



WBOS 92.9 FM
Public Affairs Programming
Third Quarter, 2015

Compiled by George Knight
WBOS Public Affairs Director

Greater Boston Radio, Inc.
WBOS-FM is licensed in Brookline Massachusetts

WBOS-FM

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The following is the **Quarterly Issues Report** for **Radio 92.9/WBOS-Boston** for the Third Quarter of 2015.

The report includes a synopsis of programs of importance and public service announcements, which aired from July 1, 2015 through September 30, 2015.

WBOS has identified the following issues of importance to its community of listeners:

- **HEALTH CARE**
- **ECONOMY / JOBS**
- **PARENTING / FAMILY ISSUES**
- **NATIONAL SECURITY**
- **PUBLIC HEALTH / MENTAL HEALTH**
- **GOVERNMENT / POLITICS**
- **EDUCATION**
- **PUBLIC SAFETY**
- **COMMUNITY ISSUES**
- **LEGAL SYSTEM / LEGAL ISSUES**

SUNDAY MORNING RADIO 92.9 PUBLIC AFFAIRS LINEUP

6:00-6:30AM *Greater Boston Today* – a weekly look at issues affecting our listening audience, consisting of interviews and Public Service announcements, produced and hosted by George Knight. Length: 30:00

6:30-7:00AM *Viewpoints* – a weekly magazine style program that addresses a wide variety of issues of concern to our listening audience. Length: 30:00

IMPORTANT ISSUES

Here's a sampling of how WBOS covered important issues during the Third Quarter of 2015:

HEALTH CARE

- August 30, 2015: Greater Boston Today: Demand for health care tailored to the elderly has increased dramatically, and the need for **hospice care** for people with long term illnesses like Alzheimer's disease has also grown. We spoke with Joan Wright of the Norwell Visiting Nurse Association & Hospice to get a better understanding of what hospice care means. She talked about what type of situations warrant hospice care, and how hospice affects both the patient and the patient's family. She went over resources available for those who have a family member that may need long term care. 15:00
- September 20, 2015: Greater Boston Today: With the annual Jimmy Fund walk coming up, we thought it would be worthwhile to get some information on what the money raised during the event does. We spoke with Kate Smith, an ovarian cancer survivor, about why funding **cancer research and treatment** through organizations like the Jimmy Fund is so important. She talked about the warning signs of ovarian cancer, and discussed what efforts are being made to fight the disease. 15:00
- September 20, 2015: Viewpoints: Scientists have discovered that older research animals can seemingly be made young again with infusions of young blood which reactivate stem cells. Researchers have started to isolate factors in plasma that appear to be responsible, **opening the door to possibly rolling back the clock on aging**. Experts explain. Guests: Dr. Harold Katcher, Prof. of Biology, Univ. of Maryland Univ. College and co-founder, Turritopsis Corp.; Dr. Michael Conboy, researcher, Univ. of California, Berkeley; Nelson Yee, founder, XVitality Sciences. 15:00

ECONOMY / JOBS

- July 19, 2015: Greater Boston Today: The **debt crisis in Greece** is scary for us here in the U.S., in that it not only affects Greece and the European Union, but the effects have travelled to our markets and economy here in the states as well. We spoke with Professor Peter Cohan of Babson College, who talked about what has brought Greece to its current financial situation, and how it has affected other economies as well. He talked about the current proposed bailout plan, and what lies ahead for Greece as it tries to repair the damage done. 15:00
- July 5, 2015: Greater Boston Today: Summer may be a time when

company hiring slows down, but that also makes it a great time to make sure you have all your ducks in a row before you begin **searching for a job**. We got some very helpful tips from human resources expert Elizabeth Hayes, who talked about what it means to have your resume truly ready. She also talked about intelligent ways to make social media help your job search. 15:00

- July 12, 2015: Greater Boston Today: Technology like microchips (which are about to become mandatory) has made credit cards more safe, but we all still need to **be smart in the way we use credit cards**. We spoke with finance expert Ross Kenneth Urkan about things to keep in mind when you use your credit cards. He talks about interest rates, cardholder agreements, and credit ratings, and talked about taking advantage of deals the credit card companies offer. He also gave a rundown on red flags to look out for if you're wondering if your secure information has been compromised. 15:00
- July 26, 2105: Greater Boston Today: It always makes sense to take a good look at ways we all can be **saving money**. We took some time to speak with frugal living expert Leah Ingram to get a tune up on ways to make our money go further. She gave some common sense ideas on finding good deals when we're shopping, and talked about simple lifestyle changes that can lead to more money saved. 15:00
- September 6, 2015: Viewpoints: These days, a **phone or digital interview often precedes the face-to-face meeting for job hunters**. If you think that all you have to do is sit in front of your computer or cell phone camera and talk, think again. Resumes are also changing, with online services such as LinkedIn and CareerBuilder the first places an employer looks to find an applicant. We talk to two employment specialists about how the interview and resume processes have changed, and how applicants can get the edge in the digital job search market. Guests: Amy Kristof-Brown, Prof. in the Henry Tippie College of Business at the University of Iowa; Paul J. Bailo, CEO of Phone Interview Pro, author of *The Essential Digital Interview Handbook*, 15:00

PARENTING / FAMILY ISSUES

- July 5, 2015: Greater Boston Today: **When a family emergency hits**, it can turn the everyday routine of a family upside down, and present problems that the family has never before had to deal with. Things like childcare, meals, transportation, and school can be directly affected. We talked with Stephanie Lawrence, Executive Director of Neighbor Brigade, about the importance of community support in times of crisis. She talked about the services her organization offers, and the different ways that people can help out those in their community that are in need of assistance. 15:00

- August 13, 2015: Greater Boston Today: We talked with Mark Bott, founder of Operation Kidsafe, an organization dedicated to **keeping your kids safe**. We gave information about what parents can do to keep children out of dangerous situations, and the importance of having an emergency plan before you need one. He talked about how the climate has changed in regards to parents giving their children freedom, and how the need to keep closer tabs on kids has increased. 15:00
- July 5, 2015: Viewpoints: Kids are little bundles of imagination and they can amuse themselves with the simplest of household goods: a pot and a spoon, becomes a drum; a cardboard box turns into a fort, and a towel can transform them into a caped crusader! However, some **parents tend to micromanage** their kids' time with structured activities and there's little left for the child to explore the world. Guests: William Joyce, Oscar-winning filmmaker, author of the children's book, *Billy's Booger: A memoir, sort of*. Mary Jo Rapini, psychotherapist who deals with issues of family, relationships and intimacy. 15:00

NATIONAL SECURITY

- August 2, 2015: Greater Boston Today: The **threat of nuclear weapons in Iran** is one that countries around the world are taking very seriously. The U.S. has proposed a deal to limit what Iran can do with nuclear material, and it has been met with both strong support and strong criticism. We spoke with William Keylor, who is a professor of international relations at Boston University. He discussed what's included in the deal, what the arguments are for and against, and what the next steps for the U.S. are. 15:00
- September 6, 2015: Greater Boston Today: The **September 11th attacks of 2001** were a reminder that our country is not immune to security risks and terrorism. Our country learned a great deal from the tragedy, and there is a lot of good that has come from the way we rebounded. We spoke with Christie Coombs, who lost her husband in the attacks. She talked about what it was like to have her family directly affected by the attacks. She also talked about how she has used her loss as a way to help other people, and discussed the upcoming Day of Remembrance at Fenway Park, an event to honor those who were lost. 15:00

PUBLIC HEALTH / MENTAL HEALTH

- July 26, 2015: Viewpoints: We hear that we should be happy, and that happiness helps you live longer, brings more tranquility to your life, and to the lives of your family and friends. But do you know what happiness truly is? We talk to a psychologist and a philosopher about the **essence of happiness**, how to find it and how it's different from person to person and across the globe. Guests: Tim Bono, assistant dean in the college of arts

and sciences, and a lecturer in psychology at Washington University, St. Louis; Frederic Lenoir, philosopher, sociologist and religious historian. Author of the book, *Happiness: A philosopher's guide*. 15:00

- August 2, 2015: Viewpoints: When we hear the term “psychopath,” we usually think of serial killers or other nasty villains. Rarely does anyone think of the mild-mannered neuroscientist next door. We talk to a psychologist and to a neuroscientist who happens to be **psychopathic**, about what the term actually means in the medical world. Guests: Scott Lilienfeld, professor of psychology, Emory Univ., Atlanta, GA; James Fallon, neuroscientist at Univ. of California-Irvine, author of “The Psychopath Inside: A neuroscientist's personal journey into the dark side of the brain.” 15:00
- September 13, 2015: Viewpoints: **Auto accidents are the largest cause of post-traumatic stress disorder**. About 25 percent of people injured in car crashes will suffer from it. Accident survivors and one of the world's foremost experts discuss variables that make PTSD worse and those that make recovery easier, as well as the essentials victims must carry out to recover. Guests: Bill Hansen, car accident survivor; Dr. Edward Hickling, Prof. of Psychology, Univ. at Albany and co-author, *After the Crash*; Debbie Miller Koziarz, car accident survivor. 15:00
- September 20, 2015: Viewpoints: **A sleep disorder strangely named "exploding head syndrome"** may keep more than 10 percent of people awake at night by inflicting them with crashing sounds that only they can hear. A sufferer and an expert discuss. Guests: Walter Michka, health blogger and exploding head syndrome sufferer; Dr. Brian Sharpless, Asst. Prof. of Psychology, Washington State Univ. and author, *Sleep Paralysis* 15:00

GOVERNMENT / POLITICS

- July 26, 2015: Viewpoints: The President of the United States has a lot of powers that we think are given to him by the U.S. Constitution. You might be surprised to find out, however, that very little in that document actually outlines the job or the authority the Commander-in-Chief possesses. We talk to a historian about how **executive powers and privilege for the President** were created not by Congress but by the first man to hold the nation's highest office. Guests: Harlow Giles Unger, historian and author of the book, *Mr. President: George Washington and the making of the nation's highest office*. 15:00
- August 2, 2015: Viewpoints: It seems that when the **topic of abortion** comes up in the media, there are two distinct sides voicing their opinions with no middle ground or real conversation on the topic. The debate over this issue and other touchy topics these days usually disintegrates into an “Us vs. them” shouting match, leaving many on both sides and in the

middle angry and dissatisfied. Guests: Aspen Baker, co-founder and executive director of Exhale, author of the book, “Pro-Voice: How to keep listening when the world wants a fight.” 15:00

- August 23, 2015: Viewpoints: Snapchat is quickly rising to the top of the **social media hierarchy, and presidential candidates** want to tap into its growing audience. But how exactly do you reach young voters on social media without sounding “too political” and boring? We speak with Matthew McGregor, Obama’s former digital strategist, and Aria Juliet Castillo, a young voter who loves social media and politics about the issue. Guests: Matthew McGregor, Aria Juliet Castillo. 15:00

EDUCATION

- July 5, 2015: Greater Boston Today: The amount of debt that Americans hold for education has surpassed personal debt in other areas, due in large part to vastly increased tuitions and overall **costs of education**. We spoke with Martha Savery of the Massachusetts Educational Finance Authority (MEFA), about ways to pay for higher education, and about what resources are available to help parents pay for their kids’ education.
- September 24, 2015: Greater Boston Today: For a student, **living and studying abroad** can open their eyes to the big picture of how countries around the world interact, and the similarities and differences of global cultures. We talked with Astrid Lampharter Nowak from AFS (American Field Service) about their program for sending American kids to other countries, and taking in kids from overseas to study here in the US. She talked about why it’s so important to experience other cultures and languages, and how programs like AFS work to make a better understanding between countries around the world. 15:00
- August 16, 2015: Viewpoints: Millions of **young people will soon head out on their own for the first time to attend college or start their first job**. It will also be the first time that many of them are in charge of their own finances. How literate are they about banking, spending, saving, and credit? Guests: Dean Obenauer, Asst. Dir. of Financial Aid for Financial Literacy, Creighton University, Omaha, Nebraska; Jeff Reeves, Exec. Editor at Investorplace.com. 15:00

PUBLIC SAFETY

- July 12, 2015: Viewpoints: **Slavery is alive in the United States and around the world in the 21st century**. That’s hard to believe, but all over the world people are being forced to work long hours as laborers or in the sex trades, in horrible conditions for little or no money – and there’s no way for them to get out. Guests: Melysa Sperber, Dir. of the Alliance to End Slavery and Trafficking, a project of Humanity United; Kay Buck, CEO of Coalition to Abolish Slavery and Trafficking, CAST, Los Angeles, CA.

15:00

- September 13, 2015: Viewpoints: Newly-invented **powdered alcohol** is entering the market, but some experts and legislators believe it should be banned because it's likely to be abused by teens. Experts, the product's inventor and legislators discuss. Guests: Mark Phillips, Palcohol inventor; David Jernigan, Assoc. Prof., Johns Hopkins Bloomberg School of Public Health; Rick Jones (R), State Senator, Michigan; Brian Kelsey (R), State Senator, Tennessee. 15:00

COMMUNITY ISSUES

- August 30, 2015: Greater Boston Today: The **beauty of New England** knows no bounds, Melinda Huff of Historic New England talked about some of the unknown treasures that exist in our area. She talked about her organization and some of the sites that have been preserved around New England. She talked about how important the history of New England is, and how much can be learned by visiting some of the historic places around Massachusetts. 15:00
- September 13, 2015: Greater Boston Today: The **Boston Marathon Jimmy Fund Walk** is an event that draws 8500 participants coming together to join in the fight against cancer. We spoke with Zack Blackburn of the Jimmy Fund, along with Megan Chambers and Aire Nifong, who are participants in the walk. We learned the history of the event, and why supporting the efforts of the Jimmy Fund is so important in advancing cancer research. 15:00

LEGAL SYSTEM / LEGAL ISSUES

- August 23, 2015: Greater Boston Today; Doing your civic duty by **servicing Jury Duty** is something that comes with the territory when you're a member of modern society, and so we thought we'd take a few moments to learn more about what Jury Duty means. We spoke with Massachusetts Jury Commissioner Pamela Wood about the mechanics of jury duty, and why it plays such a big role in the judicial system. 15:00
- August 30, 2015: Viewpoints: There are millions of **Americans who live together as husband and wife, but they never became formally "married."** What are their rights? Who gets the house, the car the bank accounts if they break up or one of them dies? We talk to a noted contract and family law attorney who has written extensively on the subject to find out how society and the courts view cohabitation relationships. We also discuss what cohabiting couples should do to prevent problems with the law. Guests: Martha Ertman, professor of law specializing in contract and family at the Carey School of Law, University of Maryland, author of the book, *Love's Promises: How formal and informal contracts shape all kinds of families*. 15:00

PUBLIC SERVICE ANNOUNCEMENTS

WBOS encourages non-profit groups to send material related to their organization to the radio station. **WBOS** makes every effort to publicize announcements on behalf of these groups.

The following is a list of public service announcement topics aired within the **Greater Boston Today** shows during the Third Quarter of 2015. **WBOS** also airs additional public service announcements at various times throughout each week.

PSAs run during Greater Boston Today Third Quarter 2015

Autism education	Kidney Transplant Matching
Autism Speaks	Kids and nature
Be Bold Be Bald	Lead poisoning
Big brother big sister	Library of Congress
Boston GoGlobal Expo	Long term healthcare
Child fund	National campaign against foreclosure
Cigarettes cause lung cancer	Pet plates
College access	Primary care
Day of Remembrance Blood Drive	Quit smoking
Doctors without Borders	Radiation facts
Don't drive buzzed	Recycling
Don't text and drive	Run To Home Base
Emergency wireless alerts	Safe food handling
Energy saving bulbs	Score
Firearm safety	Secondhand smoke
Friends of Rosie's Place Fall Night Out	See it say it
Global Lyme Alliance	Social Security
Good Sports	Stroke warning signs
Greater NE Hydrocephalus Assoc.	Transformation Center
Healthy babies	Vaccination
Hepatitis	Veteran Connection
High blood pressure	Veteran's Leadership dinner
Human Trafficking Awareness	Walk ALS
Irish American Club of Woburn Fun Run	

COMMUNITY INVOLVEMENT

WBOS is always looking for opportunities to help the community and worthy organizations.

Below is an example of ways **WBOS** was involved in community events during the Third Quarter of 2015.

- July 18, 2015: Radio 92.9 EarthFest: Radio 92.9 partnered with non-profit organization REVERB, who in turn brought with them other non-profits.
- August 6, 2015: Copley Concert Series: Radio 92.9 partnered with non-profit organization Calling All Crows.
- August 13, 2015: Copley Concert Series: Radio 92.9 partnered with non-profit organization Calling All Crows.
- August 20, 2015: Copley Concert Series: Radio 92.9 partnered with non-profit organization Calling All Crows.