



WBOS 92.9 FM
Public Affairs Programming
Third quarter, 2016

Compiled by George Knight
WBOS Public Affairs Director

Note:

During the third quarter of 2016, WBOS 92.9 FM changed it's branding
from **Radio 92.9** to **ALT 92.9**

Greater Boston Radio, Inc.
WBOS-FM is licensed in Brookline Massachusetts

WBOS-FM

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The following is the **Quarterly Issues Report** for **Radio 92.9/WBOS-Boston** for the Third quarter of 2016.

The report includes a synopsis of programs of importance and public service announcements, which aired from July 1, 2016 through September 30, 2016.

WBOS has identified the following issues of importance to its community of listeners:

- **PUBLIC HEALTH / MENTAL HEALTH**
- **ECONOMY, including JOBS and BUSINESS**
- **PUBLIC SAFETY, including SECURITY and IDENTITY THEFT**
- **POLITICS, including ELECTION issues**
- **ENVIRONMENT**

SUNDAY MORNING RADIO 92.9 PUBLIC AFFAIRS LINEUP

6:00-6:30AM *Greater Boston Today* – a weekly look at issues affecting our listening audience, consisting of locally produced interviews, and Public Service announcements, produced and hosted by George Knight. Length: 30:00

6:30-7:00AM *Viewpoints* – a weekly magazine style program that addresses a wide variety of issues of concern to our listening audience. Length: 30:00

IMPORTANT ISSUES

Here's a sampling of how WBOS covered important issues during the Third quarter of 2016:

PUBLIC HEALTH / MENTAL HEALTH

- August 28, 2016: Greater Boston Today: The **Zika virus remains in the news, with the number of reported cases on the rise**. To get a better understanding of Zika, we spoke with Dr. Catherine Brown, who is Deputy State Epidemiologist for the Commonwealth of Massachusetts. Dr. Brown talked about what type of disease Zika is, why there is concern, and how it is transmitted. She talked about the fact that it has been found to be transmitted through sexual activity, in addition to being spread by mosquitos. She talked about what geographic areas are most at risk, and went over common sense ways to protect from Zika. 15:00
- August 14, 2016: Greater Boston Today: **Thirty three million Americans are dealing with lung disease, and lung cancer is the number one fatal cancer in the U.S.** The American Lung Association is working hard to educate the public and facilitate research into causes and potential cures for lung cancer. We spoke with Nichole DeVito, Development Manager for the American Lung Association of the Northeast, about how the ALA is working toward the goal of finding a cure. We talked about the ALA's annual air quality report. She talked about why the effort is so important, and gave ways that the public can help out. 15:00
- September 4, 2016: Greater Boston Today: Cancer is a disease that touches most people in one form or another. Cancer survivor Tom DesFosses founded A Reason to Ride as a way to give back and raise money for cancer research. He talked about **how underfunded cancer research is, despite the dire need for better treatment of cancer**. He talked about his experience of having cancer and going into remission, and how great strides have been made thanks to research. He discussed how lucky Bostonians are to have the medical resources we have in the area. 15:00
- July 17, 2016: Greater Boston Today: **Recent events in the news about fatal shootings and attacks, including those in Louisiana, Minnesota, and Dallas, are hard enough for adults to process, even more so for children.** We spoke with parenting expert Tom Gagliano about how to handle disturbing information. He talked about the need to talk honestly about what's going on, and to understand the feelings a child may have when there's violence going on in the world. He discussed how the efficiency of online information factors in to what's available to children. 15:00.

- July 3, 2016: Viewpoints: Eating healthy doesn't have to mean eating bland foods made with expensive ingredients that are hard to find. Our guests talk about how to introduce more fish and healthy fats, less gluten and less salt into your meals without a lot of fuss or fancy cooking techniques. They also discuss how to use spices and herbs to create flavor combinations that will keep you and your family satisfied at every meal. Guests: Diane Morgan, author of *Salmon: Everything you need to know + 45 recipes*; Jessica Goldman Fong, author of *Low So Good: A guide to real food, big flavor and less sodium*; Allyson Kramer, author of *Naturally Lean: 125 nourishing, gluten-free, plant-based recipes all under 300 calories*. 15:00
- July 10, 2016: Viewpoints: **Wallflower, shy, anti-social. All negative words we've used to describe people who are "introverts."** Our guest – an introvert herself -- talks about just what an introvert is, and how they are actually very sociable in the right settings. She also discusses ways in which teachers and others can encourage introverts' participation in school and in other groups, and how "quiet ones" complement the more gregarious and outgoing extroverts in their lives. Guests: Susan Cain, author of *Quiet Power: The secret strengths of introverts*. 15:00
- July 17, 2016: Viewpoints: **Much of the world is without clean, potable water on a consistent basis**, and even in developed countries where water is available, cleaning it for drinking and bathing and treating the wastewater is expensive and uses a lot of energy. We talk to a scientist who is working on new technology that will make filtering and sanitizing water more efficient, use less resources and provide clean drinking water to countries where water-borne diseases negatively affect the population at alarming rates. Guests: Seth Darling, scientist from Argonne National Laboratory outside Chicago, Fellow at the Institute for Molecular Engineering at the University of Chicago. 15:00
- August 28, 2016: Viewpoints: It's tough for many parents to make sure that their kids eat nutritious meals, what with all of the advertising for less than healthy fast foods on the market. We talk to a nutritionist and a chef about **strategies and foods that parents can use to help their kids make better choices at mealtime and in between**. Guests: Allison Childress, instructor and director of the Didactic Program in Dietetics at Texas Tech University; Sonoko Sakai, author of the cookbook *Rice Craft*. 15:00
- September 18, 2016: Viewpoints: When something happens that weighs on your mind and affects your relationships, your work and your life, how do you escape from the feeling? What can you do if you are working toward a goal, but your emotions get in the way of achieving it? Or you can't quite get out of a rut you're in with your job or a relationship? Our guest talks about **how to develop "emotional agility" to deal with the thoughts, emotions and the stories we have in our lives**, so we can attain the goals we set for ourselves, and live a more fulfilling life. Guests:

Dr. Susan David is the co-founder of the Harvard-affiliated Institute of Coaching at McLean Hospital, a psychologist on the faculty of Harvard University Medical School, and author of the book, Emotional Agility: Get unstuck, embrace change and thrive in work and life. 15:00

ECONOMY / JOBS / BUSINESS

- August 7, 2016: Greater Boston Today: **There is a new law in Massachusetts that makes it illegal for employers to ask potential employees what they are getting for a salary in their current job.** We spoke with Dr. David Burkus, who is a business professor, author, and leadership expert. He went over the details of the new legislation and talked about how it can level the playing field for men and women looking for jobs. He discussed the pros and cons for job seekers, and how historically employers have had the upper hand in salary negotiations. 15:00
- July 10, 2016: Viewpoints: **Women have made great strides in our society, but they still lag behind men in pay and promotions** to the corner office at work. Many young men, on the other hand, are finding that women are getting a lot of support from employers and advocacy groups while they're left out in the cold – and sometimes even ridiculed in the media. Our guests talk about these issues and offer suggestions for why they happen and how we can level the playing field for both women and men. Guests: Jeffery Tobias Halter is President of YWomen, a strategic consulting company, and author of Why Women: The leadership imperative to advancing women and engaging men; Jack Myers, award-winning documentary filmmaker and author of the book, The Future of Men: Masculinity in the twenty-first century. 15:00
- July 24, 2016: Viewpoints: A new survey shows that **many Americans are suffering from “financial anxiety”** and it's affecting their health and happiness. What's causing this anxiety and how can people alleviate it? Our guests address the issue, discuss the survey and offer ways to bring more financial security – and happiness – into our lives. Guests: Rebekah Barsch, vice-president of financial planning for Northwestern Mutual; Michael Kay, financial life planner and author of the book, The Feel Rich Project: Reinventing your understanding of true wealth to find true happiness. 15:00
- July 31, 2016: Viewpoints: News magazines have fallen on hard times. The big, photo-heavy publications such as Look and Life used to be part of the American landscape as they chronicled the important world events of the day. Our guest was a reporter and editor for one of these publications and talks about what it was like to work there, recalls some of the stories he covered and tells us **why the magazines were pushed off the newsstands by modern technology** and what we miss with their demise. Guests: Gerald Moore, former reporter and editor for Life author of the book, Life Story: The education of an American journalist. 15:00

- August 7, 2016: Viewpoints: The huge donations by billionaires such as Bill and Melissa Gates, Oprah, and Warren Buffett get a lot of press – and they help a lot of charities and people around the world. You might be surprised to know, though, that most of the money that non-profits receive is from small donors giving much less to deserving causes. We'll talk to a philanthropy specialist about **how to give wisely and make sure your money is used in the way you intend**. Guests: Carrie Morgridge, Vice President of The Morgridge Family Foundation, author of Every Gift Matters: How your passion can change the world. 15:00
- September 18, 2016: Viewpoints: With the baby boomers transitioning into retirement in record numbers, and their parents living longer, **we're facing an eldercare challenge that's bigger than we've ever seen before in this country**. Who will take care of all of the older Americans who will need medical and end-of-life assistance in the coming decades? And how will we ensure that elder citizens will be able to live in comfort and dignity during their senior years? We talk to an activist about her own experiences with the system, and learn about strategies for dealing with the eldercare challenges that face us. Guests: Ai-Jen Poo, co-director of Caring Across Generations, author of the book, The Age of Dignity: Preparing for the elder boom in a changing America. 15:00

PUBLIC SAFETY / SECURITY / IDENTITY THEFT

- September 11, 2016: Greater Boston Today: **Fire safety is important year round, but even more so when college students start moving in to crowded dormitories and apartments**. We spoke with Ed Comeau, who is a Fire Investigator who works with the Campus Firewatch campaign. Ed talked about the EXTREME importance of using smoke detectors, and having two ways out of a building. He discussed how tragic the consequences can be if people are not prepared for the event of a fire. Ed talked about how dramatically the numbers of fire related deaths have dropped thanks to awareness about detectors, escape routes, and sprinkler systems. 15:00
- July 31, 2016: Greater Boston Today: **Distracted driving is both extremely dangerous, and at the same time something people do have control over**. Emily Stein is President of the Safe Roads Alliance, and we spoke with her about ways that people can make driving safer by concentrating on driving and nothing else. She went over statistics showing how incredibly dangerous texting while driving is, and how there are many other activities that can take your attention off the road and create a dangerous situation. 15:00
- July 10, 2016: Greater Boston Today: When the sun is in the sky it's a great feeling, but **with strong sun comes the need to be aware of what**

- it can do to your skin.** We spoke with Dr. David Jones, who is head of dermatology at Newton Wellesley Hospital, about damage that sun can afflict on your skin and ways to be careful while you're outside. He talked about different ways the sun can damage your skin, and discussed the various types of skin cancer that everyone needs to be aware of. He gave ways to be smart about sun exposure while you're outdoors, and talked about sun screen and time management as preventive measures. 15:00
- July 3, 2016: Greater Boston Today: Summer is in full force, and there's plenty of fun to be had at pools and ponds around Massachusetts. **Tragedies over the season, however, have been a reminder of the need to be aware of inherent dangers in water.** We talked with Kevin Whalen, Director of Aquatics for the Massachusetts Department of Conservation and Recreation (DCR) about ways to do that. He went over some of the ways the DCR works to keep swimmers safe, and gave some helpful tips on avoiding problems. He also talked about the amazing resources for communing with nature, that we have right here in the commonwealth. 15:00
 - August 7, 2016: Viewpoints: It seems that every week there's another spate of shootings in America that makes headlines. How did things get so bad? Why can't we stop the violence? We talk to two gun specialists about the history of guns in the U.S., **how many criminals get their hands on guns and hear a few suggestions on how to strengthen gun laws to promote safety and still guarantee American gun owners' constitutional rights.** Guests: Pamela Haag author of the book, *The Gunning of America: Business and the making of American gun culture*; Stephanie Soechtig, director and producer of the Sundance break-out documentary *Under the Gun*, executive produced and narrated by Katie Couric. 15:00
 - September 11, 2016: Viewpoints: With all of the rumor mills out there online, how do you fight back if your name is smeared? And who are these people who take great pleasure – and often make money – out of spreading rumors about others? Our guests discuss how gossip websites operate and **how to protect yourself and your family from false and/or embarrassing information that appears online.** Guests: Adam Levin, chairman and founder of Identity Theft 911 and author of the book *Swiped*; Joseph Finder, author of the new novel, *Guilty Minds*. 15:00
 - September 25, 2016: Viewpoints: We've had quite a number of natural disasters this year, and many Americans have been killed or injured in the chaos, not to mention losing all of their material possessions. Could they have been better prepared for disaster? Our guests are emergency response experts and they lay out some **strategies for weathering big storms and fires to keep yourself and your family safe during an emergency.** Guests: Peter Duncanson, Director of Systems Development for ServiceMaster Restore; Dr. Joseph Alton, fellow in the American College of Surgeons, a medical preparedness writer and author of *The*

POLITICS / ELECTION

- September 25, 2016: Greater Boston Today: The presidential election is just a couple of months away, and the rhetoric back and forth has grown intense. **Among the hotbed issues has been that of faith, with a spotlight on those of the Islamic faith. More now than ever, an understanding of the differences – and common ground – between faiths is very important.** We took some time to speak with Malik Khan of the Islamic Center of Boston in Wayland, MA. Mr. Khan talked about the history of Islam, how it is tied in to Judaism and Christianity, and explained that – despite what you might hear from pundits - Islam is a faith based on peace and working together. 15:00
- July 3, 2016: Viewpoints: The **presidential primaries this year underlined the sorry state of public discourse in the U.S.** Name-calling, bullying, shouting and misinformation took center stage along with the candidates, and it makes you wonder if we'll ever get back to reasoned, polite discourse on important issues during this election cycle. Our guest wondered too, and he researched the topic of toxic public discourse and why it permeates our political and social communications these days. He also provides some suggestions for advocates and candidates to get their points across without resorting to nastiness and acrimony. Guests: James Hoggan, President, Hoggan & Associates, Vancouver, BC, author of the book, I'm Right and You're an Idiot: The toxic state of public discourse and how to clean it up. 15:00
- August 21, 2016: Viewpoints: **Throughout American history we've had politicians who stir up controversy during their campaigns:** Bernie Sanders, Pat Buchanan, Joe McCarthy and now Donald Trump, to name just a few. These candidates are what one of our guests calls "high-conflict politicians." What is the attraction some voters have for these candidates? Why are they so loyal to them? And what is the political climate that brings them to the fore? We discuss these issues with our guests who look at the politics and the psychology of high-conflict candidates. Guests: Bill Eddy, president of the High Conflict Institute and author of, Trump Bubbles: the dramatic rise and fall of high-conflict politicians; Mark Smith, director of the Center for Political Studies at Cedarville University in Ohio; Lauren A. Wright, PhD, political scientist and author of the book On Behalf of the President: Presidential spouses and White House communications strategy today. 15:00
- August 28, 2016: Viewpoints: Hillary Clinton is running for president as the Democratic nominee this year, and for many people she's the first woman to ever seek that job. It might surprise you to know, however, that **hundreds of women have run for president.** One of our guests introduces three other prominent females who made progress in running for the White House. The other talks about the private side of Secretary

- Clinton and how, as First Lady, she tried to keep family life as normal as possible for the president and her daughter, Chelsea. Guests: Ellen Fitzpatrick, professor of history at the University of New Hampshire and author of the book, *The Highest Glass Ceiling: Women's quest for the American presidency*; Cynthia Levinson, author of a book for eight- to 12-year-olds titled, *Hillary Rodham Clinton: Do all the good you can*. 15:00
- September 25, 2016: Viewpoints: Although he never became president, **Bobby Kennedy spearheaded a great deal of change in America with his work in civil rights, crime fighting and by combatting corruption**. Our guest remembers this icon and talks about his more personal side, how he helped his brother John become president, and how his legacy inspires liberals and conservatives to this day. Guests: Larry Tye, author of *Bobby Kennedy: The Making of a Liberal Icon*. 15:00

ENVIRONMENT

- September 11, 2016: Viewpoints: There have **been news stories all summer about wildfires destroying thousands of acres of forest in the West and elsewhere**. Most of the time we hear about the devastation, but our guests says that fires actually help forests stay healthy and can even bring them back to their natural states by removing non-native plants. Guests: Dr. Nancy French, is a senior scientist at the Michigan Tech Research Institute in Ann Arbor, part of Michigan Technological University; Dominick DellaSala is chief scientist at the Geos Institute in Ashland, Oregon, and author of the book, *The Ecological Importance of Mixed-Severity Fires: Nature's phoenix*. 15:00
- September 4, 2016: Viewpoints: We've heard a lot about climate change and global warming over the past 20 years or so, but ironically people care about it less now than they did a decade ago! We talk to a researcher and author about **how the framing of climate change can skew the message and create attitudes that affect how we think of global warming** and how we become motivated – or not – to do something about it. Guest: Per Espen Stoknes, psychologist, economist, author of *What We Think About When We Try Not to Think About Global Warming: Toward a new psychology of climate action*. 15:00

PUBLIC SERVICE ANNOUNCEMENTS

WBOS encourages non-profit groups to send material related to their organization to the radio station. **WBOS** makes every effort to publicize announcements on behalf of these groups.

The following is a list of public service announcement topics aired within the **Greater Boston Today** shows during the Third quarter of 2016. **WBOS** also airs additional public service announcements at various times throughout each week.

PSAs run during the Third quarter 2016

AARP	High School Diploma and Equivalency
A Reason to Ride	Kidney Donation
Adopt US Kids	Kids and Nature
Angel Flight New England	Lead Poisoning Prevention
Autumn Escape Trek for ALA	Learning and Attention Issues
Autism Education	Modell Foundation / PI
Autism Speaks	Pet Plates
Bacteria in Food	Pre-Diabetes
Be a Dad	Primary Care
Bridge Over Troubled Waters	Pulmonary Hypertension
Campus Firewatch	Reverb Recycled Water Bottles
Child Fund	Safe Car Seat Usage
Child Refugees	Safe Roads Alliance
Childhood Hunger	Samaritans Suicide Prevention
Cigarettes Cause Lung Cancer	SCORE
Compact Fluorescent Recycling	Second Hand Smoke
Don't Drive Buzzed	See It Say It
Don't Text and Drive	Social Security
Embrace Refugees	Stop Texting
Emergency Wireless Alerts	Stroke Warning Signs
Fatherhood Initiative	Underage Drinking and Driving
Firearm Safety	Vaccinations
High Blood Pressure	Veteran Care Network

COMMUNITY INVOLVEMENT

WBOS is always looking for opportunities to help the community and worthy organizations.

Below is an example of ways **WBOS** was involved in community events during the third quarter of 2016.

- July 22, 2016: ALT 92.9 donated a meet and greet at our PVRIS City Hall Plaza Show to the City of Boston's **Youth in Music Program** and granted two deserving Boston Charter School students the chance to meet the band PVRIS and with signed memorabilia.
- September 18, 2016: ALT 92.9 was the media partner for a **Free To Breathe** Walk in Chelmsford, MA.
- September 25, 2016: ALT 92.9 teamed up with **Stonehill College's** WSHL college radio station to work with them on "best practices" and plan for post college jobs in the industry.
- September 26, 2016: ALT 92.9 assisted **Bridge To Communities** - a community outreach event to bring awareness of homeless and at risk youth.