



WBOS 92.9 FM
Public Affairs Programming
Fourth quarter, 2014

Compiled by George Knight
WBOS Public Affairs Director

Greater Boston Radio, Inc.
WBOS-FM is licensed in Brookline Massachusetts

WBOS-FM

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The following is the **Quarterly Issues Report** for **Radio 92.9/WBOS-Boston** for the Fourth quarter of 2014.

The report includes a synopsis of programs of importance and public service announcements, which aired from October 1, 2014 through December 31, 2014.

WBOS has identified the following issues of importance to its community of listeners:

- **Racism / Race Relations**
- **Economy, including Jobs**
- **Health Care**
- **Public Safety**
- **Public Health**
- **Family / Parenting Issues**
- **Technology**

SUNDAY MORNING RADIO 92.9 PUBLIC AFFAIRS LINEUP

6:00-6:30AM *Greater Boston Today* – a weekly look at issues affecting our listening audience, consisting of interviews and Public Service announcements, produced and hosted by George Knight. Length: 30:00

6:30-7:00AM *Viewpoints* – a weekly magazine style program that addresses a wide variety of issues of concern to our listening audience. Length: 30:00

IMPORTANT ISSUES

Here's a sampling of how WBOS covered important issues during the Fourth quarter of 2014:

RACISM / RACE RELATIONS

- December 7, 2014: Greater Boston Today: With the national uproar over cases involving police officers and fatal shootings of unarmed individuals, the problem of **race relations** in our country has moved right to the forefront. We talked with Professor Pamela Lightsey of Boston University. Dr. Lightsey is an activist and expert in this area, and she offered insight into why the anger level over these incidents - particularly within the African-American community - is so strong. She discussed the history of relations between African-American communities and the police, and talked about ways to mend some of the rifts. 15:00
- December 21, 2014: Greater Boston Today: With new rulings on **racial profiling** announced by Attorney General Eric Holder, we turned to an expert on the issue, Trial Attorney and author Paul Batista. Mr. Batista talked about what the recent rulings mean, and what powers the police currently have when it comes to using a person's appearance as a basis for stopping or questioning them. He went over the arguments for and against the use of racial profiling in law enforcement. Paul helped us understand better what a grand jury does, and what role the grand juries have played in the recent cases. He also discussed statistics for incarceration of African-Americans in the United States. 15:00
- December 7, 2014: Viewpoints: We talk to jazz singer Sheila Jordan and her biographer about Jordan's rise from poverty to her career singing with some of the most famous jazz musicians of the 20th century, the **racism** that jazz musicians – both black and white – experienced, and the need to preserve this music for future generations. Guests: Sheila Jordan, jazz singer, teacher and composer (www.sheilajordanjazz.com); Ellen Johnson, singer, musician, author of "Jazz Child: A portrait of Sheila Jordan," 15:00 (www.jazzchildthebook.com).

ECONOMY / JOBS

- November 2, 2014: Greater Boston Today: There has been some encouraging news on the employment front, with statistics showing a drop in **jobless claims**. We checked in with human resources expert Lil Hayes to get a better understanding of what this means. She took the opportunity to talk about the continuing importance of being competitive in the job market, and talked about using social media in your search for a job. She discussed what segments of the job market are likely to see growth in the coming year. 15:00

- November 2, 2014: Greater Boston Today: Now that we are entering into the busy shopping season, it's even more important to be mindful of the danger of **credit card fraud**. We talked with Ross Kenneth Urkin, personal finance editor for The Street, about what everyone needs to watch for when using a credit card. He talked about ways to detect identity theft and fraudulent charges, and went over traps that people fall into by not understanding their credit card agreement. 15:00
- December 14, 2014: Greater Boston Today: It's always a good time to take a serious look at ways we all can be **saving money**, and so we talked with frugal living expert Leah Ingram. Leah went over some common sense ideas for not wasting money with day to day purchases. She went over lesser known ways to get better deals at the store, and also talked about simple lifestyle changes that can lead to more money saved. 15:00
- November 30, 2014: Greater Boston Today: Economists are predicting that we are going to be seeing drops in the **price of gasoline** over the next few months. Despite what is good news for drivers, fuel expenditures are still a big part of most families' budget, and it's always a good idea to do what you can to save fuel – especially during the holidays when travel is heaviest. We talked with Mary Maguire of Triple A Southern New England, who gave us some great ideas on getting the most out of a tank of gas, and also helped us be better consumers when it comes time to fill up the tank. 15:00
- December 14, 2014: Viewpoints: **Credit card and debit card scams** are almost a weekly occurrence these days, and some of the biggest banks and retailers, have been victims, as well as small businesses and individual consumers. Is there anything we can do to stay safer? We talk to two tech security experts about how these scams are happening and how everyone can stay a little bit safer this holiday season, and beyond. Guests: Sergio Galindo, Gen. Manager, GFI Software, (www.gfi.com); Philip Becnel, Managing Partner, Dinolt Becnel & Wells Investigative Group, Washington, DC (www.dinolt.com). 15:00
- December 28, 2014: Viewpoints: It's the end of 2014, and we're scrambling to get our financial houses in order for this year and plan a bit for the next. Our guest offers some last-minute advice on what you can do to save a bit on your taxes and plan ahead for a more **secure financial situation** in 2015. Guests: Lauren Lyons Cole, Personal Finance Contributor at The Street.com (www.thestreet.com). (www.laurenlyonscole.com). 15:00

HEALTH CARE

- November 16, 2014: Greater Boston Today: **Open enrollment for the Affordable Care Act** (aka Obamacare) is about to start, so we thought it would be worthwhile to talk with Jason Lefferts of the Massachusetts Health Connector. Jason explained what open enrollment means, and went over health care options for residents of Massachusetts. He talked about the role that the Health Connector plays in the national health care picture, and went over some of the misconceptions about what the national Affordable Care Act does and does not do. 15:00
- December 28, 2014: Greater Boston Today: With the end of the year in a few days, and the opportunity ending for starting up **health care coverage** using the Affordable Care Act by the first of the year, we thought it would be helpful to get a rundown on things by checking in again with Jason Lefferts of the Massachusetts Health Connector. Jason talked about the fact that here in Massachusetts we have a bit more time than most other states, and went over deadlines and procedures for getting health care coverage. 15:00

PUBLIC SAFETY

- October 26, 2014: Greater Boston Today: **Homelessness** is an issue that the city of Boston - and most other New England cities and towns - deals with on a daily basis. We talked to Sue Marsh, Executive Director of Rosie's Place, about just how bad the problem is. She talked about the various circumstances that lead to homelessness, and what can be done to help someone get out of the circle of homelessness. She also went over the history of Rosie's Place, and what role it has played in helping homeless women around Boston. 15:00.
- November 30, 2014: Greater Boston Today: With recent tragedies in the news involving **opiate abuse**, we thought it would be worthwhile to get a better understanding of the problem. We spoke with Joanne Peterson, founder of an organization called Learn To Cope, who talked about why the number of opiate overdoses has increased, and what role prescription painkillers have played in the problem. She talked about what resources are available for families dealing with opiate addiction, and the steps families can take if they are faced with an addiction within the family. 15:00
- November 23, 2014: Greater Boston Today: It is a tough time for **Boston's homeless population**, in that a large homeless shelter in Boston has been shut down, and at the same time we are dealing with dangerously cold temperatures. We spoke with Pooja Bhala, Chief Operating Officer of Boston Healthcare for the Homeless, who talked about what the shelter closing means for homeless, and what resources remain. She also discussed the real danger of hypothermia for the

homeless. She went over warning signs that hypothermia is setting in, and discussed things that can be done to help those who are in danger of hypothermia. 15:00

- October 5, 2014: Viewpoints: There has been a lot of talk about the **dangers of football**, and the long-term physical trauma it can cause in the pro game. But what about in high school? We talk to a former sports reporter and a former player about the dangers and the benefits of the game on the youth level, and hear about other, non-physical, problems that high school football programs face. Guests: Steve Almond, award-winning author of the book, "Against Football: One fan's reluctant manifesto," (www.againstfootball.org); Mark Edmundson, Prof. of English, University of Virginia, author of "Why Football Matters: My education in the game," (www.virginia.edu). 15:00
- October 12, 2014: Viewpoints: Many women and also men are victims of **domestic violence and abuse**. What makes an abusive husband or wife turn on their spouse? And how can we help the victims. We talk to two women who have worked with abusers and victims, about the reasons for abuse, what kind of behavior a woman or man should watch out for in a partner that might be a clue they're an abuser, and what can be done to prevent abuse in the future. Guests: Dr. Julee Poole, Academic Chair for the Graduate Program in Psychology at Kaplan University, and a professional counselor (www.thepathlifecoaching.com); Randy Susan Meyers, former counselor to men in court-mandated counseling for domestic abuse, author of the novel about abuse, "Accidents of Marriage," (www.randysusanmeyers.com). 15:00

PUBLIC HEALTH

- October 19, 2014: Greater Boston Today: **Ebola** continues to be a global concern, and we thought it would be helpful to get a better understanding of the disease. We talked with Dr. Mark Gendreau, who is a specialist in communicable diseases as well as an expert in aviation medicine. Dr. Gendreau went over the ways that Ebola is transmitted, and what the symptoms are. He went over some of the myths about how it can be transmitted, and discussed the way the disease has moved to different areas. Dr. Gendreau also talked about ways to stay healthy when you're travelling by plane. 15:00
- October 12, 2014: Greater Boston Today; October is **breast cancer awareness** month, and we took time to speak with a man who is working very hard for the cause. Jeff Popkin founded both The Ellie Fund, and The Do Good campaign. Jeff talked about how he started the Ellie Fund and what it was like to have a family member (his mother Ellie) succumb to breast cancer. He talked about ways the public can help the fight against breast cancer, and how individuals can help themselves by getting regular screenings. 15:00

- December 14, 2014: Viewpoints: We see the honors at every major sporting event – the big flag on the field, the cheers, the signs – all for our veterans. It's wonderful that America is honoring it's military men and women, but we also need to remember that many of them come back from active duty without good jobs. We talk to two men whose organizations are trying to remedy that shortfall, and to a woman who writes about opportunities for some **veterans** to get back into life and work after **stress-related injuries**. Guests: Eric Eversole, Vice-President of the US Chamber of Commerce, Exec. Dir. of Hiring Our Heroes, (www.hiringourheroes.org); Eric Engquist, Asst. Vice President of USAA's Military Transition Program (www.usaa.com/bestplaces) Stephanie Westlund, author of "Field Exercises: How veterans are healing themselves through farming and outdoor activities," (www.fieldexercises.com). 15:00

FAMILY / PARENTING ISSUES

- October 12, 2014: Greater Boston Today: When there is news of a **firefighter or Police officer killed in the line of duty**, it's heartbreaking. What the public may not realize is just how hard it is for the family of the fallen, once the initial attention has subsided. We spoke with Janice Anderson of The 100 Club of Massachusetts, whose mission is to help out families of fallen first responders. She talked about why it's so important that the families are not left on their own, and went over ways the public can help out this very worthy cause. 15:00
- October 12, 2014: Viewpoints: **Separations and divorces** are common in the U.S., and out of those split-ups come children living in two households. These kids often experience situations and conflicts that their friends living in an intact household don't. We talk to a co-parenting specialist about how the parents' behavior, ability to compromise, and desire to put the child's needs above their own, can lead to successful parenting and well-adjusted, happy kids. Guests: Karen Bonnell, Co-parent Coach, author of "The Co-Parents' Handbook: Raising well-adjusted, resilient and resourceful kids in a two-home family from little ones to young adults," (www.thecoparentshandbook.com). 15:00
- October 19, 2014: Viewpoints: **When a loved-one dies**, it's a time of great sorrow, and often confusion. How do you attend to the deceased's funeral? What about their banking? Credit cards? Notifying everyone? And what do you do when the heirs start fighting over the estate? We talk to two people who are specialists in these areas about what should be done after someone dies – and long before – to make the situation less difficult for everyone involved. Guests: Scott Taylor Smith, author of "When Someone Dies: The practical guide to the logistics of death," (www.whensomeonedies.net); Lori R. Sackler, Sr. VP and Sr, Investment Management Consultant, Morgan Stanley Wealth Management, author of

“The M Word: The money talk every family needs to have about wealth and their financial future,” (www.themword.com). 15:00

- November 9, 2014: Viewpoints: For **LGBT teens**, the coming out process is often very stressful. What will my parents, relatives and friends think of me? Will I experience negativity? Ostracism? Or will everything be fine? We talk to two specialists in the area of gay teens about the issues of coming out to parents and friends, and how bullying because someone is gay affects the teen and others. Guests: Kristin Russo, co-author with Dannielle Owens-Reid, of “This Is a Book for Parents of Gay Kids,” (www.everyoneisgay.com); Dr. Eileen Kennedy-Moore, psychologist in private practice in Princeton, NJ, professor for the Great Courses Videos, (www.thegreatcourses.com/parenting) 15:00
- November 30, 2014: Viewpoints: Some of people’s fondest childhood memories are the times when their parents read to them on a rainy day or at bedtime. More than just an entertaining interlude, these sessions help children develop their reading, comprehension and analytical skills. We talk to two children’s reading specialists about how **reading aloud to children** can help them succeed in school and beyond. Guests: Dr. Anne van Kleeck, professor at the University of Texas-Dallas, specialist in child pre-literacy development (www.bbs.utdallas.edu); Maia Haag, president, I See Me Children’s Personalized Books, offering the “Night Before Christmas” personalized book this season (www.iseeme.com). 15:00

TECHNOLOGY

- November 2, 2014: Viewpoints: **Technology** is advancing so fast. These days, it’s nothing to send a message, photo or business data right from your cell phone. In the near future, however, don’t be surprised if your pill bottle cap will remind you to take your meds, or give you pollen counts for your usual route to work – and suggest an alternate one. You could even have your umbrella provide weather reports, and your watch tell you where there’s likely to be icy patches on the sidewalk. We talk about these “enchanted objects,” and an experiment called “The Array of Things” with two tech specialists, and find out how our lives will be changed by giving everyday things “superpowers.” Guests: David Rose, faculty member at the MIT Media Lab, author of “Enchanted Objects :Design, human desire and the internet of things,” (www.enchantedobjects.com). Charlie Catlett, Sr. Computer Scientist, Argonne National Laboratory, Sr. Fellow, Computation Institute of Argonne and the University of Chicago, (www.urbanccd.org). 15:00
- November 23, 2014: Viewpoints: **Technology** invades every part of our lives – from entertainment, to shopping, to communications. And the people who provide those cool phones, and great social media sites know a lot more about you than you might think – or like. Guests: Dr. Thomas Keenan, prof. at the University of Calgary, author of “Technocreep: The

surrender of privacy and the capitalization of intimacy,”
(www.techno creep.com); Cameron Camp, security researcher, ESET
North America, global provider of security services and products
(www.eset.com). 15:00

PUBLIC SERVICE ANNOUNCEMENTS

WBOS encourages non-profit groups to send material related to their organization to the radio station. **WBOS** makes every effort to publicize announcements on behalf of these groups.

The following is a list of public service announcement topics aired within the **Greater Boston Today** shows during the Fourth quarter of 2014. **WBOS** also airs additional public service announcements at various times throughout each week.

PSAs run during Greater Boston Today Fourth quarter 2014

Adoption from foster care	High blood pressure
Affordable Care Act	Health Insurance Enrollment
Autism education	Healthier cooking oils
Autism speaks screening	Hispanic College Enrollment
Baby vaccination	Honor Veterans
Be a good Dad	Humane Society Land trust
Buzzed driving prevention	Hyperthermia homeless
CFL recycling	Kids in nature
Child fund	Library of Congress
Child passenger safety	Lifelong literacy
Cigarettes cause lung cancer	Parkinson's disease
College access	Pet plates
Discovering nature	Primary immunodeficiency
Don't drive buzzed	Prostate cancer screening
Don't drive drunk	Recycling
Don't text and drive	Red Cross holiday blood drive
Emergency preparedness	Small Business Association
Emergency wireless alerts	Safe food handling
Energy efficiency electricity	Smoking cessation tips
Energy saving bulbs	Stroke warning signs
Financial planning	Teach.org
Firearm safety	Teen dating violence prevention
Food safety education	United Way
Healthcare for the disabled	Women and heart disease

COMMUNITY INVOLVEMENT

WBOS is always looking for opportunities to help the community and worthy organizations.

Below are some examples of ways **WBOS** was involved in community events during the Fourth quarter of 2014.

- November 24, 2014: Benefit for the **Frank Says Hi** Charity. Radio 92.9 hosted Bush at the Hard Rock Cafe in Boston as part of the Radio 92.9 Songs & Stories concert series.
- December 3, 2014: Benefit for the **Ear Jack Foundation**. Radio 92.9 hosted Andrew McMahon at the Hard Rock Cafe in Boston Over \$3700 raised.
- December 8, 2014: Benefit for the **Frank Says Hi** Charity. Radio 92.9 hosted Bleachers at the Hard Rock Cafe in Boston as part of the Radio 92.9 Songs & Stories concert series.
- December 20, 2014: Radio 92.9 provided promotional support for the **Calling All Crows** benefit at the House of Blues in Boston.