



WBOS 92.9 FM
Public Affairs Programming
Fourth quarter, 2015

Compiled by George Knight
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Greater Boston Radio, Inc.
WBOS-FM is licensed in Brookline Massachusetts

WBOS-FM

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The following is the **Quarterly Issues Report** for **Radio 92.9/WBOS-Boston** for the Fourth quarter of 2015.

The report includes a synopsis of programs of importance and public service announcements, which aired from October 1, 2015 through December 31, 2015.

WBOS has identified the following issues of importance to its community of listeners:

- **PUBLIC SAFETY**
- **CULTURAL ISSUES / RACISM**
- **GUN VIOLENCE / GUN LAWS**
- **ECONOMY including Jobs and Personal Finance**
- **HEALTH CARE**
- **PARENTING / FAMILY ISSUES**
- **ENVIRONMENT**
- **TECHNOLOGY**

SUNDAY MORNING RADIO 92.9 PUBLIC AFFAIRS LINEUP

6:00-6:30AM *Greater Boston Today* – a weekly look at issues affecting our listening audience, consisting of interviews and Public Service announcements, produced and hosted by George Knight. Length: 30:00

6:30-7:00AM *Viewpoints* – a weekly magazine style program that addresses a wide variety of issues of concern to our listening audience. Length: 30:00

IMPORTANT ISSUES

Here's a sampling of how WBOS covered important issues during the Fourth quarter of 2015:

PUBLIC SAFETY

- November 29, 2015: Greater Boston Today: The shooting of Laquan McDonald is troubling on several different levels. It was a **shooting by a police officer of a teenager who was unarmed**. The shooting was captured on video, but the video was not made public until more than a year after the shooting. We spoke with attorney Stephen Kohn who specializes in so-called whistleblower cases. He talked about climates in which it's difficult for people to come forward with information about a wrongdoing, because of pressure from colleagues, intimidation, and fear of retaliation. He talked about cases similar to this one, and how the law has changed to protect those who have information that could incriminate others. 15:00
- November 22, 2015: Greater Boston Today: Massachusetts Governor Charlie Baker has just announced new legislation designed to deal directly with **the problem of opiate abuse and addiction in the state of Massachusetts**. To understand better why our state (and the rest of the country) has such a widespread issue, we spoke with Joanne Peterson, who founded an addiction support organization called Learn to Cope. She talked about the role that prescription opioids like OxyContin has played in increased number of addictions. She went over resources available to those caught in opiate addiction, and discussed local programs designed to make it easier for addicts to seek help. 15:00
- December 20, 2015: Greater Boston Today: The state of Massachusetts is seeing a rate of opiate addiction unlike anything before, cause by factors that include an increase in the number of legal prescriptions for opioid pain killers. A program aimed directly at helping those caught in opiate addiction is **the Angel program, which allows addicts to turn in their drugs – legal or illegal - without legal ramifications**, as long as they enter into addiction treatment. We spoke with John Rosenthal who started the program along with the Leonard Campanello, Police Chief of Gloucester, MA. Mr. Rosenthal talked about the success of the program, and how other towns have now adopted similar programs. He talked about why historically it's been hard for addicts to get help, and how the Angel program is successful because it puts the emphasis on treatment rather than punishment. 15:00
- November 8, 2015: Greater Boston Today: The **issue of hunger is one that affects a great number of people in Massachusetts**. An organization that works hard to deal with the issue of hunger is The Greater Boston Food Bank. We spoke with President and CEO of the

Greater Boston Food Bank, Catherine D'Amato, who talked about why the numbers of those dealing with hunger are so high, and went over some of the root causes. She talked about her organization's role in making sure people get fed, and talked about ways the public can help. 15:00

CULTURAL ISSUES / RACISM

- December 13, 2015: Greater Boston Today: Although we hear a great deal about the Islamic faith in the news, more times than not it's attached to terrorism, or used as rhetoric for political races. We thought it would be very worthwhile to get a better understanding of Islam, and so we spoke to the President of the Islamic Center of Boston, Malik Khan. Mr. Khan went over the history of Islam and how it's tied in to both Christianity and Judaism. He talked about the **tremendous amount of misinformation about the principles of Islam**, particularly when terrorist or hate groups say they are acting in the name of the faith. He talked about what The Islamic Center and other faith based organizations are doing to help people realize that Islam and other faiths preach peace, and are a positive influence for those who follow them. 15:00
- October 25, 2015: Greater Boston Today: As much of the world seems to get caught up in an us-versus-them mentality, the need to understand different cultures becomes even more critical. One organization working toward that cause is the American Foreign Service (AFS), known to many as a **foreign exchange program**. We spoke to Astrid Lamparter-Nowak about the history of her organization, and how it works to bring student from different countries together to learn. She talked about why it's so important that students learn about ways that other countries and cultures operate, so that there can be less fear and more understanding. 15:00
- November 29, 2015: Viewpoints: How do young people deal with race in their lives? **We aren't born racist, so how do some of them become that way?** We talk to two young readers authors about their new book that addresses the issue. We discuss how young people relate to those of different races, how friendship and loyalty can figure into how we think of race, and why we need to question our expectations of behaviors based on race. Guests: Jason Reynolds, Brendan Kiely, authors of the young readers' novel, All American Boys. 15:00
- December 13, 2015: Viewpoints: There are many good schools that try to ensure that every student gets the best education possible and an equal opportunity to succeed in their studies and extracurricular activities. Our guest says that despite efforts on the part of school administrators and teachers, there is still a **racial achievement gap in even the most diverse and progressive schools**. We discuss why the gap exists, how it affects the lives of students during and after their school years are over, and what educators and the community can do to help students of all races and ethnicities achieve. Guests: Amanda Lewis, Director of the Institute for Research on Race and Public Policy, University of Illinois-

Chicago, and co-author with John B. Diamond of the book *Despite the Best Intentions: How racial inequality thrives in good schools*. 15:00

GUN SAFETY / GUN LAWS

- December 20, 2015: Greater Boston Today: With the recent tragedy in San Bernardino, California, the issue of guns and gun safety has once again been brought to the forefront. We spoke with the founder of Stop Handgun Violence, John Rosenthal, to get his thoughts about what can be done to address the issue. He talked about the fact that registered gun dealers are bound by regulations designed to keep guns from falling into the wrong hands, but due to **loopholes in gun laws**, guns can be picked up easily at gun shows, without subject to safeguards like background checks. He talked about some of the reasons why the loopholes exist, and discussed how stricter gun laws in Massachusetts have been effective in reducing gun violence. 15:00
- December 20, 2015: Viewpoints: When Congress debates a constitutional point, or when the Supreme Court is considering a case brought before it, we often hear the question, “what did the framers of the Constitution intend?” This has come up lately with discussion over **interpretation of the Second Amendment as it pertains to gun ownership**. How does anyone really know what people, who debated issues more than 200 years ago, really intended? We talk to two constitutional specialists about the issue, and hear how some Supreme Court justices approached an issue that is once again in the news. Guests: Jeffrey M. Shaman, Vincent DePaul Professor of Law, DePaul University College of Law, Chicago, IL; Ray Raphael, Sr. Research Fellow, Humboldt State University, Arcata, CA, author of *Constitutional Myths: What we get wrong and how to get it right*. 15:00

ECONOMY / JOBS / BUSINESS

- November 8, 2015: Greater Boston Today: It’s always a good idea to **be smart about how you spend your money**, and that is even more important when it comes time to do holiday shopping. We spoke with money expert Leah Ingram about ways to save money on everyday things, and traps to watch out for when making purchases. She also talked about easy things you can do in the home to save money on monthly bills. 15:00
- November 8, 2015: Greater Boston Today: Losing your job is hard on a few different levels. It’s demoralizing and scary. Even when your paychecks stop coming, your bills do not. We felt it worthwhile to get advice on **launching an effective job search** by speaking with career coach Elizabeth Hayes. Elizabeth talked about the importance of getting right back on the horse and searching for new employment. She gave specifics about how to network to find jobs, and how to approach the

wording of your resume, so that your job loss does not hinder you finding a new job. 15:00

- October 4, 2015: Greater Boston Today: With a massive breach of security at the U.S. Office of Personnel management in Washington, D.C., the issue of identity theft has been pushed back into the news. With dramatically increased use of credit cards and online shopping, the **need for caution in what financial information you make available** has also increased. We talked with Personal Finance guru Ross Kenneth Urken about how to be careful when using credit cards. He went over some of the red flags to watch for, and discussed what areas of online commerce are safer than others. 15:00
- November 15, 2015: Viewpoints: There have been a number of incidents recently where **large companies or their spokespeople give the business a black eye by their manufacturing practices or illegal behavior**. What can a business do to bounce back and once again create trust with its customers? Our two business specialist discuss the issue and offer advice about how companies can avoid problems with their brands as well as how to clean up the mess afterwards. Guests: Zain Raj, author of Brand Rituals: How successful brands bond with customers for life. Edgar Papke, author of The Elephant in the Boardroom: How leaders use and manage conflict to reach greater levels of success. 15:00
- October 4, 2015: Viewpoints: **What does it take to be a successful entrepreneur?** A hot idea? Venture capital money? A lot of internet buzz? Those things help, but our two guests who are both successful entrepreneurs and businessmen, say there is a lot more to it, especially if you do business solely or mostly on the internet. They'll give us advice on picking the best partner, why financing your venture is a family affair, and how to present yourself in the best way to internet customers. Guests: Dan Shapiro, the CEO of Glowforge, creator of the board game Robot Turtles, author of the book, Hot Seat: The startup CEO guidebook; Bryan Kramer, CEO of PureMatter, author of the book, Shareology: How sharing is powering the human economy. 15:00

HEALTH CARE

- November 15, 2015: Greater Boston Today: It's now **open enrollment for the Affordable Care Act** (aka Obamacare) and so we went straight to the source here in Massachusetts. We spoke with Jason Lefferts of the Massachusetts Health Connector about what open enrollment means, and what the ACA has to offer. He talked about what role the Health Connector plays in getting health insurance for those who need it through the ACA, and discussed how Massachusetts has been ahead of the curve when it comes to universal healthcare. 15:00
- October 25, 2015: Greater Boston Today: Health care can be a very

complicated thing, and the complication of it all is multiplied when you are **dealing with a long term disease like cancer**. The need for access to ongoing care is great, and proximity becomes a major factor in how easy it is to get needed care. We spoke with Jason Maxwell, who started the charity organization Fed Up with Cancer after losing his wife to the disease. He talked about how he started his organization as a way to support the Cancer Center at North Shore Hospital, after coming to understand firsthand the need for quality care outside of the city of Boston. 15:00

PARENTING / EDUCATION

- October 4, 2015: Viewpoints: A college education is usually a ticket to a better job, better health and overall life satisfaction – that is if you can get one. Non-traditional students -- those who are older, who work full time or who have families – can have a tough time just figuring out how to apply to college, talk to a professor or find scholarships or financial aid. Our guest discusses the **hurdles non-traditional students have to clear** and what schools and communities can do to make their transition into higher education easier. Guest: Mike Rose, faculty member at the UCLA Graduate School of Education and Information Studies, and author of the book Back to School: Why everyone deserves a second chance at education. 15:00
- October 11, 2015: Viewpoints: Every parent wants their child to excel in school, and a big part of succeeding is **learning to read well**. Some parents try to teach their children to read when they're toddlers, but is that too early? When should children be taught to read and how? Our two guests, one a professor specializing in early childhood, the other an author of children's books, share their opinions on the subject. Guests: Margaret Owen, Director of Children and Families at the University of Texas at Dallas. She's also the Robinson Family Professor of Psychological Sciences, and head of the program in Human Development and Early Childhood Disorders. Mark Gonyea, children's writer and author of Monkey Suit. 15:00

ENVIRONMENT

- October 18, 2015: Viewpoints: We're all familiar with the various ages such as the Jurassic and the Paleozoic, but have you ever heard of the Anthropocene? We meet a woman who has traveled around the world looking at **how climate change caused by humans has transformed areas of our planet** and how people are looking for creative ways to deal with the changes in lifestyle, agriculture and migration caused by these changes. Guest: Gaia Vince, author of Adventures in the Anthropocene: A journey to the heart of the planet we made. 15:00
- November 22, 2015: Viewpoints: It's almost time to head to the mall and

check out the holiday decorations and pick up some presents for friends and family. A lot of people will be buying clothing, shoes, accessories and making sweets as gifts, thinking only about the cost and if the recipient will like it. Our guests say that you should also consider where the gift comes from, what it's made of and how the workers who created it are treated. Our guests discuss the **need for sustainable, ethically made products** from clothing to jewelry to chocolate. Guests: Kate Black, author of the book, *Magnifeco: Your head-to-toe guide to ethical fashion and non-toxic beauty*. Amy Guittard, director of marketing for Guittard Chocolate Company, author of their new book, *Guittard Chocolate Cookbook: Decadent recipes from San Francisco's premium bean-to-bar chocolate company*. 15:00

TECHNOLOGY

- November 8, 2015: Viewpoints: What would it be like to have a computer examine you and diagnose your illness? How about a robot making a reservation at an exciting new restaurant that is just perfect – without any direct input from you? Sound like science fiction? Well, our guest says that it already is...or soon will be...science fact. We talk to a computer scientist and author about **the rise of computers that can learn on their own** and then teach other computers to do the same. Guest: Pedro Domingos, professor of computer science at the University of Washington, author of the book, *The Master Algorithm: How the quest for the ultimate learning machine will remake our world*. 15:00
- December 13, 2015: Viewpoints: We are a culture that's obsessed with the future and technology. We want to "seize the future" like no other generation before, and become available to anyone 24/7 through the internet, wifi and cell phones. Our guests address these phenomena and discuss why it's happening and how **concentrating too much on the future and the internet affects our world, our relationships and our lives**. Guests: Hal Niedzviecki, author of *Trees on Mars: Our obsession with the future*. Paul Andrew Sacco, PhD. Speaker, author of *The Internet Apocalypse?* 15:00

PUBLIC SERVICE ANNOUNCEMENTS

WBOS encourages non-profit groups to send material related to their organization to the radio station. **WBOS** makes every effort to publicize announcements on behalf of these groups.

The following is a list of public service announcement topics aired within the **Greater Boston Today** shows during the Fourth quarter of 2015. **WBOS** also airs additional public service announcements at various times throughout each week.

PSAs run during Greater Boston Today Fourth quarter 2015

Alzheimer's disease	Human trafficking
American Foreign Service	Kidney donation
Autism education	Kids and nature
Big Brother Big Sister	Lead poisoning prevention
Child Fund	Library of Congress
Christmas in the City	MA Health Connector
Cigarettes cause lung cancer	Medical insurance
College access	Opiate Abuse / Addiction
Compact fluorescent recycle	Pet Plates
Cycle for Survival	Primary care
Dana Farber Cancer Institute	Resolution by PMC
Don't drive buzzed	Salvation Army
Don't text and drive	Save food handling
Emergency wireless alerts	Score
Energy saving bulbs	Secondhand smoke
Firearm safety	See it say it
Greater Boston Food Bank	Social Security
Healthy babies	Stop Handgun Violence
Hepatitis	Stroke warning signs
High blood pressure	Vaccinations
Home Base program	Veterans care network
Horizons for Homeless Children	

COMMUNITY INVOLVEMENT

WBOS is always looking for opportunities to help the community and worthy organizations.

Below is an example of ways **WBOS** was involved in community events during the Fourth quarter of 2015.

- October 11, 2015: Cambridge, MA: Oktoberfest Media Partner
- October 31, 2015: Salem MA: Free Outdoor Haunted Happenings Concert
- October 24, 2015: Boston, MA: Raid Series Rock & Run Festival on City Hall Plaza, to benefit the Big Brother Big Sister Foundation