

ORDER



Orders
Order / Rev: 479228
Alt Order #:
Product Desc: ORDR
Estimate: C30N06
Flight Dates: 10/31/18 - 11/06/18
Original Date / Rev: 10/30/18 / 10/31/18
Order Type: GENERAL

WTVF

Primary AE: Frank LeBlanc
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Del Cielo Media
Buying Contact:
Billing Contact:
 1427 Leslie Ave
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: AFP Action
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business Thru:
Advertiser External ID: 240729
Agency External ID: 106245
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/05/18	13	\$23,400.00	\$19,890.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	13	\$23,400.00	\$19,890.00	0.00
Totals	13	\$23,400.00	\$19,890.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Frank LeBlanc			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVF	10/31/18	11/05/18	M-F 11-1130am M-F 11-1130am	CM	1058-1130am	M-WTF--	:30	2	\$1,400.00	P-1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/18	11/06/18	M-WTF--			2		\$1,400.00		0.00				
N 2	WTVF	11/05/18	11/05/18	M-F 430-5pm M-F 430-5pm	CM	428-5pm	M-----	:30	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/18	11/06/18	M-----			1		\$2,400.00		0.00				
N 3	WTVF	11/04/18	11/04/18	SU 530-6pm News SU 530-6pm News	CM	528-6pm	-----S	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/18	11/06/18	-----S			1		\$1,300.00		0.00				
N 4	WTVF	11/03/18	11/03/18	SA 1235-135am SA 1235-135am	CM	1235-135am	-----S-	:30	2	\$200.00	P-1	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/18	11/06/18	-----S-			2		\$200.00		0.00				
N 5	WTVF	11/04/18	11/04/18	SU 1050-1150pm SU 1050-1150pm	CM	1050-1150pm	-----S	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/18	11/06/18	-----S			2		\$400.00		0.00				
N 6	WTVF	11/03/18	11/03/18		CM	630-7pm	-----S-	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00

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WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SA 630-7pm News															
SA 630-7pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/18	11/06/18	-----S-			1		\$3,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	10/31/18-11/06/18		SA 630-7pm News		630-7pm	-----Sa--	:30		(\$3,000.00)		0.00	NM		
See MG 6.2															
[program not airing]															
2	WTVF	10/31/18-11/06/18		SA 630-7pm AC		630-7pm	-----Sa--	:30		\$3,000.00		0.00	NM		
Ⓜ MG for 6.1 11/03															
N 7	WTVF	11/02/18	11/02/18	Friday Prime A	CM	7-8pm	----F--	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
Friday Prime 7-8pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/18	11/06/18	----F--			1		\$6,000.00		0.00				
N 8	WTVF	11/01/18	11/01/18	Thursday Prime C	CM	9-10pm	---T---	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
Thursday Prime 9-10pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/18	11/06/18	---T---			1		\$6,000.00		0.00				
N 9	WTVF	10/31/18	11/05/18	M-F 1238-108am	CM	1238-108am	M-WTF--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
M-F 1238-108am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/18	11/06/18	M-WTF--			1		\$300.00		0.00				
N 10	WTVF	11/04/18	11/04/18	SU 4-430am The Race	CM	4-430am	-----S	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
SU 4-430am The Race															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/18	11/06/18	-----S			1		\$400.00		0.00				
													Totals	13	\$23,400.00