

KYSR-FM & KSRV-FM
Los Angeles, CA
Quarterly Issues/Programs List
Fourth Quarter, 2019
01/03/2020

KYSR-FM simulcasts 100% with KSRV-FM
Quarterly Issues/Programs List

KYSR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Athletics / Fitness:** LA School of Gymnastics is the first non-profit in LA. The school has served families with quality gymnastics.
- **Cancer Awareness & Support Services:** National Breast Cancer month provides awareness to men and women for breast cancer. Movember is the leading global men's health charity. They raise funds to help men live longer and healthier lives.
- **Disabilities Support:** Reach Services provides comprehensive and individualized support for people with disabilities.
- **Diversity / Education:** Italian American Museum of Los Angeles has a mission to foster a deeper understanding of Southern California's diverse heritage.
- **Domestic Violence / Human Trafficking:** Using the arts of fashion and beauty to empower youth and women who are overcoming sex trafficking, domestic violence and other injustices.
- **Education:** Toy Loan Program is where children borrow toys from a Toy Loan Center in the same way as they would a book from the library. The Ronald Reagan Foundation is the sole non-profit created by the former president. Abriendo Puertas recognizes parents as the leaders of their families and their child's most influential teacher.
- **Emergency Preparedness:** Rocket Rules is here to educate youth through emergency preparedness.
- **Environmental Sustainability:** Tree People inspires and supports the people of LA to come together and plant trees
- **Healthcare / Education:** Improve the diversity in stem and healthcare fields by providing counseling and mentoring.
- **Homelessness:** United to End Homelessness is committed to ending homelessness in the OC area by March 2024. The Dream Center provides immediate and long-term solutions to homelessness, hunger and poverty.

- **Mental Health:** Helping Hands Resource Center provides the tools for those affected by trauma and violence to move forward and rebuild their lives.
- **Photography / Education:** LA Center of Photography is devoted to advancing the skills and increasing experience levels of photographers of all ages by offering classes and workshops.
- **Suicide Prevention:** Suicide is the tenth cause of death in the US accounting for 1 percent of all deaths.
- **Veterans Assistance:** Veterans Legal Institute provides pro bono legal assistance to homeless and low-income service members.
- **Youth Empowerment:** Sand Sisters is designed to give girls the tools to build a strong sense of self. Create Now is here to empower youth through mentoring. Provide arts education to low income children who are dealing with serious challenges.
- **Youth Mentorship:** No More Locked Doors helps troubled and formerly incarcerated youth with mentorship and vocational training.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM TITLE	DESCRIPTION	GUEST	DATE TIME	DURATION
Disabilities Intervention & Support	Community Council	Ms. Garcia advocates early intervention for children with disabilities and informed listeners about Reach Services and their programs which provide comprehensive and individualized support for people with disabilities.	Yolanda Garcia, President Reach Services	10/06/201 9 06:09 AM	014:50
Breast Cancer Awareness	Community Council	October is National Breast Cancer Month and Dr. Gidwaney informed listeners about the symptoms of breast cancer in both men and women and the various treatments available.	Dr. Nikki Gidwaney, Medical Director of Women's Imaging, Marcia Ray Breastlink Women's Imaging Center	10/06/201 9 06:24 AM	010:17

ISSUE	PROGRAM TITLE	DESCRIPTION	GUEST	DATE TIME	DURATION
Suicide Prevention	Community Council	Ms. Golden discussed suicide and the 44,000 Americans that die by suicide each year. Suicide is the 10th leading cause of death in the U.S. and the 2nd leading cause of death among people ages 15-24. Also discussed risk factors and warning signs, how to help someone you suspect someone is suicidal, and support services available.	Lisa Golden Licensed Professional Clinical Counselor	10/06/201 9 06:34 AM	015:04
Mental Health Trauma Support	Community Council	Ms. Gonzalez discussed Helping Hand's mission to provide those affected by trauma and violence with the basic necessities needed to move forward and rebuild their lives. They provide resources, food donations, counseling, support groups and advocacy assistance.	Karen Gonzales, Exec. Dir. Helping Hands	10/13/201 9 06:10 AM	015:46
Athletics & Fitness	Community Council	Ms. Berenson discussed L.A. School of Gymnastics fitness programs which focus on athleticism of children through adults, including those with disabilities. The school of Gymnastics is the first gymnastics center in Los Angeles and has served families with quality gymnastics instruction, innovative programs and well-rounded curriculum supporting healthy and happy children since 1975.	Tanya Berenson, GM, L.A. School of Gymnastics	10/13/201 9 06:26 AM	009:35
Cancer Support	Community Council	Matt discussed the BeYOUtiful Foundation which connects salons & stylists with local cancer patients and survivors, and provides online education (covering cutting, styling, utilizing wigs & dealing with chemo hair) offering support from diagnosis to remission and beyond.	Matt Coulter, Co-Director BeYOUtiful Foundation	10/13/201 9 06:36 AM	014:58

ISSUE	PROGRAM TITLE	DESCRIPTION	GUEST	DATE TIME	DURATION
Support & Recovery for Victims	Community Council	Our guest discussed Freedom & Fashion's programs that utilize the arts of fashion and beauty to empower youth and aid in their recovery from domestic violence, sex trafficking and other injustices.	Laverne Delgado-Small, Executive and Creative Dir. Freedom & Fashion	10/20/201 9 06:08 AM	014:41
Education	Community Council	Informed listeners about the Sketcher's Foundation and the Pier-to-Pier Friendship Walk fundraiser, which is the largest walk of its kind. Proceeds will fund educational programs and scholarships.	Robin Curren, Executive Director, Sketcher's Foundation	10/20/201 9 06:23 AM	009:48
Cancer Support	Community Council	Matt discussed the BeYOUtiful Foundation which connects salons and stylists with local cancer patients and survivors. The foundation also provides online education covering cutting, styling, utilizing wigs and maintenance of "chemo hair", offering support from diagnosis to remission and beyond.	Matt Coulter, Co-Founder BeYOUtiful Foundation	10/20/201 9 06:32 AM	014:58
Men's Health	Community Council	Movember is the leading global men's health charity. They raise funds to help men live longer and healthier lives including over 1,250 projects focusing on prostate cancer, testicular cancer and suicide prevention.	Mark Hedstrom Executive Director, Movember Foundation	10/27/201 9 06:06 AM	014:57
Education	Community Council	Ms. Gillard discussed the Ronald Reagan Presidential Foundation Institute which every year works with thousands of teachers and tens of thousands of students from across the country to help foster engaged and informed citizens.	Melissa Gillard Chief Marketing Officer Ronald Regan Presidential Foundation & Institute	10/27/201 9 06:21 AM	010:23
Homelessness	Community Council	Mr. Cordero discussed the Apartment Association of Orange County's partnership	David Cordero Exec. Director AAOC	10/27/201 9 06:32 AM	016:12

ISSUE	PROGRAM TITLE	DESCRIPTION	GUEST	DATE TIME	DURATION
		<p>with United to End Homelessness to establish Welcome Home OC, and work together to look for solutions to the growing homeless population in Orange County. Through the program, apartment owners will rent housing to formerly homeless individuals and families holding vouchers and receiving supportive services. Those supportive services include case management, budgeting, problem-solving, tenant education and more. United to End Homelessness is committed to ending homelessness in the OC area by March 2024.</p>			
Environmental Sustainability	Community Council	<p>Ms. Montanez discussed the efforts of Tree People, an environmental nonprofit organization whose mission is to educate, engage, support and inspire people to take personal responsibility for the urban environment, making it safe, healthy, fun and sustainable, and to share our process as a model for the world.</p>	Cindy Montanez CEO of Tree People	11/03/201 9 06:38 AM	009:51
Homelessness	Community Council	<p>Ms. Bradley discussed the Dream Center's mission to provide immediate and long-term solutions to homelessness, hunger and poverty.</p>	Kelli Bradley, Exec. Director L.A. Dream Center	11/10/201 9 06:10 AM	014:40
Community Involvement	Community Council	<p>Marcia discussed the Toy Loan Program which has been around for 85 years and lets children borrow toys from a Toy Loan Center in the same way as they would borrow a book from a library. The program is free is always accepting donations.</p>	Marcia Blackman, Director, Toy Loan Program	11/10/201 9 06:25 AM	009:57

ISSUE	PROGRAM TITLE	DESCRIPTION	GUEST	DATE TIME	DURATION
Veterans Assistance	Community Council	Ms. Balta discussed the Veterans Legal Institute's work to provide pro bono legal assistance to homeless, at risk, disabled and low income current and former service members to eradicate barriers to housing, healthcare, education, and employment and foster self-sufficiency.	Antoinette Balta, Executive Director and Co-Founder, Veteran's Legal Institute	11/10/201 9 06:35 AM	013:47
Youth Empowerment	Community Council	Jill discussed Create Now, a nonprofit organization based in L.A. that for 21 years has served more than 40,000 at-risk and high-risk youth through arts mentoring and education. Create Now has matched and trained hundreds of volunteers in how to mentor thousands of the most troubled kids in the Los Angeles and Orlando regions.	Jill Gurr, Founder & CEO Create Now	11/17/201 9 06:10 AM	014:07
Photography	Community Council	Ms. Dean discussed The Los Angeles Center of Photography (LACP) and its mission to build a community of dedicated photographers and to strengthen the importance of photography as an art form by providing education, scholarships, grants and public programs focused on youth and low-income families including the Boys & Girls Clubs, reaching more than 100 children throughout Los Angeles County.	Julia Dean, Photographer, Educator, Writer, and Executive Director / Founder of the Los Angeles Center of Photography	11/17/201 9 06:24 AM	010:00
Art & Education	Community Council	Ms. Dean discussed The Los Angeles Center of Photography (LACP) and its mission to build a community of dedicated photographers and to strengthen the importance of photography as an art form by providing education, scholarships, grants and public programs	Julia Dean, Photographer, Educator, Writer, and Executive Director / Founder of the Los Angeles Center of Photography	11/17/201 9 06:34 AM	015:27

ISSUE	PROGRAM TITLE	DESCRIPTION	GUEST	DATE TIME	DURATION
		focused on youth and low-income families including the Boys & Girls Clubs, reaching more than 100 children throughout Los Angeles County.			
Men's Health	Community Council	Movember is the leading global men's health charity. They raise funds to help men live longer and healthier lives including over 1,250 projects focusing on prostate cancer, testicular cancer and suicide prevention.	Mark Hedstrom Executive Director, Movember Foundation	11/24/201 9 06:09 AM	014:57
Diversity Education	Community Council	Italian American Museum of Los Angeles has a mission to foster a deeper understanding of Southern California's diverse heritage.	Marianna Gatto, Italian American Museum of L.A	11/24/201 9 06:24 AM	010:01
Education & Youth Empowerment	Community Council	Principal Rah discussed the U Academy in South Central Los Angeles, and its commitment to educate, empower and enable all students to become agents of change.	Principal Rah, The U Academy	11/24/201 9 06:34 AM	014:34
Education & Youth Empowerment	Community Council	Principal Rah discussed the U Academy in South Central Los Angeles, and its commitment to educate, empower and enable all students to become agents of change	Principal Rah, The U Academy	12/01/201 9 06:13 AM	014:34
Diversity & Education	Community Council	Italian American Museum of Los Angeles has a mission to foster a deeper understanding of Southern California's diverse heritage.	Marianna Gatto Italian American Museum of L.A	12/01/201 9 06:27 AM	010:01
Alzheimer's Awareness	Community Council	Discussed Kastner's project to re-purpose dozens of his unused, uncolored drawings to create <i>Beautiful Minds</i> for Alzheimer's patients, and how Alzheimer's patients can use coloring as a form of expression to aid in the improvement of memory loss	Simone Nobili, Creative Director, Kastner LA	12/01/201 9 06:37 AM	015:52

ISSUE	PROGRAM TITLE	DESCRIPTION	GUEST	DATE TIME	DURATION
		and impairment of motor skills.			
Youth Empowerment	Community Council	Our guests discussed the Sand Sisters Los Angeles program and their mission to help every girl feel seen, valued and heard by giving them the tools to build a strong sense of self. Many of these girls come from diverse, middle-class populations of at-risk youth from single parent homes.	Tedi & Sonya Founders, Sand Sisters	12/08/201 9 06:06 AM	015:27
Youth Mentorship	Community Council	Our guests discussed the L.A. Team Mentoring program that launched at Horace Mann Middle School in the wake of the 1992 L.A. Riots. The program's team-based, leadership-building, mentoring model is designed to modify the effects of gang activity, violence, poverty and reduce the high drop-out rates.	William Figueroa, Program Dir. & Maria Melton, Executive Director LATM	12/08/201 9 06:22 AM	009:35
Veterans Assistance	Community Council	Ms. Balta discussed the Veterans Legal Institute's work to provide pro bono legal assistance to homeless, at risk, disabled and low income current and former service members to eradicate barriers to housing, healthcare, education, and employment and foster self-sufficiency.	Antoinette Balta, Executive Dir. and Co-Founder	12/08/201 9 06:32 AM	013:47
Emergency Preparedness	Community Council	Our guest discussed the Rocket Rules Safety Program which teaches kids emergency preparedness through an online animated video series, accompanied by coloring books, and interactive Skype activities to reinforce the Rules for Safety in a fun learning environment.	Barry Stockhamer Project Manager, Rocket Rules	12/15/201 9 06:05 AM	014:25

ISSUE	PROGRAM TITLE	DESCRIPTION	GUEST	DATE TIME	DURATION
Youth Mentorship	Community Council	Discussed No More Locked Doors, a non-profit organization, whose mission is to help troubled and formerly incarcerated youth with mentorship, vocational training transitional housing and career placement within various building trades.	Mariana Ludmur, Rep. American Welding Society of Los Angeles and the Inland Empire	12/15/201 9 06:19 AM	011:15
Youth Mentorship	Community Council	Our guests discussed the L.A. Team Mentoring program that launched at Horace Mann Middle School in the wake of the 1992 L.A. Riots. The program's team-based, leadership-building, mentoring model is designed to modify the effects of gang activity, violence, poverty and reduce the high drop-out rates.	William Figueroa, Program Dir. & Maria Melton, Executive Director LATM	12/15/201 9 06:30 AM	015:01
Education / Healthcare	Community Council	Dr. Equils discussed the MiOra organization, founded in Los Angeles, and their mission to improve the diversity in STEM and healthcare fields by providing free career counseling, one-on-one mentoring, no-cost, online, certificate HIPAA training and no-barrier local internships to all students, with a focus on underserved and Title I schools.	Dr. Ozlem Equils, MD, President, MiOra	12/22/201 9 06:04 AM	015:27
Education Parenting	Community Council	Ms. Esqueda discussed Abriendo Puertas (Opening Doors), an evidence-based program developed by and for Latino parents with children ages 0-5. Their mission is to honor and support parents as leaders of their families and their child's first and most influential teacher.	Silvia Esqueda, National Lead Facilitator, Abriendo Puertas	12/22/201 9 06:19 AM	010:48
Emergency Preparedness	Community Council	Our guest discussed the Rocket Rules Safety Program which teaches kids	Barry Stockhamer Project Manager, Rocket Rules	12/22/201 9 06:30 AM	014:25

ISSUE	PROGRAM TITLE	DESCRIPTION	GUEST	DATE TIME	DURATION
		emergency preparedness through an online animated video series, accompanied by coloring books, and interactive Skype activities to reinforce the Rules for Safety in a fun learning environment.			
Healthcare & Education	Community Council	Dr. Equils discussed the work done by the MiOra organization founded in L.A., and their mission to improve the diversity in STEM and healthcare fields by providing free career counseling, one-on-one mentoring, no-cost, online, certificate HIPAA training and no-barrier local internships to all students, with a focus on underserved and Title I schools.	Dr. Ozlem Equils, MD, President, MiOra	12/29/201 9 06:07 AM	015:27
Diversity & Education	Community Council	Ms. Gatto discussed the museum's mission to foster a deeper understanding of Southern California's diverse heritage.	Marianna Gatto, Italian American Museum of L.A.	12/29/201 9 06:23 AM	010:01
Alzheimer's Education	Community Council	Discussed Kastner's project to re-purpose 40 of its unused, uncolored drawings to create <i>Beautiful Minds</i> for Alzheimer's patients, and how Alzheimer's patients can use coloring as a form of expression to aid in the improvement of memory loss and impairment of motor skills.	Simone Nobili, Creative Director, Kastner LA	12/29/201 9 06:33 AM	015:52

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Children's Mental Health	Child Mind Institute	000:30	007
Children's Mental Health	Child Mind Institute	000:31	011
Children's Mental Health	Child Mind Institute	000:33	005
Homelessness	Covenant House	000:30	012
EAS TEST	EMERGENCY ALERT SYSTEMS	000:04	030
Sustainable Development	UN Goals	000:30	033
Health and Fitness	AFLAC	000:31	003
Health and Fitness	Roche Diabetes Care	026:46	006
Texting & Driving	Project Yellow Light	000:29	007
Texting & Driving	Project Yellow Light	000:30	001
Sustainable Development	UN Goals	000:30	008