

KYSR-FM & KSRY-FM
Los Angeles, CA
Quarterly Issues/Programs List
Fourth Quarter, 2018
01/08/2019

KYSR simulcasts 100% on KSRY
Quarterly Issues/Programs List

KYSR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Animal Adoption/Rescue:** The Pasadena Humane Society (SPCA) & Hand In Paw
- **Animal Care:** Kindred Spirits Animal Sanctuary, Home Dog LA
- **Animal Rescue:** The Forgotten Dog Foundation, LA Adopt
- **Arts:** Art of Elysium
- **Breast Cancer Awareness:** RadNet
- **Crime Prevention:** Burbank Police Department
- **Diabetes Awareness:** Roche Diabetes Care, Inc
- **Diabetes Research:** JDRF
- **Disability Care:** Resources Education Advocacy Communication (REACH) communication and housing services.
- **Disaster Relief:** City of Los Angeles Emergency Management Department
- **Donations:** Navajo Toys for Tots Program
- **Education:** ScholarShare529.
- **Empowerment:** Sand Sisters Los Angeles, Rise Up Creativity's & Bright Mothers
- **Environmental:** Tree People
- **Fundraiser:** SKECHERS Pier to Pier Friendship Walk
- **Health:** Heluna Health, Complex Regional Pain Syndrome (CRPS) Forum
- **Health Education:** First 5 California

- **Homelessness:** Mrs. Rodgers Neighborhood
- **Hunger Relief:** Food Bank, Heart of Compassion & Hollywood Food Coalition
- **LGBTQ Support:** The EDGY Conference
- **Senior Care:** Keiro
- **Voting:** Los Angeles County Registrar-Recorder/County Clerk
- **Wellbeing:** Ryan Gordy Foundation
- **Youth Mentorship:** Youth Mentoring Connection

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Hunger Relief	Community Council - 10/06/18 - 10/07/18 SEG 1	Heart of Compassion works local officials and residents to develop a sustainable program leading to self reliance and independence.	Eric Tietze (Founder)	10/07/2018 06:14 AM	015:27
Wellbeing	Community Council - 10/06/18 - 10/07/18 SEG 2	Ryan Gordy Foundation advocates healthy living through wellness campaigns & educational events. The Foundation's signature event, The Wellness Celebration, has been created as a celebration of Ryan Gordy's life, and to thank everyone honored and privileged to know Ryan for their support. This is an opportunity for his legacy to live on through his passions for health, spirituality, mindfulness and entertainment.	Anita Thompson (Representative)	10/07/2018 06:29 AM	011:24

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Disability Care	Community Council - 10/06/18 - 10/07/18 SEG 3	Resources Education Advocacy Communication (REACH) works to transform the lives of people with developmental and intellectual disabilities; through innovative education, communication and housing services.	Yolanda Garcia (VP of Board) / Fredrick Wilkens	10/07/2018 06:41 AM	014:53
Disaster Relief	Community Council - 10/13/18 - 10/14/18 SEG 1	City of Los Angeles Emergency Management Department, Ready Your LA Neighborhood (RYLAN) to help family and neighborhood prepare for disasters. RYLAN gives you the steps to take immediately after a disaster to help keep you and your family safe. It provides the tools to prepare and organize your neighborhood to respond together in that first hour after a disaster to reduce injuries, protect your property and the environment, and most importantly, to save lives	Kate Hutton (Emergency Mgmt Coordinator)	10/14/2018 06:14 AM	014:09
Arts	Community Council - 10/13/18 - 10/14/18 SEG 2	Art of Elysium works to make art a catalyst for social change by bringing creativity and inspiration to children, artists and various populations in need.	Leslie Culp (VP Prog Academics) / Rain Phoenix	10/14/2018 06:28 AM	010:28
Voting	Community Council - 10/13/18 - 10/14/18 SEG 3	Los Angeles County Registrar-Recorder/County Clerk provides efforts to reach out to voters in Los Angeles County to help increase voter	Dean Logan (LA County Registrar)	10/14/2018 06:39 AM	013:03

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		<p>registration as well as improve voter readiness and the overall voting experience. RR/CC works with various communities within the county, from college campuses to nonprofit organizations on an ongoing basis, to provide voter registration and voter education materials to prepare and encourage voters to participate in elections.</p>			
Crime Prevention	Community Council - 10/20/18 - 10/21/18 SEG 1	<p>Burbank Police Department offering crime prevention and reporting tip. Sgt Green also covered home safety during Holidays, especially with delivery theft.</p>	Sgt. Derek Green(Burbank Police Department)	10/21/2018 06:13 AM	014:34
Fundraiser	Community Council - 10/120/18 - 10/21/18 SEG 2	<p>SKECHERS Pier to Pier Friendship Walk is an awe-inspiring event that brings together all walks of life for one common purpose; to support children with special needs and education. The walk is produced by SKECHERS USA and co-produced by The Friendship Foundation.</p>	Micheal Greenberg (President of Skechers)	10/21/2018 06:28 AM	011:10
Health	Community Council - 10/20/18 - 10/21/18 SEG 3	<p>Heluna Health provides support, resources, health expertise and inspirational partnerships to many dedicated programs and organizations all working toward a shared mission to improve the lives of others They provide non-profit administrative services that touch more than 39</p>	Sandy Fernandez (Community Intervention Worker)	10/21/2018 06:39 AM	014:05

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		million individuals across the United States. Heluna Health is a national leader in providing program and support services to optimize population health. They support researchers, consortia, government agencies and community nonprofits to ensure the health and well-being of our communities			
Animal Rescue	Community Council - 10/27/18 - 10/28/18 SEG 1	LA Adopt is a foster-base rescue saving lives of shelter animals and owner surrender pets in Los Angeles area. They offer a unique foster-program from beginner to advance fosters. Also guide you through the process of how to properly and safely bring-in a new foster pet into your home.	Yoko Senesac (Founder of LA Adopt)	10/28/2018 06:15 AM	015:25
Breast Cancer Awareness	Community Council - 10/27/18 - 10/28/18 SEG 2	RadNet wants women to be aware during National Breast Cancer Awareness Month and there are so many controversies on what age woman should get a mammogram, what kind of mammogram and importance of early detection.	Dr. Jason McKellop (Breast Radiologist with RadNet)	10/28/2018 06:31 AM	010:19
Health	Community Council - 10/27/18 - 10/28/18 SEG 3	Complex Regional Pain Syndrome (CRPS) Forum provides resources so others with CRPS can unite, educate, support research, and raise awareness	Roxanne Dawn (President & CEO)	10/28/2018 06:41 AM	015:19
Diabetes Awareness	Living With Diabetes Longform	iHeartRadio's Living with Diabetes takes a closer look at what it	Ben Rue (National Spokesperson For Roche)	11/04/2018 06:16 AM	029:00

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	PSA	means to have diabetes and provides information, tools and resources to help manage and or reduce an individual's risk of developing the disease.			
LGBTQ Support	Community Council - 11/03/18 - 11/04/18 SEG 3	The EDGY Conference provides a ~One-Stop-Shop opportunity for youth "serving professionals to build awareness and cultural competency , learn current and emerging best practices and gather resources from leading experts and national organizations in the field. The EDGY Conference, which is presented by Penny Lane Centers, strives to create a supportive environment for GLBTQ (Gay, Lesbian, Bisexual, Transgender, and Questioning) youth and families through initiatives, education, and enlightenment .As Penny Lane's work with GLBTQ youth and families expanded so did the organization (tm)s knowledge of best practices for working with this population.	Cameron Glasgow (Dir. Training & Development)	11/04/2018 06:45 AM	009:33
Hunger Relief	Community Council - 11/10/18 - 11/11/18 SEG 1	The Food Bank acquires food and grocery products and distributes that food through our agency network and Food Bank programs to children, seniors, working families and individuals facing hunger in our community. The Food Bank provides well-	Michael Flood (President/CEO)	11/11/2018 06:12 AM	014:39

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		balanced meals and food kits for children facing hunger. This helps prevent nutritional deficiencies that could turn into lifelong health problems such as obesity, heart disease and diabetes			
Senior Care	Community Council - 11/10/18 - 11/11/18 SEG 2	Keiro is a mission-driven organization engaged in improving the quality of life for older adults and their caregivers in the Japanese American and Japanese community of Los Angeles, Orange, and Ventura counties.	Heather Harada (Manager, Policy & Administrator)	11/11/2018 06:27 AM	009:55
Diabetes Awareness	Community Council - 11/10/18 - 11/11/18 SEG 3	Roche Diabetes Care, Inc., the maker of Accu-Chek products, is a leading provider of blood sugar monitoring systems and insulin pumps. Help people living with diabetes track and manage their blood sugar so they may have better control of their health.	Ben Rue (National Spokesperson For Roche)	11/11/2018 06:37 AM	014:53
Empowerment	Community Council - 11/24/18 - 11/25/18 SEG 1	Sand Sisters Los Angeles youth empowerment program designed to give girls the tools to build a strong sense of self. Their mission is to make every girl feel seen, valued and heard. They work with all types of children, from diverse populations comprised of middle class, at-risk youth, girls from single parent homes.	Tedi & Sonya Serge (Co-Founders)	11/25/2018 06:10 AM	015:51
Education	Community Council - 11/24/18 -	ScholarShare529 is the official college savings plan of California, their	Julio Martinez (Executive Director)	11/25/2018 06:26 AM	010:28

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	11/25/18 SEG 2	Matching Grant Program helps low to moderate-income families save for college.			
Donations	Community Council - 11/24/18 - 11/25/18 SEG 3	Navajo Toys for Tots Program was created because there were no large population centers near the Navajo Nation that could support a traditional toy program.	Lt. Peter Tagni (Toys For Tots Coordinator)	11/25/2018 06:36 AM	015:21
Animal Adoption/Rescue	Community Council - 12/01/18 - 12/02/18 SEG 1	The Pasadena Humane Society & SPCA is an open door, community-funded center, which provides all animals a place where they receive a safe haven, care and respect. The agency provides essential animal welfare services and animal control nine service cities: Arcadia, Bradbury, Glendale, La Canada Flintridge, Monrovia, Pasadena, San Marino, Sierra Madre and South Pasadena.	Jack Hagerman (Vice President of Communications)	12/02/2018 06:10 AM	015:49
Animal Rescue	Community Council - 12/01/18 - 12/02/18 SEG 2	The Forgotten Dog Foundation is a dedicated group of volunteers that care deeply about the well-being of animals in need. Rescued dogs of various sizes under 20 pounds are rehabilitated and re-homed.	Linzi Glass (Exec. Director)	12/02/2018 06:26 AM	011:41
Empowerment	Community Council - 12/01/18 - 12/02/18 SEG 3	Rise Up Creativity's mission is to embrace the pursuit of excellence both inside and outside the classroom. They encourage you to take advantage of the many resources that they have in collaboration with	Lilly Martinez (Community Servant)	12/02/2018 06:38 AM	014:57

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		their partner organizations. They emphasize on the well-being of the whole family, that way you can focus more on achieving your goals and dreams with minimal distractions.			
Homelessness	Community Council - 12/08/18 - 12/09/18 SEG 1	Mrs. Rodgers Neighborhood is an organization that embraces people with compassion, hope and healing for a changed life, helping them find their way home. By Embrace, they mean to welcome and encircle with open arms. They provide encouragement and resources for a new start.	Miss Rodgers (Executive Director)	12/09/2018 06:10 AM	014:59
Animal Care	Community Council - 12/08/18 - 12/09/18 SEG 2	Kindred Spirits Animal Sanctuary is dedicated to providing end-of-life care and hospice for older, unwanted dogs, horses and poultry in a peaceful and serene sanctuary setting.	Karen Snook (Executive Director)	12/09/2018 06:26 AM	012:12
Hunger Relief	Community Council - 12/08/18 - 12/09/18 SEG3	Heart of Compassion is to fight hunger by meeting the immediate food insecurity needs of communities through working with local officials and residents to develop a sustainable program leading to self-reliance and independence.	Eric Tietze (Founder)	12/09/2018 06:38 AM	015:27
Environmental	Community Council - 12/15/18 - 12/16/18 SEG 1	Tree People inspire and supports the people of LA to come together to plant and care for trees, harvest the rain, and renew depleted landscapes. They unite	Dean Sharp (Public Relations)	12/16/2018 06:12 AM	015:12

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		with communities to grow a greener, shadier and more water-secure city at homes, neighborhoods, schools and in the local mountains. They work with volunteer leaders using our unique Citizen Forester model, and influence government agencies for a healthy, thriving Los Angeles.			
Diabetes Research	Community Council - 12/15/18 - 12/16/18 SEG 2	JDRF is leading the fight against type 1 diabetes (T1D) by funding research, advocating for policies that accelerate access to new therapies, and providing a support network for millions of people around the world impacted by T1D.	Sara Nothhelfer (Development Mgr)	12/16/2018 06:27 AM	011:25
Animal Care	Community Council - 12/15/18 - 12/16/18 SEG 3	Home Dog LA has worked with over 3,500 families and pets in need for over 5 years. They help families pay for vet visits for sick pets, pet food, fees to remove their pet from the shelter, fees for spay or neutering, or housing a pet temporarily for someone who is homeless.	Kerry Armstrong (Founder & Executive Director)	12/16/2018 06:38 AM	015:04
Hunger Relief	Community Council - 12/22/18 - 12/23/18 SEG 1	Hollywood Food Coalition's mission is to meet and engage with the hungry and homeless citizens in our community to help them find their footing and re-enter the larger community to the best of their abilities. They accomplish this through the consistency of their	Sherry Bonano (President) & Brian Mathina	12/23/2018 06:14 AM	014:48

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		nightly Meal Engagement Program, which functions 7 nights a week, 365 days a year.			
Empowerment	Community Council - 12/22/18 - 12/23/18 SEG 2	Bright Mothers brings educational resources, financial assistance, and aid for low income single mothers in Southern California. Women experience higher rates of poverty because they are more likely to be under-compensated, over-represented in low-wage jobs, and more likely to do unpaid care giving work.	Shadi Farsi (Founder & CEO)	12/23/2018 06:29 AM	011:34
Hunger Relief	Community Council - 12/22/18 - 12/23/18 SEG 3	Food Forward fights hunger and prevents food waste by rescuing fresh surplus produce, connecting this abundance with people in need and inspiring others to do the same.	Rick Nahmias (Founder/Executive Director)	12/23/2018 06:40 AM	014:33
Youth Mentorship	Community Council - 12/29/18 - 12/30/18 SEG 1	Youth Mentoring Connection's "Miles Of Music Annual 5K" Fundraiser is to awaken at-risk youth to their power, unique gifts and purpose by matching them with caring adult mentors and placing that match within a structured group dynamic that provides the resources youth need to reach productive, conscious adulthood. Our Vision is of a community in which young people are truly seen and not just watched, where society understands and accepts its responsibility in	Tony LoRe (Founder/CEO)	12/30/2018 06:07 AM	015:28

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		meeting the needs of all young people, and where young people bring their gifts back into their communities as productive members of society.			
Animal Adoption/Rescue	Community Council - 12/29/18 - 12/30/18 SEG 2	Hand In Paw, is dedicated to the rescue, rehabilitation, and adoption of abandoned, homeless, and abused dogs. They seek to educate the public about the crisis of overpopulation, irresponsible breeding, puppy mills, neglect and abuse, as well as the importance of spay and neuter. Hand in Paw have a firm belief that the special bond between dogs and humans is something that everyone should experience, and that there are so many benefits that result from the adoption of an animal in need.	Piper Wood (Founder & CEO)	12/30/2018 06:22 AM	010:44
Health Education	Community Council - 12/29/18 - 12/30/18 SEG 3	First 5 California is dedicated to improving the lives of California's young children and their families through a comprehensive system of education, health services, childcare, and other crucial programs. Since its creation, First 5 California has brought these critical services to millions of parents, caregivers, and children ages 0 to 5.	Camille Maben (Executive Director)	12/30/2018 06:33 AM	009:50

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
American Red Cross	American Red Cross	000:17	001
Bullying	Crisis Text Line	000:30	005
Community Involvement	Crisis Text Line	000:30	017
Community Involvement	L'OREAL	000:30	009
Disaster Relief	100 ROOFS	000:30	014
Disaster Relief	American Red Cross	000:30	016
EAS Test	Emergency Alert System	000:04	015
Health & Fitness	Amazon (RED)	000:30	018
Motor Vehicle Safety	Project Yellow Light	000:30	011