



WJLA
1100 Wilson Blvd. 8th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

BlueWest Media
5130 E. 18th Ave.
Denver, CO 80220

Contract # 247764

Schedule Dates

03/24/14-03/27/14

Advertiser

Coalition to Protect America's Healthcare (7715)

Agency

BlueWest Media (5679)

Product

Issue - Issue (1076)

Brand

EST 47 (90373)

Salesperson

Monares, Barbara (1108)

Sales Office

WJLA - Core Team

Buyer Name

WITTEMYER, MARY

Phone/Fax

/

CPE

47

Account Types

Local/Non-Political Issue Agency

Billing Type

Standard

Comments

COALITION TO PROTECT AMERICAS HEALTH CARE

EST 47

3/24-3/27

Date Entered 03/20/14
Last Modified 03/20/14
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,405.00
Net Total \$19,295.00
Sales Tax

WJLA Arlington (WJLA)			
By Broadcast Month	Spots	Rate	
Mar. 2014	16	\$22,700.00	
Grand Total:	16	\$22,700.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/25/14-03/27/14	4	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A			1	2	2				5	\$600.00	\$3,000.00	WJLA Arlington (WJLA)		3/20/14
2.0	Normal Line / SPOT	03/25/14-03/27/14	4	:30	6:59A- ABC-GOOD MORNING AMERICA			2	2	2				6	\$1,200.00	\$7,200.00	WJLA Arlington (WJLA)		3/20/14
3.0	Normal Line / SPOT	03/24/14-03/27/14	4	:30	20938- NEWS-ABC 7 NEWS @ 11P		1	1	1	2				5	\$2,500.00	\$12,500.00	WJLA Arlington (WJLA)		3/20/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.