

Contract # 32700

CBS (WSWG)

WSWG



WATERFRONT STRATEGIES
3050 K ST NW #100
WASHINGTON, DC 20007

Advertiser POLITICAL ISSUE GROUP/SENATE MAJORITY PAC Entered By Tracy Shorts

Nov. 2020 109 \$14,915.00

Product	Political (1040)	External #	10045351
Brand	POLITICAL ISSUE (1529)	Demo	
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$2,237.25
		Net Total	\$12,677.75
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	Separation: 30		

Date Entered 10/07/20

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates	10/27/20-11/02/20	Last Modified	10/07/20
			No

By Broadcast Month	Spots	Rate
Grand Total:	109	\$14,915.00

Agency WATERFRONT STRATEGIES (1201) CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	10/27/20-11/02/20	2	:30	6A- 7A (EST)	1	1		1	1	1			5	\$20.00	\$100.00	CBS (WSWG)	Daypart EM CBS Morning News	10/7/2020
2.0	Normal Line / SPOT	10/27/20-11/02/20	2	:30	1:30P- 2P (EST)	1	1		1	1	1			5	\$110.00	\$550.00	CBS (WSWG)	Daypart DT The Bold and the Beautiful	10/7/2020
3.0	Normal Line / SPOT	10/27/20-11/02/20	1	:30	3P- 4P (EST)	1	1		1	1	1			5	\$30.00	\$150.00	CBS (WSWG)	Daypart EF Mel Robbins	10/7/2020
4.0	Normal Line / SPOT	10/27/20-11/02/20	2	:30	4P- 5P (EST)	1	1		1	1	1			5	\$20.00	\$100.00	CBS (WSWG)	Daypart EF The Dr. Oz Show	10/7/2020
5.0	Normal Line / SPOT	10/27/20-11/02/20	2	:30	5P- 5:30P (EST)	1	1		1	1	1			5	\$20.00	\$100.00	CBS (WSWG)	Daypart EF Jeopardy! 2	10/7/2020
6.0	Normal Line / SPOT	10/27/20-11/02/20	2	:30	5:30P- 6P (EST)	1	1		1	1	1			5	\$20.00	\$100.00	CBS (WSWG)	Daypart EF Extra	10/7/2020
7.0	Normal Line / NEWS	10/27/20-11/02/20	2	:30	6P- 6:30P (EST)	1	1		1	1	1			5	\$30.00	\$150.00	CBS (WSWG)	Daypart EN South Georgia News @ 6	10/7/2020
8.0	Normal Line / NEWS	10/27/20-11/02/20	2	:30	6:30P- 7P (EST)	1	1		1	1	1			5	\$105.00	\$525.00	CBS (WSWG)	Daypart EN CBS Evening News with Jeff Glor	10/7/2020
9.0	Normal Line / NEWS	10/31/20-11/01/20	2	:30	6:30P- 7P (EST)	2						X	X	2	\$105.00	\$210.00	CBS (WSWG)	Daypart EN CBS Evening News	10/7/2020
10.0	Normal Line / SPOT	10/27/20-11/02/20	1	:30	7P- 7:30P (EST)	1	1		1	1	1			5	\$225.00	\$1,125.00	CBS (WSWG)	Daypart PA Wheel of Fortune	10/7/2020

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CPE 163/173/9469

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/27/20-11/02/20	1	:30	7:30P- 8P (EST)		1	1	1	1	1			5	\$225.00	\$1,125.00	CBS (WSWG)	Daypart PA Jeopardy!	10/7/2020
12.0	Normal Line / NEWS	10/27/20-11/02/20	2	:30	7A- 8A (EST)		1	1	1	1	1			5	\$20.00	\$100.00	CBS (WSWG)	Daypart EM CBS This Morning 1	10/7/2020
13.0	Normal Line / SPOT	10/31/20-10/31/20	2	:30	7P- 7:30P (EST)	1							X	1	\$60.00	\$60.00	CBS (WSWG)	Daypart PA Wheel of Fortune	10/7/2020
14.0	Normal Line / SPOT	10/31/20-10/31/20	3	:30	7:30P- 8P (EST)	1							X	1	\$75.00	\$75.00	CBS (WSWG)	Daypart PA Jeopardy	10/7/2020
15.0	Normal Line / NEWS	10/27/20-11/02/20	2	:30	11P- 11:35P (EST)		1	1	1	1	1			5	\$30.00	\$150.00	CBS (WSWG)	Daypart LN South Georgia News @ 11	10/7/2020
16.0	Normal Line / SPOT	10/27/20-11/02/20	2	:30	11:35P- 12:37A (EST)		1	1	1	1	1			5	\$20.00	\$100.00	CBS (WSWG)	Daypart LF The Late Show with Stephen Colbert	10/7/2020
17.0	Normal Line / SPOT	10/27/20-11/02/20	2	:30	12:37A- 1:37A (EST)		1	1	1	1	1			5	\$20.00	\$100.00	CBS (WSWG)	Daypart LF The Late Late Show with James Corden	10/7/2020
18.0	Normal Line / PRIME	11/02/20-11/02/20	2	:30	10P- 11P (EST)	1	X							1	\$375.00	\$375.00	CBS (WSWG)	Daypart PT Manhunt: Deadly Games	10/7/2020
19.0	Normal Line / PRIME	10/27/20-10/27/20	2	:30	10P- 11P (EST)	1		X						1	\$375.00	\$375.00	CBS (WSWG)	Daypart PT FBI Declassified	10/7/2020
20.0	Normal Line / PRIME	10/28/20-10/28/20	2	:30	8P- 9P (EST)	1			X					1	\$600.00	\$600.00	CBS (WSWG)	Daypart PT Big Brother	10/7/2020
21.0	Normal Line / PRIME	10/29/20-10/29/20	2	:30	8P- 9P (EST)	1				X				1	\$300.00	\$300.00	CBS (WSWG)	Daypart PT Big Brother	10/7/2020

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22.0	Normal Line / PRIME	10/29/20-10/29/20	2	:30	10P- 11P (EST)	1			X	1	\$345.00	\$345.00	CBS (WSWG)	Daypart PT Star Trek: Discovery	10/7/2020	
23.0	Normal Line / NEWS	10/27/20-11/02/20	2	:30	8A- 9A (EST)		1	1	1	1	1	\$20.00	\$100.00	CBS (WSWG)	Daypart EM CBS This Morning 2	10/7/2020
24.0	Normal Line / PRIME	10/30/20-10/30/20	2	:30	9P- 10P (EST)	1			X	1	\$225.00	\$225.00	CBS (WSWG)	Daypart PT Undercover Boss	10/7/2020	
25.0	Normal Line / NFL	11/01/20-11/01/20	2	:30	4:30P- 7P (EST)	2			X	2	\$1,050.00	\$2,100.00	CBS (WSWG)	Daypart S NFL	10/7/2020	
26.0	Normal Line / COLLEGE FBALL	10/31/20-10/31/20	2	:30	3:30P- 7P (EST)	2			X	2	\$1,650.00	\$3,300.00	CBS (WSWG)	Daypart S LSU @ AUBURN	10/7/2020	
27.0	Normal Line / SPOT	10/31/20-10/31/20	2	:30	8A- 10A (EST)	1			X	1	\$30.00	\$30.00	CBS (WSWG)	Daypart EM CBS This Morning: Saturday	10/7/2020	
28.0	Normal Line / SPOT	11/01/20-11/01/20	2	:30	9A- 10:30A (EST)	1			X	1	\$45.00	\$45.00	CBS (WSWG)	Daypart EM CBS News Sunday Morning	10/7/2020	
29.0	Normal Line / SPOT	10/27/20-11/02/20	2	:30	9A- 10A (EST)		1	1	1	1	1	\$30.00	\$150.00	CBS (WSWG)	Daypart DT Live with Kelly and Ryan	10/7/2020
30.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	10A- 11A (EST)	3	X	X	X	X	\$150.00	\$450.00	CBS (WSWG)	Daypart DT Let's Make a Deal	10/7/2020	
31.0	Normal Line / SPOT	10/27/20-11/02/20	2	:30	11A- 12P (EST)		1	1	1	1	1	\$230.00	\$1,150.00	CBS (WSWG)	Daypart DT Price is Right	10/7/2020

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32.0	Normal Line / SPOT	10/27/20-11/02/20	2	:30	12:30P- 1:30P (EST)	1	1		1	1	1			5	\$110.00	\$550.00	CBS (WSWG)	Daypart DT The Young and the Restless	10/7/2020

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl