

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐**FEDERAL CANDIDATE**☒**STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WSYR SYRACUSE, NY	Date: 10/10/17
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I, Bret Burghdurf,
 being/on behalf of: Ben Walsh, a legally
 qualified candidate of the Independent political
 party for the office of: Mayor
 in the Syracuse
 election to be held on: November 7, 2017
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Order					

Total Charges: 1111 Gross

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

NA

I represent that the payment for the above described broadcast time has been furnished by:

Ben Walsh For Syracuse

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kristi Brightman Frame

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/10/17

Date



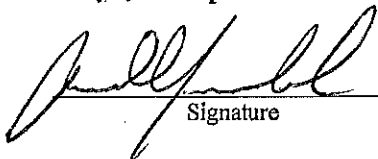
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

RICK JACOBUSH

Printed Name

MARKET PRESIDENT

Title

Advertiser No:	554355	Order No:	1104749341
Start Date:	11/01/2017	Co-op:	No
End Date:	11/07/2017	Package:	No
Month Type:	Broadcast	Agency Comm.:	15%
Revision #:	0		
CPE:			
AE:	Yacobush, Rick		
Entered:	10/31/2017 01:56 PM by Fusion		
Last Update:	10/31/2017 01:56 PM by Fusion		
Note:			
Note 2:			
Spl Req Inv:			

Ben Walsh For Mayor
 c/o MOONEY MARKETING GROUP
 Attn: Patrick Mooney
 528 Plum St
 Syracuse, NY 13204

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 CC WSYR-AM	06:00-10:00 Commercial	11/01/17	11/03/17	1	63.00 Local Agency-Political	0 x x x	3	60	3	189.00
2 CC WSYR-AM	10:00-15:00 Commercial	11/01/17	11/03/17	1	43.00 Local Agency-Political	0 x x x	3	60	3	129.00
3 CC WSYR-AM	15:00-19:00 Commercial	11/01/17	11/03/17	1	56.00 Local Agency-Political	0 x x x	4	60	4	224.00
4 CC WSYR-AM	19:00-23:59 Commercial	11/01/17	11/03/17	1	15.00 Local Agency-Political	0 x x x	3	60	3	45.00
5 CC WSYR-AM	06:00-10:00 Commercial	11/04/17	11/04/17	1	25.00 Local Agency-Political	0 x	2	60	2	50.00
6 CC WSYR-AM	10:00-15:00 Commercial	11/04/17	11/04/17	1	25.00 Local Agency-Political	0 x	1	60	1	25.00
7 CC WSYR-AM	15:00-19:00 Commercial	11/04/17	11/04/17	1	25.00 Local Agency-Political	0 x	1	60	1	25.00
8 CC WSYR-AM	06:00-10:00 Commercial	11/05/17	11/05/17	1	25.00 Local Agency-Political	0 x	1	60	1	25.00
9 CC WSYR-AM	10:00-15:00 Commercial	11/05/17	11/05/17	1	20.00 Local Agency-Political	0 x	1	60	1	20.00
10 CC WSYR-AM	15:00-19:00 Commercial	11/05/17	11/05/17	1	20.00 Local Agency-Political	0 x	2	60	2	40.00
11 CC WSYR-AM	06:00-10:00 Commercial	11/06/17	11/07/17	1	63.00 Local Agency-Political	0 x x	2	60	2	126.00
12 CC WSYR-AM	10:00-15:00 Commercial	11/06/17	11/07/17	1	43.00 Local Agency-Political	0 x x	2	60	2	86.00
13 CC WSYR-AM	15:00-19:00 Commercial	11/06/17	11/07/17	1	56.00 Local Agency-Political	0 x x	2	60	2	112.00
14 CC WSYR-AM	19:00-23:59 Commercial	11/06/17	11/06/17	1	15.00 Local Agency-Political	0 x	1	60	1	15.00

No. of Spots/Misc/Digital: 28/0/0

Ordered Gross:	\$1,111.00
Agency Commission:	\$166.65
Ordered Net:	\$944.35
Total Net Due:	\$944.35

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Amt. Ord.:	28	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	1,111.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	944.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers

Ben Walsh For Mayor 100%