

# Broadcast Contract

National Media Research, Plnng&Placement  
Voters in Charge  
815 Slaters Lane  
Alexandria, VA 22314

Start Date	Contract#	Mod#
09/24/18	2109011850	0
End Date	Date Entered	Date Last Modified
09/28/18	09/21/18	09/21/18
Advertiser	Station Market	
Voters in Charge	WSUA-AM	
Product	SalesRep/Office	
Voters in Charge	Fernando Checa	

Standard Billing Cycle Estimate# 10058

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 09/24/18 FR 09/28/18	06:00A-07:00P	60		5	5	5	5	5	--	25	\$162.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	25	4,050.00	\$607.50	\$ 3,442.50	\$ 4,050.00

## Billing Projections: By Month

	Sep 18
CA	4,050.00
ST	4,050.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Name Title  
See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name Title  
Page 1





# Buy Detail Report

## Summary by Station/System

Date: 9/21/2018

<b>Client:</b> Voters in Charge	<b>Estimate:</b> 10058	<b>Send Billing To:</b> National Media Research Planning & Placement
<b>Media:</b> Radio	<b>Description:</b> Radio Hispanic 9.24-9.30	815 Slaters Lane
<b>Product:</b> Voters In Charge	<b>Flight Start Date:</b> 9/24/2018 05:00 AM	Alexandria, VA 22314
<b>Market:</b> Miami-Ft. Lauderdale	<b>Flight End Date:</b> 9/28/2018 04:59 AM	<b>Phone:</b> 703-683-4877
<b>Separation between spots:</b> 30	<b>Survey:</b> Miami-Ft. Lauderdale	<b>Fax:</b> 703-683-6692
	<b>Buyer:</b> Megan Burns	

Station	Total Spots	STN Gross	PCT
WSUA-AM	25	\$4,050.00	100%
Market Total:	25	\$4,050.00	

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; color: blue;">WSVA-Am. Miami</span>	<b>Date:</b> <span style="font-size: 1.2em; color: blue;">9/21/18</span>
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I, National Media Research, Planning, and Placement  
do hereby request station time concerning the following issue:

<b>Voters in Charge</b>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: Voters in Charge

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

FL General Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Voters in Charge  
2640-A Mitcham Dr. Tallahassee, FL 32308

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chairperson: John Sowinski  
Treasurer: Abby Dupree

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

--

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

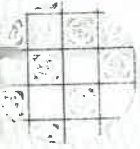
**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

\_\_\_\_\_  
Date                      *Jon Farrell*                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ **Accepted**                      ☐ **Accepted in Part**                      ☐ **Rejected**  
*Fernando*                      *Fernando Chera*                      *A/E*  
\_\_\_\_\_  
Signature                      Printed Name                      Title

NATIONAL MEDIA RESEARCH  
PLANNING & PLACEMENT, LLC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314



BB&T  
Branch Banking and Trust Company  
VIRGINIA  
68-426/514

47617  
NUMBER  
47617

PAY EXACTLY \*\*\*\*\*3,442\*DOLLARS\*AND\*50\*CENTS

DATE

9/21/2018

AMOUNT

\$3,442.50

PAY  
TO THE  
ORDER  
OF

WSUA-AM

*John Farrell*

MP

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

⑈047617⑈ ⑆051404260⑆0000252417958⑈

210901825

Details on back



Security Features Included

MP

PAPER CONTAINS TONER ADHESION PROPERTIES