

Contract # 32695

CBS (WSWG)

WSWG



WATERFRONT STRATEGIES
3050 K ST NW #100
WASHINGTON, DC 20007

Advertiser	POLITICAL ISSUE GROUP/SENATE MAJORITY PAC (1074)	Entered By	Tracy Shorts
Product	Political (1040)	External #	10045265
Brand	POLITICAL ISSUE (1529)	Demo	
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name	BROWN,FRAN	Commission %	15.00
CPE	163/173/9467	Net Total	\$12,767.00
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	Separation: 30		

Oct. 2020 105 \$15,020.00

Date Entered 10/07/20

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates 10/13/20-10/19/20

Last Modified 10/14/20
No

By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Grand Total:	105	\$15,020.00

Agency WATERFRONT STRATEGIES (1201)

CO-OP

Phone/Fax (215) 563-5400 / (215) 563-2974 Commission \$2,253.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	10/13/20-10/19/20	2	:30	6A- 7A (EST)	1	1	1	1	1				5	\$20.00	\$100.00	CBS (WSWG)	Daypart EM CBS Morning News	10/7/2020
2.0	Normal Line / SPOT	10/13/20-10/19/20	2	:30	1:30P- 2P (EST)	1	1	1	1	1				5	\$110.00	\$550.00	CBS (WSWG)	Daypart DT The Bold and the Beautiful	10/7/2020
3.0	Normal Line / SPOT	10/13/20-10/19/20	1	:30	3P- 4P (EST)	1	1	1	1	1					\$30.00		CBS (WSWG)	Daypart EF Mel Robbins	10/7/2020
3.0.1	Closed Preempt	10/13/20															CBS (WSWG)	Schedule Change/Spot - WILL BE LIVE WITH KELLY	
3.0.2	Closed Preempt	10/14/20															CBS (WSWG)	Schedule Change/Spot - WILL BE LIVE WITH KELLY	
3.0.3	Closed Preempt	10/15/20															CBS (WSWG)	Schedule Change/Spot - WILL BE LIVE WITH KELLY	
3.0.4	Closed Preempt	10/16/20															CBS (WSWG)	Schedule Change/Spot - WILL BE LIVE WITH KELLY	
3.0.5	Preempt	10/19/20															CBS (WSWG)	Schedule Change/Spot -	
4.0	Normal Line / SPOT	10/13/20-10/19/20	1	:30	4P- 5P (EST)	1	1	1	1	1				5	\$20.00	\$100.00	CBS (WSWG)	Daypart EF The Dr. Oz Show	10/7/2020
5.0	Normal Line / SPOT	10/13/20-10/19/20	2	:30	5P- 5:30P (EST)	1	1	1	1	1				5	\$20.00	\$100.00	CBS (WSWG)	Daypart EF Jeopardy! 2	10/7/2020

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Advertiser POLITICAL ISSUE GROUP/SENATE MAJORITY PAC Entered By Tracy Shorts Oct. 2020 105 \$15,020.00



Product Political (1040) External # 10045265
 Brand POLITICAL ISSUE (1529) Demo
 Salesperson HOUSE/NAT, HOUSE/NAT (1074) Order Type Normal
 Sales Office WSST Package Deal
 Buyer Name BROWN,FRAN Commission % 15.00
 CPE 163/173/9467 Net Total \$12,767.00
 Account Types National/Political Sales Tax
 Billing Type Standard
 Comments Separation: 30

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 3050 K ST NW #100
 WASHINGTON, DC 20007

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SALISBURY, MD 21803

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Last Modified 10/14/20
No

By Broadcast Month Spots Rate
Grand Total: 105 \$15,020.00

Agency WATERFRONT STRATEGIES (1201)
Phone/Fax (215) 563-5400 / (215) 563-2974

CO-OP
Commission \$2,253.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0	Normal Line / SPOT	10/13/20-10/19/20	2	:30	5:30P- 6P (EST)	1	1		1	1	1			5	\$20.00	\$100.00	CBS (WSWG)	Daypart EF Extra	10/7/2020
7.0	Normal Line / NEWS	10/13/20-10/19/20	2	:30	6P- 6:30P (EST)	1	1		1	1	1			5	\$30.00	\$150.00	CBS (WSWG)	Daypart EN South Georgia News @ 6	10/7/2020
8.0	Normal Line / NEWS	10/13/20-10/19/20	2	:30	6:30P- 7P (EST)	1	1		1	1	1			5	\$105.00	\$525.00	CBS (WSWG)	Daypart EN CBS Evening News with Jeff Glor	10/7/2020
9.0	Normal Line / NEWS	10/17/20-10/18/20	2	:30	6:30P- 7P (EST)	2						X	X	1	\$105.00	\$105.00	CBS (WSWG)	Daypart EN CBS Evening News	10/7/2020
9.0.1	Preempt	10/18/20															CBS (WSWG)	Marked as Did not Air/Spot -	
10.0	Normal Line / SPOT	10/13/20-10/19/20	1	:30	7P- 7:30P (EST)	1	1		1	1	1			4	\$225.00	\$900.00	CBS (WSWG)	Daypart PA Wheel of Fortune	10/7/2020
10.0.1	Closed Preempt	10/13/20															CBS (WSWG)	Schedule Change/Spot - WILL BE NFL	
11.0	Normal Line / SPOT	10/13/20-10/19/20	1	:30	7:30P- 8P (EST)	1	1		1	1	1			4	\$225.00	\$900.00	CBS (WSWG)	Daypart PA Jeopardy!	10/7/2020
11.0.1	Closed Preempt	10/13/20															CBS (WSWG)	Schedule Change/Spot - WILL BE NFL	
12.0	Normal Line / NEWS	10/13/20-10/19/20	2	:30	7A- 8A (EST)	1	1		1	1	1			5	\$20.00	\$100.00	CBS (WSWG)	Daypart EM CBS This Morning 1	10/7/2020

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 3050 K ST NW #100
 WASHINGTON, DC 20007

Product	Political (1040)	External #	10045265
Brand	POLITICAL ISSUE (1529)	Demo	
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name	BROWN,FRAN	Commission %	15.00
CPE	163/173/9467	Net Total	\$12,767.00
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	Separation: 30		

Date Entered 10/07/20

P.O. BOX 4009
 SALISBURY, MD 21803

Schedule Dates	10/13/20-10/19/20	Last Modified	10/14/20	By Broadcast Month	Spots	Rate
			No	Grand Total:	105	\$15,020.00
Agency	WATERFRONT STRATEGIES (1201)	CO-OP				
Phone/Fax	(215) 563-5400 / (215) 563-2974	Commission	\$2,253.00			

13.0	Normal Line / SPOT	10/17/20-10/17/20	2	:30	7P- 7:30P (EST)	1			X	\$60.00		CBS (WSWG)	Daypart PA Wheel of Fortune	10/7/2020		
13.0.1	Preempt	10/17/20										CBS (WSWG)	Schedule Change/Spot - WILL BE COLLEGE FOOTBALL SPECIAL			
14.0	Normal Line / SPOT	10/17/20-10/17/20	2	:30	7:30P- 8P (EST)	1			X	\$75.00		CBS (WSWG)	Daypart PA Jeopardy	10/7/2020		
14.0.1	Preempt	10/17/20										CBS (WSWG)	Schedule Change/Exception - WILL BE COLLEGE FOOTBALL TODAY			
15.0	Normal Line / NEWS	10/13/20-10/19/20	2	:30	11P- 11:35P (EST)	1	1	1	1	1	5	\$30.00	\$150.00	CBS (WSWG)	Daypart LN South Georgia News @ 11	10/7/2020
16.0	Normal Line / SPOT	10/13/20-10/19/20	2	:30	11:35P- 12:37A (EST)	1	1	1	1	1	5	\$20.00	\$100.00	CBS (WSWG)	Daypart LF The Late Show with Stephen Colbert	10/7/2020
17.0	Normal Line / SPOT	10/13/20-10/19/20	2	:30	12:37A- 1:37A (EST)	1	1	1	1	1	5	\$20.00	\$100.00	CBS (WSWG)	Daypart LF The Late Late Show with James Corden	10/7/2020
18.0	Normal Line / PRIME	10/19/20-10/19/20	2	:30	10P- 11P (EST)	1			X		1	\$375.00	\$375.00	CBS (WSWG)	Daypart PT Manhunt: Deadly Games	10/7/2020
19.0	Normal Line / PRIME	10/13/20-10/13/20	2	:30	10P- 11P (EST)	1			X		1	\$375.00	\$375.00	CBS (WSWG)	Daypart PT FBI Declassified	10/7/2020

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Oct. 2020

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Product Political (1040)
Brand POLITICAL ISSUE (1529)
Salesperson HOUSE/NAT, HOUSE/NAT (1074)
Sales Office WSST
Buyer Name BROWN,FRAN
CPE 163/173/9467
Account Types National/Political
Billing Type Standard
Comments Separation: 30

External # 10045265
Demo
Order Type Normal
Package Deal
Commission % 15.00
Net Total \$12,767.00
Sales Tax

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Agency WATERFRONT STRATEGIES (1201)
Phone/Fax (215) 563-5400 / (215) 563-2974

CO-OP
Commission \$2,253.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / PRIME	10/14/20-10/14/20	2	:30	8P- 9P (EST)	1			X					1	\$600.00	\$600.00	CBS (WSWG)	Daypart PT Big Brother	10/7/2020
21.0	Revised Line / PRIME	10/15/20-10/15/20	4	:30	8P- 9P (EST)	1				X							CBS (WSWG)	Daypart PT Big Brother	10/7/2020
21.1	Normal Line / PRIME	10/15/20-10/15/20	3	:30	8P- 9P (EST)	1				X				1	\$300.00	\$300.00	CBS (WSWG)	Daypart PT Big Brother	#####
22.0	Normal Line / SPOT	10/15/20-10/15/20	2	:30	10P- 11P (EST)	1				X					\$345.00		CBS (WSWG)	Daypart PT Star Trek: Discovery	10/7/2020
22.0.1	Closed Preempt	10/15/20															CBS (WSWG)	Schedule Change/Spot - WILL BE PRESIDENTIAL DEBATE #2	
23.0	Normal Line / NEWS	10/13/20-10/19/20	2	:30	8A- 9A (EST)		1	1	1	1	1			5	\$20.00	\$100.00	CBS (WSWG)	Daypart EM CBS This Morning 2	10/7/2020
24.0	Normal Line / PRIME	10/16/20-10/16/20	2	:30	9P- 10P (EST)	1					X			1	\$225.00	\$225.00	CBS (WSWG)	Daypart PT Undercover Boss	10/7/2020
25.0	Revised Line / NFL	10/18/20-10/18/20	2	:30	4:30P- 7P (EST)	2							X				CBS (WSWG)	Daypart S NFL	10/7/2020
25.1	Normal Line / NFL	10/18/20-10/18/20	2	:30	1P- NFL ON CBS	2							X	2	\$1,050.00	\$2,100.00	CBS (WSWG)	Daypart S NFL	#####
26.0	Normal Line / COLLEGE FBALL	10/17/20-10/17/20	2	:30	8P- 11:30P (EST)	2						X		2	\$1,650.00	\$3,300.00	CBS (WSWG)	Daypart S GA @ AL	10/7/2020
27.0	Normal Line / SPOT	10/15/20-10/15/20	2	:30	9P- 11P (EST)	1				X					\$375.00		CBS (WSWG)	Daypart S 2ND PRESIDENTIAL DEBATE	10/7/2020

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 Salesperson HOUSE/NAT, HOUSE/NAT (1074) Order Type Normal
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 CPE 163/173/9467 Net Total \$12,767.00

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 Phone/Fax (215) 563-5400 / (215) 563-2974 Commission \$2,253.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0.1	Closed Preempt	10/15/20															CBS (WSWG)	Schedule Change/Exception - WILL BE YOUNG SHELTON / NEIGHBORHOOD/STAR TREK	
28.0	Normal Line / NEWS	10/17/20-10/17/20	2	:30	8A- 10A (EST)	1							X	1	\$30.00	\$30.00	CBS (WSWG)	Daypart EM CBS This Morning: Saturday	10/7/2020
29.0	Normal Line / NEWS	10/18/20-10/18/20	2	:30	9A- 10:30A (EST)	1							X	1	\$45.00	\$45.00	CBS (WSWG)	Daypart EM CBS News Sunday Morning	10/7/2020
30.0	Normal Line / SPOT	10/13/20-10/19/20	2	:30	9A- 10A (EST)		1	1	1	1	1			4	\$30.00	\$120.00	CBS (WSWG)	Daypart DT Live with Kelly	10/7/2020

30.0.1 Preempt 10/13/20
 31.0 Normal Line / SPOT 10/14/20-10/19/20
 32.0 Normal Line / SPOT 10/13/20-10/19/20
 33.0 Normal Line / SPOT 10/13/20-10/19/20

Contract # 32695

CBS (WSWG)

and Ryan
 Live Event/Exception - SPECIAL REPORT
 Daypart DT Let's Make a Deal 10/7/2020
 Daypart DT Price is Right 10/7/2020
 Daypart DT The Young and the Restless 10/7/2020

CBS (WSWG)



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Entered By Tracy Shorts
Oct. 2020 105
\$15,020.00

Product Political (1040) **External #** 10045265
Brand POLITICAL ISSUE (1529) **Demo**
Salesperson HOUSE/NAT, HOUSE/NAT (1074) **Order Type** Normal
Sales Office WSST **Package Deal**
Buyer Name BROWN,FRAN **Commission %** 15.00
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CO-OP

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Commission \$2,253.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0	M/G For 22.0.1 / SPOT	10/15/20-10/15/20	2	:30	10P- 11P (EST)	1				X				1	\$345.00	\$345.00	CBS (WSWG)	Daypart PT Star Trek: Discovery	#####
35.0	M/G For 3.0.1,3.0.2,3.0.3,3.0.4 / SPOT	10/13/20-10/19/20	1	:30	3P- 4P (EST)		1	1	1	1	1			5	\$30.00	\$150.00	CBS (WSWG)	LIVE W/KELLY	#####
36.0	M/G For 11.0.1,10.0.1 / NFL	10/13/20-10/13/20	2	:30	7P- NFL ON CBS			1						1	\$450.00	\$450.00	CBS (WSWG)		#####
37.0	M/G For 27.0.1 / PRIME	10/15/20-10/15/20	2	:30	9P- 9:30P (EST)					1				1	\$375.00	\$375.00	CBS (WSWG)	YOUNG SHELDON	#####
37.1	M/G For 27.0.1 / PRIME	10/15/20-10/15/20	2	:30	9P- 9:30P (EST)					1				1	\$375.00	\$375.00	CBS (WSWG)	PRIME	#####

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

Printed At: 11:12 AM on Tuesday, October 20 2020