

WBOS 92.9 FM Public Affairs Programming Fourth quarter, 2016

Compiled by George Knight WBOS Public Affairs Director

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The following is the **Quarterly Issues Report** for **Radio 92.9/WBOS-Boston** for the Fourth quarter of 2016.

The report includes a synopsis of programs of importance and public service announcements, which aired from October 1, 2016 through December 31, 2016.

WBOS has identified the following issues of importance to its community of listeners:

- PUBLIC SAFETY, including BULLYING and IDENTITY THEFT
- ECONOMY, including JOBS
- COMMUNITY / GOVERNMENT
- HEALTH CARE
- PUBLIC HEALTH / MENTAL HEALTH
- PARENTING / FAMILY ISUSUES
- EDUCATION

SUNDAY MORNING RADIO 92.9 PUBLIC AFFAIRS LINEUP

6:00-6:30AM *Greater Boston Today* – a weekly look at issues affecting our listening audience, consisting of locally produced interviews, and Public Service announcements, produced and hosted by George Knight. Length: 30:00

6:30-7:00AM *Viewpoints* – a weekly magazine style program that addresses a wide variety of issues of concern to our listening audience. Length: 30:00

IMPORTANT ISSUES

Here's a sampling of how WBOS covered important issues during the Fourth quarter of 2016:

PUBLIC SAFETY

- October 16, 2016: Greater Boston Today: October is National Bullying Prevention month, and it's a good time to try and understand better why bullying has become as big a problem as it is. We learned about what constitutes bullying, and how cyberbullying has become so prevalent. We talked about ways to spot bullying, and what can be done to prevent it. Duration: 15:00 Guest: Herta Feely, author and founder of Safe Kids Worldwide Online resources: <u>https://www.safekids.org</u>, <u>http://www.hertafeely.com/</u>
- November 20, 2016: Greater Boston Today: There has been a disturbing increase in the number of racism incidents across the country, and the workplace has not been immune from the trend. We spoke with Professor Peter Cohan about why there's been an increase, how it's tied in to the recent election, and what employers are doing to deal with it. He talked about what laws are in place to protect from these incidents, and gave some examples of companies enacting new policies to make sure their employees are safe. Duration: 15:00 Guest: Peter Cohan, Professor of Business at Babson College and Management Consultant Online resource: http://petercohan.com/
- November 27, 2016: Greater Boston Today: Distracted driving is both extremely dangerous, and at the same time something people do have control over. Emily Stein is President of the Safe Roads Alliance, and we spoke with her about ways that people can make driving safer by concentrating on driving and nothing else. She went over statistics showing how incredibly dangerous texting while driving is, and how there are many other activities that can take your attention off the road and create a dangerous situation. Duration: 15:00 Guest: Emily Stein, President of the Safe Roads Alliance Online resource: http://www.saferoadsalliance.org
- December 11, 2016: Greater Boston Today: The opiate addiction problem is huge in scope and very scary. We talked with an expert on the problem about the reasons it has grown, the increased use of opioid pain killers, and the availability of cheap illegal drugs like heroin. We talked about what treatments are available for those addicted, and how attitudes have changed when it comes to helping those with addiction. Duration: 15:00 Guest: Brad Greenstein, New England Regional Director for Recovery Centers of America Online resource: <u>http://www.recoverycentersofamerica.com/</u>

- October 9, 2016: Viewpoints: Natural disasters such as floods, wildfires and tornados can devastate a community, cause widespread health concerns and push families out of their homes. We're all concerned that the humans caught in these circumstances are taken care of, but what about the pets that live in the area? How can we help them survive and stay with their human caretakers? We talk to a Humane Society spokesperson who has seen his share of disasters about keeping your pets safe and secure during a catastrophe. Duration: 15:00 Guest: Jeff Dorson, Executive Director of the Humane Society of Louisiana Links for more info: www.humanela.org 1-888-6-HUMANE
- November 6, 2016: Viewpoints: Bullying and shaming are two of the most damaging activities kids and many adults face today. One of our guests discusses the psychological ramifications of bullying and the other relates her own experience as an unwed teen in the 1970s, and how the shame of that incident and the support she received from other young women in the same situation made her stronger and more compassionate to others. Duration: 15:00 Guests: Dr. Frank Farley, Professor of Educational Psychology at Temple University in Philadelphia, PA; Liz Pryor, author of Look At You Now: My journey from shame to strength. Links for more info: www.temple.edu www.lizpryor.com
- November 13, 2016: Viewpoints: In 2004, we spoke with activist and former California legislator Tom Hayden who passed away last month. The topics were gangs and violence, how and why young men and women join gangs and how we can stem the violence of these groups and help the young people who belong to them to live better, safer and more productive lives. In these days of continued strife on urban streets, we can still benefit from his hopeful yet controversial ideas on the topic. Duration: 15:00 Guests: The late Tom Hayden, former member of The Chicago Seven and California State Senator of 18 years, is author of the book, Street Wars: Gangs and the future of violence Links for more info: www.tomhayden.com
- December 25, 2016: Viewpoints: It seems you can't get away from email • spam, Internet scams and companies using your online purchases and web browsing to badger you with shopping opportunities. Every time you sign up for a blog or make a purchase, you are inundated with unwanted and sometimes dangerous intrusions into your personal and private information. We talk to a journalist who has tried to erase her digital footprint, and an attorney who deals with online privacy about the issue. We discuss ways you can get rid of some third parties who spy on your online activities, learn about better password protection, and find out why we are probably never going to be able to rid ourselves of all snooping in the future. Duration: 15:00 Guests: Julia Angwin, award-winning journalist, author of Dragnet Nation: A quest for privacy, security and freedom in a world of relentless surveillance William Kling, adjunct professor of law, IIT Chicago-Kent College of Law, clinical assistant

professor at the University of Illinois at Chicago School of Public Health Links for more info: www.juliaangwin.com, www.kentlaw.edu

ECONOMY / JOBS

- October 23, 2016: Greater Boston Today: A key component to a job search is the resume. It can make the difference between getting you in strong contention for a new job, and not even being considered for the position. We spoke with career coach Elizabeth Hayes about what should and should not be included in a resume. She discussed ways to make your resume stand out, and talked about what a potential employer will look for in making a hiring decision. Duration: 15:00 Guest: Elizabeth Hayes, HR Expert and Career Coach
- November 13, 2016: Greater Boston Today: We are entering into a season when credit cards get a good workout, and so we got a refresher course on smart ways to use and NOT use credit cards. We discussed rewards programs and how to make them work for you, and went over ways to make sure to protect your credit rating. Duration: 15:00 Guest; Ross Kenneth Urken, Personal Finance Editor for TheStreet.com Online resource: https://www.thestreet.com/
- November 20, 2016: Greater Boston Today: The Greater Boston Food Bank is an organization that works hard to combat the problem of hunger here in Boston and across Massachusetts. We spoke with Catherine D'Amato, who explained the role her organization plays in dealing with hunger. She went over some of the statistics about how widespread hunger is, how it relates to poverty, and who is affected by it. Duration: 15:00 Guest: Catherine D'Amato President and CEO of the Greater Boston Food bank Online resource: <u>http://www.gbfb.org</u>
- December 18, 2016: Greater Boston Today: With a new year approaching, it's a great time to take a look at how \happy you are with the job you hac=\ve, or if you've been looking for a job to renew your search. We spoke with an expert on emerging trends in employment to find out where the jobs will be in 2017. She talked about what skills will be helpful in the changing economy, and what employers will be looking for. She also talked about how the job market varies depending on where you are, and went over some specific areas of growth here in the Boston. Duration: 15:00 Guest: Dr. Tracey Wilen, author and expert on technology careers Online resource: http://www.traceywilen.com/
- December 11, 2016: Viewpoints: The Wage Gap has been a persistent topic in America for years and it played a big role in determining the

outcome of the recent election. We're joined by two experts who both agree that closing the wage gap should be a top priority in this country, but who have very different takes on how that can be achieved. We talk governmental regulations, tax codes, charity, and much more in regards to bringing the haves and the have-nots together. Our experts say doing so may just bring a very divided country together before the wedge between the two groups changes America into a very different, and likely very worse-off, place for our children to inherit. Duration: 15:00 Guests: Chuck Collins, website editor for The Institute for Policy Studies and author of the book, Born on Third Base. Kyle Hauptman, executive director of the Main Street Growth Project Links for more info: http://www.ips-dc.org http://www.chelseagreen.com/born-on-third-base http://www.mainstgrowth.com/

COMMUNITY / GOVERNMENT

- October 2, 2016: Greater Boston Today: The Topsfield Fair is a New England tradition that started as an agricultural fair and has grown to be so much more. We spoke with Jim O'Brien, who is General Manager of the Topsfield Fair, about its history and why it's so important to the community. He talked about the history of the fair, what goes on during the fair, and what's being offered this year, and went over some of the specific benefits to the community, including the educational component. Duration: 15:00 Guest: Jim O'Brien, General Manager of the Topsfield Fair online resource: http://www.topsfieldfair.org
- October 23, 2016: Greater Boston Today: Jury duty is somewhat of a rite of passage, but not everyone understand just how important it is. We learned about what it means when you're called for jury duty, how the jury system works, and laws regarding obligation to serve. Duration: 15:00 Guest: Pamela Wood, Jury Commissioner for the Commonwealth of Massachusetts online resource: http://www.mass.gov/courts/court-info/jury-commissioner
- November 6, 2016: Greater Boston Today: The Salvation Army works tirelessly to help out those who need it the most, and we took some time to understand better how they help the community. They feed millions of meals every year, and it takes on even more meaning during the holidays. We talked about how they are able to offer their support, and ways the public can help their efforts. Duration: 15:00 Guest: Lieutenant Darrell Houseton of the Salvation Army Online resource: <u>http://massachusetts.salvationarmy.org/</u>
- October 2, 2016: Viewpoints: Urban gardens are popping up all over the country, and they've provided communities with fresh fruits and vegetables for their residents' tables as well as taught urban dwellers to put abandoned plots of land to good use. But have you ever heard of an urban farm? Our guests talk about both of these projects and describe

why they provide hope and employment for people in need as well as educational opportunities to students and residents. Duration: 15:00 Guests: Michael Ableman, co-founder and director of Sole Food Street Farms in Vancouver, BC, and author of the book, Street Farm: Growing food, jobs and hope on the urban frontier; Deirdre Bradley-Turner, director of Community Service and Service Learning at Emmanuel College, Boston, which is part of the Mission and Ministry Office at the college. Links for more info: www.emmanuel.edu www.solefoodfarms.com www.chelseagreen.com

HEALTH CARE

- October 9, 2016: Greater Boston Today: Voices of Hope is an organization that raises money for cancer research through musical performances. The organization was started by people involved in the music arts whose had been affected in various forms by cancer. Voices of Hope puts on performances that bring members for the community together, raise awareness of the need for better cancer research, and perhaps most importantly raise money for cancer research. We talked with founder Greg Chastain about how Voices of Hope got started, how its grown, and why it is so important that the community has resources like this to fund research. Duration: 15:00 Guest: Greg Chastain, Founder of Voices of Hope online resource: http://www.voicesofhopeboston.org
- October 30, 2016: Greater Boston Today: The harsh reality about cancer is that most people are affected by it in one way or another. We spoke with the founder of Fed Up with Cancer, about a novel approach to raising awareness and money to help in the fight against cancer. We learned about the importance of community and workplace support for families dealing with cancer, and discussed advances made in the research and treatment of cancer. Duration: 15:00 Guest: Jason Maxwell, Founder of Fed Up With Cancer Online resource: http://fedupwithcancer.org/
- November 6, 2016: Greater Boston Today: One of the hot button topics of the election has been that of health care, and specifically the Affordable Care Act (aka Obamacare). It's now the Open Enrollment period for the ACA, and so we learned about what that means, and how the ACA provides coverage. We went over the history of the current healthcare framework in Massachusetts, and how the ACA is implemented across the country. Duration: 15:00 Guest: Jason Lefferts, spokesperson for the Massachusetts Health Connector Online resource: https://www.mahealthconnector.org/
- December 4, 2016: Greater Boston Today: We are very lucky in Boston to have the resources of some very advanced medical facilities. Shriners Hospital is one that started out as a facility specializing in the treatment of burns, and has branched out to a lot of

different areas. We spoke with Elizabeth Fisher about what Shiners offers, and what sets it apart from other hospitals. She discussed why it's important to have a resource such as Shriners, and went over how care for burns has evolved. Duration: 15:00 Guest: Elizabeth Fisher, Public Relations Manager for Shriners Hospitals for Children Boston Online resource: <u>http://www.shrinershospitalsforchildren.org</u>

PUBLIC HEALTH / MENTAL HEALTH

- October 16, 2016: Viewpoints: Halloween is coming up, and just about everyone likes to be scared on that day. It's fun and it can help heighten the excitement of the holiday. However, there are some people who have fear in their lives that isn't much fun; those who are facing big changes, uncertainties and loss. Our guests talk about how fear affects our lives and how it can be decreased or eliminated by perseverance, positive thinking and compassion. Duration: 15:00 Guests: Brad and Kasey Wallis, co-founders of Expand With Julius, a private coaching and workshop firm. Links for more info: expandwithjulius.com
- October 30, 2016: Viewpoints: Kids are always on their phones, tablets or computers, even when they're sitting across from one another at the lunch table! Does communicating via screens hurt kids? We talk to two researchers who found that too much screen time at the cost of face-to-face communication could decrease our ability to recognize emotions, and possibly even shorten our lives. Duration: 15:00 Guests: Patricia Greenfield, Distinguished Prof. of Psychology, UCLA, Dir. of the Children's Digital Media Center, Los Angeles, CA; Susan Pinker, psychologist, journalist, author of The Village Effect: How face-to-face contact can make us healthier, happier and smarter. Links for more info: www.cdmc.ucla.edu www.susanpinker.com
- November 13, 2016: Viewpoints: Does working crossword puzzles, Sudoku, and playing other games help prevent Alzheimer's and dementia? Why does time seem to crawl when we're young and speed up as we age? Does multitasking really help us get more done? We talk to a psychologist and author about these popular ideas and get the real story about how our minds can sometimes trick us into thinking things that really aren't true. Duration: 15:00 Guests: Bob Duke, professor at the University of Texas-Austin, and an expert on music and human learning. He and his co-author, Art Markman, are also the co-hosts of the popular podcast Two Guys on Your Head. Their book is titled Brain Briefs: Answers to the most (and least) pressing questions about your mind. Links for more info: www.twoguysonyourhead.org www.kut.org
- November 20, 2016: Viewpoints: In about six weeks, people will be celebrating the New Year and many of them will be resolving to change something in their lives with the ubiquitous New Year's Resolution. We talk to a behavior specialist and coach about how bad habits are created and why. She also gives us some ways to help give those resolutions

some staying power for the year ahead. Duration: 15:00 Guest: M.J. Ryan is a resolution maker and an internationally-recognized expert on change and human fulfillment, author of the book, Habit Changers; 81 game-changing mantras to mindfully realize your goals.

- Links for more info: www.MJ-Ryan.com www.Habit-Changers.com
- December 18, 2016: Viewpoints: Hearing voices in your head comes with an unfortunate stereotype that you must be mentally ill. However, experts tell us the voices in your head can be used to talk to, and about, yourself in a healthy, productive way. In fact, most people hear voices in their head and already use inner speech on a daily basis. We discuss tips and techniques to use self-talk as a way to get yourself through tough decisions and lower stress. Duration: 15:00 Guests: Dr. Charles Fernyhough, author of The Voices Within: The History and Science of How We Talk to Ourselves. Dr. Ethan Kross, Professor of Psychology at the University of Michigan. Links for more info: : http://www.charlesfernyhough.com/ https://www.amazon.com/Voices-Within-History-Science-Ourselves/dp/0465096808 https://lsa.umich.edu/psych/people/faculty/ekross.html
- December 25, 2016: Viewpoints: The holidays, with their family gatherings, crowded shopping malls and unpredictable weather, are a time of stress for many people. We talk to two stress specialists about tips and tricks to help you calm down a bit during this hectic time of year and also prevent undue stress at other times. Duration: 15:00 Guests: Dr. Mary Lamia, clinical psychology and psychoanalyst in private practice in Marin County, CA; Paul Huljich, author of Stress Pandemic: 9 natural steps to survive, master stress and live well. Links for more info: www.marylamia.com, www.stresspandemic.com
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PARENTING / FAMILY ISSUES

- October 23, 2016: Viewpoints: When Americans take vacations, it's often to places like theme parks, resorts, or national parks. Our guest says that there's a treasure trove of unique destinations around the world if you veer off the beaten vacation path. He talks about a few of the places you probably never heard about but which offer unique experiences, educational opportunities and a lot of fun. Duration: 15:00 Guests: Dylan Thuras, co-author of Atlas Obscura: An explorer's guide to the world's hidden wonders. Links for more info: www.atlasobscura.com
- October 23, 2016: Viewpoints: Raising kids these days isn't easy. Parents have expectations for their children that often don't jibe with who the child is and his or her temperament -- and that can lead to problems with behavior that disrupt family life, and end up being counterproductive for the child. We talk to a psychologist about why kids behave the way they do in certain situations, and offer strategies for dealing with a child that can help them grow more responsible and independent. Duration: 15:00 Guests: Dr. Ross Greene, a psychologist at Virginia Tech University and founding director of the non-profit organization Lives in the Balance. He's also the author of the book, Raising Human Beings: Creating a collaborative partnership with your child. Links for more info: www.drrossgreene.com www.livesinthebalance.org
- October 23, 2016: Viewpoints: During the holidays, many parents fret over the materialistic messages their children are exposed to. We talk to a mom and an author who together have created a children's book and game designed to make giving back to others a fun pursuit. Duration: 15:00 Guests: Sarah Linden and Tyler Knott Gregson, co-authors, North Pole Ninjas: Mission: Christmas Links for more info: NorthPoleNinjas.com

EDUCATION

October 9, 2016: Viewpoints: When we think of scientists, most of us think of college graduates working in laboratories on very important projects for the government or large corporations. Not many of us think of the retired bricklayer next door who likes to garden, or the 10-year-old girl who is fascinated by birds. We talk to two citizen scientist advocates about the importance of having average citizens be the eyes and ears of large research projects, and how anyone can find a science project they can help advance in the world. Duration: 15:00 Guests: Mary Ellen Hannibal, author of the book Citizen Scientist: Searching for heroes and hope in an age of extinction; Geoff LeBaron is the director of the Audubon Society's annual Christmas Bird Count. Links for more info: www.maryellenhannibal.com www.christmasbirdcount.org

- October 16, 2016: Viewpoints: We hear it all the time why can't our kids read better? Our guest has some thoughts on the issue and offers some suggestions to parents, educators and policymakers about how expanding our children's knowledge base in school will help make them better readers overall. Duration: 15:00 Guest: Robert Pondiscio is the Executive Director of the Knowledge Matters Campaign, a senior fellow at the Thomas B. Fordham Institute in Washington, DC, and a former innercity elementary school teacher. Links for more info: www.knowledgematterscampaign.org
- November 6, 2016: Viewpoints: The public library system in the U.S. is one of our most cherished community services, yet in these days of government budget cuts, libraries around the country are feeling the pinch of shorter hours, fewer staff and old technology. Our guests discuss why funding and supporting our libraries is a way to raise smarter kids, help residents with social service navigation, boost the economy, and help immigrants become full American citizens. Duration: 15:00 Guests: Dr. Timothy Crist is the president of the Board of Trustees for The Newark Public Library, Newark NJ; Karin Slaughter, internationally bestselling author whose latest novel is titled The Kept Woman, founder of Save the Libraries. Links for more info: www.npl.org www.karinslaughter.com www.savethelibraries.com
- November 27, 2016: Viewpoints: Schools are emphasizing science, technology, engineering and math—the STEM subjects. Many people believe science is too technical for kids to understand. We talk to two experts who say children take to science readily if it's presented in the right way by tapping into the "ick factor" that seems to fascinate them. Duration: 15:00 Guests: Chris Martine, David Burpee Prof. of Plant Genetics and Research, Bucknell Univ.; Jessica Garrett, science teacher and co-author, Oh, Ick! 114 Science Experiments Guaranteed to Gross You Out Links for more info: http://www.bucknell.edu/ChrisMartine; https://www.workman.com/products/oh-ick;
- December 4, 2016: Viewpoints: High school graduates who plan to go on with their education are making plans to head off to college this fall. Not all of them were accepted to the college that was their first choice, and many are disappointed about it. Some young people didn't get into college at all because they weren't offered the help they needed to find a college that suited them financially and culturally. We talk to an author and to a high school counselor about the myths surrounding acceptance to an elite college, why a small or state school can be a better fit, and how high school counselors can better serve diverse and often financially strapped students. Duration: 15:00 Guests: Frank Bruni, columnist for The New York Times, author of the book, Where You Go Is Not Who'll You'll Be: An antidote to the college admissions mania; Joshua Steckel, counselor at a high school in Brooklyn, NY, co-author of the book, Hold Fast to Dreams. Links for more info: www.frankbrunibooks.com www.thenewpress.com

PUBLIC SERVICE ANNOUNCEMENTS

WBOS encourages non-profit groups to send material related to their organization to the radio station. **WBOS** makes every effort to publicize announcements on behalf of these groups.

The following is a list of public service announcement topics aired within the **Greater Boston Today** shows during the Fourth quarter of 2016. **WBOS** also airs additional public service announcements at various times throughout each week.

PSAs run during the Fourth quarter 2016

AARP Adopt US kids Autism education Autism speaks Bacteria in food Be a dad Child refugees Childhood hunger Cigarettes cause lung cancer Distracted driving Don't drive buzzed Don't text and drive Drinking and driving underage Embrace refugees Emergency wireless alerts Fatherhood initiative Firearm safety Florescence light bulb recycling **Greyhound Friends** Healthy babies Hepatitis High blood pressure High school diploma Human trafficking **Topsfield Fair**

Voices of Hope Greater Boston Food Bank MA Health Connector Opiate addiction Salvation Army Kidney donation Kids in nature Lead poisoning prevention Learning and attention issues Modell/P.I. Pet plates Pet shelters Pre-diabetes Primary care Pulmonary hypertension Safe car seat usage Samaritan suicide prevention Score Secondhand smoke See it say it Social Security Stop texting Stroke warning signs US kids Vaccinations

COMMUNITY INVOLVEMENT

WBOS/ALT 92.9 is always looking for opportunities to help the community and worthy organizations.

Below are examples of ways **WBOS/ALT 92.9** helped community and charity organizations during the Fourth quarter of 2016.

- ALT 92.9 raised over \$7000 for **Dana Farber Cancer Institute** by donating passes to the **Alt 92.9 Songs & Stories** events
- ALT 92.9 helped the **Ellie Fund** for breast cancer research raise funds, by donating tickets to a **Green Day** concert
- ALT 92.9 donated tickets for the **WWE Live Holiday tour**, to the **Boston Living Center**, a non-profit organization that helps those living with HIV/AIDS