

KYSR
Los Angeles, CA
Quarterly Issues/Programs List
First Quarter, 2014
04/09/2014

KYSR
Quarterly Issues/Programs List

KYSR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Adoption:** Team-based mentorship program for adopted children (ages 3 years - 18 years). The team-based approach to mentoring gives adopted children the unique opportunity to connect with multiple adult adoptee role models and to interact with other adopted children. The primary goals of the organization are to connect the adoption community through mentorship, embrace cultural diversity, and celebrate adoption. Some kids can feel lonely or different because they were adopted. With the program Connect A Kid, adopted children are able to be paired up with an adult adoptee to serve as their mentor. Website: ConnectAKid.org
- **Advocacy :** National Court Appointed Special Advocate (CASA) Association, together with its state and local members, is to support and promote court-appointed volunteer advocacy so that every abused or neglected child can be safe, establish permanence and have the opportunity to thrive. Judges appoint CASA volunteers to represent the best interests of children who have been removed from their homes due to abuse or neglect. Each year, more than 600,000 children experience foster care in this country. Because there are not enough CASA volunteers to represent all of the children in care, judges typically assign CASA volunteers to their most difficult cases. Casaforchildren.org
- **Animal Care:** Gentle Barn is an animal sanctuary located in Santa Clarita that has become a place for children with different backgrounds, mental health issues, and different schools to come visit. It is also a place for abused, abandoned and neglected animals where they receive medical care. Once the animals are healthy and trusting people better, they are there to stay at the Gentle Barn. The Gentle Barn brings in the animals stories to relate with the children to help them turn their lives around. If you want to volunteer, sponsor an animal, to visit the farm, or make a donation, you can visit their website at www.gentlebarn.org
- **Arts:** LAUSD is hosting an arts festival. A student at Hamilton High School entered an ideas contest and submitted a proposal to do an arts festival to raise awareness of the importance of the arts. There will be all kind of arts from music to dance to theater and even paintings. It will be held at Grand Park in Downtown on March 15th from 10am-4pm.
- **At-Risk:** Milli-Can is a club at Millikan High School that started in 2006 by Beatriz who is the campus security officer and she specializes in gangs and graffiti. The club is at risk students and role model students joined together and Beatriz is a mentor. They can come to the club and talk about whatever they want and they also help the community. One example is that they clean the beaches but they help anyone that needs help. They have an event on March 26th at Millikan High School in Long Beach in the school cafeteria from 5-7pm. There will be a silent auction, raffles, and food! The event is \$10 per person and the money from the event goes to the club.
- **Community Outreach:** Hope Street Family Center organization provides, health guidance

and educational services to families in Downtown Los Angeles. The goal is to be able to strengthen low income families and assist them with resources for their young kids to make sure they are on the right track both physically and education wise. They also have health information for the parents to take advantage of from pregnancy and beyond. To learn more about the Hope Street Family Center, what services they provide, what programs they provide, what resources they have available, or to simply volunteer. Website: Hopedstreetfamilycenter.org.

- **Dental Care:** The Children's Dental Center (TCDC) works to create preventive, educational and treatment services for children to help them live healthier lives. They provide dental treatment to children whose families can't afford dental care. Children who have cavities are at risk for a lot of pain. Cavities are at risk of infectious diseases if left untreated that affect their growth and development. They also provide programs to learn how to brush and floss better, as well as providing the children with good brushes/floss. They will be hosting a free event on February 8th from 8:30am to 4:30pm at the Children's Dental Center (300 East Buckhorn Street in Inglewood). There will be teeth related goodies, activities for parents and kids, and clinics targeted at different age groups. They will accept appointments and walk-ins the day of the event. For more information about the organization or the event, to make an appointment, or to make a donation, visit their website at www.tcdc.org.
- **Domestic Abuse Prevention :** The Women's Shelter of Long Beach is an organization that helps thousands of families overcome trauma, victims of domestic violence from women, men, children, members of LGBT community. On February 21st 6-930pm, the WSLB is sponsoring a Teen Dating Violence event, as February is national teen dating violence awareness month, which is open for free to the public. The event is an art exhibit, with music, and a poetry hour, ending with a gorilla theatre showing of films concerning teen violence. For more information WomensShelterlb.org
- **Domestic Violence Prevention :** One Billion Rising for Justice is a global campaign for the V-day Movement as well as against violence towards women and girls. On Valentine's day last year the campaign is got over 1 billion people over 200 countries to rise in a commitment against violence towards women and girls. This year, they are escalating that action and focusing what justice looks like in communities. Global Action will be taking place again on Valentine's Day, with events all throughout Los Angeles. This year there will be flash mobs happening all over the world in hopes of getting the attention and spreading their message. More information about upcoming events on 2/14 visit OneBillionRising.org
- **Education / Empowerment :** The YMCA has a program called the Youth and Government and it's for teens in 9th-12th grade. The program teaches gives how to speak publically and build bonds with people and give back to the community. To raise money for the program, they're having an art gala. The gala will have teens art and community people in the area that want to display their art. All the proceeds go to scholarships for kids that want to apart of Youth and Government but can't pay for it. The gala will be on March 22nd. Tickets are \$10 at the door.
- **Emergency Preparedness:** Ready OC is a public service campaign aimed at educating and empowering Orange County residents, businesses and the community to better prepare for emergency situations. The goals of the campaign are to get local residents better prepared for a variety of emergency situations that could impact the county and also to offer opportunities for concerned citizens to get involved in local readiness efforts. Funded through the U.S. Department of Homeland Security, Ready OC is administered by the Santa Ana and Anaheim police departments as part of the Urban Area

Security Initiative (UASI) in conjunction with the Orange County Sheriff's Department. The campaign is guided by the Ready OC Steering Committee comprised of emergency management personnel representing several local government agencies and advised by a Corporate Advisory Council that includes many of Orange County's leading businesses and organizations. ReadyOC.org

- **Empowerment:** The Junior Achievement of SoCal is an organization that creates opportunities for students in under privileged areas from kindergarten through twelfth grade. They work to expose them to new mediums that help them to become more successful individuals once they graduate college. They work directly with the schools to engage the students to get them involved and open them to crucial life skills. Check out their website at www.jasocal.org. for more information.
- **Enviornmental :** Grades of Green is a program integrated into the elementary schools that works to create environmental awareness about the students. It is a collection of programs that works with different environmental aspects trash collection, Walk to School, and chemical reduction. They also have a Trash Free Lunch Challenge for the students. For more information, see if your school is involved, or to make a donation, check out their website at www.gradesofgreen.org
- **Environmental:** PROJECT SAVE OUR SURF dedicated to the conservation of our oceans and the delicate marine ecosystems that reside therein. While our initial focus was on cleaning up the oceans, we expanded our fight for clean water to include something that should never be a luxury " access to safe water. Every 15 seconds a child dies because of contaminated water. Meanwhile, a single \$50 filter can provide clean water to a village of 100 for an entire year. With Consurfation Camp, Project Save Our Surf takes environmental education on the road, touring Southern California and Mexico to host events aimed at educating not only kids, but the entire community. Each stop of the tour features a surf clinic, art projects, a beach clean-up, a yoga session and a presentation on global citizenship. These exciting events bring together surfers, environmentalists, educators and families, combining fun outdoor activities with environmental lessons that are designed to empower and inspire. Since the inception of this event in 2012, we have reached over 1,000 underserved children and teens. It's hard to care about conserving the environment if you've never had a chance to experience its wonders. With that in mind, we created Camp PSOS, which exposes underprivileged and inner city youth to the wetlands and wilderness of California. Using fun, hands-on projects, we hope to not only engage campers on environmental issues, but to instill in them the desire to fight for positive environmental change. Camp PSOS is administered by Inside the Outdoors, an organization with nearly 40 years of experience empowering students, teachers and communities to connect with the nature. Through storytelling and live animal and science labs, they bring science concepts to life and serve over 125,000 California students each year. Website: Projectsaveoursurf.org
- **Foster Care - Fundraiser :** Started in Orange County in 1996, Living Advantage is helping foster kids in the community with providing them the information and opportunities to have a successful life. To help donate time or money visit LivingAdvantageInc.org for more details. On 2/15/14 @6pm at the Automobile Driving Museum in El Segundo, Living Advantage is holding a concert with the R&B group Dw3 and Chanice Williams, as well as a casino and wine night. Tickets are available through the website or if you call their office at (323) 731-6471.
- **Health:** Fight for Air Climbs are unique fundraising events for the American Lung Association. They usually happen in prominent skyscrapers, stadiums or arenas, and

involve climbing multiple steps. Sometimes called a "vertical road race", teams and individual participants can use the event as a fitness target, as a race where you challenge yourself and others or as a great way to be active and meet new friends. The Los Angeles Fight For Air Climb takes place in California's 2nd tallest building, the Aon Center on April 5th 2014 in Downtown Los Angeles. Participants will scale the nearly 1,400 stairs, or 63 stories, to reach the roof deck to amazing views 850 ft. above the city. Website: Lung.org

- **Health / Prevention** : Grammy Award-winning artist and HIV advocate, Alicia Keys, hosts an intimate and inspiring half hour conversation with five women living with HIV in the U.S. Alicia Keys Wants to Change the Way You Think About HIV GREATER THAN AIDS is a leading public information response to the U.S. domestic epidemic. Launched in 2009, it is supported by a broad coalition of public and private sector partners, including media and other corporate allies, Federal, state and local health agencies, national leadership groups, AIDS service and community organizations. Through targeted campaigns and community. GreaterThan.org
- **Health Fundraiser** : The American Lung Association is America's oldest voluntary health organization and started off in pursuit of combating tuberculosis. Over the years the association has expanded to cover all aspects of lung cancer and affiliation. They have 4 events in LA and it's their 7th year hosting these events. These events are geared towards spreading awareness about their organization and having more people appreciate their lung capacity since lung cancer happens to be the number one leading cause of death in the US. They are putting together an event on April 5th called "The Fight For Air Climb" at the Aon Center Downtown which consists of 63 floors from the street (1,391 stairs). According to Veronica and Vanessa, they talk about how incredible this kind of work out is. They also mentioned that there will be training days for those who sign up at Aon Center because it's important that people actually take the time to train for the event so they don't injure themselves when participating.
- **Hike-A-Thon**: Nature Bridge was founded in 1971 by a science teacher who wanted to take his students to Yosemite and take them out into nature. With Nature Bridge programs, kids come out for 3-5 days and sleep over night at the campsites in the Santa Monica Mountains, Channel Islands, and all throughout California. Some campuses have family programs but most are student programs who come out with their classes. One way people can get involved with their families and help support Nature Bridge programs and academics is through participating in the annual Hike-A-Thon which is happening on May 3rd in Will Rodgers State Park starting at 8am. They can choose to raise money for their schools or just be involved in the program. If people cant make it to the Hike-A-Thon, they can donate at www.naturebridge.org/hike-social
- **Humanity**: The Dream Center's purpose is to reconnect isolated people to God and community of support by providing humane services that address immediate and long-term needs in the areas of homelessness, hunger relief, medical care and education. We are building a community of resilient people whose lives have been redeemed by God's love. The lives we change are not merely examples of God's power to restore broken lives. The men, women and families we help also go on to share that love with others, to pass on the hope they have been given, and to make transformation possible for others. Website: DreamCenter.org
- **LA Marathon Tips**: Tips for Runners to prepare for LA Marathon. Fuel: It is critical to fuel your body before the race. Eat high carbohydrate meals (80 percent of intake) for several days prior to the race to build up your store of glycogen, a crucial energy

source for your body. On the morning of the race try to eat a 500-800 calorie breakfast 2-3 hours before the race. Limit fiber to avoid mid-race gastrointestinal upset. Eat foods you know and that worked well on your long training runs is critical for a calm stomach and high energy on race day. Shoes: It seems obvious, but avoid changes in equipment on race day, especially shoes. Wearing your tried and true runners will help to prevent the foot pain and blistering that are common in long-distance running. Hydration: Before the race, pay attention to urine color, aim for light yellow as a sign of adequate hydration. Although sweat rates vary from runner to runner, a good guideline for hydration is 6-8 ounces of fluid every 20 minutes. Avoid over-hydrating, which can lead to stomach upset. Make sure your race-day hydration consists of energy drinks containing carbohydrates and electrolytes and water. Consuming water alone during the race can lead to hyponerremia, which is caused by dilution of the blood's sodium level and can be very dangerous. Energy Gels/Bars: Commercially available pre-packaged carbohydrate sources are an important fuel source in triathlon and distance running. Again, familiarity is key to avoid race-day stomach upset, so stick with energy snacks you've consumed during your training. Consume one 45-60 minutes (with water) after the race starts and every 45-60 minutes thereafter. Websites: LaMarathon.com & Keck.USC.edu

- **Mentoring:** The Mission of Youth Mentoring Connection (YMC) is to awaken at-risk youth to their power, unique gifts and purpose by matching them with caring adult mentors and placing that "match" within a structured group dynamic that provides the resources youth need to reach productive, conscious adulthood. We further seek to awaken society to the needs, promise and value of this overlooked population. Our Vision is of a community where young people are truly seen and not just watched, where society understands and accepts its responsibility in meeting the needs of all young people, and where young people bring their gifts back into their communities as productive members of society. Website: YouthMentoring.org
- **National Pancake Day - Fundraiser :** 9th annual National Pancake Day on March 4th. A stake of pancakes are completely free but can donate to the Children's Miracle Network Hospital. The buttermilk pancakes are all you can eat right now until February 9th. For more information about National Pancake Day, you can visit www.ihop.com.
- **Pet Adoption :** Dogs Without Borders started by Galit fostering dogs and she wanted to continue rescuing many dogs. The process of rescuing an animal is by going through high-kill shelters and finding dogs that are on death row or not adoptable. The dogs are usually a mess at these shelters but Dogs Without Borders cleans them up, takes care of them, trains them, and then put them up for adoption. All you have to do is go to www.dogswithoutborder.org and you can fill out an adoption application. If people can't adopt a dog, they can donate online to help foster the dog.
- **Pet Care:** Fix Nation is a non-profit organization committed to cats, and to supporting Trap-Neuter-Return. We provide a free, full-time spay/neuter clinic for cats (Wednesday-Saturday) with two full-time veterinarians capable of sterilizing as many as 100 cats per day. We also provide low-cost, affordable spay/neuter services for tame pet cats. We loan out humane traps and equipment to the public free of charge, provide training on how to humanely trap feral cats and kittens, and offer guidance and information on long-term care and management for feral colonies. We are located in the heart of the San Fernando Valley and have been operational as a non-profit since 2007.
- **Political:** Since 1989, HOPE has produced conferences and champions the spirit of Latinas. HOPE stands for Hispania's Organized Political Equality. Latinas continue to

make advancements with Latina voter registration reaching 1.2 million in 2001 and the number of Latinas representing us in Sacramento has increased from 1 in 1990 to 10 today, including the Senate Majority Leader. People can go to HOPE's Facebook and become involved and hear people's stories. The audio from the conference will be available www.latinas.org.

- **Prevention:** Charles Michael Yim created the Breathometer and was on Shark Tank. It is a device and a mobile app that transforms your smartphone into a breathalyzer. You blow into the device and it tells you what your breath alcohol level is. It also has a feature that lets you know how long it'll take to be back to zero, or sober.
- **Run for Hope:** The Dream Center started in 1994. They help people in poverty or addiction; basically anyone that is having a hard time and needs help to "dream again". About 700 people are currently living at the Dream Center which is located above the 101 Hollywood Freeway. They will be running at the LA Marathon March 9th. The Run for Hope is to help raise money for human trafficking. Their goal as a running team is to raise \$100,000 dollars to help women get off the streets and get into a program to make it in life. In April they will also be opening an 80-bed center for foster youth for kids who are aging out of the system. For more information, visit www.dreamcenter.org
- **Stars & Strikes Fundraiser:** A Place Called Home is hosting a celebrity bowling and poker tournament called "Stars and Stripes" on Wednesday March 19th from 7-11pm. It's open for anyone to come down and have a good time with bowling, poker, and free food. Some celebrities in the past who have attended include Miley Cyrus and Jason Derulo. You can buy tickets online at apch.org. A Place Called Home is an oasis in a challenged community. They work with kids from 8 years old to mid-20s. They help them go through school and get involved. APCH.org to donate or get involved.
- **Traffic Safety:** CLCA was a program created in 1990s by the state legislature. The qualifications for the CLCA require people to be at least 19 years old, driving for at least 3 years, and have to make sure you have a good driving record. The state of California requires every driver to have insurance. People can go to www.mylowcostauto.com or more info or call one of the insurance agents and start the process to join the program.
- **Transportation:** The California Low Cost Automobile Insurance Program (CLCA) is working to provide information to assist low income drivers to obtain affordable car insurance. The state of California requires any one operating a vehicle in the state to have some form of car insurance so that when involved in an accident, you get assistance and are not expected to pay out of pocket if found at fault. For more information about CLCA, you can call them at 1-866-602-8861 or email them at www.mylowcostauto.com.
- **Walk for Kids:** Ronald McDonald House is a home away from home for families with seriously ill children. They are always right across the street from children's hospitals so that the family can remain close to their sick loved ones. Helps the child heal quicker, and the family feel more secure knowing that their children are close by. They are celebrating their 40th year. They are serving communities in southern California with 6 Ronald McDonald Houses. They have 155 guest rooms in their households. They are the largest chapter in the US "in southern California. Upcoming Event: April 6th " "Walk For Kids 2014" in LA, Ontario, Orange County and Long Beach & May 31st at Bakersfield. It's a 5k event to raise money and awareness for the services provided by Ronald McDonald House Charities of Southern California.

- Water Safety:** The International Surf Lifesaving Association (ISLA) goes into countries that don't have the resources or education available to help prevent accidental drowning in their oceans and provides that assistance to locals in the area. ISLA helps to establish a lifeguarding system in the local areas. During the busy seasons in certain countries, ISLA sends over lifeguards to help with the extra vacationers visiting the beaches. They provide a Junior Guard Scholarship locally to empower kids who can't afford to be a Junior Guard. For more information about ISLA, making a donation, or to get involved, you can visit their website at www.islasurf.com or on Facebook at Isla Surf.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community Outreach	Community Council - 01/03/14 - 01/06/14 Seg 1	Hope Street Family Center organization provides, health guidance and educational services to families in Downtown Los Angeles. The goal is to be able to strengthen low income families and assist them with resources for their young kids to make sure they are on the right track both physically and education wise. They also have health information for the parents to take advantage of from pregnancy and beyond. To learn more about the Hope Street Family Center, what services they provide, what programs they provide, what resources they have available, or to simply volunteer. Website: Hopestreetfamilycenter.org .	Hope Street Family Center	01/05/2014 06:19 AM	015:03
Health	Community Council - 01/03/14 - 01/06/14 Seg 2	American Diabetes Association is creating awareness about Diabetic Neuropathy which is a complication of diabetes damage to the nerves through circulation that happens due to chemotherapy or alcohol use. Make sure you report any concerns with your doctors as soon as you notice something. It is not something you do not want to ignore. For more information, you can check out the American Diabetes Association website at www.matex.net .	American Diabetes Association	01/05/2014 06:34 AM	015:36
Animal Care	Community Council - 01/03/14 - 01/06/14 Seg 3	Gentle Barn is an animal sanctuary located in Santa Clarita that has become a place for children with different backgrounds, mental health issues, and different schools to come visit. It is also a place for abused, abandoned and neglected animals where they receive medical care. Once the animals are healthy and trusting people better, they are there to stay at the Gentle Barn. The Gentle Barn brings in the animals stories to relate with the children to help them turn their lives around. If you want to volunteer, sponsor an animal, to visit the farm, or make a donation, you can visit their website at www.gentlebarn.org	Gentle Barn	01/05/2014 06:49 AM	009:59

Pet Care	Community Council - 01/10/14 - 01/13/14 Seg 1	Fix Nation is a non-profit organization committed to cats, and to supporting Trap-Neuter-Return. We provide a free, full-time spay/neuter clinic for cats (Wednesday-Saturday) with two full-time veterinarians capable of sterilizing as many as 100 cats per day. We also provide low-cost, affordable spay/neuter services for tame pet cats. We loan out humane traps and equipment to the public free of charge, provide training on how to humanely trap feral cats and kittens, and offer guidance and information on long-term care and management for feral colonies. We are located in the heart of the San Fernando Valley and have been operational as a non-profit since 2007.	Fix Nation	01/12/2014 06:18 AM	021:01
Advocacy	Community Council - 01/10/14 - 01/13/14 Seg 2	National Court Appointed Special Advocate (CASA) Association, together with its state and local members, is to support and promote court-appointed volunteer advocacy so that every abused or neglected child can be safe, establish permanence and have the opportunity to thrive. Judges appoint CASA volunteers to represent the best interests of children who have been removed from their homes due to abuse or neglect. Each year, more than 600,000 children experience foster care in this country. Because there are not enough CASA volunteers to represent all of the children in care, judges typically assign CASA volunteers to their most difficult cases. Casaforchildren.org	Court Appointed Special Advocates (CASA)	01/12/2014 06:39 AM	008:20
Emergency Preparedness	Community Council - 01/10/14 - 01/13/14 Seg 3	Ready OC is a public service campaign aimed at educating and empowering Orange County residents, businesses and the community to better prepare for emergency situations. The goals of the campaign are to get local residents better prepared for a variety of emergency situations that could impact the county and also to offer opportunities for concerned citizens to get involved in local readiness efforts. Funded through the U.S. Department of Homeland Security, Ready OC is administered by the Santa Ana and Anaheim police departments as part of the Urban Area Security Initiative (UASI) in conjunction with the Orange County Sheriff's Department. The campaign is guided by the Ready OC Steering Committee comprised of emergency management personnel representing several local government agencies and advised by a Corporate Advisory Council that includes many of Orange County's leading businesses and organizations. ReadyOC.org	Ready O.C.	01/12/2014 06:47 AM	010:02
Health / Prevention	Community Council - 01/17/14 - 01/20/14 Seg 1	Grammy Award-winning artist and HIV advocate, Alicia Keys, hosts an intimate and inspiring half hour conversation with five women living with HIV in the U.S. Alicia Keys Wants to Change the Way You Think About HIV GREATER THAN AIDS is a leading public information response to the U.S. domestic epidemic. Launched in 2009, it is supported by a broad coalition of public and private sector partners, including media and other	Greater Than AIDS - show	01/19/2014 06:18 AM	027:36

corporate allies, Federal, state and local health agencies, national leadership groups, AIDS service and community organizations. Through targeted campaigns and community. GreaterThan.org

<p>Empowerment</p>	<p>Community Council - 01/17/14 - 01/20/14 Seg 2</p>	<p>The Black Book Sessions will be hosting their next event on January 24th at 9pm alongside the Jackie Boyz and Friends at Station at the W Hollywood hotel. The event will be their Grammy's edition as a pre party for the award show. There will be a red carpet showcasing artists throughout the industry (new artists all the way up to artists who have already made their dents on society) to raise funds to support the nonprofit organization. Black Book Sessions works to help young artists develop and live up to their potential by providing experience and exposure. Girl Radical will be making an appearance along with Wayne Brady and so many more! For more information about the organization, to make a donation, to learn more about their event, or volunteer information visit website www.blackbooksessions.org. To RSVP for event, you can email jackieboyzandfriends@gmail.com with your information and any guests you are planning on bringing.</p>	<p>Black Books Sessions 2014</p>	<p>01/19/2014 06:45 AM</p>	<p>009:55</p>
<p>Humanity</p>	<p>Community Council - 01/24/14 - 01/27/14 Seg 1</p>	<p>The Dream Center's purpose is to reconnect isolated people to God and community of support by providing humane services that address immediate and long-term needs in the areas of homelessness, hunger relief, medical care and education. We are building a community of resilient people whose lives have been redeemed by God's love. The lives we change are not merely examples of God's power to restore broken lives. The men, women and families we help also go on to share that love with others, to pass on the hope they have been given, and to make transformation possible for others. Website: DreamCenter.org</p>	<p>Dream Center</p>	<p>01/26/2014 06:22 AM</p>	<p>013:16</p>
<p>Mentoring</p>	<p>Community Council - 01/24/14 - 01/27/14 Seg 2</p>	<p>The Mission of Youth Mentoring Connection (YMC) is to awaken at-risk youth to their power, unique gifts and purpose by matching them with caring adult mentors and placing that "match" within a structured group dynamic that provides the resources youth need to reach productive, conscious adulthood. We further seek to awaken society to the needs, promise and value of this overlooked population. Our Vision is of a community where young people are truly seen and not just watched, where society understands and accepts its responsibility in meeting the needs of all young people, and where young people bring their gifts back into their communities as productive members of society. Website: YouthMentoring.org</p>	<p>Youth Mentoring Connection</p>	<p>01/26/2014 06:35 AM</p>	<p>017:33</p>
	<p>Community Council -</p>	<p>DoSomething.org is the country's largest not-for-profit for young people and social change. We have 2.4 million members (and counting!) who kick ass on causes they care about. Bullying. Animal</p>	<p>Do</p>		

Empowerment	01/24/14 - 01/27/14 Seg 3	cruelty. Homelessness. Cancer. The list goes on. DoSomething.org spearheads national campaigns so 13- to 25-year-olds can make an impact - without ever needing money, an adult, or a car. Over 2.4 million people took action through DoSomething.org in 2012	Something Dot Org	01/26/2014 06:53 AM	009:24
Transportation	Community Council - 01/31/14 - 02/03/14 Seg. 1	The California Low Cost Automobile Insurance Program (CLCA) is working to provide information to assist low income drivers to obtain affordable car insurance. The state of California requires any one operating a vehicle in the state to have some form of car insurance so that when involved in an accident, you get assistance and are not expected to pay out of pocket if found at fault. For more information about CLCA, you can call them at 1-866-602-8861 or email them at www.mylowcostauto.com.	CLCA	02/02/2014 06:20 AM	014:08
Enviornmental	Community Council - 01/31/14 - 02/03/14 Seg. 2	Grades of Green is a program integrated into the elementary schools that works to create environmental awareness about the students. It is a collection of programs that works with different environmental aspects trash collection, Walk to School, and chemical reduction. They also have a Trash Free Lunch Challenge for the students. For more information, see if your school is involved, or to make a donation, check out their website at www.gradesofgreen.org	Grades of Green	02/02/2014 06:35 AM	016:10
Dental Care	Community Council - 01/31/14 - 02/03/14 Seg.3	The Children's Dental Center (TCDC) works to create preventive, educational and treatment services for children to help them live healthier lives. They provide dental treatment to children whose families can't afford dental care. Children who have cavities are at risk for a lot of pain. Cavities are at risk of infectious diseases if left untreated that affect their growth and development. They also provide programs to learn how to brush and floss better, as well as providing the children with good brushes/floss. They will be hosting a free event on February 8th from 8:30am to 4:30pm at the Children's Dental Center (300 East Buckhorn Street in Inglewood). There will be teeth related goodies, activities for parents and kids, and clinics targeted at different age groups. They will accept appointments and walk-ins the day of the event. For more information about the organization or the event, to make an appointment, or to make a donation, visit their website at www.tcdc.org.	The Children's Dental Center	02/02/2014 06:51 AM	009:58
Domestic Abuse Prevention	Community Council - 02/07/14 - 02/10/14 Seg 1	The Women's Shelter of Long Beach is an organization that helps thousands of families overcome trauma, victims of domestic violence from women, men, children, members of LGBT community. On February 21st 6-930pm, the WSLB is sponsoring a Teen Dating Violence event, as February is national teen dating violence awareness month, which is open for free to the public. The event is an art exhibit, with music, and a poetry hour, ending with a gorilla theatre showing of films	Womens Shelter of Long Beach	02/09/2014 06:16 AM	014:45

concerning teen violence. For more information
 WomensShelterlb.org

Foster Care - Fundraiser	Community Council - 02/07/14 - 02/10/14 Seg 2	<p>Started in Orange County in 1996, Living Advantage is helping foster kids in the community with providing them the information and opportunities to have a successful life. To help donate time or money visit LivingAdvantageInc.org for more details. On 2/15/14 @6pm at the Automobile Driving Museum in El Segundo, Living Advantage is holding a concert with the R&B group Dw3 and Chanice Williams, as well as a casino and wine night. Tickets are available through the website or if you call their office at (323) 731-6471.</p>	Living Advantage 2014	02/09/2014 06:31 AM	015:00
Domestic Violence Prevention	Community Council - 02/07/14 - 02/10/14 Seg 3	<p>One Billion Rising for Justice is a global campaign for the V-day Movement as well as against violence towards women and girls. On Valentine's day last year the campaign is got over 1 billion people over 200 countries to rise in a commitment against violence towards women and girls. This year, they are escalating that action and focusing what justice looks like in communities. Global Action will be taking place again on Valentine's Day, with events all throughout Los Angeles. This year there will be flash mobs happening all over the world in hopes of getting the attention and spreading their message. More information about upcoming events on 2/14 visit OneBillionRising.org</p>	One Billion Rising	02/09/2014 06:46 AM	010:00
Run for Hope	Community Council - 2/14/14 - 2/17/14 Seg 1	<p>The Dream Center started in 1994. They help people in poverty or addiction; basically anyone that is having a hard time and needs help to "dream again". About 700 people are currently living at the Dream Center which is located above the 101 Hollywood Freeway. They will be running at the LA Marathon March 9th. The Run for Hope is to help raise money for human trafficking. Their goal as a running team is to raise \$100,000 dollars to help women get off the streets and get into a program to make it in life. In April they will also be opening an 80-bed center for foster youth for kids who are aging out of the system. For more information, visit www.dreamcenter.org</p>	Dream Center	02/16/2014 06:20 AM	013:16
National Pancake Day - Fundraiser	Community Council - 2/14/14 - 2/17/14 Seg 2	<p>9th annual National Pancake Day on March 4th. A stake of pancakes are completely free but can donate to the Children's Miracle Network Hospital. The buttermilk pancakes are all you can eat right now until February 9th. For more information about National Pancake Day, you can visit www.ihop.com.</p>	IHOP	02/16/2014 06:33 AM	007:30
Prevention	Community Council - 2/14/14 - 2/17/14 Seg 3	<p>Charles Michael Yim created the Breathometer and was on Shark Tank. It is a device and a mobile app that transforms your smartphone into a breathalyzer. You blow into the device and it tells you what your breath alcohol level is. It also has a feature that lets you know how long it'll take to be</p>	Breathometer	02/16/2014 06:40 AM	010:19

back to zero, or sober.

Pet Adoption	Community Council - 2/14/14 - 2/17/14 Seg 4	Dogs Without Borders started by Galit fostering dogs and she wanted to continue rescuing many dogs. The process of rescuing an animal is by going through high-kill shelters and finding dogs that are on death row or not adoptable. The dogs are usually a mess at these shelters but Dogs Without Borders cleans them up, takes care of them, trains them, and then put them up for adoption. All you have to do is go to www.dogswithoutborder.org and you can fill out an adoption application. If people can't adopt a dog, they can donate online to help foster the dog.	Dogs without Borders	02/16/2014 06:51 AM	010:27
Animal Care	Community Council - 2/21/14 - 2/24/14 Seg. 1	Animal Defenders International is an organization that works to educate people to prevent animal cruelty all over the world. It is about educating people about all animal related issues from local animal neglect/fur issues specific animal issues in different countries. They raise money to create awareness about these issues, investigating the situations, and healing the animals. For more information, you can visit their website at www.ad-international.org .	Animal Defenders International	02/23/2014 06:15 AM	014:41
Water Safety	Community Council - 2/21/14 - 2/24/14 Seg. 2	The International Surf Lifesaving Association (ISLA) goes into countries that don't have the resources or education available to help prevent accidental drowning in their oceans and provides that assistance to locals in the area. ISLA helps to establish a lifeguarding system in the local areas. During the busy seasons in certain countries, ISLA sends over lifeguards to help with the extra vacationers visiting the beaches. They provide a Junior Guard Scholarship locally to empower kids who can't afford to be a Junior Guard. For more information about ISLA, making a donation, or to get involved, you can visit their website at www.islasurf.com or on Facebook at Isla Surf.	ISLA	02/23/2014 06:29 AM	015:00
Empowerment	Community Council - 2/21/14 - 2/24/14 Seg. 3	The Junior Achievement of SoCal is an organization that creates opportunities for students in under privileged areas from kindergarten through twelfth grade. They work to expose them to new mediums that help them to become more successful individuals once they graduate college. They work directly with the schools to engage the students to get them involved and open them to crucial life skills. Check out their website at www.jasocal.org . for more information.	Junior Achievements of SoCal	02/23/2014 06:44 AM	010:30
Hike-A-Thon	Community Council - 2/28/14 -	Nature Bridge was founded in 1971 by a science teacher who wanted to take his students to Yosemite and take them out into nature. With Nature Bridge programs, kids come out for 3-5 days and sleep over night at the campsites in the Santa Monica Mountains, Channel Islands, and all throughout California. Some campuses have family programs but most are student programs who come out with their classes. One way people can get	Nature Bridge 2014	03/02/2014 06:17 AM	012:08

	3/03/14 Seg 1	involved with their families and help support Nature Bridge programs and academics is through participating in the annual Hike-A-Thon which is happening on May 3rd in Will Rodgers State Park starting at 8am. They can choose to raise money for their schools or just be involved in the program. If people cant make it to the Hike-A-Thon, they can donate at www.naturebridge.org/hike-social			
Health Fundraiser	Community Council - 2/28/14 - 3/03/14 Seg 2	The American Lung Association is America's oldest voluntary health organization and started off in pursuit of combating tuberculosis. Over the years the association has expanded to cover all aspects of lung cancer and affiliation. They have 4 events in LA and it's their 7th year hosting these events. These events are geared towards spreading awareness about their organization and having more people appreciate their lung capacity since lung cancer happens to be the number one leading cause of death in the US. They are putting together an event on April 5th called "The Fight For Air Climb" at the Aon Center Downtown which consists of 63 floors from the street (1,391 stairs). According to Veronica and Vanessa, they talk about how incredible this kind of work out is. They also mentioned that there will be training days for those who sign up at Aon Center because it's important that people actually take the time to train for the event so they don't injure themselves when participating.	American Lung Association	03/02/2014 06:29 AM	018:01
Political	Community Council - 2/28/14 - 3/03/14 Seg 3	Since 1989, HOPE has produced conferences and champions the spirit of Latinas. HOPE stands for Hispania's Organized Political Equality. Latinas continue to make advancements with Latina voter registration reaching 1.2 million in 2001 and the number of Latinas representing us in Sacramento has increased from 1 in 1990 to 10 today, including the Senate Majority Leader. People can go to HOPE's Facebook and become involved and hear people's stories. The audio from the conference will be available www.latinas.org .	H.O.P.E.	03/02/2014 06:47 AM	010:46
Stars & Strikes Fundraiser	Community Council - 3/07/14 - 3/10/14 Seg 1	A Place Called Home is hosting a celebrity bowling and poker tournament called "Stars and Stripes" on Wednesday March 19th from 7-11pm. It's open for anyone to come down and have a good time with bowling, poker, and free food. Some celebrities in the past who have attended include Miley Cyrus and Jason Derulo. You can buy tickets online at apch.org . A Place Called Home is an oasis in a challenged community. They work with kids from 8 years old to mid-20s. They help them go through school and get involved. APCH.org to donate or get involved.	A Place Called Home	03/09/2014 06:18 AM	014:54
Arts	Community Council - 3/07/14 - 3/10/14 Seg	LAUSD is hosting an arts festival. A student at Hamilton High School entered an ideas contest and submitted a proposal to do an arts festival to raise awareness of the importance of the arts. There will be all kind of arts from music to dance to theater	LAUSD	03/09/2014 06:33 AM	015:30

	2	and even paintings. It will be held at Grand Park in Downtown on March 15th from 10am-4pm.			
LA Marathon Tips	Community Council - 3/07/14 - 3/10/14 Seg 3	<p>Tips for Runners to prepare for LA Marathon. Fuel: It is critical to fuel your body before the race. Eat high carbohydrate meals (80 percent of intake) for several days prior to the race to build up your store of glycogen, a crucial energy source for your body. On the morning of the race try to eat a 500-800 calorie breakfast 2-3 hours before the race. Limit fiber to avoid mid-race gastrointestinal upset. Eat foods you know and that worked well on your long training runs is critical for a calm stomach and high energy on race day. Shoes: It seems obvious, but avoid changes in equipment on race day, especially shoes. Wearing your tried and true runners will help to prevent the foot pain and blistering that are common in long-distance running. Hydration: Before the race, pay attention to urine color, aim for light yellow as a sign of adequate hydration. Although sweat rates vary from runner to runner, a good guideline for hydration is 6-8 ounces of fluid every 20 minutes. Avoid over-hydrating, which can lead to stomach upset. Make sure your race-day hydration consists of energy drinks containing carbohydrates and electrolytes and water. Consuming water alone during the race can lead to hyponerremia, which is caused by dilution of the blood's sodium level and can be very dangerous. Energy Gels/Bars: Commercially available pre-packaged carbohydrate sources are an important fuel source in triathlon and distance running. Again, familiarity is key to avoid race- day stomach upset, so stick with energy snacks you've consumed during your training. Consume one 45-60 minutes (with water) after the race starts and every 45-60 minutes thereafter. Websites: LaMarathon.com & Keck.USC.edu</p>	Keck Medicine	03/09/2014 06:48 AM	010:13
Education / Empowerment	Community Council - 3/14/14 - 3/17/14 Seg. 1	<p>The YMCA has a program called the Youth and Government and it's for teens in 9th-12th grade. The program teaches gives how to speak publically and build bonds with people and give back to the community. To raise money for the program, they're having an art gala. The gala will have teens art and community people in the area that want to display their art. All the proceeds go to scholarships for kids that want to apart of Youth and Government but can't pay for it. The gala will be on March 22nd. Tickets are \$10 at the door.</p>	East Valley YMCA	03/16/2014 06:16 AM	014:06
At-Risk	Community Council - 3/14/14 - 3/17/14 Seg. 2	<p>Milli-Can is a club at Millikan High School that started in 2006 by Beatriz who is the campus security officer and she specializes in gangs and graffiti. The club is at risk students and role model students joined together and Beatriz is a mentor. They can come to the club and talk about whatever they want and they also help the community. One example is that they clean the beaches but they help anyone that needs help. They have an event on March 26th at Millikan High School in Long</p>	Millikan High School	03/16/2014 06:30 AM	014:48

Beach in the school cafeteria from 5-7pm. There will be a silent auction, raffles, and food! The event is \$10 per person and the money from the event goes to the club.

Traffic Safety	Community Council - 3/14/14 - 3/17/14 Seg. 3	CLCA was a program created in 1990s by the state legislature. The qualifications for the CLCA require people to be at least 19 years old, driving for at least 3 years, and have to make sure you have a good driving record. The state of California requires every driver to have insurance. People can go to www.mylowcostauto.com or more info or call one of the insurance agents and start the process to join the program.	CA Department of Insurance	03/16/2014 06:45 AM	010:06
Empowerment	Community Council - 3/21/14 - 3/24/14 Seg. 1	Dream Dress Drive is a non-profit organization that tries to give young girls an opportunity to go to prom in an affordable way. Yesenias Humanitarian is Elizabeth's daughter who originally came up with the idea of "Dream Dress Drive" that passed away in a tragic accident, so Elizabeth (her mom) decided to continue on her legacy that Yesenias left behind. A way in which this organization is dedicated to promoting the confidence and self esteem of more so financially challenged young people in Orange, LA and other adjacent countries. Upcoming Event: Yesenia's Dream Dress Drive Distribution Event: April 5th, 2014- 10:am-4pm: Underprivileged senior high school graduates to receive a Prom night gown, shoes, accessories, and treated to a day full of fun amazing activities!	Yesenias Humanitarian Foundat	03/23/2014 06:20 AM	015:21
Walk for Kids	Community Council - 3/21/14 - 3/24/14 Seg. 2	Ronald McDonald House is a home away from home for families with seriously ill children. They are always right across the street from children's hospitals so that the family can remain close to their sick loved ones. Helps the child heal quicker, and the family feel more secure knowing that their children are close by. They are celebrating their 40th year. They are serving communities in southern California with 6 Ronald McDonald Houses. They have 155 guest rooms in their households. They are the largest chapter in the US "in southern California. Upcoming Event: April 6th " "Walk For Kids 2014" in LA, Ontario, Orange County and Long Beach & May 31st at Bakersfield. It's a 5k event to raise money and awareness for the services provided by Ronald McDonald House Charities of Southern California.	Ronald McDonald House	03/23/2014 06:36 AM	014:57
Humanity	Community Council - 3/21/14 - 3/24/14 Seg. 3	Non profit organization that helps people with rent, utility and food to help them get back on their feet. (Those that make fewer than 25,000 a year). They started this organization because there have been a lot of people who couldn't afford to pay for their houses, and bills. So they wanted a way in which they could prevent homelessness from occurring and a way to preserve and unify our communities.	Unity of Life Foundation	03/23/2014 06:50 AM	009:14

PROJECT SAVE OUR SURF dedicated to the conservation of our oceans and the delicate marine

Environmental	Community Council - 3/28/14-3/30/14 Seg 1	<p>ecosystems that reside therein. While our initial focus was on cleaning up the oceans, we expanded our fight for clean water to include something that should never be a luxury " access to safe water. Every 15 seconds a child dies because of contaminated water. Meanwhile, a single \$50 filter can provide clean water to a village of 100 for an entire year. With Consurfation Camp, Project Save Our Surf takes environmental education on the road, touring Southern California and Mexico to host events aimed at educating not only kids, but the entire community. Each stop of the tour features a surf clinic, art projects, a beach clean-up, a yoga session and a presentation on global citizenship. These exciting events bring together surfers, environmentalists, educators and families, combining fun outdoor activities with environmental lessons that are designed to empower and inspire. Since the inception of this event in 2012, we have reached over 1,000 underserved children and teens. It's hard to care about conserving the environment if you've never had a chance to experience its wonders. With that in mind, we created Camp PSOS, which exposes underprivileged and inner city youth to the wetlands and wilderness of California. Using fun, hands-on projects, we hope to not only engage campers on environmental issues, but to instill in them the desire to fight for positive environmental change. Camp PSOS is administered by Inside the Outdoors, an organization with nearly 40 years of experience empowering students, teachers and communities to connect with the nature. Through storytelling and live animal and science labs, they bring science concepts to life and serve over 125,000 California students each year. Website: Projectsaveoursurf.org</p>	Project Save our Surf	03/30/2014 06:16 AM	014:32
Adoption	Community Council - 3/28/14 - 3/30/14 Seg 2	<p>Team-based mentorship program for adopted children (ages 3 years - 18 years). The team-based approach to mentoring gives adopted children the unique opportunity to connect with multiple adult adoptee role models and to interact with other adopted children. The primary goals of the organization are to connect the adoption community through mentorship, embrace cultural diversity, and celebrate adoption. Some kids can feel lonely or different because they were adopted. With the program Connect A Kid, adopted children are able to be paired up with an adult adoptee to serve as their mentor. Website: ConnectAKid.org</p>	Connect A Kid	03/30/2014 06:30 AM	014:38
Health	Community Council - 3/28/14 - 3/30/14 Seg	<p>Fight for Air Climbs are unique fundraising events for the American Lung Association. They usually happen in prominent skyscrapers, stadiums or arenas, and involve climbing multiple steps. Sometimes called a "vertical road race", teams and individual participants can use the event as a fitness target, as a race where you challenge yourself and others or as a great way to be active and meet new friends. The Los Angeles Fight For</p>	American Lung Association	03/30/2014 06:45 AM	010:09

- 3 Air Climb takes place in California's 2nd tallest building, the Aon Center on April 5th 2014 in Downtown Los Angeles. Participants will scale the nearly 1,400 stairs, or 63 stories, to reach the roof deck to amazing views 850 ft. above the city.
Website: Lung.org

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Autism Research	Autism Speaks	000:16	002
Breast Cancer	Race For The Cure	000:18	018
Childhood Cancer	Stand Up To Cancer	000:30	002
EAS TEST	Emergency Alert System	000:03	001
EAS TEST	Emergency Alert System	000:05	017
Education	WeDay.org	000:30	008
Endangered Species	San Diego Zoo	000:30	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	434
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	099
RMD House of Charities	Ronald McDonald House	000:16	009
RMD House of Charities	Ronald McDonald House	000:17	020