

Contract # 32776

CBS (WSWG)



P.O. BOX 4009
SALISBURY, MD 21803

WATERFRONT STRATEGIES
3050 K ST NW #100
WASHINGTON, DC 20007

Agency	WATERFRONT STRATEGIES (1201)	CO-OP	No
Brand	POLITICAL ISSUE (1529)	Demo	
Salesperson	HOUSE/NAT, HOUSE/NAT (1074)	Order Type	Normal
Sales Office	WSST	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$1,656.00
		Net Total	\$9,384.00
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	Separation: 30		

Tracy Shorts

Oct. 2020	2	\$110.00
Grand Total:	<u>88</u>	<u>\$11,040.00</u>

Date Entered 10/19/20

WSWG

Schedule Dates	10/25/20-11/02/20	Last Modified	10/19/20
Advertiser	POLITICAL ISSUE GROUP/SENATE MAJORITY PAC	Entered By	
Product	Political (1040)	External #	10085137
CPE	163/173/9626		

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Nov. 2020	86	\$10,930.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	10/27/20-11/02/20	2	:30	6A- 7A (EST)		1	1		1	1			4	\$20.00	\$80.00	CBS (WSWG)	Daypart EM CBS Morning News	#####
2.0	Normal Line / SPOT	10/27/20-11/02/20	2	:30	1:30P- 2P (EST)		1	1		1	1			4	\$110.00	\$440.00	CBS (WSWG)	Daypart DT The Bold and the Beautiful	#####
3.0	Revised Line / SPOT	10/27/20-11/02/20	1	:30	3P- 4P (EST)		1	1	1		1						CBS (WSWG)	Daypart EF Mel Robbins	#####
3.1	Normal Line / SPOT (live w/kelly)	10/27/20-11/02/20	1	:30	3P- 4P (EST)		1	1	1		1			4	\$30.00	\$120.00	CBS (WSWG)		#####
4.0	Normal Line / SPOT	10/27/20-11/02/20	1	:30	4P- 5P (EST)		1	1	1		1			4	\$20.00	\$80.00	CBS (WSWG)	Daypart EF The Dr. Oz Show	#####
5.0	Normal Line / SPOT	10/27/20-11/02/20	2	:30	5P- 5:30P (EST)		1	1		1	1			4	\$20.00	\$80.00	CBS (WSWG)	Daypart EF Jeopardy! 2	#####
6.0	Normal Line / SPOT	10/27/20-11/02/20	2	:30	5:30P- 6P (EST)		1	1		1	1			4	\$20.00	\$80.00	CBS (WSWG)	Daypart EF Extra	#####
7.0	Normal Line / NEWS	10/27/20-11/02/20	2	:30	6P- 6:30P (EST)		1	1	1	1				4	\$30.00	\$120.00	CBS (WSWG)	Daypart EN South Georgia News @ 6	#####
8.0	Normal Line / NEWS	10/27/20-11/02/20	2	:30	6:30P- 7P (EST)		1	1	1	1				4	\$105.00	\$420.00	CBS (WSWG)	Daypart EN CBS Evening News with Jeff Glor	#####
9.0	Normal Line / NEWS	10/31/20-11/01/20	2	:30	6:30P- 7P (EST)								1	1	\$105.00		CBS (WSWG)	Daypart EN CBS Evening News	#####

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CO-OP No

Grand Total:

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\$11,040.00

Brand POLITICAL ISSUE (1529)

Demo

Salesperson HOUSE/NAT, HOUSE/NAT (1074)

Order Type Normal

Sales Office WSST

Package Deal

Buyer Name

Commission % 15.00

Phone/Fax /

Commission \$1,656.00

Net Total \$9,384.00

Account Types National/Political

Sales Tax

Billing Type Standard

Comments Separation: 30

WATERFRONT STRATEGIES
3050 K ST NW #100
WASHINGTON, DC 20007

Date Entered 10/19/20

WSWG

Schedule Dates 10/25/20-11/02/20 Last Modified 10/19/20 By Broadcast Month Nov. 2020 Spots 86 Rate \$10,930.00
 Advertiser POLITICAL ISSUE GROUP/SENATE MAJORITY PAC Entered By
 Product Political (1040) External # 10085137
 CPE 163/173/9626

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0.1	Closed Preempt	10/31/20															CBS (WSWG)	Schedule Change/Exception -	
9.0.2	Closed Preempt	11/01/20															CBS (WSWG)	Schedule Change/Exception -	
10.0	Normal Line / SPOT	10/27/20-11/02/20	1	:30	7P- 7:30P (EST)	1	1		1	1				4	\$225.00	\$900.00	CBS (WSWG)	Daypart PA Wheel of Fortune	#####
11.0	Normal Line / SPOT	10/27/20-11/02/20	1	:30	7:30P- 8P (EST)	1	1		1	1				4	\$225.00	\$900.00	CBS (WSWG)	Daypart PA Jeopardy!	#####
12.0	Normal Line / NEWS	10/27/20-11/02/20	2	:30	7A- 8A (EST)	1	1		1		1			4	\$20.00	\$80.00	CBS (WSWG)	Daypart EM CBS This Morning 1	#####
13.0	Normal Line / SPOT	10/31/20-10/31/20	2	:30	7P- 7:30P (EST)	1							X	1	\$60.00	\$60.00	CBS (WSWG)	Daypart PA Wheel of Fortune	#####
14.0	Normal Line / SPOT	10/31/20-10/31/20	2	:30	7:30P- 8P (EST)	1							X	1	\$75.00	\$75.00	CBS (WSWG)	Daypart PA Jeopardy	#####
15.0	Normal Line / SPOT	10/27/20-11/02/20	2	:30	11P- 11:35P (EST)	1	1		1	1				4	\$30.00	\$120.00	CBS (WSWG)	Daypart LN South Georgia News @ 11	#####
16.0	Normal Line / SPOT	10/27/20-11/02/20	2	:30	11:35P- 12:37A (EST)	1	1		1					3	\$20.00	\$60.00	CBS (WSWG)	Daypart LF The Late Show with Stephen Colbert	#####
17.0	Normal Line / SPOT	10/27/20-11/02/20	2	:30	12:37A- 1:37A (EST)	1	1		1					3	\$20.00	\$60.00	CBS (WSWG)	Daypart LF The Late Show with James Corden	#####

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CBS (WSWG)

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Agency WATERFRONT STRATEGIES (1201)

CO-OP No

Grand Total: 88 \$11,040.00

Brand POLITICAL ISSUE (1529)

Demo

Salesperson HOUSE/NAT, HOUSE/NAT (1074)

Order Type Normal

Sales Office WSST

Package Deal

Buyer Name

Commission % 15.00

Phone/Fax /

Commission \$1,656.00

Net Total \$9,384.00

Account Types National/Political

Sales Tax

Billing Type Standard

Comments Separation: 30

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Schedule Dates	10/25/20-11/02/20	Last Modified	10/19/20	By Broadcast Month	Spots	Rate
Advertiser	POLITICAL ISSUE GROUP/SENATE MAJORITY PAC	Entered By		Nov. 2020	86	\$10,930.00
Product	Political (1040)	External #	10085137			
CPE	163/173/9626					

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	M	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.0	Normal Line / PRIME	11/02/20-11/02/20	2	:30	10P- 11P (EST)	1	X							1	\$375.00	\$375.00	CBS (WSWG)	Daypart PT Manhunt: Deadly Games	#####
19.0	Normal Line / PRIME	10/27/20-10/27/20	2	:30	10P- 11P (EST)	1		X						1	\$375.00	\$375.00	CBS (WSWG)	Daypart PT FBI Declassified	#####
20.0	Revised Line / PRIME	10/28/20-10/28/20	2	:30	8P- 9P (EST)	1			X								CBS (WSWG)	Daypart PT Big Brother	#####
20.1	Normal Line / PRIME	10/28/20-10/28/20	2	:30	8P- 9P (EST)	1			X					1	\$600.00	\$600.00	CBS (WSWG)	AMAZING RACE	#####
21.0	Normal Line / PRIME	10/29/20-10/29/20	4	:30	8P- 9P (EST)	1				X					\$300.00		CBS (WSWG)	Daypart PT Big Brother	#####
21.0.1	Closed Preempt	10/29/20															CBS (WSWG)	Schedule Change/Spot -	
22.0	Normal Line / PRIME	10/29/20-10/29/20	2	:30	10P- 11P (EST)	1				X				1	\$345.00	\$345.00	CBS (WSWG)	Daypart PT Star Trek: Discovery	#####
23.0	Normal Line / NEWS	10/27/20-11/02/20	2	:30	8A- 9A (EST)		1	1		1	1			4	\$20.00	\$80.00	CBS (WSWG)	Daypart EM CBS This Morning 2	#####
24.0	Normal Line / PRIME	10/30/20-10/30/20	2	:30	9P- 10P (EST)	1					X			1	\$225.00	\$225.00	CBS (WSWG)	Daypart PT Undercover Boss	#####
25.0	Normal Line / NFL	11/01/20-11/01/20	2	:30	4:30P- 7P (EST)	1							X	1	\$1,050.00	\$1,050.00	CBS (WSWG)	Daypart S NFL	#####
26.0	Normal Line / COLLEGE FBALL	10/31/20-10/31/20	2	:30	3:30P- 7P (EST)	1						X		1	\$1,650.00	\$1,650.00	CBS (WSWG)	Daypart S LSU @ AUBURN	#####

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27.0	Normal Line / NEWS	10/31/20-10/31/20	2	:30	8A- 10A (EST)	1							X	1	\$30.00	\$30.00	CBS (WSWG)	Daypart EM CBS This Morning: Saturday	#####
28.0	Normal Line / NEWS	11/01/20-11/01/20	2	:30	9A- 10:30A (EST)	1							X	1	\$45.00	\$45.00	CBS (WSWG)	Daypart EM CBS News Sunday Morning	#####
29.0	Normal Line / SPOT	10/27/20-11/02/20	2	:30	9A- 10A (EST)		1	1	1	1				4	\$30.00	\$120.00	CBS (WSWG)	Daypart DT Live with Kelly and Ryan	#####
30.0	Normal Line / SPOT	10/27/20-11/02/20	1	:30	10A- 11A (EST)		1	1	1	1				4	\$150.00	\$600.00	CBS (WSWG)	Daypart DT Let's Make a Deal	#####
31.0	Normal Line / SPOT	10/27/20-11/02/20	2	:30	11A- 12P (EST)		1	1		1	1			4	\$230.00	\$920.00	CBS (WSWG)	Daypart DT Price is Right	#####
32.0	Normal Line / SPOT	10/27/20-11/02/20	2	:30	12:30P- 1:30P (EST)		1	1	1	1				4	\$110.00	\$440.00	CBS (WSWG)	Daypart DT The Young and the Restless	#####
33.0	M/G For 9.0.2,21.0.1 / PRIME	10/29/20-10/29/20	3	:30	7:58P- YOUNG SHELDON						1			1	\$400.00	\$400.00	CBS (WSWG)	PRIME	#####
34.0	M/G For 9.0.1 / NEWS	10/25/20-10/25/20	3	:30	10:30A- FACE THE NATION									2	\$55.00	\$110.00	CBS (WSWG)	FACE THE NATION	#####

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSWG-DT CBS certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and compl

B/E Bookend P/B Piggy Back

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