WSWG



WATERFRONT STRATEGIES 3050 K ST NW #100 WASHINGTON, DC 20007 Contract # 32695 CBS (WSWG)

Advertiser POLITICAL ISSUE GROUP/SENATE MAJORITY PAC Entered By Tracy Shorts Oct. 2020 105 \$15,020.00

 Product
 Political (1040)
 External #
 10045265

Brand POLITICAL ISSUE (1529) Demo

Salesperson HOUSE/NAT, HOUSE/NAT (1074) Order Type Normal

Sales Office WSST Package Deal

Buyer Name BROWN,FRAN Commission % 15.00

CPE 163/173/9467 **Net Total** \$12,767.00

Account Types National/Political Sales Tax

Billing Type Standard

Comments Separation: 30

Date Entered 10/07/20

 Schedule Dates
 10/13/20-10/19/20
 Last Modified
 10/14/20
 By Broadcast Month
 Spots
 Rt

 No
 Grand Total:
 105
 \$15,020.00

P.O. BOX 4009 SALISBURY, MD 21803

Phone/Fax	(215) 563-5400 / (215) 563-2974	Commission	\$2,253.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec Length	Run Times	SPW	M Tu	We T	h Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	10/13/20-10/19/20	2 :30 6A	- 7A (EST)		1 1	1 1	1 1		5	\$20.00	\$100.00 C	CBS (WSWG)	Daypart EM CBS Morning News	10/7/2020
2.0	Normal Line / SPOT	10/13/20-10/19/20	2 :30 1:3	80P- 2P (EST)		1 1	1 1	1 1		5	\$110.00	\$550.00 C	CBS (WSWG)	Daypart DT The Bold and the Beautiful	10/7/2020
3.0	Normal Line / SPOT	10/13/20-10/19/20	1 :30 3P-	- 4P (EST)		1 1	1 1	1 1			\$30.00		CBS (WSWG)	Daypart EF Mel Robbins	10/7/2020
3.0.1	Closed Preempt	10/13/20										(CBS (WSWG)	Schedule Change/Spot - WILL BE LIVE WITH KELLY	
3.0.2	Closed Preempt	10/14/20										(CBS (WSWG)	Schedule Change/Spot - WILL BE LIVE WITH KELLY	
3.0.3	Closed Preempt	10/15/20										(CBS (WSWG)	Schedule Change/Spot - WILL BE LIVE WITH KELLY	
3.0.4	Closed Preempt	10/16/20										(CBS (WSWG)	Schedule Change/Spot - WILL BE LIVE WITH KELLY	
3.0.5	Preempt	10/19/20											CBS (WSWG)	Schedule Change/Spot -	
4.0	Normal Line / SPOT	10/13/20-10/19/20	1 :30 4P	- 5P (EST)		1 1	1 1	1 1		5	\$20.00	\$100.00 C	CBS (WSWG)	Daypart EF The Dr. Oz Show	10/7/2020
5.0	Normal Line / SPOT	10/13/20-10/19/20	2 :30 5P- Contract #	- 5:30P (EST)		1 1	1 1	1 1		5	\$20.00	\$100.00 C	CBS (WSWG) CBS (WSWG)	Daypart EF Jeopardy! 2	10/7/2020

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WATERFRONT STRATEGIES 3050 K ST NW #100 WASHINGTON, DC 20007 Advertiser POLITICAL ISSUE GROUP/SENATE MAJORITY PAC Entered By Tracy Shorts Oct. 2020 105 \$15,020.00

Product	Political (1040)	External #	10045265
Brand	POLITICAL ISSUE (1529)	Demo	
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name	BROWN,FRAN	Commission %	15.00
CPE	163/173/9467	Net Total	\$12,767.00
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	Separation: 30		

Date Entered 10/07/20

SALISBURY, MD 21803 WATERFRONT STRATEGIES (1201) CO-OP Agency (215) 563-5400 / (215) 563-2974 \$2,253.00 Phone/Fax Commission M Tu Line Type / Break Type (Ref #) Dates Sec Length Run Times We Th Fr Spots Total Station Comments Entered 10/13/20-10/19/20 :30 5:30P- 6P (EST) 5 \$20.00 \$100.00 CBS (WSWG) Daypart EF Extra 10/7/2020 6.0 Normal Line / SPOT 1 1 1 Daypart EN South Georgia 7.0 Normal Line / NEWS 10/13/20-10/19/20 :30 6P- 6:30P (EST) 1 1 1 5 \$30.00 \$150.00 CBS (WSWG) 10/7/2020 News @ 6 Daypart EN CBS Evening 10/7/2020 8.0 Normal Line / NEWS 10/13/20-10/19/20 :30 6:30P- 7P (EST) 1 1 1 1 1 5 \$105.00 \$525.00 CBS (WSWG) News with Jeff Glor Daypart EN CBS Evening 10/7/2020 9.0 Normal Line / NEWS 10/17/20-10/18/20 :30 6:30P- 7P (EST) 2 X X 1 \$105.00 \$105.00 CBS (WSWG) News Marked as Did not Air/Spot 9.0.1 Preempt 10/18/20 CBS (WSWG) Daypart PA Wheel of 10/13/20-10/19/20 10.0 Normal Line / SPOT :30 7P- 7:30P (EST) 1 1 1 \$225.00 \$900.00 CBS (WSWG) 10/7/2020 Fortune 10.0.1 Closed Preempt 10/13/20 CBS (WSWG) Schedule Change/Spot -WILL BE NFL 11.0 Normal Line / SPOT 10/13/20-10/19/20 :30 7:30P-8P (EST) 1 1 1 1 1 \$225.00 \$900.00 CBS (WSWG) Daypart PA Jeopardy! 10/7/2020 Schedule Change/Spot -11.0.1 Closed Preempt 10/13/20 CBS (WSWG) WILL BE NFL :30 7A-8A (EST) 5 Daypart EM CBS This 12.0 Normal Line / NEWS 10/13/20-10/19/20 1 1 1 \$20.00 \$100.00 CBS (WSWG) 10/7/2020 1 1 Morning 1 CBS (WSWG) Contract # 32695

POLITICAL ISSUE GROUP/SENATE MAJORITY PAC Entered By

Last Modified

10/14/20

Tracy Shorts

No

Schedule Dates

Advertiser

P.O. BOX 4009

WSWG

10/13/20-10/19/20

By Broadcast Month

Grand Total:

Oct. 2020

Spots

105

105

\$15,020.00

Rate

\$15,020.00



WATERFRONT STRATEGIES 3050 K ST NW #100 WASHINGTON, DC 20007

Political (1040) Product Brand

POLITICAL ISSUE (1529) HOUSE/NAT, HOUSE/NAT (1074)

National/Political

WSST Sales Office

Salesperson

Account Types

BROWN,FRAN **Buyer Name**

CPE 163/173/9467

Standard Billing Type Comments Separation: 30

10045265 External #

Demo

Normal Order Type

Package Deal

Commission % 15.00

\$12,767.00

Net Total Sales Tax

> Date Entered 10/07/20

Schedule Dates

10/13/20-10/19/20

Last Modified

10/14/20

No

By Broadcast Month Grand Total:

Rate Spots 105 \$15,020.00

P.O. BOX 4009 SALISBURY, MD 21803

> Agency Phone/Fax

WATERFRONT STRATEGIES (1201) (215) 563-5400 / (215) 563-2974

CO-OP

Commission

\$2,253.00

Total

Line Type / Break Type (Ref #)

Line

Dates

Sec Length

Run Times

SPW M Tu We Th Fr Sa Su Spots

Rate

Station

Comments Entered

13.0 Normal Line / SPOT	10/17/20-10/17/20	2	:30 7P- 7:30P (EST) 1				x		\$60.00	CBS (WSWG))	Daypart PA Wheel of Fortune	10/7/2020
13.0.1 Preempt	10/17/20										CBS (WSWG))	Schedule Change/Spot - WILL BE COLLEGE FOOTBALL SPECIAL	
14.0 Normal Line / SPOT	10/17/20-10/17/20	2	:30 7:30P- 8P (EST) 1				Х		\$75.00	CBS (WSWG))	Daypart PA Jeopardy	10/7/2020
14.0.1 Preempt	10/17/20										CBS (WSWG))	Schedule Change/Exception - WILL BE COLLEGE FOOTBALL TODAY	
15.0 Normal Line / NEWS	10/13/20-10/19/20	2	:30 11P- 11:35P (E	ST)	1	1 1	1 1 1		5	\$30.00	\$150.00 CBS (WSWG))	Daypart LN South Georgia News @ 11	10/7/2020
16.0 Normal Line / SPOT	10/13/20-10/19/20	2	:30 11:35P- 12:37A	(EST)	1	1 1	1 1 1		5	\$20.00	\$100.00 CBS (WSWG))	Daypart LF The Late Show with Stephen Colbert	10/7/2020
17.0 Normal Line / SPOT	10/13/20-10/19/20	2	:30 12:37A- 1:37A	(EST)	1	1 1	1 1 1		5	\$20.00	\$100.00 CBS (WSWG))	Daypart LF The Late Late Show with James Corden	10/7/2020
18.0 Normal Line / PRIME	10/19/20-10/19/20	2	:30 10P- 11P (EST)	1	X				1	\$375.00	\$375.00 CBS (WSWG))	Daypart PT Manhunt: Deadly Games	10/7/2020
19.0 Normal Line / PRIME	10/13/20-10/13/20	² Con	:30 10P- 11P (EST) tract # 32	6 95		X			1	\$375.00	\$375.00 CBS (WSWG)	CBS (WSWG)	Daypart PT FBI Declassified	10/7/2020

POLITICAL ISSUE GROUP/SENATE MAJORITY PAC Entered By

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WSWG

WATERFRONT STRATEGIES 3050 K ST NW #100 WASHINGTON, DC 20007

	/2074\		
Product	Political (1040)	External #	10045265
Brand	POLITICAL ISSUE (1529)	Demo	
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name	BROWN,FRAN	Commission %	15.00
CPE	163/173/9467	Net Total	\$12,767.00
Account Types	National/Political	Sales Tax	

Advertiser

Standard Separation: 30

Billing Type

Comments

Date Entered 10/07/20

Tracy Shorts

Oct. 2020

105

\$15,020.00

 Schedule Dates
 10/13/20-10/19/20
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 10/14/20
 By Broadcast Month
 Spots
 Rate

 P.O. BOX 4009
 No
 Grand Total:
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 \$15,020.00

 SALISBURY, MD 21803
 21803
 105
 \$15,020.00

 Agency
 WATERFRONT STRATEGIES (1201)
 CO-OP

 Phone/Fax
 (215) 563-5400 / (215) 563-2974
 Commission
 \$2,253.00

Line Type / Break Type (Ref #)	Dates	Sec Length	Run Times	SPW M 7	Γu We Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
20.0 Normal Line / PRIME	10/14/20-10/14/20	2 :30	8P- 9P (EST)	1	Χ		1	\$600.00	\$600.00 CBS	S (WSWG)	Daypart PT Big Brother	10/7/2020
21.0 Revised Line / PRIME	10/15/20-10/15/20	4 :30	8P- 9P (EST)	1	Χ				CBS	S (WSWG)	Daypart PT Big Brother	10/7/2020
21.1 Normal Line / PRIME	10/15/20-10/15/20	3 :30	8P- 9P (EST)	1	Χ		1	\$300.00	\$300.00 CBS	S (WSWG)	Daypart PT Big Brother	#####
22.0 Normal Line / SPOT	10/15/20-10/15/20	2 :30	10P- 11P (EST)	1	Х			\$345.00	CBS	S (WSWG)	Daypart PT Star Trek: Discovery	10/7/2020
22.0.1 Closed Preempt	10/15/20								CBS	S (WSWG)	Schedule Change/Spot - WILL BE PRESIDENTIAL DEBATE #2	
23.0 Normal Line / NEWS	10/13/20-10/19/20	2 :30	8A- 9A (EST)	1	1 1 1 1		5	\$20.00	\$100.00 CBS	S (WSWG)	Daypart EM CBS This Morning 2	10/7/2020
24.0 Normal Line / PRIME	10/16/20-10/16/20	2 :30	9P- 10P (EST)	1	Х		1	\$225.00	\$225.00 CBS	S (WSWG)	Daypart PT Undercover Boss	10/7/2020
25.0 Revised Line / NFL	10/18/20-10/18/20	2 :30	4:30P- 7P (EST)	2		Χ			CBS	S (WSWG)	Daypart S NFL	10/7/2020
25.1 Normal Line / NFL	10/18/20-10/18/20	2 :30	1P- NFL ON CBS	2		Х	2	\$1,050.00	\$2,100.00 CBS	S (WSWG)	Daypart S NFL	#####
26.0 Normal Line / COLLEGE FBALL	10/17/20-10/17/20	2 :30	8P- 11:30P (EST)	2		Χ	2	\$1,650.00	\$3,300.00 CBS	S (WSWG)	Daypart S GA @ AL	10/7/2020
27.0 Normal Line / SPOT	10/15/20-10/15/20	2 :30	9P- 11P (EST)	1	Χ			\$375.00	CBS	S (WSWG)	Daypart S 2ND PRESIDENTIAL DEBATE	10/7/2020
		Contract	# 32695							CBS (WSWG)	FRESIDENTIAL DEDATE	

wswg

Advertiser POLITICAL ISSUE GROUP/SENATE MAJORITY PAC Entered By Tracy Shorts Oct. 2020 105 \$15,020.00

Product Political (1040) 10045265 External # POLITICAL ISSUE (1529) Brand Demo HOUSE/NAT, HOUSE/NAT (1074) Salesperson Order Type Normal WSST Sales Office Package Deal **Buyer Name** BROWN,FRAN Commission % 15.00 Net Total \$12,767.00 CPE 163/173/9467

WATERFRONT STRATEGIES 3050 K ST NW #100 WASHINGTON, DC 20007

National/Political Account Types Sales Tax Standard Billing Type Separation: 30 Comments 10/07/20 Date Entered 10/13/20-10/19/20 10/14/20 Schedule Dates Last Modified By Broadcast Month

 P.O. BOX 4009
 Schedule Dates
 10/13/20-10/19/20
 Last Modified
 10/14/20
 By Broadcast Month
 Spots
 Rate

 No
 Grand Total:
 105
 \$15,020.00

Agency	WATERFRONT STRATEGIES (1201)	CO-OP	
Phone/Fax	(215) 563-5400 / (215) 563-2974	Commission	\$2,253.00

Line Line Type / Break Type (Ref #)	Dates	Sec Length Run Times	SPW M Tu We Th Fr	Sa Su Spots	Rate	Total Station	Comments Entered
27.0.1 Closed Preempt	10/15/20					CBS (WSWG)	Schedule Change/Exception - WILL BE YOUNG SHELDON / NEIGHBORHOOD/STAR TREK
28.0 Normal Line / NEWS	10/17/20-10/17/20	2 :30 8A- 10A (EST)	1	X 1	\$30.00	\$30.00 CBS (WSWG)	Daypart EM CBS This 10/7/2020 Morning: Saturday
29.0 Normal Line / NEWS	10/18/20-10/18/20	2 :30 9A- 10:30A (EST)	1	X 1	\$45.00	\$45.00 CBS (WSWG)	Daypart EM CBS News 10/7/2020 Sunday Morning
30.0 Normal Line / SPOT	10/13/20-10/19/20	2 :30 9A- 10A (EST)	1 1 1 1 1	4	\$30.00	\$120.00 CBS (WSWG)	Daypart DT Live with Kelly 10/7/2020

30.0.1 Preempt	10/13/20									CBS (WSWG)	Live Event/Exception - SPECIAL REPORT	
31.0 Normal Line / SPOT	10/14/20-10/19/20	1	:30 10A- 11A (EST)	1	1		1	3	\$150.00	\$450.00 CBS (WSWG)	Daypart DT Let's Make a Deal	10/7/2020
32.0 Normal Line / SPOT	10/13/20-10/19/20	2	:30 11A- 12P (EST)	1 1	1	1	1	5	\$230.00	\$1,150.00 CBS (WSWG)	Daypart DT Price is Right	10/7/2020
33.0 Normal Line / SPOT	10/13/20-10/19/20	2	:30 12:30P- 1:30P (EST)	1 1	1	1	1	5	\$110.00	\$550.00 CBS (WSWG)	Daypart DT The Young an the Restless	d 10/7/2020

POLITICAL ISSUE GROUP/SENATE MAJORITY PAC Entered By

Contract # 32695

Advertiser

wswg 44

WATERFRONT STRATEGIES 3050 K ST NW #100 WASHINGTON, DC 20007

	(2074)		
Product	Political (1040)	External #	10045265
Brand	POLITICAL ISSUE (1529)	Demo	
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name	BROWN,FRAN	Commission %	15.00
CPE	163/173/9467	Net Total	\$12,767.00
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	Separation: 30		

Date Entered 10/07/20

and Ryan

105

\$15,020.00

CBS (WSWG)

Oct. 2020

Tracy Shorts

Schedule Dates

10/13/20-10/19/20

Last Modified

10/14/20

No

By Broadcast Month

Grand Total:

Spots 105

\$15,020.00

P.O. BOX 4009 SALISBURY, MD 21803

Agency WATERFRONT STRATEGIES (1201)

Phone/Fax (215) 563-5400 / (215) 563-2974

CO-OP Commission

\$2,253.00

Line Line Type / Break Type (Ref #)	Dates	Sec Le	ngth Run Times	SPW M	Tu	We Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered	
34.0 M/G For 22.0.1 / SPOT	10/15/20-10/15/20	2	:30 10P- 11P (EST)	1		X		1	\$345.00	\$345.00 CBS	(WSWG)	Daypart PT Star Trek: Discovery	######	
35.0 M/G For 3.0.1,3.0.2,3.0.3,3.0.4 / SPOT	10/13/20-10/19/20	1	:30 3P- 4P (EST)	1	1	1 1 1		5	\$30.00	\$150.00 CBS	(WSWG)	LIVE W/KELLY	######	
36.0 M/G For 11.0.1,10.0.1 / NFL	10/13/20-10/13/20	2	:30 7P- NFL ON CBS		1			1	\$450.00	\$450.00 CBS	(WSWG)		######	
37.0 M/G For 27.0.1 / PRIME	10/15/20-10/15/20	2	:30 9P-9:30P (EST)			1		1	\$375.00	\$375.00 CBS	(WSWG)	YOUNG SHELDON	#####	
37.1 M/G For 27.0.1 / PRIME	10/15/20-10/15/20	2	:30 9P- 9:30P (EST)			1		1	\$375.00	\$375.00 CBS	(WSWG)	PRIME	######	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

Printed At: 11:12 AM on Tuesday, October 20 2020

Page 6 of 6