

Contract # 32695

CBS (WSWG)

WSWG



WATERFRONT STRATEGIES
3050 K ST NW #100
WASHINGTON, DC 20007

Advertiser

POLITICAL ISSUE GROUP/SENATE MAJORITY PAC
(1074)

Entered By

Tracy Shorts

Oct. 2020

109

\$15,290.00

Product

Political (1040)

External #

10045265

Brand

POLITICAL ISSUE (1529)

Demo

Salesperson

HOUSE/NAT, HOUSE/NAT (1074)

Order Type

Normal

Sales Office

WSST

Package Deal

Buyer Name

Commission %

15.00

Phone/Fax

/

Commission

\$2,293.50

Net Total

\$12,996.50

Account Types

National/Political

Sales Tax

Billing Type

Standard

Comments

Separation: 30

Date Entered

10/07/20

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates

10/13/20-10/19/20

Last Modified

10/12/20

No

By Broadcast Month

Spots

Rate

Grand Total:

109

\$15,290.00

Agency

WATERFRONT STRATEGIES (1201)

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	10/13/20-10/19/20	2	:30	6A- 7A (EST)	1	1		1	1	1			5	\$20.00	\$100.00	CBS (WSWG)	Daypart EM CBS Morning News	10/7/2020
2.0	Normal Line / SPOT	10/13/20-10/19/20	2	:30	1:30P- 2P (EST)	1	1		1	1	1			5	\$110.00	\$550.00	CBS (WSWG)	Daypart DT The Bold and the Beautiful	10/7/2020
3.0	Normal Line / SPOT	10/13/20-10/19/20	1	:30	3P- 4P (EST)	1	1		1	1	1				\$30.00		CBS (WSWG)	Daypart EF Mel Robbins	10/7/2020
3.0.1	Closed Preempt	10/13/20															CBS (WSWG)	Schedule Change/Spot - WILL BE LIVE WITH KELLY	
3.0.2	Closed Preempt	10/14/20															CBS (WSWG)	Schedule Change/Spot - WILL BE LIVE WITH KELLY	
3.0.3	Closed Preempt	10/15/20															CBS (WSWG)	Schedule Change/Spot - WILL BE LIVE WITH KELLY	
3.0.4	Closed Preempt	10/16/20															CBS (WSWG)	Schedule Change/Spot - WILL BE LIVE WITH KELLY	
3.0.5	Preempt	10/19/20															CBS (WSWG)	Schedule Change/Spot -	
4.0	Normal Line / SPOT	10/13/20-10/19/20	1	:30	4P- 5P (EST)	1	1		1	1	1			5	\$20.00	\$100.00	CBS (WSWG)	Daypart EF The Dr. Oz Show	10/7/2020
5.0	Normal Line / SPOT	10/13/20-10/19/20	2	:30	5P- 5:30P (EST)	1	1		1	1	1			5	\$20.00	\$100.00	CBS (WSWG)	Daypart EF Jeopardy! 2	10/7/2020

Contract # 32695

CBS (WSWG)

WSWG

Advertiser POLITICAL ISSUE GROUP/SENATE MAJORITY PAC **Entered By** Tracy Shorts **Oct. 2020** 109 **\$15,290.00**



Product	Political (1040)	External #	10045265
Brand	POLITICAL ISSUE (1529)	Demo	
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$2,293.50
		Net Total	\$12,996.50
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	Separation: 30		

WATERFRONT STRATEGIES
3050 K ST NW #100
WASHINGTON, DC 20007

Date Entered 10/07/20

P.O. BOX 4009
SALISBURY, MD 21803

Schedule Dates 10/13/20-10/19/20

Last Modified 10/12/20
No

By Broadcast Month	Spots	Rate
Grand Total:	109	\$15,290.00

Agency WATERFRONT STRATEGIES (1201)
CPE 163/173/9467

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0	Normal Line / SPOT	10/13/20-10/19/20	2	:30	5:30P- 6P (EST)	1	1		1	1	1			5	\$20.00	\$100.00	CBS (WSWG)	Daypart EF Extra	10/7/2020
7.0	Normal Line / NEWS	10/13/20-10/19/20	2	:30	6P- 6:30P (EST)	1	1		1	1	1			5	\$30.00	\$150.00	CBS (WSWG)	Daypart EN South Georgia News @ 6	10/7/2020
8.0	Normal Line / NEWS	10/13/20-10/19/20	2	:30	6:30P- 7P (EST)	1	1		1	1	1			5	\$105.00	\$525.00	CBS (WSWG)	Daypart EN CBS Evening News with Jeff Glor	10/7/2020
9.0	Normal Line / NEWS	10/17/20-10/18/20	2	:30	6:30P- 7P (EST)	2						X	X	2	\$105.00	\$210.00	CBS (WSWG)	Daypart EN CBS Evening News	10/7/2020
10.0	Normal Line / SPOT	10/13/20-10/19/20	1	:30	7P- 7:30P (EST)	1	1		1	1	1			4	\$225.00	\$900.00	CBS (WSWG)	Daypart PA Wheel of Fortune	10/7/2020
10.0.1	Closed Preempt	10/13/20															CBS (WSWG)	Schedule Change/Spot - WILL BE NFL	
11.0	Normal Line / SPOT	10/13/20-10/19/20	1	:30	7:30P- 8P (EST)	1	1		1	1	1			4	\$225.00	\$900.00	CBS (WSWG)	Daypart PA Jeopardy!	10/7/2020
11.0.1	Closed Preempt	10/13/20															CBS (WSWG)	Schedule Change/Spot - WILL BE NFL	
12.0	Normal Line / NEWS	10/13/20-10/19/20	2	:30	7A- 8A (EST)	1	1		1	1	1			5	\$20.00	\$100.00	CBS (WSWG)	Daypart EM CBS This Morning 1	10/7/2020
13.0	Normal Line / SPOT	10/17/20-10/17/20	2	:30	7P- 7:30P (EST)	1							X	1	\$60.00	\$60.00	CBS (WSWG)	Daypart PA Wheel of Fortune	10/7/2020

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POLITICAL ISSUE GROUP/SENATE MAJORITY PAC

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 3050 K ST NW #100
 WASHINGTON, DC 20007

Product	Political (1040)	External #	10045265
Brand	POLITICAL ISSUE (1529)	Demo	
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$2,293.50
		Net Total	\$12,996.50
		Sales Tax	
Account Types	National/Political		
Billing Type	Standard		
Comments	Separation: 30		

Date Entered 10/07/20

P.O. BOX 4009
 SALISBURY, MD 21803

Schedule Dates 10/13/20-10/19/20

Last Modified 10/12/20
 No

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Grand Total:	109	\$15,290.00

Agency WATERFRONT STRATEGIES (1201)
CPE 163/173/9467

CO-OP

14.0	Normal Line / SPOT	10/17/20-10/17/20	2	:30	7:30P- 8P (EST)	1			X	1	\$75.00	\$75.00	CBS (WSWG)	Daypart PA Jeopardy	10/7/2020	
15.0	Normal Line / NEWS	10/13/20-10/19/20	2	:30	11P- 11:35P (EST)	1	1	1	1	1	5	\$30.00	\$150.00	CBS (WSWG)	Daypart LN South Georgia News @ 11	10/7/2020
16.0	Normal Line / SPOT	10/13/20-10/19/20	2	:30	11:35P- 12:37A (EST)	1	1	1	1	1	5	\$20.00	\$100.00	CBS (WSWG)	Daypart LF The Late Show with Stephen Colbert	10/7/2020
17.0	Normal Line / SPOT	10/13/20-10/19/20	2	:30	12:37A- 1:37A (EST)	1	1	1	1	1	5	\$20.00	\$100.00	CBS (WSWG)	Daypart LF The Late Late Show with James Corden	10/7/2020
18.0	Normal Line / PRIME	10/19/20-10/19/20	2	:30	10P- 11P (EST)	1	X				1	\$375.00	\$375.00	CBS (WSWG)	Daypart PT Manhunt: Deadly Games	10/7/2020
19.0	Normal Line / PRIME	10/13/20-10/13/20	2	:30	10P- 11P (EST)	1		X			1	\$375.00	\$375.00	CBS (WSWG)	Daypart PT FBI Declassified	10/7/2020
20.0	Normal Line / PRIME	10/14/20-10/14/20	2	:30	8P- 9P (EST)	1			X		1	\$600.00	\$600.00	CBS (WSWG)	Daypart PT Big Brother	10/7/2020
21.0	Normal Line / PRIME	10/15/20-10/15/20	4	:30	8P- 9P (EST)	1			X		1	\$300.00	\$300.00	CBS (WSWG)	Daypart PT Big Brother	10/7/2020
22.0	Normal Line / SPOT	10/15/20-10/15/20	2	:30	10P- 11P (EST)	1			X			\$345.00		CBS (WSWG)	Daypart PT Star Trek: Discovery	10/7/2020

22.0.1 Closed Preempt

10/15/20

CBS (WSWG)

Schedule Change/Spot - WILL BE PRESIDENTIAL DEBATE #2

Contract # 32695

CBS (WSWG)

WSWG

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Product Political (1040) External # 10045265
Brand POLITICAL ISSUE (1529) Demo
Salesperson HOUSE/NAT, HOUSE/NAT (1074) Order Type Normal
Sales Office WSST Package Deal
Buyer Name Commission % 15.00
Phone/Fax / Commission \$2,293.50
Net Total \$12,996.50
Account Types National/Political Sales Tax
Billing Type Standard
Comments Separation: 30

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WASHINGTON, DC 20007

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SALISBURY, MD 21803

Schedule Dates 10/13/20-10/19/20

Last Modified 10/12/20
No

By Broadcast Month Spots Rate
Grand Total: 109 \$15,290.00

Agency WATERFRONT STRATEGIES (1201)
CPE 163/173/9467

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / NEWS	10/13/20-10/19/20	2	:30	8A- 9A (EST)	1	1	1	1	1				5	\$20.00	\$100.00	CBS (WSWG)	Daypart EM CBS This Morning 2	10/7/2020
24.0	Normal Line / PRIME	10/16/20-10/16/20	2	:30	9P- 10P (EST)	1					X			1	\$225.00	\$225.00	CBS (WSWG)	Daypart PT Undercover Boss	10/7/2020
25.0	Normal Line / NFL	10/18/20-10/18/20	2	:30	4:30P- 7P (EST)	2							X	2	\$1,050.00	\$2,100.00	CBS (WSWG)	Daypart S NFL	10/7/2020
26.0	Normal Line / COLLEGE FBALL	10/17/20-10/17/20	2	:30	8P- 11:30P (EST)	2							X	2	\$1,650.00	\$3,300.00	CBS (WSWG)	Daypart S GA @ AL	10/7/2020
27.0	Normal Line / SPOT	10/15/20-10/15/20	2	:30	9P- 11P (EST)	1				X					\$375.00		CBS (WSWG)	Daypart S 2ND PRESIDENTIAL DEBATE	10/7/2020
27.0.1	Closed Preempt	10/15/20															CBS (WSWG)	Schedule Change/Exception - WILL BE YOUNG SHELDON / NEIGHBORHOOD/STAR TREK	
28.0	Normal Line / NEWS	10/17/20-10/17/20	2	:30	8A- 10A (EST)	1							X	1	\$30.00	\$30.00	CBS (WSWG)	Daypart EM CBS This Morning: Saturday	10/7/2020
29.0	Normal Line / NEWS	10/18/20-10/18/20	2	:30	9A- 10:30A (EST)	1							X	1	\$45.00	\$45.00	CBS (WSWG)	Daypart EM CBS News Sunday Morning	10/7/2020
30.0	Normal Line / SPOT	10/13/20-10/19/20	2	:30	9A- 10A (EST)	1	1	1	1	1	1			5	\$30.00	\$150.00	CBS (WSWG)	Daypart DT Live with Kelly and Ryan	10/7/2020

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Product Political (1040) External # 10045265
 Brand POLITICAL ISSUE (1529) Demo
 Salesperson HOUSE/NAT, HOUSE/NAT (1074) Order Type Normal
 Sales Office WSST Package Deal
 Buyer Name Commission % 15.00
 Phone/Fax / Commission \$2,293.50
 Net Total \$12,996.50

WATERFRONT STRATEGIES
3050 K ST NW #100
WASHINGTON, DC 20007

Account Types National/Political Sales Tax
 Billing Type Standard
 Comments Separation: 30

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Agency WATERFRONT STRATEGIES (1201)
 CPE 163/173/9467

CO-OP

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / SPOT	10/14/20-10/19/20	1	:30	10A- 11A (EST)	1			1		1			3	\$150.00	\$450.00	CBS (WSWG)	Daypart DT Let's Make a Deal	10/7/2020
32.0	Normal Line / SPOT	10/13/20-10/19/20	2	:30	11A- 12P (EST)	1	1		1	1	1			5	\$230.00	\$1,150.00	CBS (WSWG)	Daypart DT Price is Right	10/7/2020
33.0	Normal Line / SPOT	10/13/20-10/19/20	2	:30	12:30P- 1:30P (EST)	1	1		1	1	1			5	\$110.00	\$550.00	CBS (WSWG)	Daypart DT The Young and the Restless	10/7/2020
34.0	M/G For 22.0.1 / SPOT	10/15/20-10/15/20	2	:30	10P- 11P (EST)	1					X			1	\$345.00	\$345.00	CBS (WSWG)	Daypart PT Star Trek: Discovery	#####
35.0	M/G For 3.0.1,3.0.2,3.0.3,3.0.4 / SPOT	10/13/20-10/19/20	1	:30	3P- 4P (EST)	1	1		1	1	1			5	\$30.00	\$150.00	CBS (WSWG)	LIVE W/KELLY	#####
36.0	M/G For 11.0.1,10.0.1 / NFL	10/13/20-10/13/20	2	:30	7P- NFL ON CBS	1								1	\$450.00	\$450.00	CBS (WSWG)		#####

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

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