

KYSR
Los Angeles, CA
Quarterly Issues/Programs List
Fourth Quarter, 2019
01/03/2020

KYSR
Quarterly Issues/Programs List

KYSR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Awareness:** National Breast Cancer month provides awareness to men and women for breast cancer.
- **Charity:** Movember is the leading global men's health charity. They raise funds to help men live longer and healthier lives.
- **Community Involvement :** Toy Loan Program is where children borrow toys from a Toy Loan Center in the same way as they would a book from the library.
- **Empowerment:** Using the arts of fashion and beauty to empower youth and women who are overcoming sex trafficking, domestic violence and other injustices.
- **Environmental :** Tree People inspires and supports the people of LA to come together and plant trees
- **Healthcare:** Improve the diversity in stem and healthcare fields by providing counseling and mentoring.
- **Hisotry:** Italian American Museum of Los Angeles has a mission to foster a deeper understanding of Southern California's diverse heritage.
- **History :** The Ronald Reagan Foundation is the sole non profit created by the former president.
- **Homeless Aid:** To provide immediate and long term services of homelessness hunger and poverty.
- **Homelessness:** United to End Homelessness is committed to ending homelessness in the OC area by March 2024.
- **InfluentiaL :** Abriendo Puertas is to honor parents as the leaders of their families and their child's first influential teacher.
- **Photography:** LA Center of Photography is devoted to advancing the skills and increasing experience levels of photographers of all ages by

offering classes and workshops.

- **Prevention:** Helping Hands Resource Center is to provide prevention programs for those affected by trauma and violence.
- **Safety:** Rocket Rules is here to educate youth through emergency preparedness.
- **sand sisters:** Sand Sisters is designed to give girls the tools to build a strong sense of self.
- **Suicide Prevention:** Suicide is the tenth cause of death in the US accounting for than 1 percent of all deaths.
- **Support:** Reach services provide comprehensive and individualized support for people with disabilities.
- **Veterans Aid:** Veterans Legal Institute is here to provide pro bono legal assistance to homeless and low income service members.
- **Youth Athletics:** LA School of Gymnastics is the first non profit in LA. The school has served families with quality gymnastics.
- **Youth Empowerment:** Create Now is here to empower youth through mentoring. Provide arts education to low income children who are dealing with serious challenges.
- **Youth Mentorship:** No More Locked Doors is to help troubled youth and formerly incarcerated with mentorship and vocational training.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Support	Community Council - 10/05/19 - 10/06/19 SEG 1	Reach services provide comprehensive and individualized support for people with disabilities.	Yolanda Garcia	10/06/2019 06:09 AM	014:50
Awareness	Community Council - 10/05/19 - 10/06/19 SEG 2	National Breast Cancer month provides awareness to men and women for breast cancer.	Dr. Nikki Gidwaney	10/06/2019 06:24 AM	010:17

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Suicide Prevention	Community Council - 10/05/19 - 10/06/19 SEG 3	Suicide is the tenth cause of death in the US accounting for than 1 percent of all deaths.	Lisa Golden Lic	10/06/2019 06:34 AM	015:04
Prevention	Community Council - 10/12/19 - 10/13/19 SEG 1	Helping Hands Resource Center is to provide prevention programs for those affected by trauma and violence.	Karen Gonzales	10/13/2019 06:10 AM	015:46
Youth Athletics	Community Council - 10/12/19 - 10/13/19 SEG 2	LA School of Gymnastics is the first non profit in LA. The school has served families with quality gymnastics.	Tanya Berenson	10/13/2019 06:26 AM	009:35
Awareness	Community Council - 10/12/19 - 10/13/19 SEG 3	BeYOUtiful Foundation is a non profit committed to taking action to provide hope and love. Connecting salons and stylists to local survivors who have undergone chemo.	Matt Coulter	10/13/2019 06:36 AM	014:58
Empowerment	Community Council - 10/19/19 - 10/20/19 SEG 1	Using the arts of fashion and beauty to empower youth and women who are overcoming sex trafficking, domestic violence and other injustices.	Laverne Delgado	10/20/2019 06:08 AM	014:41
Empowerment	Community Council - 10/19/19 - 10/20/19 SEG 2	The Sketchers Foundation mission is to strengthen communities all over the world through children.	Robin Curren	10/20/2019 06:23 AM	009:48
Awareness	Community Council - 10/19/19 - 10/20/19 SEG 3	BeYOUtiful Foundation is committed to taking action to provide hope and love. Connecting salons and stylists to local survivors who have undergone chemo.	Matt Coulter	10/20/2019 06:32 AM	014:58
Charity	Community Council - 10/26/19 - 10/27/19 SEG 1	Movember is the leading global men's health charity. They raise funds to help men live longer and healthier lives.	Mark Hedstrom	10/27/2019 06:06 AM	014:57
History	Community Council - 10/26/19 - 10/27/19 SEG 2	The Ronald Reagan Foundation is the sole non profit created by the former president.	Melissa Gillard	10/27/2019 06:21 AM	010:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Homelessness	Community Council - 10/26/19 - 10/27/19 SEG 3	United to End Homelessness is committed to ending homelessness in the OC area by March 2024.	David Cordero	10/27/2019 06:32 AM	016:12
Environmental	Community Council - 11/02/19 - 11/03/19 SEG 1	Tree People inspires and supports the people of LA to come together and plant trees	Cindy Montanez	11/03/2019 06:38 AM	009:51
Homeless Aid	Community Council - 11/09/19 - 11/10/19 SEG 1	To provide immediate and long term services of homelessness hunger and poverty.	Kelli Bradley	11/10/2019 06:10 AM	014:40
Community Involvement	Community Council - 11/09/19 - 11/10/19 SEG 2	Toy Loan Program is where children borrow toys from a Toy Loan Center in the same way as they would a book from the library.	Marcia Blackman	11/10/2019 06:25 AM	009:57
Veterans Aid	Community Council - 11/09/19 - 11/10/19 SEG 3	Veterans Legal Institute is here to provide pro bono legal assistance to homeless and low income service members.	Antoinette Balta	11/10/2019 06:35 AM	013:47
Youth Empowerment	Community Council - 11/16/19 - 11/17/19 SEG 1	Create Now is here to empower youth through mentoring. Provide arts education to low income children who are dealing with serious challenges.	Jill Gurr	11/17/2019 06:10 AM	014:07
Photography	Community Council - 11/16/19 - 11/17/19 SEG 2	LA Center of Photography is devoted to advancing the skills and increasing experience levels of photographers of all ages by offering classes and workshops.	Julia Dean	11/17/2019 06:24 AM	010:00
Photography	Community Council - 11/16/19 - 11/17/19 SEG 3	LA Center of Photography is devoted to advancing the skills and increasing experience levels of photographers of all ages by offering classes and workshops.	Julia Dean	11/17/2019 06:34 AM	015:27
Charity	Community Council -	Movember is the leading global men's health charity. They raise funds to help men	Mark Hedstrom	11/24/2019 06:09 AM	014:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	11/23/19 - 11/24/19 SEG 1	live longer and healthier lives.			
History	Community Council - 11/23/19 - 11/24/19 SEG 2	Italian American Museum of Los Angeles has a mission to foster a deeper understanding of Southern California's diverse heritage.	Marianna Gatto	11/24/2019 06:24 AM	010:01
Empowerment	Community Council - 11/23/19 - 11/24/19 SEG 3	The U'S commitment is to educate empower and enable all students to become agents of change.	Principal Rah	11/24/2019 06:34 AM	014:34
Empowerment	Community Council - 11/30/19 - 12/01/19 SEG 1	The U'S commitment is to educate empower and enable all students to become agents of change.	Principal Rah	12/01/2019 06:13 AM	014:34
Hisotry	Community Council - 11/30/19 - 12/01/19 SEG 2	Italian American Museum of Los Angeles has a mission to foster a deeper understanding of Southern California's diverse heritage.	Marianna Gatto	12/01/2019 06:27 AM	010:01
Awareness	Community Council - 11/30/19 - 12/01/19 SEG 3	Kastner wanted to support the efforts in alzheimer awareness through its creative abilities.	Simone Nobili	12/01/2019 06:37 AM	015:52
sand sisters	Community Council - 12/07/19 - 12/08/19 SEG 1	Sand Sisters is designed to give girls the tools to build a strong sense of self.	Tedi & Sonya	12/08/2019 06:06 AM	015:27
Youth Mentorship	Community Council - 12/07/19 - 12/08/19 SEG 2	LATM - Los Angeles' pioneering nonprofit organization guiding middle school students from challenging neighborhoods to reach their full potential and help develop leadership skills.	Maria & William	12/08/2019 06:22 AM	009:35
Veterans Aid	Community Council - 12/07/19 - 12/08/19 SEG 3	Veterans Legal Institute is here to provide pro bono legal assistance to homeless and low income service members.	Antionette Balta	12/08/2019 06:32 AM	013:47
Safety	Community Council -	Rocket Rules is here to educate youth through emergency preparedness.	Barry Stockhamer	12/15/2019 06:05 AM	014:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	12/14/19 - 12/15/19 SEG 1				
Youth Mentorship	Community Council - 12/14/19 - 12/15/19 SEG 2	No More Locked Doors is to help troubled youth and formerly incarcerated with mentorship and vocational training.	Mariana Ludmur	12/15/2019 06:19 AM	011:15
Youth Mentorship	Community Council - 12/14/19 - 12/15/19 SEG 3	LATM - Los Angeles' pioneering nonprofit organization guiding middle school students from challenging neighborhoods to reach their full potential and help develop leadership skills.	Maria & William	12/15/2019 06:30 AM	015:01
Healthcare	Community Council - 12/21/19 - 12/22/19 SEG 1	Improve the diversity in stem and healthcare fields by providing counseling and mentoring.	Dr. Equils	12/22/2019 06:04 AM	015:27
Influential	Community Council - 12/21/19 - 12/22/19 SEG 2	Abriendo Puertas is to honor parents as the leaders of their families and their child's first influential teacher.	Silvia Esqueda	12/22/2019 06:19 AM	010:48
Safety	Community Council - 12/21/19 - 12/22/19 SEG 3	Rocket Rules is here to educate youth through emergency preparedness.	Barry Stockhamer	12/22/2019 06:30 AM	014:25
Healthcare	Community Council - 12/28/19 - 12/29/19 SEG 1	Improve the diversity in stem and healthcare fields by providing counseling and mentoring.	Dr. Equils	12/29/2019 06:07 AM	015:27
History	Community Council - 12/28/19 - 12/29/19 SEG 2	Italian American Museum of Los Angeles has a mission to foster a deeper understanding of Southern California's diverse heritage.	Marianna Gatto	12/29/2019 06:23 AM	010:01
Awareness	Community Council - 12/28/19 - 12/29/19 SEG 3	Kastner wanted to support the efforts in alzheimer awareness through its creative abilities.	Simone Nobili	12/29/2019 06:33 AM	015:52

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:30	007
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:31	011
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:33	005
COVENANT HOUSE	COVENANT HOUSE	000:30	012
EAS TEST	Emergency Alert System	000:04	030
ENVIRONMENT	UN GOALS	000:30	033
HEALTH AND FITNESS	AFLAC	000:31	003
HEALTH AND FITNESS	ROCHEDIABETES LONG FORM PSA SHOW	026:46	006
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	007
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	001
UN GOALS	UN GOALS	000:30	008