Contract # 32700

Advertiser

CBS (WSWG)

109

\$14,915.00

Nov. 2020

Tracy Shorts

WSWG

WATERFRONT STRATEGIES 3050 K ST NW #100 WASHINGTON, DC 20007

∕<mark>⊘WSWG</mark>44

Product	Political (1040)	External #	10045351
Brand	POLITICAL ISSUE (1529)	Demo	
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$2,237.25
		Net Total	\$12,677.75
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	Separation: 30		

POLITICAL ISSUE GROUP/SENATE MAJORITY PAC Entered By

Date Entered 10/07/20

	Schedule Dates	10/27/20-11/02/20	Last Modified	10/07/20	By Broadcast Month	Spots	Rate
P.O. BOX 4009 SALISBURY, MD 21803				No	Grand Total:	109	\$14,915.00

163/173/9469 CPE

Line Type / Break Typ	pe (Ref #) Dates	Sec Length	Run Times	SPW M Tu	We Th Fr	Sa Su Spo	its Rate	Total	Station	Comments	Entered
1.0 Normal Line / NEWS	10/27/20-11/02/20	2 :30 6A-7A	(EST)	1 1	1 1 1		5 \$20.0	0 \$100.00 CBS (WSWG)	Daypart EM CBS Morning News	10/7/2020
2.0 Normal Line / SPOT	10/27/20-11/02/20	2 :30 1:30P-2	2P (EST)	1 1	1 1 1		5 \$110.0	0 \$550.00 CBS (WSWG)	Daypart DT The Bold and the Beautiful	10/7/2020
3.0 Normal Line / SPOT	10/27/20-11/02/20	1 :30 3P- 4P (EST)	1 1	1 1 1		5 \$30.0	0 \$150.00 CBS (WSWG)	Daypart EF Mel Robbins	10/7/2020
4.0 Normal Line / SPOT	10/27/20-11/02/20	2 :30 4P- 5P (EST)	1 1	1 1 1		5 \$20.0	0 \$100.00 CBS (WSWG)	Daypart EF The Dr. Oz Show	10/7/2020
5.0 Normal Line / SPOT	10/27/20-11/02/20	2 :30 5P- 5:30	DP (EST)	1 1	1 1 1		5 \$20.0	0 \$100.00 CBS (WSWG)	Daypart EF Jeopardy! 2	10/7/2020
6.0 Normal Line / SPOT	10/27/20-11/02/20	2 :30 5:30P- 6	5P (EST)	1 1	1 1 1		5 \$20.0	0 \$100.00 CBS (WSWG)	Daypart EF Extra	10/7/2020
7.0 Normal Line / NEWS	10/27/20-11/02/20	2 :30 6P- 6:30	DP (EST)	1 1	1 1 1		5 \$30.0	0 \$150.00 CBS (WSWG)	Daypart EN South Georgia News @ 6	10/7/2020
8.0 Normal Line / NEWS	10/27/20-11/02/20	2 :30 6:30P-3	7P (EST)	1 1	1 1 1		5 \$105.0	0 \$525.00 CBS (WSWG)	Daypart EN CBS Evening News with Jeff Glor	10/7/2020
9.0 Normal Line / NEWS	10/31/20-11/01/20	2 :30 6:30P-3	7P (EST)	2		х х	2 \$105.0	0 \$210.00 CBS (WSWG)	Daypart EN CBS Evening News	10/7/2020
10.0 Normal Line / SPOT	10/27/20-11/02/20	1 :30 7P- 7:30	DP (EST)	1 1	1 1 1		5 \$225.0	0 \$1,125.00 CBS (WSWG)	Daypart PA Wheel of Fortune	10/7/2020
		Contract #	32700						CBS (WSWG)	Fortune	
	WSWG	Advertiser	POLIT	ICAL ISSUE GRO	UP/SENATE M	1AJORITY PAC	Entered By	Tracy Shorts	Nov. 2020	109 \$14	,915.00
<mark>owswg</mark> 44		Product	Political (1040)			Exter	mal# 1	0045351			
		Brand	POLITICAL ISS	UE (1529)		Demo	0				
		Salesperson	HOUSE/NAT, H	OUSE/NAT (1074	ł)	Orde	r Type 🛛	lormal			
		Sales Office	WSST			Packa	age Deal				

WATERFRONT STRATEGIES 3050 K ST NW #100 WASHINGTON, DC 20007

Advertiser	POLITICAL ISSUE GROUP/SENATE MAJORITY	PAC Entered By	Tracy Shorts	Nov. 2020	109
Product	Political (1040)	External #	10045351		
Brand	POLITICAL ISSUE (1529)	Demo			
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal		
Sales Office	WSST	Package Deal			
Buyer Name		Commission %	15.00		
Phone/Fax	/	Commission	\$2,237.25		
		Net Total	\$12,677.75		
Account Types	National/Political	Sales Tax			
Billing Type	Standard				
Comments	Separation: 30				

Date Entered

10/07/20

Line Line Type / Break Type	e (Ref #) Dates	Sec Leng	gth Run Times	SPW	M Tu	We Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
11.0 Normal Line / SPOT	10/27/20-11/02/20	1 :	:30 7:30P- 8P (EST)		1 1	1 1 1		5	\$225.00	\$1,125.00 CBS (W	/SWG)	Daypart PA Jeopardy!	10/7/2020
12.0 Normal Line / NEWS	10/27/20-11/02/20	2 :	:30 7A- 8A (EST)		1 1	1 1 1		5	\$20.00	\$100.00 CBS (W	/SWG)	Daypart EM CBS This Morning 1	10/7/2020
13.0 Normal Line / SPOT	10/31/20-10/31/20	2 :	:30 7P- 7:30P (EST)	1			х	1	\$60.00	\$60.00 CBS (W	/SWG)	Daypart PA Wheel of Fortune	10/7/2020
14.0 Normal Line / SPOT	10/31/20-10/31/20	3 :	:30 7:30P- 8P (EST)	1			х	1	\$75.00	\$75.00 CBS (W	/SWG)	Daypart PA Jeopardy	10/7/2020
15.0 Normal Line / NEWS	10/27/20-11/02/20	2 :	:30 11P- 11:35P (EST)		1 1	1 1 1		5	\$30.00	\$150.00 CBS (W	/SWG)	Daypart LN South Georgia News @ 11	10/7/2020
16.0 Normal Line / SPOT	10/27/20-11/02/20	2 :	:30 11:35P- 12:37A (EST)		1 1	1 1 1		5	\$20.00	\$100.00 CBS (W	/SWG)	Daypart LF The Late Show with Stephen Colbert	10/7/2020
17.0 Normal Line / SPOT	10/27/20-11/02/20	2 :	:30 12:37A- 1:37A (EST)		1 1	1 1 1		5	\$20.00	\$100.00 CBS (W	/SWG)	Daypart LF The Late Late Show with James Corden	10/7/2020
18.0 Normal Line / PRIME	11/02/20-11/02/20	2 :	:30 10P- 11P (EST)	1	х			1	\$375.00	\$375.00 CBS (W	/SWG)	Daypart PT Manhunt: Deadly Games	10/7/2020
19.0 Normal Line / PRIME	10/27/20-10/27/20	2 :	:30 10P- 11P (EST)	1	Х			1	\$375.00	\$375.00 CBS (W	/SWG)	Daypart PT FBI Declassified	10/7/2020
20.0 Normal Line / PRIME	10/28/20-10/28/20	2 :	:30 8P- 9P (EST)	1		х		1	\$600.00	\$600.00 CBS (W	/SWG)	Daypart PT Big Brother	10/7/2020
21.0 Normal Line / PRIME	10/29/20-10/29/20	2 :	:30 8P- 9P (EST)	1		Х		1	\$300.00	\$300.00 CBS (W	/SWG)	Daypart PT Big Brother	10/7/2020
		Contra	act # 32700								CBS (WSWG)		

P.O. BOX 4009	
SALISBURY, MD 21803	

Schedule Dates	10/27/20

Agency

CPE

0-11/02/20

WATERFRONT STRATEGIES (1201)

163/173/9469

CO-OP

Last Modified

10/07/20

No

By Broadcast Month Grand Total:

Spots Rate 109 \$14,915.00

WSWG

Advertiser

POLITICAL ISSUE GROUP/SENATE MAJORITY PAC Entered By

Tracy Shorts Nov. 2020 \$14,915.00

109



Line

WATERFRONT STRATEGIES 3050 K ST NW #100 WASHINGTON, DC 20007

Product	Political (1040)	External #	10045351
Brand	POLITICAL ISSUE (1529)	Demo	
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$2,237.25
		Net Total	\$12,677.75
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	Separation: 30		

Date Entered 10/07/20

P.O. BOX 4009 SALISBURY, MD 21803	Schedule Dates	10/27/20-11/02/20	Last Modified	10/07/20 No	By Broadcast Month Grand Total:	<u>Spots</u> 109	<u>Rate</u> \$14,915.00
	Agency CPE	WATERFRONT STRATEGIES (1201) 163/173/9469	CO-OP				
Line Type / Break Type (Ref #) Dates	Sec Length	Run Times SPW ^M Tu We Th Fr Sa Su	Spots Rate	e Total	Station	Comments	Entered

22.0 Normal Line / PRIME	10/29/20-10/29/20	2 :30	30 10P-11P(EST)	1			>	(1	\$345.00	\$345.00 (CBS (WSWG)		Daypart PT Star Trek: Discovery	10/7/2020
23.0 Normal Line / NEWS	10/27/20-11/02/20	2 :30	30 8A- 9A (ES	ST)		1 1		1 1	1			5	\$20.00	\$100.00	CBS (WSWG)		Daypart EM CBS This Morning 2	10/7/2020
24.0 Normal Line / PRIME	10/30/20-10/30/20	2 :30	30 9P- 10P (E	ST)	1				х			1	\$225.00	\$225.00 (CBS (WSWG)		Daypart PT Undercover Boss	10/7/2020
25.0 Normal Line / NFL	11/01/20-11/01/20	2 :30	30 4:30P-7P	(EST)	2					Х		2 9	\$1,050.00	\$2,100.00	CBS (WSWG)		Daypart S NFL	10/7/2020
26.0 Normal Line / COLLEGE FBALL	10/31/20-10/31/20	2 :30	30 3:30P-7P	(EST)	2					х		2 9	\$1,650.00	\$3,300.00	CBS (WSWG)		Daypart S LSU @ AUBURN	10/7/2020
27.0 Normal Line / SPOT	10/31/20-10/31/20	2 :30	30 8A- 10A (E	ST)	1					х		1	\$30.00	\$30.00 (CBS (WSWG)		Daypart EM CBS This Morning: Saturday	10/7/2020
28.0 Normal Line / SPOT	11/01/20-11/01/20	2 :30	30 9A-10:30A	A (EST)	1					х		1	\$45.00	\$45.00 (CBS (WSWG)		Daypart EM CBS News Sunday Morning	10/7/2020
29.0 Normal Line / SPOT	10/27/20-11/02/20	2 :30	30 9A- 10A (E	EST)		1 1		1 1	1			5	\$30.00	\$150.00 (CBS (WSWG)		Daypart DT Live with Kelly and Ryan	10/7/2020
30.0 Normal Line / SPOT	10/27/20-10/30/20	3 :30	30 10A-11A ((EST)	3	х		х >	Х			3	\$150.00	\$450.00 (CBS (WSWG)		Daypart DT Let's Make a Deal	10/7/2020
31.0 Normal Line / SPOT	10/27/20-11/02/20		30 11A- 12P (EST)		1 1		1 1	1			5	\$230.00	\$1,150.00	CBS (WSWG)		Daypart DT Price is Right	10/7/2020
		Contrac	ct #	32700												CBS (WSWG)		
		Contrac	ct#	32700										Tracy Charte			100 ¢1	1 015 00
WSV	VG		Ct # Advertiser	90LITICA	NL ISS	SUE GR	Rouf	P/SEN	IATE N	1AJORI	TY PAC	Entere	d By	Tracy Shorts		CBS (WSWG) Nov. 2020	109 \$1·	4,915.00
wsw owswg<mark>/44</mark>	VG		Advertiser	POLITICA	AL ISS	SUE GR	Rouf	P/SEN	IATE N	1AJORI	TY PAC Extern		d By 100453	·			109 \$1 [,]	4,915.00
	VG		Advertiser	POLITICA			Rouf	P/SEN	IATE N	1AJORI		nal#		·			109 \$1·	4,915.00
	VG	Product	Advertiser	POLITICA (2027) Political (1040)	(1529	9)		P/SEN	IATE N	1ajori	Exter	nal#		51			109 \$1 [,]	4,915.00
	VG	Product Brand	Advertiser	POLITICA (2023) Political (1040) POLITICAL ISSUE	(1529	9)		P/SEN	IATE N	1ajori'	Extern Demo Order	nal#	100453	51			109 \$1·	4,915.00
		Product Brand Salesperson	Advertiser	POLITICA Political (1040) POLITICAL ISSUE HOUSE/NAT, HOU	(1529	9)		P/SEN	IATE N	1AJORI'	Extern Demo Order Packa	nal # • • Type	100453	51			109 \$1·	4,915.00
owswg <mark>/44</mark>		Product Brand Salesperson Sales Office	Advertiser	POLITICA Political (1040) POLITICAL ISSUE HOUSE/NAT, HOU	(1529	9)		P/SEN	IATE N	1AJORI	Extern Demo Order Packa Comm	nal # • • Type •ge Deal	, 100453 Normal	51			109 \$1·	4,915.00
WATERFRONT STRATEG	IES	Product Brand Salesperson Sales Office Buyer Name	Advertiser	POLITICA Political (1040) POLITICAL ISSUE HOUSE/NAT, HOU	(1529	9)		P/SEN	IATE N	1AJORI	Extern Demo Order Packa Comm	nal # • • Type nge Deal nission % nission	100453 Normal 15.00	.25			109 \$1·	4,915.00
WSWG44 WATERFRONT STRATEG 3050 K ST NW #100	IES	Product Brand Salesperson Sales Office Buyer Name	Advertiser	POLITICA Political (1040) POLITICAL ISSUE HOUSE/NAT, HOU	(1529	9)		P/SEN	IATE N	1AJORI	Extern Demo Order Packa Comm Comm	nal # • • Type • • ge Deal • • • • • • • • • • • • • • • • • • •	100453 Normal 15.00 \$2,237	.25			109 \$1·	4,915.00
WSWG44 WATERFRONT STRATEG 3050 K ST NW #100	IES	Product Brand Salesperson Sales Office Buyer Name Phone/Fax	Advertiser	POLITICA Political (1040) POLITICAL ISSUE HOUSE/NAT, HOUS WSST /	(1529	9)		P/SEN	IATE N	1AJORI	Extern Demo Order Packa Comm Comm Net To	nal # • • Type • • ge Deal • • • • • • • • • • • • • • • • • • •	100453 Normal 15.00 \$2,237	.25			109 \$1·	4,915.00

Date Entered 10/07/20

			Schedule Dates	10/27/20-11/02	2/20				Last Modified	1 0/07	/20		By Broadcast Month	Spots	Rate
	P.O. 6	3OX 4009								No			Grand Total:	109	\$14,915.00
	SALIS	BURY, MD 21803													
			Agency	WATERFRONT	STRATE	GIFS (12	201)		CO-OP						
			CPE	163/173/9469	0110112	0120 (12	,								
			a.	103/173/5/05											
Line	Line Type / Break Type (Ref #)	Dates	Sec Length	Run Times	SPW	M Tu	We Th	Fr Sa Su	Spots	Rate	Total		Station	Comments	Entered
32.0 N	Normal Line / SPOT	10/27/20-11/02/20	2 :30 12:30P	- 1:30P (EST)		1 1	1 1	1	5	\$110.00	\$550.00	CBS (WSW		Daypart DT The Youn the Restless	g and 10/7/2020

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

Accepted-Station: