

KYSR  
Los Angeles, CA  
Quarterly Issues/Programs List  
First Quarter, 2024  
03/29/2024

KYSR  
Quarterly Issues/Programs List

KYSR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **American Heart Association:** American Heart Association
- **American Red Cross:** American Red Cross
- **Betty Ford Foundation:** Betty Ford Foundation
- **Cancer Awareness:** Cancer Kicking
- **Department of Labor:** Department of Labor
- **Dion Rambo:** Rambo House
- **Fight For Air:** FIGHT For Air Climb
- **Health & Wellness:** Health and Wellness
- **Job Burnout:** Job Burnout

- **Justice Connect:** Justice Connect
- **LA County Clerk Office:** LA County Clerk Office
- **Local Autism Warriors:** Local Autism Warriors
- **Make March Matter:** Make March Matter
- **Operation Gratitude:** Operation Gratitude
- **Operation Warm Wishes:** Operation Warm Wishes
- **Pauly's Project:** Pauly's Project
- **Project Angel Food:** Project Angel Food
- **Strength Through Strides:** Strength Through Strides
- **Walk MS:** Walk MS

**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Betty Ford Foundation	iHeart SoCal Show - 01/07/2024 - Segment 1	Raising awareness for the Betty Ford Foundation, a treatment center for those struggling with addiction	Carrie Bates	01/07/2024 06:14 AM	027:00
Project Angel Food	iHeart SoCal Show - 01/14/2024 - Segment 1	Information about how people can get involved with Project Angel Food, an organization that delivers healthy meals to those impacted by illness	Richard Ayoub	01/14/2024 06:13 AM	020:54
Job Burnout	iHeart SoCal Show - 01/14/2024 - Segment 2	Judge Songhai shares tips for avoiding Job Burnout	Judge Songhai Armstead	01/14/2024 06:34 AM	007:16
American Red Cross	iHeart SoCal Show - 01/21/2024 - Segment 1	American Red Cross encourages the community to donate blood and shares how people can find a blood drive in their area	Sean Inoue	01/21/2024 06:15 AM	019:14
Health & Wellness	iHeart SoCal Show - 01/21/2024 - Segment 2	Dr Kerner shares information about the latest strain of the COVID-19 Virus	Dr. Marc Kerner	01/21/2024 06:34 AM	012:33
American Heart Association	iHeart SoCal Show - 01/28/2024 - Segment 1	American Heart Association raises awareness about heart attack and stroke symptoms	Betsy Hart	01/28/2024 06:16 AM	017:31
Health & Wellness	iHeart SoCal Show - 01/28/2024 - Segment 2	Dr Kerner shares information about the latest strain of the COVID-19 Virus	Dr. Marc Kerner	01/28/2024 06:33 AM	012:33
Cancer Awareness	iHeart SoCal Show - 02/04/2024 - Segment 1	Cancer Kicking: Dr Funk shares tips to improve your health and prevent cancer	Dr. Kristi Funk	02/04/2024 06:12 AM	020:35

		and other chronic diseases			
Pauly's Project	iHeart SoCal Show - 02/04/2024 - Segment 2	Pauly's Project improves the lives of homeless individuals in Downtown Los Angeles by donating food, water, and supplies	Paul Avila	02/04/2024 06:33 AM	010:57
Operation Gratitude	iHeart SoCal Show - 02/11/2024 - Segment 1	Operation Gratitude delivers care packages to troops, veterans, first responders, and their families.	Carolyn Blashek	02/11/2024 06:13 AM	018:58
Dion Rambo	iHeart SoCal Show - 02/11/2024 - Segment 2	TeleHealth Van drives into low income and homeless communities and gives them an opportunity to virtually connect with doctors, therapists, and case workers	Paul Avila	02/11/2024 06:32 AM	014:17
Fight For Air	iHeart SoCal Show - 02/18/2024 - Segment 1	Information about the Fight For Air Climb to support people with lung diseases	Maxine Tatlonghari	02/18/2024 06:15 AM	016:48
Operation Warm Wishes	iHeart SoCal Show - 02/18/2024 - Segment 2	Operation Warm Wishes is a food pantry that serves homeless youth and families	Ty Ron Jackson	02/18/2024 06:32 AM	015:11
Make March Matter	iHeart SoCal Show - 02/25/2024 - Segment 1	Make March Matter supports children's health and Children's Hospital Los Angeles	Dawn Wilcox	02/25/2024 06:14 AM	016:51
Operation Warm Wishes	iHeart SoCal Show - 02/25/2024 - Segment 2	Operation Warm Wishes is a food pantry that serves homeless youth and families	Ty Ron Jackson	02/25/2024 06:31 AM	015:11
Local Autism Warriors	iHeart SoCal Show - 03/03/2024 - Segment 1	Local Autism Warriors raise awareness for their fundraiser that supports those with Autism	Katy Jackson	03/03/2024 06:14 AM	013:59

LA County Clerk Office	iHeart SoCal Show - 02/25/2024 - Segment 2	LA County Clerk Office	Dean Logan	03/03/2024 06:28 AM	009:59
Strength Through Strides	iHeart SoCal Show - 03/10/2024 - Segment 1	Strength Through Strides	Summer Willis	03/10/2024 06:13 AM	019:42
Justice Connect	iHeart SoCal Show - 03/10/2024 - Segment 2	Justice Connect	Judge Songhai Armstead	03/10/2024 06:33 AM	011:24
Walk MS	iHeart SoCal Show - 03/17/2024 - Segment 1	Walk MS	Jillian Escoto	03/17/2024 06:14 AM	015:57
Justice Connect	iHeart SoCal Show - 03/17/2024 - Segment 2	Justice Connect	Judge Songhai Armstead	03/17/2024 06:30 AM	011:24
Department of Labor	iHeart SoCal Show - 03/24/2024 - Segment 1	Department of Labor	Thuy Pham	03/24/2024 06:13 AM	024:51

**Section II**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	34
	Local Promo PSA	000:15	20
	Local Promo PSA	000:15	8
	Local Promo PSA	000:30	12
Cancer Awareness	THE V FOUNDATION	000:28	4
Cancer Awareness	THE V FOUNDATION	000:30	2
Community Involvement	1 MILLION STRONG	000:29	4
Community Involvement	1 MILLION STRONG	000:30	9
Community Involvement	AMERICAN STROKE ASSOCIATION	000:30	6
Community Involvement	Operation Hope	000:30	6
Community Involvement	PROJECT YELLOW LIGHT	000:30	7
Community Involvement	UNCF	000:30	9
EAS TEST	Emergency Alert System	000:04	2

FINANCIAL COACHING	Operation Hope	000:29	12
Heart Health	American Heart Association	000:30	12
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	10