



INVOICE NO.	INVOICE DATE
SM37477	11/29/2020
BILL CYCLE	INVOICE DUE DATE
202011	12/27/2020

ATTN: NCC
SMART MEDIA - AMP

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SMART MEDIA - AMP	A10988	ALOUPIS FOR FL HD 115 - AMP - MIA	202659

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
SM594689	Miami-Ft. Lauderdale	TV	\$12,865.00	132	132

INVOICE NOTES

MIAMI - 62830915 - POL - PRI: NP=80 IP=74 - ALOUPIS FOR FL HD 115 - SEE FCC SITE
 MIAMI - 62830915 - POL - PRI: NP=80 IP=74 - ALOUPIS FOR FL HD 115 - SEE FCC SITE

Gross Advertising Total	\$12,865.00
Agency Commission	(\$1,929.75)
Rep Commission	(\$1,421.59)
Net Advertising Total	\$9,513.66

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



INVOICE NO.	INVOICE DATE
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AFFIDAVIT

Product: ORDR	Comcast Order No: SM594689	Market: Miami-Ft. Lauderdale
Estimate No: C28N03	TIM Est No: 3134059	Contract Type: Single
Campaign No:	AE Name: NCC - MIA - DC	

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1954015	ALFL1151014TVH	Miami Beach 4633/4633	ESPN, FXNC, HALL, HGTV, TLC, TWC, USA	132	\$12,865.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
FXNC	Miami Beach 4633/4633	NE1954015	3	\$1,050.00
TWC	Miami Beach 4633/4633	NE1954015	14	\$343.00
ESPN	Miami Beach 4633/4633	NE1954015	15	\$2,732.00
HGTV	Miami Beach 4633/4633	NE1954015	29	\$3,216.00
TLC	Miami Beach 4633/4633	NE1954015	24	\$1,496.00
HALL	Miami Beach 4633/4633	NE1954015	23	\$573.00
USA	Miami Beach 4633/4633	NE1954015	24	\$3,455.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-28-20	ESPN	Miami Beach 4633/4633	6:46PM	ALFL1151014TVH	30	2	\$149.00	
10-28-20	ESPN	Miami Beach 4633/4633	8:31PM	ALFL1151014TVH	30	4	\$231.00	
10-28-20	HALL	Miami Beach 4633/4633	10:52AM	ALFL1151014TVH	30	8	\$18.00	
10-28-20	HALL	Miami Beach 4633/4633	4:28PM	ALFL1151014TVH	30	10	\$28.00	
10-28-20	HGTV	Miami Beach 4633/4633	12:49PM	ALFL1151014TVH	30	13	\$46.00	
10-28-20	HGTV	Miami Beach 4633/4633	6:33PM	ALFL1151014TVH	30	15	\$264.00	
10-28-20	HGTV	Miami Beach 4633/4633	7:42PM	ALFL1151014TVH	30	17	\$128.00	
10-28-20	TLC	Miami Beach 4633/4633	11:10AM	ALFL1151014TVH	30	19	\$31.00	
10-28-20	TLC	Miami Beach 4633/4633	5:54PM	ALFL1151014TVH	30	21	\$116.00	
10-28-20	TWC	Miami Beach 4633/4633	4:46PM	ALFL1151014TVH	30	24	\$21.00	
10-28-20	TWC	Miami Beach 4633/4633	7:47PM	ALFL1151014TVH	30	26	\$28.00	
10-28-20	USA	Miami Beach 4633/4633	11:40AM	ALFL1151014TVH	30	28	\$64.00	
10-28-20	USA	Miami Beach 4633/4633	4:34PM	ALFL1151014TVH	30	30	\$153.00	
10-28-20	USA	Miami Beach 4633/4633	9:42PM	ALFL1151014TVH	30	32	\$280.00	
10-29-20	ESPN	Miami Beach 4633/4633	4:39PM	ALFL1151014TVH	30	2	\$149.00	
10-29-20	ESPN	Miami Beach 4633/4633	8:59PM	ALFL1151014TVH	30	4	\$231.00	
10-29-20	FXNC	Miami Beach 4633/4633	5:14PM	ALFL1151014TVH	30	6	\$350.00	
10-29-20	HALL	Miami Beach 4633/4633	3:41PM	ALFL1151014TVH	30	8	\$18.00	
10-29-20	HALL	Miami Beach 4633/4633	4:36PM	ALFL1151014TVH	30	10	\$28.00	
10-29-20	HGTV	Miami Beach 4633/4633	11:18AM	ALFL1151014TVH	30	13	\$46.00	
10-29-20	HGTV	Miami Beach 4633/4633	6:42PM	ALFL1151014TVH	30	15	\$264.00	
10-29-20	HGTV	Miami Beach 4633/4633	8:46PM	ALFL1151014TVH	30	17	\$128.00	
10-29-20	TLC	Miami Beach 4633/4633	11:53AM	ALFL1151014TVH	30	19	\$31.00	
10-29-20	TLC	Miami Beach 4633/4633	5:53PM	ALFL1151014TVH	30	21	\$116.00	
10-29-20	TWC	Miami Beach 4633/4633	4:17PM	ALFL1151014TVH	30	24	\$21.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-29-20	TWC	Miami Beach 4633/4633	7:47PM	ALFL1151014TVH	30	26	\$28.00	
10-29-20	USA	Miami Beach 4633/4633	5:37PM	ALFL1151014TVH	30	30	\$153.00	
10-29-20	USA	Miami Beach 4633/4633	9:44PM	ALFL1151014TVH	30	32	\$280.00	
10-30-20	ESPN	Miami Beach 4633/4633	6:44PM	ALFL1151014TVH	30	2	\$149.00	
10-30-20	ESPN	Miami Beach 4633/4633	9:11PM	ALFL1151014TVH	30	4	\$231.00	
10-30-20	HALL	Miami Beach 4633/4633	11:45AM	ALFL1151014TVH	30	8	\$18.00	
10-30-20	HALL	Miami Beach 4633/4633	6:38PM	ALFL1151014TVH	30	10	\$28.00	
10-30-20	HGTV	Miami Beach 4633/4633	11:47AM	ALFL1151014TVH	30	13	\$46.00	
10-30-20	HGTV	Miami Beach 4633/4633	4:38PM	ALFL1151014TVH	30	15	\$264.00	
10-30-20	HGTV	Miami Beach 4633/4633	7:40PM	ALFL1151014TVH	30	17	\$128.00	
10-30-20	TLC	Miami Beach 4633/4633	11:54AM	ALFL1151014TVH	30	19	\$31.00	
10-30-20	TLC	Miami Beach 4633/4633	5:54PM	ALFL1151014TVH	30	21	\$116.00	
10-30-20	TWC	Miami Beach 4633/4633	4:17PM	ALFL1151014TVH	30	24	\$21.00	
10-30-20	TWC	Miami Beach 4633/4633	8:52PM	ALFL1151014TVH	30	26	\$28.00	
10-30-20	USA	Miami Beach 4633/4633	4:46PM	ALFL1151014TVH	30	30	\$153.00	
10-30-20	USA	Miami Beach 4633/4633	7:54PM	ALFL1151014TVH	30	32	\$280.00	
10-31-20	HALL	Miami Beach 4633/4633	10:41AM	ALFL1151014TVH	30	8	\$18.00	
10-31-20	HALL	Miami Beach 4633/4633	11:41AM	ALFL1151014TVH	30	34	\$18.00	
10-31-20	HALL	Miami Beach 4633/4633	12:35PM	ALFL1151014TVH	30	34	\$18.00	
10-31-20	HALL	Miami Beach 4633/4633	2:35PM	ALFL1151014TVH	30	34	\$18.00	
10-31-20	HALL	Miami Beach 4633/4633	3:40PM	ALFL1151014TVH	30	34	\$18.00	
10-31-20	HALL	Miami Beach 4633/4633	4:35PM	ALFL1151014TVH	30	10	\$28.00	
10-31-20	HGTV	Miami Beach 4633/4633	9:24AM	ALFL1151014TVH	30	35	\$46.00	
10-31-20	HGTV	Miami Beach 4633/4633	10:41AM	ALFL1151014TVH	30	35	\$46.00	
10-31-20	HGTV	Miami Beach 4633/4633	11:26AM	ALFL1151014TVH	30	13	\$46.00	
10-31-20	HGTV	Miami Beach 4633/4633	11:41AM	ALFL1151014TVH	30	35	\$46.00	
10-31-20	HGTV	Miami Beach 4633/4633	12:41PM	ALFL1151014TVH	30	35	\$46.00	
10-31-20	HGTV	Miami Beach 4633/4633	1:40PM	ALFL1151014TVH	30	35	\$46.00	
10-31-20	HGTV	Miami Beach 4633/4633	3:20PM	ALFL1151014TVH	30	35	\$46.00	
10-31-20	HGTV	Miami Beach 4633/4633	4:42PM	ALFL1151014TVH	30	15	\$264.00	
10-31-20	HGTV	Miami Beach 4633/4633	8:42PM	ALFL1151014TVH	30	17	\$128.00	
10-31-20	TLC	Miami Beach 4633/4633	9:54AM	ALFL1151014TVH	30	19	\$31.00	
10-31-20	TLC	Miami Beach 4633/4633	11:11AM	ALFL1151014TVH	30	36	\$31.00	
10-31-20	TLC	Miami Beach 4633/4633	11:54AM	ALFL1151014TVH	30	36	\$31.00	
10-31-20	TLC	Miami Beach 4633/4633	1:54PM	ALFL1151014TVH	30	36	\$31.00	
10-31-20	TLC	Miami Beach 4633/4633	3:17PM	ALFL1151014TVH	30	36	\$31.00	
10-31-20	TLC	Miami Beach 4633/4633	3:53PM	ALFL1151014TVH	30	36	\$31.00	
10-31-20	TLC	Miami Beach 4633/4633	5:54PM	ALFL1151014TVH	30	21	\$116.00	
10-31-20	TWC	Miami Beach 4633/4633	4:52PM	ALFL1151014TVH	30	24	\$21.00	
10-31-20	TWC	Miami Beach 4633/4633	7:52PM	ALFL1151014TVH	30	26	\$28.00	
10-31-20	USA	Miami Beach 4633/4633	9:33AM	ALFL1151014TVH	30	37	\$64.00	
10-31-20	USA	Miami Beach 4633/4633	9:44AM	ALFL1151014TVH	30	37	\$64.00	
10-31-20	USA	Miami Beach 4633/4633	11:42AM	ALFL1151014TVH	30	37	\$64.00	
10-31-20	USA	Miami Beach 4633/4633	12:45PM	ALFL1151014TVH	30	37	\$64.00	
10-31-20	USA	Miami Beach 4633/4633	2:44PM	ALFL1151014TVH	30	37	\$64.00	
10-31-20	USA	Miami Beach 4633/4633	3:47PM	ALFL1151014TVH	30	37	\$64.00	
10-31-20	USA	Miami Beach 4633/4633	4:52PM	ALFL1151014TVH	30	30	\$153.00	
10-31-20	USA	Miami Beach 4633/4633	7:53PM	ALFL1151014TVH	30	32	\$280.00	
11-1-20	ESPN	Miami Beach 4633/4633	4:36PM	ALFL1151014TVH	30	2	\$149.00	
11-1-20	ESPN	Miami Beach 4633/4633	5:52PM	ALFL1151014TVH	30	2	\$149.00	
11-1-20	ESPN	Miami Beach 4633/4633	7:24PM	ALFL1151014TVH	30	4	\$231.00	
11-1-20	ESPN	Miami Beach 4633/4633	7:31PM	ALFL1151014TVH	30	4	\$231.00	
11-1-20	HALL	Miami Beach 4633/4633	10:33AM	ALFL1151014TVH	30	8	\$18.00	
11-1-20	HALL	Miami Beach 4633/4633	11:33AM	ALFL1151014TVH	30	34	\$18.00	
11-1-20	HALL	Miami Beach 4633/4633	12:34PM	ALFL1151014TVH	30	34	\$18.00	
11-1-20	HALL	Miami Beach 4633/4633	2:32PM	ALFL1151014TVH	30	34	\$18.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-1-20	HALL	Miami Beach 4633/4633	3:34PM	ALFL1151014TVH	30	34	\$18.00	
11-1-20	HALL	Miami Beach 4633/4633	4:35PM	ALFL1151014TVH	30	10	\$28.00	
11-1-20	HGTV	Miami Beach 4633/4633	9:45AM	ALFL1151014TVH	30	35	\$46.00	
11-1-20	HGTV	Miami Beach 4633/4633	10:46AM	ALFL1151014TVH	30	13	\$46.00	
11-1-20	HGTV	Miami Beach 4633/4633	11:19AM	ALFL1151014TVH	30	35	\$46.00	
11-1-20	HGTV	Miami Beach 4633/4633	1:38PM	ALFL1151014TVH	30	35	\$46.00	
11-1-20	HGTV	Miami Beach 4633/4633	8:41PM	ALFL1151014TVH	30	17	\$128.00	
11-1-20	TLC	Miami Beach 4633/4633	9:17AM	ALFL1151014TVH	30	19	\$31.00	
11-1-20	TLC	Miami Beach 4633/4633	9:55AM	ALFL1151014TVH	30	36	\$31.00	
11-1-20	TLC	Miami Beach 4633/4633	11:17AM	ALFL1151014TVH	30	36	\$31.00	
11-1-20	TLC	Miami Beach 4633/4633	11:53AM	ALFL1151014TVH	30	36	\$31.00	
11-1-20	TLC	Miami Beach 4633/4633	1:49PM	ALFL1151014TVH	30	36	\$31.00	
11-1-20	TLC	Miami Beach 4633/4633	5:53PM	ALFL1151014TVH	30	21	\$116.00	
11-1-20	TWC	Miami Beach 4633/4633	4:21PM	ALFL1151014TVH	30	24	\$21.00	
11-1-20	TWC	Miami Beach 4633/4633	7:53PM	ALFL1151014TVH	30	26	\$28.00	
11-1-20	USA	Miami Beach 4633/4633	9:35AM	ALFL1151014TVH	30	37	\$64.00	
11-1-20	USA	Miami Beach 4633/4633	11:37AM	ALFL1151014TVH	30	37	\$64.00	
11-1-20	USA	Miami Beach 4633/4633	1:37PM	ALFL1151014TVH	30	37	\$64.00	
11-1-20	USA	Miami Beach 4633/4633	4:38PM	ALFL1151014TVH	30	30	\$153.00	
11-2-20	ESPN	Miami Beach 4633/4633	12:54PM	ALFL1151014TVH	30	1	\$72.00	
11-2-20	ESPN	Miami Beach 4633/4633	5:54PM	ALFL1151014TVH	30	3	\$149.00	
11-2-20	ESPN	Miami Beach 4633/4633	6:35PM	ALFL1151014TVH	30	3	\$149.00	
11-2-20	ESPN	Miami Beach 4633/4633	7:36PM	ALFL1151014TVH	30	5	\$231.00	
11-2-20	ESPN	Miami Beach 4633/4633	10:28PM	ALFL1151014TVH	30	5	\$231.00	
11-2-20	FXNC	Miami Beach 4633/4633	6:20PM	ALFL1151014TVH	30	7	\$350.00	
11-2-20	FXNC	Miami Beach 4633/4633	6:47PM	ALFL1151014TVH	30	7	\$350.00	
11-2-20	HALL	Miami Beach 4633/4633	2:34PM	ALFL1151014TVH	30	9	\$18.00	
11-2-20	HALL	Miami Beach 4633/4633	3:38PM	ALFL1151014TVH	30	9	\$18.00	
11-2-20	HALL	Miami Beach 4633/4633	4:35PM	ALFL1151014TVH	30	11	\$28.00	
11-2-20	HALL	Miami Beach 4633/4633	6:34PM	ALFL1151014TVH	30	11	\$28.00	
11-2-20	HALL	Miami Beach 4633/4633	8:33PM	ALFL1151014TVH	30	12	\$107.00	
11-2-20	HGTV	Miami Beach 4633/4633	10:41AM	ALFL1151014TVH	30	14	\$46.00	
11-2-20	HGTV	Miami Beach 4633/4633	2:41PM	ALFL1151014TVH	30	14	\$46.00	
11-2-20	HGTV	Miami Beach 4633/4633	5:42PM	ALFL1151014TVH	30	16	\$264.00	
11-2-20	HGTV	Miami Beach 4633/4633	6:41PM	ALFL1151014TVH	30	16	\$264.00	
11-2-20	HGTV	Miami Beach 4633/4633	9:41PM	ALFL1151014TVH	30	18	\$128.00	
11-2-20	HGTV	Miami Beach 4633/4633	10:42PM	ALFL1151014TVH	30	18	\$128.00	
11-2-20	TLC	Miami Beach 4633/4633	9:55AM	ALFL1151014TVH	30	20	\$31.00	
11-2-20	TLC	Miami Beach 4633/4633	1:53PM	ALFL1151014TVH	30	20	\$31.00	
11-2-20	TLC	Miami Beach 4633/4633	4:50PM	ALFL1151014TVH	30	22	\$116.00	
11-2-20	TLC	Miami Beach 4633/4633	5:51PM	ALFL1151014TVH	30	22	\$116.00	
11-2-20	TLC	Miami Beach 4633/4633	9:53PM	ALFL1151014TVH	30	23	\$188.00	
11-2-20	TWC	Miami Beach 4633/4633	4:47PM	ALFL1151014TVH	30	25	\$21.00	
11-2-20	TWC	Miami Beach 4633/4633	6:46PM	ALFL1151014TVH	30	25	\$21.00	
11-2-20	TWC	Miami Beach 4633/4633	9:54PM	ALFL1151014TVH	30	27	\$28.00	
11-2-20	TWC	Miami Beach 4633/4633	10:53PM	ALFL1151014TVH	30	27	\$28.00	
11-2-20	USA	Miami Beach 4633/4633	9:42AM	ALFL1151014TVH	30	29	\$64.00	
11-2-20	USA	Miami Beach 4633/4633	5:43PM	ALFL1151014TVH	30	31	\$153.00	
11-2-20	USA	Miami Beach 4633/4633	6:45PM	ALFL1151014TVH	30	31	\$153.00	
11-2-20	USA	Miami Beach 4633/4633	8:48PM	ALFL1151014TVH	30	33	\$280.00	
11-2-20	USA	Miami Beach 4633/4633	10:29PM	ALFL1151014TVH	30	33	\$280.00	

Order# SM594689 Total: \$12,865.00



INVOICE NO.

SM37477

BILL CYCLE

202011

BILL TO

ATTN: NCC
SMART MEDIA - AMP

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SMART MEDIA - AMP	A10988	ALOUPIIS FOR FL HD 115 - AMP - MIA	202659

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$9,513.66

We accept checks, ACH, money orders and all major credit cards.