

Contract # 32696

CBS (WSWG)



P.O. BOX 4009
SALISBURY, MD 21803

WATERFRONT STRATEGIES
3050 K ST NW #100
WASHINGTON, DC 20007

| | | | |
|----------------------|------------------------------|---------------------|------------|
| Agency | WATERFRONT STRATEGIES (1201) | CO-OP | No |
| Brand | POLITICAL ISSUE (1529) | Demo | |
| Salesperson | HOUSE/NAT, HOUSE/NAT (1074) | Order Type | Normal |
| Sales Office | WSST | Package Deal | |
| Buyer Name | | Commission % | 15.00 |
| Phone/Fax | / | Commission | \$1,580.25 |
| | | Net Total | \$8,954.75 |
| Account Types | Local/Political | Sales Tax | |
| Billing Type | Standard | | |
| Comments | Separation: 30 | | |

Tracy Shorts

| | | |
|---------------------|-----------|--------------------|
| Oct. 2020 | 61 | \$9,510.00 |
| Grand Total: | <u>69</u> | <u>\$10,535.00</u> |

Date Entered 10/07/20

WSWG

| | | | |
|-----------------------|---|----------------------|----------|
| Schedule Dates | 10/20/20-10/26/20 | Last Modified | 10/07/20 |
| Advertiser | POLITICAL ISSUE GROUP/SENATE MAJORITY PAC | Entered By | |
| Product | Political (1040) | External # | 10045317 |
| CPE | 163/173/9468 | | |

| <u>By Broadcast Month</u> | <u>Spots</u> | <u>Rate</u> |
|---------------------------|--------------|-------------|
| Nov. 2020 | 8 | \$1,025.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | M | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------|-----|---|----|----|----|----|----|----|-------|----------|------------|------------|--|-----------|
| 1.0 | Normal Line / NEWS | 10/20/20-10/26/20 | 2 | :30 | 6A- 7A (EST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$20.00 | \$100.00 | CBS (WSWG) | Daypart EM CBS Morning News | 10/7/2020 |
| 2.0 | Normal Line / SPOT | 10/20/20-10/26/20 | 2 | :30 | 1:30P- 2P (EST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$110.00 | \$550.00 | CBS (WSWG) | Daypart DT The Bold and the Beautiful | 10/7/2020 |
| 3.0 | Normal Line / SPOT | 10/20/20-10/23/20 | 1 | :30 | 3P- 4P (EST) | 2 | | X | X | X | X | | | 2 | \$30.00 | \$60.00 | CBS (WSWG) | Daypart EF Mel Robbins | 10/7/2020 |
| 4.0 | Normal Line / SPOT | 10/20/20-10/23/20 | 1 | :30 | 4P- 5P (EST) | 2 | | X | X | X | X | | | 2 | \$20.00 | \$40.00 | CBS (WSWG) | Daypart EF The Dr. Oz Show | 10/7/2020 |
| 5.0 | Normal Line / SPOT | 10/20/20-10/23/20 | 2 | :30 | 5P- 5:30P (EST) | 2 | | X | X | X | X | | | 2 | \$20.00 | \$40.00 | CBS (WSWG) | Daypart EF Jeopardy! 2 | 10/7/2020 |
| 6.0 | Normal Line / NEWS | 10/20/20-10/23/20 | 2 | :30 | 6:30P- 7P (EST) | 2 | | X | X | X | X | | | 2 | \$105.00 | \$210.00 | CBS (WSWG) | Daypart EN CBS Evening News with Jeff Glor | 10/7/2020 |
| 7.0 | Normal Line / SPOT | 10/24/20-10/25/20 | 2 | :30 | 6:30P- 7P (EST) | 2 | | | | | | X | X | 2 | \$105.00 | \$210.00 | CBS (WSWG) | Daypart EN CBS Evening News | 10/7/2020 |
| 8.0 | Normal Line / SPOT | 10/20/20-10/26/20 | 1 | :30 | 7P- 7:30P (EST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$225.00 | \$1,125.00 | CBS (WSWG) | Daypart PA Wheel of Fortune | 10/7/2020 |
| 9.0 | Normal Line / SPOT | 10/20/20-10/26/20 | 1 | :30 | 7:30P- 8P (EST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$225.00 | \$1,125.00 | CBS (WSWG) | Daypart PA Jeopardy! | 10/7/2020 |
| 10.0 | Normal Line / SPOT | 10/24/20-10/24/20 | 2 | :30 | 7P- 7:30P (EST) | 1 | | | | | | X | | 1 | \$60.00 | \$60.00 | CBS (WSWG) | Daypart PA Wheel of Fortune | 10/7/2020 |

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CO-OP No

Grand Total:

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Brand POLITICAL ISSUE (1529)

Demo

Salesperson HOUSE/NAT, HOUSE/NAT (1074)

Order Type Normal

Sales Office WSST

Package Deal

WATERFRONT STRATEGIES
3050 K ST NW #100
WASHINGTON, DC 20007

Buyer Name

Commission % 15.00

Phone/Fax /

Commission \$1,580.25

Account Types Local/Political

Net Total \$8,954.75

Billing Type Standard

Sales Tax

Comments Separation: 30

Date Entered 10/07/20

WSWG

Schedule Dates 10/20/20-10/26/20 Last Modified 10/07/20 By Broadcast Month Nov. 2020 Spots 8 Rate \$1,025.00
 Advertiser POLITICAL ISSUE GROUP/SENATE MAJORITY PAC Entered By
 Product Political (1040) External # 10045317
 CPE 163/173/9468

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | M | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|---|----|----|----|----|----|----|-------|----------|----------|------------|---|-----------|
| 11.0 | Normal Line / SPOT | 10/24/20-10/24/20 | 2 | :30 | 7:30P- 8P (EST) | 1 | | | | | | X | | 1 | \$75.00 | \$75.00 | CBS (WSWG) | Daypart PA Jeopardy | 10/7/2020 |
| 12.0 | Normal Line / NEWS | 10/20/20-10/26/20 | 2 | :30 | 7A- 8A (EST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | \$20.00 | \$100.00 | CBS (WSWG) | Daypart EM CBS This Morning 1 | 10/7/2020 |
| 13.0 | Normal Line / NEWS | 10/20/20-10/23/20 | 2 | :30 | 11P- 11:35P (EST) | 1 | | X | X | X | X | | | 1 | \$30.00 | \$30.00 | CBS (WSWG) | Daypart LN South Georgia News @ 11 | 10/7/2020 |
| 14.0 | Normal Line / SPOT | 10/20/20-10/23/20 | 2 | :30 | 11:35P- 12:37A (EST) | 3 | | X | X | X | X | | | 3 | \$20.00 | \$60.00 | CBS (WSWG) | Daypart LF The Late Show with Stephen Colbert | 10/7/2020 |
| 15.0 | Normal Line / PRIME | 10/26/20-10/26/20 | 2 | :30 | 10P- 11P (EST) | 1 | X | | | | | | | 1 | \$375.00 | \$375.00 | CBS (WSWG) | Daypart PT Manhunt: Deadly Games | 10/7/2020 |
| 16.0 | Normal Line / PRIME | 10/20/20-10/20/20 | 2 | :30 | 10P- 11P (EST) | 1 | | X | | | | | | 1 | \$375.00 | \$375.00 | CBS (WSWG) | Daypart PT FBI Declassified | 10/7/2020 |
| 17.0 | Normal Line / PRIME | 10/21/20-10/21/20 | 2 | :30 | 8P- 9P (EST) | 1 | | | X | | | | | 1 | \$600.00 | \$600.00 | CBS (WSWG) | Daypart PT Big Brother | 10/7/2020 |
| 18.0 | Normal Line / PRIME | 10/22/20-10/22/20 | 2 | :30 | 8P- 9P (EST) | 1 | | | | X | | | | 1 | \$300.00 | \$300.00 | CBS (WSWG) | Daypart PT Big Brother | 10/7/2020 |
| 19.0 | Normal Line / PRIME | 10/22/20-10/22/20 | 2 | :30 | 10P- 11P (EST) | 1 | | | | X | | | | 1 | \$345.00 | \$345.00 | CBS (WSWG) | Daypart PT Star Trek: Discovery | 10/7/2020 |
| 20.0 | Normal Line / PRIME | 10/23/20-10/23/20 | 2 | :30 | 9P- 10P (EST) | 1 | | | | | X | | | 1 | \$225.00 | \$225.00 | CBS (WSWG) | Daypart PT Undercover Boss | 10/7/2020 |
| 21.0 | Normal Line / NFL | 10/25/20-10/25/20 | 2 | :30 | 1P- 4:30P (EST) | 1 | | | | | | | X | 1 | \$750.00 | \$750.00 | CBS (WSWG) | Daypart S NFL | 10/7/2020 |

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|------|--------------------------------|-------------------|-----|--------|---------------------|-----|---|----|----|----|----|----|----|-------|------------|------------|------------|---------------------------------------|-----------|
| 22.0 | Normal Line / NFL | 10/25/20-10/25/20 | 2 | :30 | 4:30P- 7P (EST) | 2 | | | | | | | X | 2 | \$1,050.00 | \$2,100.00 | CBS (WSWG) | Daypart S NFL | 10/7/2020 |
| 23.0 | Normal Line / NEWS | 10/20/20-10/26/20 | 2 | :30 | 8A- 9A (EST) | 1 | 1 | 1 | 1 | 1 | | | | 5 | \$20.00 | \$100.00 | CBS (WSWG) | Daypart EM CBS This Morning 2 | 10/7/2020 |
| 24.0 | Normal Line / PRIME | 10/22/20-10/22/20 | 2 | :30 | 9P- 11P (EST) | 1 | | | | X | | | | 1 | \$375.00 | \$375.00 | CBS (WSWG) | Daypart S 3RD PRESIDENTIAL DEBATE | 10/7/2020 |
| 25.0 | Normal Line / NEWS | 10/24/20-10/24/20 | 2 | :30 | 8A- 10A (EST) | 1 | | | | | | X | | 1 | \$30.00 | \$30.00 | CBS (WSWG) | Daypart EM CBS This Morning: Saturday | 10/7/2020 |
| 26.0 | Normal Line / NEWS | 10/25/20-10/25/20 | 2 | :30 | 9A- 10:30A (EST) | 1 | | | | | | | X | 1 | \$45.00 | \$45.00 | CBS (WSWG) | Daypart EM CBS News Sunday Morning | 10/7/2020 |
| 27.0 | Normal Line / SPOT | 10/20/20-10/26/20 | 2 | :30 | 9A- 10A (EST) | 1 | 1 | 1 | 1 | 1 | | | | 5 | \$30.00 | \$150.00 | CBS (WSWG) | Daypart DT Live with Kelly and Ryan | 10/7/2020 |
| 28.0 | Normal Line / SPOT | 10/20/20-10/23/20 | 1 | :30 | 10A- 11A (EST) | 1 | | 1 | | | 1 | | | 2 | \$150.00 | \$300.00 | CBS (WSWG) | Daypart DT Let's Make a Deal | 10/7/2020 |
| 29.0 | Normal Line / SPOT | 10/20/20-10/23/20 | 2 | :30 | 11A- 12P (EST) | 2 | X | X | X | X | | | | 2 | \$230.00 | \$460.00 | CBS (WSWG) | Daypart DT Price is Right | 10/7/2020 |
| 30.0 | Normal Line / SPOT | 10/20/20-10/23/20 | 2 | :30 | 12:30P- 1:30P (EST) | 2 | X | X | X | X | | | | 2 | \$110.00 | \$220.00 | CBS (WSWG) | Daypart DT The Young and the Restless | 10/7/2020 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl