: September 10, 2017

Time: 6am to 7am

Length of segment: 9 minutes of 1 hour

Show Description: Everyone wants to find happiness, but what are we really searching for? We explore the science behind happiness, how our brain achieves the elusive emotion, and how it all depends on who you are and where you are.

Issue: Economy / Business

Aired: September 10, 2017

Time: 6am to 7am

Length of segment: 9 minutes of 1 hour

Show Description: It's the American dream to start your own business and watch it thrive. But most of the time, that's easier said than done. We explore entrepreneurial tips and tricks from the 20-something CEO who has already become a start-up expert.

Issue: Culture / Entertainment

Aired: September 10, 2017

Time: 6am to 7am

Length of segment: 3 minutes of 1 hour

Show Description: On the 10th anniversary of 2007, we take a look at some of the films from a decade ago that have proved to stand the test of time and make 2007 a year in film worth remembering.

Topic: Public Health / Mental Health

Aired: September 17, 2017

Time: 6am to 7am

Length of segment: 12 minutes of 1 hour

Show Description: Food addiction is a very real condition, and like other addictions there are ways it can be treated. We spoke with "Debra" who is involved in Food Addicts in Recovery Anonymous. She spoke about what it's like to have an addiction to food, and what resources are available to those who find themselves suffering from it.

Topic: Community / Education

Aired: September 17, 2017

Time: 6am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: The Topsfield Fair was started as an agricultural gathering, and has grown to be so much more. We spoke with general manager Jim O'Brien about how important the Topsfield Fair is to New Englanders, and about why there is such a strong educational side to it. He talked about what goes on during the fair and how it has grown over the years.

Issue: Personal Improvement

Aired: September 17, 2017

Time: 6am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: Everyone needs a little self-talk now and then, so we talk to experts about those voices in our head. We dive into the science behind them and how those voices can be used in a productive manner to help us accomplish our goals.

Issue: Technology

Aired: September 17, 2017

Time: 6am to 7am

Length of segment: 9 minutes of 1 hour

Show Description: In the era of smartphone cameras, instant photography is everywhere. But it wasn't long ago when Polaroid cameras offered instant photography as a groundbreaking new way of seeing the world. Before the invention is completely lost to time, we look back at the man, and the business deals, that made it possible.

Issue: Culture / Entertainment

Aired: September 17, 2017

Time: 6am to 7am

Length of segment: 3 minutes of 1 hour

Show Description: Traditionally, a sitcom show is episodic: you don't necessarily need to see every episode. But NBC's *The Good Place* embraces a serialized structure, which gives it a unique feel.

Topic: Public Safety / Youth Sports / Head Injuries

Aired: September 24, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: The Boston Globe published an article recently that referenced a study done at Boston University on the relationship between head injuries in youth football, and mental health issues later in life. We spoke with Rob Broggi, President of Wellesley Youth Football, who explained the findings of the study. He talked about the need for training to avoid head injuries, and how the approach in youth football and other sports has changed to make sports much safer overall.

Topic: Online Security / Identity Theft

Aired: September 24, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: The massive Equifax security breach has people very concerned over the potential misuse of private information. We spoke with Jennifer Shecter of Consumer Reports, about what happened and why we should be concerned. She talked about the roles that credit rating agencies like Equifax play, and gave ways to protect against identity theft.

Issue: Public Health / Mental Health

Aired: September 24, 2017

Time: 6am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: In the modern era of social media, demanding jobs, and anxiety, it may seem nearly impossible to find the joy you dream of. We talk to two experts about

how to overcome our fears, withstand constant change, and feel more happiness in our everyday lives.

Issue: Gender Issues

Aired: September 24, 2017

Time: 6am to 7am

Length of segment: 9 minutes of 1 hour

Show Description: Technological advancements are happening every day. But statistics show that men dominate the tech field. Reshma Saujani decided to do something about that and began an organization dedicated to teaching girls to code, and hopes to empower a new future of innovation.

Issue: Culture / Sports

Aired: September 24, 2017

Time: 6am to 7am

Length of segment: 3 minutes of 1 hour

Show Description: Football has been facing a head trauma crisis for years. Now, youth football enrollment and NFL TV ratings are both down. We explore the future of football in America.

**Public Service Announcements
Third Quarter 2017**

Throughout the quarter the station aired PSAs during Public Affairs Programming.
The information below reflects community activities and issues.

- :30 seconds - AARP
- :30 seconds - Adopt US kids
- :60 seconds - American Migraine Foundation - Ad Council
- :15 seconds - Autism speaks
- :30 seconds - Bacteria in food
- :15 seconds - Child Refugees
- :60 seconds - Childhood hunger
- :30 seconds - Compact fluorescent recycling
- :60 seconds - Don't drive buzzed
- :30 seconds - Don't text and drive
- :15 seconds - Drinking and driving under age – Ad Council
- :30 seconds - Drug free – opiates – Ad Council
- :15 seconds - Embrace refugees
- :60 seconds - Emergency alerts
- :30 seconds - Financial literacy
- :60 seconds - Foundation for Fighting Blindness - Ad Council
- :60 seconds - High school diploma and equivalency – Ad Council
- :15 seconds - Learning and attention issues
- :30 seconds - Meals on wheels – Ad Council
- :30 seconds - Minority education
- :60 seconds - National Meningitis Association - Ad Council
- :20 seconds - Pet plates
- :15 seconds - Pet shelters
- :30 seconds - Pool safety – Ad Council
- :30 seconds - Pre-diabetes – Ad Council
- :20 seconds - Primary care
- :60 seconds - Project Hope - newborns
- :30 seconds - Project Smile gala
- :60 seconds - Pulmonary hypertension
- :15 seconds - Red Cross Hurricane Irma relief
- :30 seconds - Safe car seat usage
- :30 seconds - Safe seatbelt usage
- :60 seconds - Saint Jude Research Hospital - Ad Council
- :30 seconds - Sarcoma information
- :30 seconds - SCORE
- :30 seconds - Second hand smoke
- :30 seconds - See it say it
- :15 seconds - Stop texting
- :60 seconds - Sudden unexpected death in epilepsy
- :60 seconds - Teachers

- :30 seconds - Type two diabetes
- :30 seconds - United way - Ad Council
- :30 seconds - Vaccinations
- :60 seconds - Venous Thromboembolism – Ad Council
- :60 seconds - Veteran mental health - Ad Council