

Contract # 32775

CBS (WSWG)



P.O. BOX 4009
SALISBURY, MD 21803

WATERFRONT STRATEGIES
3050 K ST NW #100
WASHINGTON, DC 20007

Agency	WATERFRONT STRATEGIES (1201)	CO-OP	No
Brand	POLITICAL ISSUE (1529)	Demo	
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$2,087.25
		Net Total	\$11,827.75
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	Separation: 30		

Tracy Shorts

Oct. 2020	82	\$12,175.00
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Grand Total:	99	\$13,915.00
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Date Entered 10/19/20

WSWG

Schedule Dates	10/20/20-10/26/20	Last Modified	10/19/20
Advertiser	POLITICAL ISSUE GROUP/SENATE MAJORITY PAC	Entered By	
Product	Political (1040)	External #	10085114
CPE	163/173/9625		

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Nov. 2020	17	\$1,740.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	10/20/20-10/26/20	2	:30	6A- 7A (EST)		1	1	1	1	1			5	\$20.00	\$100.00	CBS (WSWG)	Daypart EM CBS Morning News	#####
2.0	Normal Line / SPOT	10/20/20-10/26/20	2	:30	1:30P- 2P (EST)		1	1	1	1	1			5	\$110.00	\$550.00	CBS (WSWG)	Daypart DT The Bold and the Beautiful	#####
3.0	Normal Line / SPOT	10/20/20-10/26/20	1	:30	3P- 4P (EST)		1	1	1	1	1			5	\$30.00	\$150.00	CBS (WSWG)	Daypart EF Mel Robbins	#####
4.0	Normal Line / SPOT	10/20/20-10/26/20	1	:30	4P- 5P (EST)		1	1	1	1	1			5	\$20.00	\$100.00	CBS (WSWG)	Daypart EF The Dr. Oz Show	#####
5.0	Normal Line / SPOT	10/20/20-10/26/20	2	:30	5P- 5:30P (EST)		1	1	1	1	1			5	\$20.00	\$100.00	CBS (WSWG)	Daypart EF Jeopardy! 2	#####
6.0	Normal Line / NEWS	10/20/20-10/26/20	2	:30	6:30P- 7P (EST)		1	1	1	1	1			5	\$105.00	\$525.00	CBS (WSWG)	Daypart EN CBS Evening News with Jeff Glor	#####
7.0	Normal Line / NEWS	10/24/20-10/25/20	2	:30	6:30P- 7P (EST)							1	1	2	\$105.00	\$210.00	CBS (WSWG)	Daypart EN CBS Evening News	#####
8.0	Normal Line / SPOT	10/20/20-10/26/20	1	:30	7P- 7:30P (EST)		1	1	1	1	1			5	\$225.00	\$1,125.00	CBS (WSWG)	Daypart PA Wheel of Fortune	#####
9.0	Normal Line / SPOT	10/20/20-10/26/20	1	:30	7:30P- 8P (EST)		1	1	1	1	1			5	\$225.00	\$1,125.00	CBS (WSWG)	Daypart PA Jeopardy!	#####
10.0	Normal Line / SPOT	10/24/20-10/24/20	2	:30	7P- 7:30P (EST)							1		1	\$60.00	\$60.00	CBS (WSWG)	Daypart PA Wheel of Fortune	#####

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Agency WATERFRONT STRATEGIES (1201)

CO-OP No

Grand Total:

99

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Brand POLITICAL ISSUE (1529)

Demo

Salesperson HOUSE/NAT, HOUSE/NAT (1074)

Order Type

Normal

Sales Office WSST

Package Deal

WATERFRONT STRATEGIES
3050 K ST NW #100
WASHINGTON, DC 20007

Buyer Name

Commission % 15.00

Phone/Fax /

Commission \$2,087.25

Account Types National/Political

Net Total \$11,827.75

Billing Type Standard

Sales Tax

Comments Separation: 30

Date Entered 10/19/20

WSWG

Schedule Dates 10/20/20-10/26/20 Last Modified 10/19/20 By Broadcast Month Nov. 2020 Spots 17 Rate \$1,740.00
 Advertiser POLITICAL ISSUE GROUP/SENATE MAJORITY PAC Entered By
 Product Political (1040) External # 10085114
 CPE 163/173/9625

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/24/20-10/24/20	2	:30	7:30P- 8P (EST)	1						X		1	\$75.00	\$75.00	CBS (WSWG)	Daypart PA Jeopardy	#####
12.0	Normal Line / NEWS	10/20/20-10/26/20	2	:30	7A- 8A (EST)	1	1		1	1	1			5	\$20.00	\$100.00	CBS (WSWG)	Daypart EM CBS This Morning 1	#####
13.0	Normal Line / NEWS	10/20/20-10/26/20	2	:30	11P- 11:35P (EST)	1	1		1	1	1			5	\$30.00	\$150.00	CBS (WSWG)	Daypart LN South Georgia News @ 11	#####
14.0	Normal Line / SPOT	10/20/20-10/26/20	2	:30	11:35P- 12:37A (EST)	1	1		1	1	1			5	\$20.00	\$100.00	CBS (WSWG)	Daypart LF The Late Show with Stephen Colbert	#####
15.0	Normal Line / PRIME	10/26/20-10/26/20	2	:30	10P- 11P (EST)	1								1	\$375.00	\$375.00	CBS (WSWG)	Daypart PT Manhunt: Deadly Games	#####
16.0	Normal Line / PRIME	10/20/20-10/20/20	2	:30	10P- 11P (EST)			1						1	\$375.00	\$375.00	CBS (WSWG)	Daypart PT FBI Declassified	#####
17.0	Normal Line / PRIME	10/21/20-10/21/20	2	:30	8P- 9P (EST)				1					1	\$600.00	\$600.00	CBS (WSWG)	Daypart PT Big Brother	#####
18.0	Normal Line / PRIME	10/22/20-10/22/20	4	:30	8P- 9P (EST)					1				1	\$300.00	\$300.00	CBS (WSWG)	Daypart PT Big Brother	#####
19.0	Normal Line / PRIME	10/22/20-10/22/20	2	:30	10P- 11P (EST)					1				1	\$345.00	\$345.00	CBS (WSWG)	Daypart PT Star Trek: Discovery	#####
20.0	Normal Line / PRIME	10/23/20-10/23/20	2	:30	9P- 10P (EST)						1			1	\$225.00	\$225.00	CBS (WSWG)	Daypart PT Undercover Boss	#####
21.0	Normal Line / PRIME	10/23/20-10/23/20	2	:30	10P- 11P (EST)						1			1	\$375.00	\$375.00	CBS (WSWG)	Daypart PT Blue Bloods	#####

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CO-OP No

Grand Total: 99 \$13,915.00

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Demo

Salesperson HOUSE/NAT, HOUSE/NAT (1074)

Order Type Normal

Sales Office WSST

Package Deal

Buyer Name

Commission % 15.00

Phone/Fax /

Commission \$2,087.25

Net Total \$11,827.75

Account Types National/Political

Sales Tax

Billing Type Standard

Comments Separation: 30

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Advertiser	POLITICAL ISSUE GROUP/SENATE MAJORITY PAC	Entered By		Nov. 2020	17	\$1,740.00
Product	Political (1040)	External #	10085114			
CPE	163/173/9625					

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22.0	Normal Line / PRIME	10/25/20-10/25/20	3	:30	7P- 8P (EST)	1							X	1	\$100.00	\$100.00	CBS (WSWG)	Daypart PT 60 Minutes	#####
23.0	Normal Line / NEWS	10/20/20-10/26/20	2	:30	8A- 9A (EST)		1	1	1	1	1			5	\$20.00	\$100.00	CBS (WSWG)	Daypart EM CBS This Morning 2	#####
24.0	Normal Line / NFL	10/25/20-10/25/20	2	:30	1P- 4:30P (EST)								2	2	\$750.00	\$1,500.00	CBS (WSWG)	Daypart S NFL	#####
25.0	Normal Line / NFL	10/25/20-10/25/20	2	:30	4:30P- 7P (EST)								2	2	\$1,050.00	\$2,100.00	CBS (WSWG)	Daypart S NFL	#####
26.0	Normal Line / PRIME	10/22/20-10/22/20	2	:30	9P- 11P (EST)					1				1	\$375.00	\$375.00	CBS (WSWG)	Daypart S 3RD PRESIDENTIAL DEBATE	#####
27.0	Normal Line / NEWS	10/24/20-10/24/20	2	:30	8A- 10A (EST)							1		1	\$30.00	\$30.00	CBS (WSWG)	Daypart EM CBS This Morning: Saturday	#####
28.0	Normal Line / NEWS	10/25/20-10/25/20	2	:30	9A- 10:30A (EST)								1	1	\$45.00	\$45.00	CBS (WSWG)	Daypart EM CBS News Sunday Morning	#####
29.0	Normal Line / SPOT	10/20/20-10/26/20	2	:30	9A- 10A (EST)		1	1	1	1	1			5	\$30.00	\$150.00	CBS (WSWG)	Daypart DT Live with Kelly and Ryan	#####
30.0	Normal Line / SPOT	10/20/20-10/26/20	1	:30	10A- 11A (EST)		1	1	1	1	1			5	\$150.00	\$750.00	CBS (WSWG)	Daypart DT Let's Make a Deal	#####
31.0	Normal Line / SPOT	10/20/20-10/26/20	2	:30	11A- 12P (EST)		1	1	1	1	1			5	\$230.00	\$1,150.00	CBS (WSWG)	Daypart DT Price is Right	#####

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32.0	Normal Line / SPOT	10/20/20-10/26/20	2	:30	12:30P- 1:30P (EST)	1	1		1	1	1			5	\$110.00	\$550.00	CBS (WSWG)	Daypart DT The Young and the Restless	#####

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

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