

KYSR  
 Los Angeles, CA  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2023  
 01/03/2024

KYSR  
 Quarterly Issues/Programs List

KYSR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Metropolitan Water District	iHeart SoCal Show - 10/01/2023 - Segment 1	Discussion on water conservation and resources across Southern California.	Krista Guerrero	10/01/2023 06:13 AM	009:09
LA Cancer Challenge	iHeart SoCal Show - 10/01/2023 - Segment 2	Host Lisa Foxx interviewed Lisa Manheim...she is the cofounder of Tour de Pier, and Executive Director for the Hirshberg Foundation for Pancreatic Cancer research, on behalf of her stepdad Ron Hirshberg.	Lisa Manheim	10/01/2023 06:22 AM	017:47
Justice, Care, Opportunities	iHeart SoCal Show - 10/08/2023 - Segment 1	Judge Songhai Armstead raises awareness for the Justice, Care, and Opportunities Department (JCOD, a new LA County agency created to serve vulnerable justice-impacted people.	Judge Songhai Armstead	10/08/2023 06:15 AM	015:34
A Sense Of Home	iHeart SoCal Show - 10/08/2023 - Segment 2	A Sense Of Home provides resources and support to youth in foster care.	Georgie Smith	10/08/2023 06:31 AM	017:34
Sketchers Foundation	iHeart SoCal Show - 10/15/2023	Skechers Foundation raises awareness about their annual Pier to Pier Friendship walk	Robin Curren	10/15/2023 06:15 AM	010:24

	- Segment 1	in Manhattan Beach, with the goal of raising money for children.			
Alzheimer's Association	iHeart SoCal Show - 10/15/2023 - Segment 2	Lisa Foxx interviewed Meg Barron, the Executive Director of the California Southland Chapter - Alzheimer's Association. They discussed the importance of knowing the difference between Alzheimer's/Dementia versus regular aging and forgetfulness. They discuss all the ways the organization helps those dealing with this disease AND new treatments FINALLY on the horizon offering HOPE to all.	Meg Barron	10/15/2023 06:26 AM	018:30
Susan G Komen Foundation	iHeart SoCal Show - 10/22/2023 - Segment 1	Information on how to get involved with the Susan G. Komen More than Pink Walk at Exposition Park	Megan Klink	10/22/2023 06:13 AM	011:26
Habits of Waste	iHeart SoCal Show - 10/22/2023 - Segment 2	Habits of Waste talks about how we can identify wasteful behaviors and change them.	Meg Barron	10/22/2023 06:24 AM	016:21
Youth Mentoring Connection	iHeart SoCal Show - 10/29/2023 - Segment 1	Youth Mentoring Connection connects at-risk youth in the community with mentors and helps them foster their talents through events, workshops, etc.	Tony LoRe & Bri Campbell	10/29/2023 06:15 AM	014:10
Westside Food Bank	iHeart SoCal Show - 10/29/2023 - Segment 2	Westside Food Bank helps fight hunger in the community by providing meals to people experiencing food insecurity.	Genevieve Riutort	10/29/2023 06:29 AM	018:07
Movember	iHeart SoCal Show - 11/05/2023	Movember - raising awareness for Men's mental health.	Tony LoRe & Bri Campbell	11/05/2023 06:16 AM	013:28

	- Segment 1				
Vet Day LA	iHeart SoCal Show - 11/05/2023 - Segment 2	Vet Day LA is an event honoring veterans in the Los Angeles Community.	Jim Zenner	11/05/2023 06:30 AM	011:40
Best Friends Animal Society	iHeart SoCal Show - 11/05/2023 - Segment 3	Best Friends Animal Society advocates for saving the lives of animals in kill shelters around Los Angeles.	Melissa Bacelar	11/05/2023 06:42 AM	003:37
Diamonds & Turkeys	iHeart SoCal Show - 11/12/2023 - Segment 1	Raising awareness for the annual Diamonds & Turkeys holiday giveaway.	HJ Chong	11/12/2023 06:13 AM	011:37
Operation Gratitude	iHeart SoCal Show - 11/12/2023 - Segment 2	Operation Gratitude delivers care packages to military, veterans, first responders, and their families.	Carolyn Blashek	11/12/2023 06:25 AM	019:20
The 99	iHeart SoCal Show - 11/19/2023 - Segment 1	The 99 store CEO talks about how the store is helping bring affordable Turkeys to families during the holidays.	Mike Simoncic	11/19/2023 06:13 AM	007:50
Covenant House	iHeart SoCal Show - 11/19/2023 - Segment 2	Covenant House provides resources and shelter to youth	Heather Flynn	11/19/2023 06:21 AM	017:29
Foundation Fighting Blindness	iHeart SoCal Show - 11/26/2023 - Segment 1	Foundation Fighting Blindness aims to drive research and find cures for degenerative, blinding diseases.	Jessie Wolinsky	11/26/2023 06:16 AM	012:45
Raise A Child Adoption	iHeart SoCal Show - 11/26/2023 - Segment 2	Raise A Child aims to connect youth with foster parents.	Richard Valenza	11/26/2023 06:28 AM	019:05
Salvation Army	iHeart SoCal Show -	General Secretary of the Salvation Army talks with Lisa Foxx	Major Anthony Barnes	12/03/2023 06:17 AM	025:03

	12/03/2023 - Segment 1	about how they help men women and children in need around the world.			
Dream Center	iHeart SoCal Show - 12/10/2023 - Segment 1	Dream Center raises awareness for their annual toy drive and how to get involved with the organization.	Kelli Bradley	12/10/2023 06:14 AM	018:08
Foundation Fighting Blindness	iHeart SoCal Show - 12/10/2023 - Segment 2	Foundation Fighting Blindness aims to drive research and find cures for degenerative, blinding diseases	Jessie Wolinsky	12/10/2023 06:32 AM	012:45
Covenant House	iHeart SoCal Show - 12/17/2023 - Segment 1	Covenant House's free programs provide assistance to homeless youth.	Heather Flynn	12/17/2023 06:13 AM	017:29
Operation Warm Wishes	iHeart SoCal Show - 12/17/2023 - Segment 2	Operation Warm Wishes is a food pantry that serves the homeless, youth, and families in need in the community. Their Giving Christmas Celebration provides free laundry, breakfast, and toys to families on Christmas Day.	Ty Ron Jackson	12/17/2023 06:31 AM	014:19
Kindness Is Free	iHeart SoCal Show - 12/24/2023 - Segment 1	Kindness Is Free program inspires youth to spread kindness within the community.	Heather Flynn	12/24/2023 06:14 AM	025:28
Habits of Waste	iHeart SoCal Show - 12/31/2023 - Segment 1	Habits of Waste talks about how we can identify wasteful behaviors and change them.	Heather Flynn	12/31/2023 06:15 AM	015:30
Justice, Care, Opportunities	iHeart SoCal Show - 12/31/2023 - Segment 2	Judge Songhai Armstead raises awareness for the Justice, Care, and Opportunities Department (JCOD, a new LA County agency created to serve	Judge Songhai Armstead	12/31/2023 06:30 AM	015:35

		vulnerable justice-impacted people.			
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**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Local Promo PSA	000:15	27
	Local Promo PSA	000:30	10
	LOCAL PROMO PSA - MOVEMBER	000:15	48
	SCBA	000:30	5
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	13
Community Involvement	SHINE A LIGHT	000:30	15
FINANCIAL COACHING	Operation Hope	000:29	1
HOMEBASE	HOMEBASE	000:30	26
IHEARTRADIO EARTH	Iheartmedia4	000:30	17
IHEARTRADIO EARTH	Iheartmedia4	000:30	35
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	5
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	9
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	6
VA	Local Promo PSA	000:28	20
VA	Local Promo PSA	000:29	19