KYSR

Los Angeles, CA Quarterly Issues/Programs List Fourth Quarter, 2021 12/29/2021 KYSR

Quarterly Issues/Programs List

KYSR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRA ISSUE M / DESCRIPTION TITLE		GUEST	DATE/TI ME	DURATI ON
Homeless	iHMLA Communit y Affairs Show 07/31- 08/01	Unhoused a look at the homeless crises in LA	Steve Gregory	10/03/2021 06:14 AM	029:00
Community	Communit y Council - 10/02/202 1 - 10/03/202 1 SEG 2	IMPORTANCE OF CHILDRENS HEALTH WHEN RETURNING BACK TO SCHOOL	OPTUM HEALTH CARE	10/03/2021 06:43 AM	009:16
Teen program	Communit y Council - 10/09/202 1 - 10/10/202 1 SEG 1	provide educational programs to help teens improve thier mental health	TILLYS LIFE CENTER	10/10/2021 06:13 AM	014:52
Marathon for Pancreatic Cance	Communit y Council - 10/09/202 1 - 10/10/202 1 SEG 2	A FESTIVE MARATHON TO HELP FIND A CURE FOR PANCREATIC CANCER ON HALLOWEEN DAY	LA Cancer Challlenge	10/10/2021 06:28 AM	009:58
Homeless Shelter - Union	Communit y Council - 10/09/202 1 - 10/10/202 1 SEG 3	to prevent & eliminate poverty hunger & homeless	HOPE OF THE VALLEY	10/10/2021 06:38 AM	014:14

			<u> </u>		
Teen program	Communit y Council - 10/09/202	provide educational programs to help teens improve thier mental	TILLYS LIFE	10/17/2021	014:52
Program:		health	CENTER	06:13 AM	014.32
Marathon for	Communit y Council -	A FESTIVE MARATHON TO HELP FIND A CURE FOR		10/17/2021 06:28 AM	009:58
Pancreatic Cance	10/09/202 1 - 10/10/202	PANCREATIC CANCER ON HALLOWEEN DAY	LA Cancer Challlenge		
	1 SEG 2 Communit				
	y Council				
Homeless Shelter - Union	10/09/202 1 -	to prevent & eliminate poverty hunger & homeless	HOPE OF THE VALLEY	10/17/2021 06:38 AM	014:14
	10/10/202 1 SEG 3				
Homeless	iHMLA Communit				
	y Affairs Show 07/31- 08/01	Unhoused a look at the homeless crises in LA	Steve Gregory	10/24/2021 06:14 AM	029:00
	Communit		PCF	10/24/2021 06:43 AM	
Skechers Pier to	y Council - 10/23/202	SKECHERS PIER TO PIER FRIENDSHIP WALK TO			010:11
Pier	1 - 10/24/202 1 SEG 2	BENEFIT CHILDREN WITH SPECIAL NEEDS			
	Communit y Council	SKECHERS PIER TO PIER		10/31/2021 06:46 AM	010:11
Skechers Pier to Pier	10/23/202 1 - 10/24/202 1 SEG 2	FRIENDSHIP WALK TO BENEFIT CHILDREN WITH SPECIAL NEEDS	PCF		
RENT RELIEF	Communit y Council				
	11/06/202 1 -	RENT RELIEF PROGRAM FOR COVID 19	DEPT OF HOUSING	11/07/2021 06:15 AM	014:09
	11/07/202 1 SEG 1				
Marathon for	Communit	A FESTIVE MARATHON TO			
Pancreatic Cance	Variation for y Council HELP FIND A CURE FOR PANCER ON PANCER ON		LA Cancer Challlenge	11/07/2021 06:29 AM	009:58

	11/07/202 1 SEG 2				
HEALTH RANKINGS	Communit y Council - 11/06/202 1 - 11/07/202 1 SEG 3	UNITED HEALTH CARE	UNITEDHEALTHC ARE	11/07/2021 06:39 AM	014:31
RENT RELIEF	Communit y Council - 11/13/202 1 - 11/14/202 1 SEG 1	RENT RELIEF PROGRAM FOR COVID 19	DEPT OF HOUSING	11/14/2021 06:15 AM	014:09
Women Empowerment	Communit y Council - 11/13/202 1 - 11/14/202 1 SEG 2	WOMENS SELF DEFENSE	ALWAYS BEV	11/14/2021 06:30 AM	009:52
RECRUITMME NT	Communit y Council - 11/13/202 1 - 11/14/202 1 SEG 3	LA FIRED DEPT RECRUITMENT	LAFD	11/14/2021 06:40 AM	014:35
HEALTH SCREENINGS FOR MEN	Communit y Council - 11/20/202 1 - 11/21/202 1 SEG 1	MENS NATIONAL HEALTH MONTH	RADNET	11/21/2021 06:12 AM	014:43
Women Empowerment	Communit y Council - 11/20/202 1 - 11/21/202 1 SEG 2	WOMENS SELF DEFENSE	ALWAYS BEV	11/21/2021 06:27 AM	009:52
Bike Ride Fundraiser	Communit y Council - 11/20/202 1 - 11/21/202 1 SEG 3	BIKERCHICKINC	BIKER CHICK INC	11/21/2021 06:37 AM	014:27

HEALTH SCREENINGS FOR MEN	Communit y Council - 11/27/202 1 - 11/28/202 1 SEG 1	MENS NATIONAL HEALTH MONTH	RADNET	11/28/2021 05:59 AM	014:43
Women Empowerment	Communit y Council - 11/27/202 1 - 11/28/202 1 SEG 2	WOMENS SELF DEFENSE	ALWAYS BEV	11/28/2021 06:14 AM	009:52
RENT RELIEF	Communit y Council - 11/27/202 1 - 11/28/202 1 SEG 3	HOUSING IS KEY	COVID RENT RELIEF	11/28/2021 06:24 AM	014:09
MINDS MATTER	Communit y Council - 12/04/202 1 - 12/05/202 1 SEG 1	HELPS LOW INCOME	COLLEGE PREP	12/05/2021 06:15 AM	029:18
Women Empowerment	Communit y Council - 12/04/202 1 - 12/05/202 1 SEG 2	WOMENS SELF DEFENSE	ALWAYS BEV	12/05/2021 06:44 AM	009:52
Bike Ride Fundraiser	Communit y Council - 12/11/202 1 - 12/12/202 1 SEG 1	BIKERCHICKINC	BIKER CHICK INC	12/12/2021 06:16 AM	014:27
DOCTOR REGNOGTION	Communit y Council - 12/11/202 1 - 12/12/202 1 SEG 2	RECOGNIZINGFAMILYCAREGI VERS	OPTUM CARE	12/12/2021 06:31 AM	009:19
Office of Traffic Safety	Communit y Council - 12/11/202	HOLIDAY DRIVING TIPS	Office of Traffic Safety	12/12/2021 06:40 AM	014:11

		1	1		-
	1 - 12/12/202 1 SEG 3				
	Communit y Council		RISE	12/19/2021 06:15 AM	014:57
Toy Drive	12/18/202 1 - 12/19/202 1 SEG 1	1ST RESPONDERS DRIVE THRU			
	Communit y Council				
DOCTOR REGNOGTION	12/18/202 1 -	RECOGNIZINGFAMILYCAREGI VERS	OPTUM CARE	12/19/2021 06:30 AM	009:19
	12/19/202 1 SEG 2				
	Communit y Council		Office of Traffic Safety	12/19/2021 06:39 AM	014:11
Office of Traffic Safety	12/18/202 1 - 12/19/202 1 SEG 3	HOLIDAY DRIVING TIPS			
	Communit y Council		COVID RENT RELIEF	12/26/2021 06:14 AM	014:09
RENT RELIEF	- 12/25/202 1 - 12/26/202 1 SEG 1	HOUSING IS KEY			
	Communit y Council		OPTUM CARE	12/26/2021 06:28 AM	009:19
DOCTOR REGNOGTION	- 12/25/202 1 -	RECOGNIZINGFAMILYCAREGI VERS			
	12/26/202 1 SEG 2				
	Communit y Council				
Office of Traffic Safety	12/25/202 1 - 12/26/202 1 SEG 3	HOLIDAY DRIVING TIPS	Office of Traffic Safety	12/26/2021 06:38 AM	014:11

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING
Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION			
(Insert network and/or syndicator-provided programs lists here.)							

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community Involvement	FAITH & BLUE	000:30	1
Community Involvement	FAITH & BLUE	000:30	2
EAS TEST	Emergency Alert System	000:04	1
HEALTH & SAFETY	BREAST CANCER RESEARCH FOUNDA	000:30	16
HEALTH & SAFETY	CRISIS TEXTLINE	000:29	1
Mental Health	NAT'L ALLIANCE MENTAL ILLNESS	000:30	1
Mental Health	NAT'L ALLIANCE MENTAL ILLNESS	000:32	1
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	18
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:30	8
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:32	3
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	5
SHINE A LIGHT	SHINE A LIGHT	000:29	5
SHINE A LIGHT	SHINE A LIGHT	000:30	2
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	16
UNCF	UNCF	000:30	6