

WBOS-FM

QUARTERLY ISSUES AND PROGRAMS REPORT

**STATION: WBOS-FM
3rd QUARTER, 2019
(July, August, September)
Due October 10, 2019**

**Prepared by: George Knight
Host / Producer**

Description of Issues of Concern to Boston, MA
Addressed in Responsive Programming in the 3rd QUARTER, 2019
Airing Sundays 6am to 7am – Greater Boston Today / Viewpoints

1. **Public Safety** – The need to understand how a blood shortage poses a public safety risk. The need to help those in other parts of the country dealing with disasters. The dangers of vaping. The need to be prepared for natural disasters. The need to know what to do when you are in the middle of a weather related emergency. Understanding extreme weather situations. The need for laws to make the roads safer from distracted drivers. The need to be safe when you're having fun in the water.
2. **Family Issues** – The importance of positive role models in a child's development. Understanding developmental disabilities. The need for support for families with children who have developmental disabilities. The need for children with autism to have participate in community events and recreation.
3. **Employment** – Using specific skillsets to be successful in the workplace. The importance of balancing your work life with home life in the interest of mental health. The need to take a step back from stresses to be more effective in your work and life.
4. **Environment** – Understanding how icebergs are formed and what role they play in ecosystems. Understanding the dangers of waste plastic. Understanding the natural resources available in Massachusetts.
5. **Gender Issues** – Understanding how gender stereotypes can be overcome. The benefits of gender inclusion in school and sports. Understanding women's roles in the military.
6. **Health Care** – Understanding the role of nurses in the U.S. The need to raise money for research in the fight against cancer. The need for quality cancer care. The importance of support for those affected by cancer. The need for continuing research in the fight against cancer. The importance of support for cancer patients and their families.
7. **Legal Issues / Identity Theft / Cybercrime** – How law enforcement responds to crimes. The use and legality of tasers in law enforcement. Understanding fraud in health care and startup companies. The need to protect ourselves from online scammers. The dangers of new social media scams. Understanding the legal ramifications of online scams.
8. **Mental Health / Developmental Disabilities** – Understanding developmental disabilities. The need for support for families with children who have developmental disabilities. Understanding Autism, and how it affects families. The need to understand suicide. The need for supports to help those who are considering suicide. Healing after the trauma of losing a loved one.
9. **Community** – How towns in the U.S. operate. The importance of community events and tradition.
10. **Education** – The value of educating young people on agriculture. Dealing with the issue of student loans. The issue of bullying in schools and what is being done to combat it.

11. **Culture** – Film, History of Canada, Literature, Music, Television, Understanding the culture of rodeo.
12. **Economy** – Understanding the Massachusetts sales tax holiday. Dealing with the expense of weddings
13. **Human Rights** – Understanding the issue of forced labor and other human rights issues in other countries
14. **Parenting Issues** – The beneficial role of mentors in a child’s development. The need to keep tabs on social media use by children.
15. **Public Health** – The dangers of extreme cosmetic treatments. Understanding proper nutrition. Understanding the health risks – both mental and physical – of tattoos. The importance of having clean air to breathe. The need to understand lung disease. Understanding the dangers of Eastern Equine Encephalitis (EEE). Preventing the spread of EEE. The many benefits (including health benefits) of spending time outdoors in fresh air.
16. **Race Issues** – The issue of continued segregation in modern times. Understanding what “implicit bias” is.
17. **Technology** – Understanding the rise in streaming technology and services. Using social media and texting to improve communication.

WBOS-FM
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
Greater Boston Today / Viewpoints - Third Quarter Report 2019

Issue: Public Safety / Environment / Public Health- The need to be safe when you're having fun in the water. The many benefits (including health benefits) of spending time outdoors in fresh air. Understanding the natural resources available in Massachusetts.

Aired: July 7, 2019

Time: 6am to 7am

Length of Segment: 11 minutes of 1 hour

Show Description: Warm weather means there's a greater need to find recreation and to cool off. We are very lucky to have the amazing natural resources within Massachusetts available to us, and as the weather gets warmer it becomes more attractive to take advantage of all that's out there. We spoke with Nick Gove, Deputy Commissioner for the Massachusetts Department of Conservation and Recreation, about what's available, and how to take advantage of it. He gave valuable information on ways to stay safe while you're enjoying the outdoors, particularly when it comes to swimming and camping.

Issue: Public Safety / Identity Theft / Legal Issues / Cybercrime - The need to protect ourselves from online scammers. The dangers of new social media scams. Understanding the legal ramifications of online scams.

Aired: July 7, 2019

Time: 6am to 7am

Length of Segment: 17 minutes of 1 hour

Show Description: Online scams have become more sophisticated – and more prevalent – over the past few years, and so it is even more important than ever to know how to protect yourself from them. We spoke with Paula Fleming, who is Chief Marketing and Sales Officer for the Better Business Bureau serving eastern Massachusetts, Maine, Rhode Island, and Vermont. Paula gave us the latest information on what scams are out there, and talked about the growth of social media scams. She gave ways to spot these scams, and talked about what we all need to do to make sure scammers aren't successful in cheating us out of money or private data.

Issue: Technology – Using social media and texting for communication.

Aired: July 7, 2019

Time: 6am to 7am

Length of Segment: 9 minutes of 1 hour

Show description: Many of us throw an emoji or two in a text or social media message to help get our point across. But do you ever wonder how emojis came about and why

we pick certain ones over others? We speak with three experts about their rise in popularity and reflection of different cultures and generations. Guests: Dr. Linda Kaye, psychology professor at Edge Hill University; Marcel Danesi, professor of anthropology at the University of Toronto and author of *The Semiotics of Emoji: The Rise of Visual Language in the Age of the Internet*; Dr. Thomas Daniel, assistant professor at Westfield State University

Issue: Culture – History of Canada

Aired: July 7, 2019

Time: 6am to 7am

Length of Segment: 10 minutes of 1 hour

Show description: Canada's Oak Island has mystified explorers for hundred of years, drawing many to its shores with the hope of finding buried pirate's treasure under its oak trees. We speak with Randall Sullivan, the author of *The Curse of Oak Island: The Story of the World's Longest Treasure Hunt* to learn more the area's historical significance and this never-ending quest. Guests: Randall Sullivan, author of *The Curse of Oak Island: The Story of the World's Longest Treasure Hunt*.

Issue: Culture – Film

Aired: July 7, 2019

Time: 6am to 7am

Length of Segment: 3 minutes of 1 hour

Show description: 2019 is flying by. From the good to the bad to the so-so, we discuss movie trends so far this year and what we hope is coming in the second half of 2019.

Issue: Public Health / Mental Health / Employment - The importance of balancing your work life with home life in the interest of mental health. The need to take a step back from stresses to be more effective in your work and life.

Aired: July 14, 2018

Time: 6am to 7am

Length of Segment: 24 minutes of 1 hour

Show Description: When we get caught up in our work, we can get to the point where our job consumes us, and we forget to take a step back so we can get perspective, We spoke with author and life coach Ivan Meisner about ways we can find a better balance./ He discussed the importance of “unplugging” every now and then, so you're reminded that there's more to life than your job.

Issue: Legal Issues – Understanding fraud in Health care and startup companies

Aired: July 14, 2019

Time: 6am to 7am

Length of Segment: 10 minutes of 1 hour

Show description: The rise and fall of the now defunct blood-testing company Theranos has captivated the attention of millions and exposed the dark side of the startup culture in Silicon Valley. Elizabeth Holmes, founder and CEO of Theranos, is awaiting trial next summer, facing 11 felony charges for allegedly defrauding the public. We speak with Stanford professor Dr. Phyllis Gardner who doubted Holmes from the

very beginning. Guests: Dr. Phyllis Gardner, professor of medicine, clinical pharmacology at Stanford University

Issue: Employment – Using specific skillsets to be successful in the workplace.

Aired: July 14, 2019

Time: 6am to 7am

Length of Segment: 10 minutes of 1 hour

Show description: In today's fast-paced world, it can be tough to start anew or slow down and reexamine what you're working towards. We speak with journalist and author David Epstein who argues that switching focuses and developing a wide range of skillsets ultimately leads to greater success. Guests: David Epstein, journalist and author of *The Sports Gene: Inside the Science of Extraordinary Athletic Performance* and *Range: Why Generalists Triumph in a Specialized World*

Issue: Culture – Television

Aired: July 14, 2019

Time: 6am to 7am

Length of Segment: 2 minutes of 1 hour

Show description: Season four of the TV show, 'Veronica Mars' premieres on Hulu July 24. We take a look back at the evolution of the series and its surprising survival through low ratings and network TV changes.

Issue: Community / Family Issues – The importance of positive role models in a child's development.

Aired: July 21, 2019

Time: 6am to 7am

Length of Segment: 11 minutes of 1 hour

Show Description: Children benefit greatly when they have positive role models in their lives, but those positive figures aren't always around. We spoke with Maren Juliano of Big Sister Association of Greater Boston, about what her organization offers to kids who can really benefit from positive reinforcement and stability. She talked about why it's so important for a child to have that force in their life, and the ways in which Big Sisters gives that to them.

Issue: Education / Economy – Dealing with the issue of student loans.

Aired: July 21, 2019

Time: 6am to 7am

Length of Segment: 8 minutes of 1 hour

Show description: Student loan debt is set to skyrocket to two trillion dollars by 2022. We talk two students about their differing perspectives on financial aid and debt. We also speak with Mike Bartini, the director of student aid at Bowdoin College, about how important it is that students and families take time to focus on the financials of higher education before enrolling. Guests: Mev Becoja, graduate student at DePaul University; Laura Sherman, undergraduate student at Indiana University; Mike Bartini, Director of Student Aid at Bowdoin College

Issue: Public Health / Mental Health – Gender issues..

Aired: July 21, 2019

Time: 6am to 7am

Length of Segment: 11 minutes of 1 hour

Show description: Author Jared Yates Sexton shares memories from his own turbulent and accounts as a journalist and connects it to the larger discussion around the phenomenon of toxic masculinity in the U.S. What exactly is toxic masculinity and how is it affecting men and youth? Guests: Jared Yates Sexton, author of *The Man They Wanted Me to Be: Toxic Masculinity and a Crisis of Our Own Making*

Issue: Culture – Literature

Aired: July 21, 2019

Time: 6am to 7am

Length of Segment: 2 minutes of 1 hour

Show description: It happens to everyone. Despite your perseverance, you just can't get into the book you're reading. Do you push yourself to keep on going or give up and raise a white flag?

Issue: Mental Health / Family Issues – Understanding developmental disabilities. The need for support for families with children who have developmental disabilities.

Aired: July 28, 2019

Time: 6am to 7am

Length of Segment: 12 minutes of 1 hour

Show Description: It can be hard to understand the challenges that a person with developmental disabilities faces... not to mention the challenges faced by their family. We spoke with JoAnn Simons, CEO of the Northeast ARC about the many ways developmental disabilities are misunderstood. She also went over the varying degrees of autism, and went into detail about what resources are available for those with autism.

Issue: Mental Health - Healing after the trauma of losing a loved one.

Aired: July 28, 2019

Time: 6am to 7am

Length: 15 minutes of 1 hour

Show description: Part of the human experience is the feeling of loss when a relationship is over, whether it be from a breakup or a death. We spoke with Dr. Caden North, who talked about how powerful losing someone can be. She talked about the stages people go through in dealing with a breakup, and discussed different ways to look at a breakup. She gave ideas of things that can be helpful in the healing process, including using humor as a pressure release.

Issue: Community – How towns in the U.S. operate

Aired: July 28, 2019

Time: 6am to 7am

Length of Segment: 10 minutes of 1 hour

Show description: Cookie cutter houses, large backyards and shopping centers took hold during the rapid rise of suburbia during the second half of the 20th century. Now,

towns across the U.S. are facing a new set of challenges from climate change to shifting demographics that require a different landscape than what was first constructed. We speak with two experts about the current state of suburbia and potential solutions. Guests: Ellen Dunham-Jones, professor of architecture and urban design at Georgia Tech; David Feldman, professor in the school of social ecology at the University of California-Irvine.

Issue: Economy –Dealing with the expense of weddings

Aired: July 28, 2019

Time: 6am to 7am

Length of Segment: 9 minutes of 1 hour

Show description: Summertime is prime wedding season, and if you have several weddings to attend or be involved in, the costs can quickly start to add up. We speak with two women who are shaking up the wedding industry with their nontraditional viewpoints. Guests: Jen Glantz, CEO of Bridesmaid for Hire; Ashley Smith, lead designer, planner, producer & owner of Ashley Smith Events.

Issue: Technology – Understanding the rise in streaming technology and services.

Aired: July 28, 2019

Time: 6am to 7am

Length of Segment: 3 minutes of 1 hour

Show description: We discuss how the rise in streaming technology has impacted the availability of classic, foreign and indie films.

Issue: Public Health / Mental Health / Employment - The importance of balancing your work life with home life in the interest of mental health. The need to take a step back from stresses to be more effective in your work and life.

Aired: August 4, 2018

Time: 6am to 7am

Length of Segment: 24 minutes of 1 hour

Show Description: When we get caught up in our work, we can get to the point where our job consumes us, and we forget to take a step back so we can get perspective, We spoke with author and life coach Ivan Meisner about ways we can find a better balance./ He discussed the importance of “unplugging” every now and then, so you’re reminded that there’s more to life than your job.

Issue: Public Health / Public Safety – The dangers of vaping. The importance of having clean air to breathe. The need to understand lung disease.

Aired: August 4, 2019

Time: 6am to 7am

Length of segment: 6 minutes of 1 hour

Show Description: Lung cancer is a deadly disease that happens to be the number one killer of both men and women in the U.S. Compounding the problem are things like the rise in popularity of vaping. The American Lung Association works hard to support research on lung cancer, and educate people on ways to keep their lungs healthy. We spoke with Nicole DeVito about the specifics of the American Lung Association’s

ongoing efforts to prevent lung cancer, and to lessen lung disease overall. She talked about how each state in the U.S. is helping by enacting clean air regulations, and controlling tobacco use. She talked about the annual “State of the Air” report that helps people understand what they’re breathing, and discussed the importance of education the public on lung health.

Issue: Legal Issues – The use and legality of tasers in law enforcement.

Aired: August 4, 2019

Time: 6am to 7am

Length of Segment: 9 minutes of 1 hour

Show description: In an ideal situation, a taser – an electrical weapon – allow law enforcement to subdue a subject without having to pull out their gun. But why do tasers sometimes fail? We discuss possible factors at play when a taser is deployed and new technology in development at Axon Enterprise, the main supplier of tasers and body cameras to law enforcement. Guests: Rick Smith, CEO & Founder of Axon Enterprise Inc. and author, *The End of Killing: How Our Newest Technologies Can Solve Humanity’s Oldest Problem*; Greg Meyer, retired LAPD Captain.

Issue: legal Issues – How law enforcement responds to crimes.

Aired: August 4, 2019

Time: 6am to 7am

Length of Segment: 9 minutes of 1 hour

Show description: We cover the Norco shootout of 1980 – an extravagant bank robbery by five heavily armed criminals ending in multiple lives lost, several wounded and a police helicopter shot down from the sky. We speak with author, Peter Houlahan about that fateful day and how it forever changed police response to organized crime. Guests: Peter Houlahan, author *Norco '80: The True Story of the Most Spectacular Bank Robbery in American History*.

Issue: Culture – Film

Aired: August 4, 2019

Time: 6am to 7am

Length of Segment: 3 minutes of 1 hour

Show description: We travel back in time to discuss the nostalgia of the very first “Spider-Man” movie and how it kicked off a series of sequels and superhero reboots produced by Marvel Studios.

Issue: Health Care / Public Health / Community – The need for continuing research in the fight against cancer. The importance of support for cancer patients and their families.

Aired: August 11, 2019

Time: 6am to 7am

Length of Segment: 10 minutes of 1 hour

Show Description: When you’re a cancer survivor, you know just how important it is that the community have access to top notch medical care. Tom DesFosses is a Boston resident who was diagnosed with cancer and decided to show his

appreciation for the care he got by raising money through a bike ride. It's an annual event called A Reason to Ride and it brings together a wide range of people to help support the fight against cancer.

Issue: Economy – Understanding the Massachusetts sales tax holiday.

Aired: August 11, 2019

Time: 6am to 7am

Length of Segment: 10 minutes of 1 hour

Show Description: Massachusetts has just enacted a permanent annual tax-free weekend. We spoke with Paula Fleming from the Better Business Bureau about smart ways to take advantage of the holiday. She also talked about what the tax free weekend will mean for the local economy.

Issue: Parenting Issues – The need to keep tabs on social media use by children.

Aired: August 11, 2019

Time: 6am to 7am

Length of Segment: 10 minutes of 1 hour

Show description: Parenting in the online era can be quite confusing. At what age should you let your kid have a Facebook or Snapchat account? How closely should you monitor what they view on the internet? We speak with Julianna Miner, author of *Raising a Screen Smart Kid: Embrace the Good and Avoid the Bad in the Digital Age*, to get the inside scoop on teaching kids how to responsibly navigate the digital world. Guests: Julianna Miner, author, *Raising a Screen Smart Kid: Embrace the Good and Avoid the Bad in the Digital Age*.

Issue: Race Issues – Understanding what “implicit bias” is.

Aired: August 11, 2019

Time: 6am to 7am

Length of Segment: 10 minutes of 1 hour

Show description: What exactly is implicit bias and how does it form? We break it down and talk about why it's so important for parents to address this issue with kids through discussions and diverse environments early on. Guests: Andrew Baron, associate professor of psychology at the University of British Columbia; Dr. Jennifer Harvey, professor of religion at Drake University and author, *Raising White Kids: Bringing up Children in a Racially Unjust America*; Michael Acuna, consultant, Office of the Independent Monitor of the Denver police and sheriff's departments

Issue: Culture – Television

Aired: August 11, 2019

Time: 6am to 7am

Length of Segment: 2:09

Show description: Season two of the HBO show, “Succession” returns August 11. We discuss the basic premise of the ruthless family drama and the success of its first season.

Issue: Mental Health / Public Safety – The need to understand suicide. The need for supports to help those who are considering suicide.

Aired: August 18, 2019

Time: 6am to 7am

Length of Segment: 15 minutes of 1 hour

Show Description: With high profile suicides back in the news, we spoke with Steve Mongeau, Executive Director of The Samaritans, about their efforts to support Suicide Prevention. He talked about the complicated issue, discussing what brings someone to suicide, and what can be done to help people from getting to the point where they're considering suicide.

Issue: Health Care / Public Safety / Community – The need to understand how a blood shortage poses a public safety risk. The need to help those in other parts of the country dealing with disasters.

Aired: August 18, 2019

Time: 6am to 7am

Length of Segment: 11 minutes of 1 hour

Show Description: At this moment, the American Red Cross is dealing with a dangerous blood shortage, and the need has become critical. We spoke with Kelly Isenor of The American Red Cross about how blood is used to save lives. She talked about some of the misconceptions about the need for blood, and about the fact that blood is perishable and the supply constantly needs to be replenished.

Issue: Human Rights – Understanding the issue of forced labor and other human rights issues in other countries

Aired: August 18, 2019

Time: 6am to 7am

Length of Segment: 11 minutes of 1 hour

Show description: It's estimated that worldwide there are currently between 20 and 40 million people who are exploited through forced labor, marriage and prostitution, according to the International Labor Organization. We take a look at the South Asian country of Nepal where as many as 20,000 girls each year fall victim to human trafficking. We discuss solutions and what more needs to be done to end this global human rights crisis. Guests: Parbati Thapa, volunteer at the Rural Health and Education Services Trust; Sarah Bakker, director of operations for the American Himalayan Foundation; Heather Barr, acting co-director of the women's rights division, Human Rights Watch.

Issue: Public Health – Understanding proper nutrition.

Aired: August 18, 2019

Time: 6am to 7am

Length of Segment: 8 minutes of 1 hour

Show description: You want to eat healthy, but sometimes that's not always possible. There's nothing around that's quick, affordable and above all, hits the spot. We cover how new models are creating a greater number of nutritious options and the challenges that comes with sustaining the profitability of these new systems. Guests: Guests:

Shayna Harris, chief growth officer at Farmer's Fridge; Chris Bosso, professor of public policy and politics at Northeastern University.

Issue: Culture – Literature

Aired: August 18, 2019

Time: 6am to 7am

Length of Segment: 2 minutes of 1 hour

Show description: We review the new science fiction book, "Recursion" written by American author Blake Crouch who's widely known for the "Wayward Pines" trilogy.

Issue: Public Safety / Distracted Driving

Aired: August 25, 2019

Time: 6am to 7am

Length of Segment: 14 minutes of 1 hour

Show Description: The state of Massachusetts currently does not require hands-free cellphone use, but the fight continues to get Massachusetts to enact such a law that has the potential to make our roads much safer. We spoke with Emily Stein, President of the Safe Roads Alliance, about why passing the hands free bill would make a difference. She discussed the very real dangers on the road posed by mobile phone use, and other distractions.

Issue: Mental Health - Healing after the trauma of losing a loved one.

Aired: August 25, 2019

Time: 6am to 7am

Length: 15 minutes of 1 hour

Show description: Part of the human experience is the feeling of loss when a relationship is over, whether it be from a breakup or a death. We spoke with Dr. Caden North, who talked about how powerful losing someone can be. She talked about the stages people go through in dealing with a breakup, and discussed different ways to look at a breakup. She gave ideas of things that can be helpful in the healing process, including using humor as a pressure release.

Issue: Race Issues – The issue of continued segregation in modern times.

Aired: August 25, 2019

Time: 6am to 7am

Length of Segment: 10 minutes of 1 hour

Show description: Racial segregation still persists throughout the U.S. One factor contributing to this inequality is the structure of our town and cities. Richard Rothstein and Tonika Johnson talk about how past laws and our government created a divided demographic and the impact this has on certain populations. Guests: Diversity in reporting is vital to news that conveys differing perspectives. We speak with Zahra Hankir, journalist and author of *Our Women on the Ground* to learn more about this issue and some of the stories of these courageous female journalists who've risked their lives to report from within the Middle East.

Issue: Environment – Understanding the dangers of waste plastic

Aired: August 25, 2019

Time: 6am to 7am

Length of Segment: 9 minutes of 1 hour

Show description: Around 90 percent of the plastic we use is left un-recycled and dumped in a landfill. Over time, this waste seeps into our oceans, harming its ecosystems and creating islands of floating garbage. The Great Pacific Garbage Patch is now more than twice the size of Texas. How do we reduce plastic consumption and get manufacturers to adopt more eco-friendly practices? We discuss the crisis and how people can change. Guests: Steven Strogatz, professor, applied mathematics at Cornell University and author, *Infinite Powers: How Calculus Reveals the Secrets of the Universe*.

Issue: Culture – Sports

Aired: August 25, 2019

Time: 6am to 7am

Length of Segment: 3 minutes of 1 hour

Show description: The NFL turns 100 this year. We discuss the American tradition of football and why the sport is so near and dear to our hearts.

Issue: Public Health / Public Safety – Understanding the dangers of Eastern Equine Encephalitis (EEE). Preventing the spread of EEE.

Aired: September 1, 2019

Time: 6am to 7am

Length of Segment: 11 minutes of 1 hour

Show Description: With concern growing over the spread of Eastern Equine Encephalitis, we thought it would be helpful to get more information. We spoke with Catherine Brown, State Epidemiologist for the Massachusetts Dept. of Public Health. She explained what type of a disease EEE is, how it's spread, and what the dangers are. She talked about ways to protect yourself from getting EEE, and what Massachusetts has been doing to help.

Issue: Health Care – Understanding the role of nurses in the U.S.

Aired: September 1, 2019

Time: 6am to 7am

Length of Segment: 11 minutes of 1 hour

Show description: About 10 percent of nurses today are men. As aging Americans place a greater strain on healthcare, the nursing industry faces a rising demand and is already responding by finding ways to recruit early on. We dispel some of the myths around the field and new medical technology in the works. Guests: Blake Smith, National President, American Association for Men in Nursing; Brian Underwood, registered nurse.

Issue: Education / Public Safety – The issue of bullying in schools and what is being done to combat it.

Aired: September 1, 2019

Time: 6am to 7am

Length of Segment: 9 minutes of 1 hour

Show description: While schools have put in place comprehensive anti-bullying campaigns, we seldom focus on ensuring the child bully gets the help they need to succeed. We still punish troubled kids with detentions, suspensions and from there it escalates onward. Many seem to never get the proper help and get stuck in a perpetual cycle of trouble throughout life. How do we change our mindset and practices in order to stop these children from falling through the cracks? Guests: Geraldine DeRuiter, creator of the blog *The Everywhereist* and author, *All Over the Place: Adventures in Travel, True Love and Petty Theft*; Dr. Ross Greene, clinical child psychologist and founding director of Lives in the Balance.

Issue: Culture – Music

Aired: September 1, 2019

Time: 6am to 7am

Length of Segment: 2 minutes of 1 hour

Show description: We discuss the new debut album and band both called “Red Hearse”. The band is made up of musicians Jack Antonoff, Sam Dew and Mark Spears a.k.a. better known as Sounwave.

Issue: Mental Health / Family Issues – Understanding developmental disabilities. The need for support for families with children who have developmental disabilities. Understanding Autism, and how it affects families.

Aired: September 8, 2019

Time: 6am to 7am

Length of Segment: 12 minutes of 1 hour

Show Description: It can be hard to understand the challenges that a person with developmental disabilities faces... not to mention the challenges faced by their family. We spoke with JoAnn Simons, CEO of the Northeast ARC about the many ways developmental disabilities are misunderstood. She also went over the varying degrees of autism, and went into detail about what resources are available for those with autism.

Issue: Public Health / Public Safety – The dangers of vaping. The importance of having clean air to breathe. The need to understand lung disease.

Aired: September 8, 2019

Time: 6am to 7am

Length of segment: 6 minutes of 1 hour

Show Description: Lung cancer is a deadly disease that happens to be the number one killer of both men and women in the U.S. Compounding the problem are things like the rise in popularity of vaping. The American Lung Association works hard to support research on lung cancer, and educate people on ways to keep their lungs healthy. We spoke with Nicole DeVito about the specifics of the American Lung Association’s ongoing efforts to prevent lung cancer, and to lessen lung disease overall. She talked about how each state in the U.S. is helping by enacting clean air regulations, and controlling tobacco use. She talked about the annual “State of the Air” report that helps people understand what they’re breathing, and discussed the importance of education the public on lung health.

Issue: Gender Issues – Understanding how gender stereotypes can be overcome. The benefits of gender inclusion in school and sports.

Aired: September 8, 2019

Time: 6am to 7am

Length of Segment: 12 minutes of 1 hour

Show description: When we think of a typical high school football player, most of us imagine a muscled teenage boy in a uniform. We speak with K-Lani Nava, the first female football player to score and win in a Texas high school championship game, about the importance of breaking gender issues stereotypes to play the sport you love.

Guests: Dr. Christia Spears Brown, professor, development psychology at the University of Kentucky, author, *Parenting Beyond Pink and Blue: How to Raise Kids Free of Gender Issues Stereotypes*; K-Lani Nava, high school football player, Strawn High School, current college student, Texas A&M University.

Issue: Environment – Understanding how icebergs are formed and what role they play in ecosystems.

Aired: September 8, 2019

Time: 6am to 7am

Length of Segment: 7 minutes of 1 hour

Show description: What it's like to swim inside of an iceberg the size of a small country? World-renowned cave diver Jill Heinerth led a team of divers inside the massive B-15 iceberg in Antarctica, and throughout her career has completed hundreds of other underwater dives across the world. We speak with Heinerth about the beauty and risks of cave diving and the importance of her work in helping scientists, biologists and researchers learn more about the Earth's oceans and ecosystems. Guests: Jill Heinerth, cave diver and author, *Into the Planet: My Life as a Cave Diver*.

Issue: Culture – Film

Aired: September 8, 2019

Time: 6am to 7am

Length of Segment: 2 minutes of 1 hour

Show description: Autumn is right around the corner, and with the changing of seasons comes several new movie releases that seem promising.

Issue: Public Safety / Community – The need to be prepared for natural disasters. The need to know what to do when you are in the middle of a weather related emergency. Understanding extreme weather situations.

Aired: September 15, 2019

Time: 6am to 7am

Length of Segment: 16 minutes of 1 hour

Show Description: Massachusetts Governor Charlie Baker has declared September as Emergency Preparedness Month in Massachusetts. We spoke with Chris Besse from the Massachusetts Emergency Management Agency. He talked about what we all can do to be prepared in the event of extreme weather or natural disasters, and what to do

when we find ourselves in the middle of an emergency. He also talked about ways to help the community in the aftermath of a natural disaster or extreme weather event.

Issue: Public Health – The dangers of extreme cosmetic treatments.

Aired: September 15, 2019

Time: 6am to 7am

Length of Segment: 10 minutes of 1 hour

Show description: In the U.S., most women look to achieve that summery glow or bronzed tan. But in much of the world and in many ethnic cultures, having lighter skin is widely preferred and is viewed as a status symbol of beauty and wealth. To achieve this look, millions of women use whitening creams, pills and even IV drips filled with a myriad of ingredients. We speak with three experts about the prevalence of skin whitening, side effects and how to change some of these deeply rooted cultural stereotypes that feed into this mentality. Guests: Dr. Isima Sobande, Nigerian dermatologist; Dr. Carlos Charles, dermatologist and founder of Derma Di Colore; Amira Adawe, executive director of The Beautywell Project.

Issue: Gender Issues – Understanding women’s roles in the military.

Aired: September 15, 2019

Time: 6am to 7am

Length of Segment: 9 minutes of 1 hour

Show description: Ryan Leigh Dostie, author of *Formation: A Woman’s Memoir of Stepping Out of Line*, enlisted in the Army after graduating from high school and was deployed to Iraq shortly after finishing her training. In 2002, while abroad, she was raped while sleeping in her Army barracks. What followed was a series of victim-blaming tactics and unfair bias directed towards her by her commanders. Dostie spoke with Viewpoints about her experience and how she found the strength to move on. Guests: Ryan Leigh Dostie, author of *Formation: A Woman’s Memoir of Stepping Out of Line*.

Issue: Culture – Television

Aired: September 15, 2019

Time: 6am to 7am

Length of Segment: 3 minutes of 1 hour

Show description: The Netflix original “Mindhunter” is finally back for season two, and to celebrate its return we talk about what sets this true crime and thriller series apart from all of the others.

Issue: Public Health / Public Safety – Understanding the dangers of Eastern Equine Encephalitis (EEE). Preventing the spread of EEE.

Aired: September 22, 2019

Time: 6am to 7am

Length of Segment: 11 minutes of 1 hour

Show Description: With concern growing over the spread of Eastern Equine Encephalitis, we thought it would be helpful to get more information. We spoke with Catherine Brown, State Epidemiologist for the Massachusetts Dept. of Public Health.

She explained what type of a disease EEE is, how it's spread, and what the dangers are. She talked about ways to protect yourself from getting EEE, and what Massachusetts has been doing to help.

Issue: Culture – Understanding the culture of rodeo.

Aired: September 22, 2019

Time: 6am to 7am

Length of Segment: 11 minutes of 1 hour

Show description: When most of us think of rodeo, we travel back in time to the Wild West where cowboys roamed the streets. These days, the sport is still alive and thriving but is evolving with the times. We speak with three rodeo experts about everything from bull riding to rodeo clowns and queens. Guests: Cody Teel, professional bull rider; James Higginbotham, Executive Director, National High School Rodeo Association; McKardy Kelly, 2019-2020 High School Rodeo Queen.

Issue: Culture – The history of fast food in America.

Aired: September 22, 2019

Time: 6am to 7am

Length of Segment: 9 minutes of 1 hour

Show description: Most of us point to McDonald's as the founding of fast food as we know it. But the American staple actually began nearly a hundred years ago with two chains, White Castle and A&W. We speak with Adam Chandler, journalist and author of *Drive-Thru Dreams: A Journey Through the Heart of America's Fast-Food Kingdom* about the events that fed into the rapid rise of the fast-food industry and how different chains are fighting to stay present and on-trend in today's competitive restaurant landscape. Guests: Adam Chandler, journalist & author, *Drive-Thru Dreams: A Journey Through the Heart of America's Fast-Food Kingdom*.

Issue: Culture – Television

Aired: September 22, 2019

Time: 6am to 7am

Length of Segment: 2 minutes of 1 hour

Show description: Noah Hawley is the man behind the popular television shows " Fargo " and " Legion ". He's also authored a few novels including his latest, " Before the Fall, " – a mystery thriller that's been winning international awards and is worthy of a read if you're a fan of the genre.

Issue: Community / Education / Autism – The importance of community events and tradition. The value of educating young people on agriculture. The need for children with autism to have participate in community events recreation.

Aired: September 29, 2019

Time: 6am to 7am

Length of Segment: 10 minutes of 1 hour

Show Description: The Topsfield Fair is an annual tradition that brings together whole families for fun and learning. We spoke with the General Manager of the Topsfield Fair, Jim O'Brien, about what's going on at this year's fair. He talked about the tradition of the

fair, discussed the educational aspect of the fair, and talked about how they made special efforts to have the fair be accessible and fun for kids with autism.

Issue: Health Care / Community – The need to raise money for research in the fight against cancer. The need for quality cancer care. The importance of support for those affected by cancer.

Aired: September 29, 2019

Time: 6am to 7am

Length of Segment: 14 minutes of 1 hour

Show Description: Voices of Hope is a unique organization that puts on musical performances to raise money for cancer research at Mass general Hospital. We spoke with its founder, Greg Chastain, about his experience of losing his mother to cancer, and how he came up with the idea to form Voices of Hope. He talked about the advances that have been made in cancer treatment, and why its' so important to keep funding research.

Issue: Parenting Issues – The beneficial role of mentors in a child's development.

Aired: September 29, 2019

Time: 6am to 7am

Length of Segment: 9 minutes of 1 hour

Show description: While some of us have fond memories of an idyllic childhood filled with joyous birthday parties and summer road trips, some children face a completely different home life. This instability can overtake a child or teen and lead them down a dangerous path. The nonprofit, Friends of the Children, understands the importance of getting to a child early on and setting a permanent mentor-child relationship that they can rely on while everything else in their life may be up in the air. We learn about the organization and how they're helping thousands of children move past these struggles to thrive. Guests: Patrick Kindred, graduate of Friends of the Children Portland; Dr. Ross Greene, clinical child psychologist and founding director, Lives in the Balance; Terri Sorensen, CEO of Friends of the Children

Issue: Public Health – Understanding the health risks – both mental and physical – of tattoos.

Aired: September 29, 2019

Time: 6am to 7am

Length of Segment: 10 minutes of 1 hour

Show description: Most of us at one point in our lives have thought about spontaneously getting a tattoo. By the next morning, however, we're glad we didn't take the leap. Dr. Eric Bernstein is a board-certified laser surgeon with more than 25 years of experience in laser tattoo removal. Throughout the years, he's seen just about everything and heard almost every reason out there for why patient wants their ink gone for good. Bernstein leads us through the interesting process of tattooing, how a tattoo actually gets removed and the good, the bad and the ugly designs he's seen over the years. Guests: Dr. Eric Bernstein, board-certified laser surgeon & director, Main Line Center for Laser Surgery.

Issue: Culture – Literature

Aired: September 29, 2019

Time: 6am to 7am

Length of Segment: 2 minutes of 1 hour

Show description: Stephen King is a master at telling stories through the eyes of children. In his latest book, he continues this theme with riveting results.

**Public Service Announcements
Third Quarter 2019**

Throughout the quarter the station aired PSAs during Public Affairs Programming.
The information below reflects community activities and issues.

- :60 seconds – AARP Caregivers / Ad Council
- :30 seconds – Adopt US Kids / Ad Council
- :60 seconds – Alcohol Abuse by Minors-SAHMSA
- :30 seconds – All of Us Research Project
- :30 seconds – American Diversity-USAF
- :15 seconds – American Zoo Association
- :30 seconds – Antibiotic Safety
- :60 seconds – Breast Cancer Screening / Ad Council
- :30 seconds – Car Seat Education / Ad Council
- :30 seconds – CDC-Antibiotic Safety
- :30 seconds – COPD
- :15 seconds – Critical Need for Blood-American Red Cross
- :30 seconds – Dangers of Counterfeit Pills-Massachusetts
- :30 seconds – Drug Fact Labels-OTC Medicines
- :30 seconds – Electronic Security
- :60 seconds – Emergency Relief - Hurricanes / Ad Council
- :30 seconds – End Family Fire-Gun Safety / Ad Council
- :60 seconds – Ending Hunger-Feeding America / Ad Council
- :30 seconds – Fair Housing / HUD
- :60 seconds – Fatherhood Initiative / Ad Council
- :60 seconds – Fatherhood Involvement / Ad Council
- :30 seconds – FDA Generic Drugs
- :30 seconds – Finish Your Diploma / Ad Council
- :60 seconds – Grads of Life / Ad Council
- :30 seconds – Goodwill / Job Training / Ad Council
- :30 seconds – High Blood Pressure Stroke Risk / Ad Council
- :30 seconds – Housing Discrimination-HUD
- :30 seconds – Hurricane Dorian-Red Cross
- :30 seconds – Hurricane Relief – Monetary Donation / Ad Council
- :60 seconds – Inside Knowledge Campaign-Gyno-DHHS
- :30 seconds – LGBT Discrimination / Ad Council
- :30 seconds – Massachusetts Drug Dealing Laws
- :30 seconds – NHTSA Child Seat / Ad Council
- :60 seconds – NRDC Food Waste / Ad Council
- :60 seconds – Opioid Disposal-FDA
- :30 seconds – Orthopedic Prescription Safety
- :30 seconds – Preparedness Heroes–FEMA / Ad Council
- :60 seconds – Prevent Forest Fires / Ad Council
- :30 seconds – Project Smile
- :30 seconds – Put Your Phone Down-NHTSA / Ad Council
- :15 seconds – Red Cross / Critical Need for Blood

:15 seconds – Saving for Retirement-AARP / Ad Council
:60 seconds – SAMHSA-Underage Drinking
:60 seconds – Save the Food / Ad Council
:30 seconds – Shady Deals-BBB
:60 seconds – Smoke Detectors-Heroes-FEMA
:30 seconds – Smokeout-NASCAR
:30 seconds – Stow Your Cell Phone / Ad Council
:60 seconds – Substance Abuse by Kids-SAHMSA
:60 seconds – Sunscreen-USFDA
:30 seconds – Technology Security
:30 seconds – Trucks-Safety on the Roads
:30 seconds – Type 2 Diabetes Prevention / Ad Council
:60 seconds – United Way / Ad Council
:30 seconds – VA Claims