



KTVL  
1440 Rossanley Dr  
Medford, OR 97501

Del Cielo Media-NDIR  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301-1618

Contract # 4440452

Schedule Dates

07/07/20-07/14/20

Advertiser

America First Policies-NDIR (137365)

Agency

Del Cielo Media-NDIR (20557)

Product

POLITICAL ISSUE (ns) (1187)

Brand

AMERICA FIRST POLICES (1406746)

Salesperson

MultiMarket, MultiMarket (4864)

Sales Office

Corporate

Buyer Name

/

Phone/Fax

N/A

CPE

National/Political Issue Agency BRD

Account Types

Weekly/Irregular

Billing Type

Comments

Medford (KTVL)

By Broadcast Month

Jul. 2020

Grand Total:

Spots

12

12

Rate

\$440.00

\$440.00

Date Entered 07/01/20  
Last Modified 07/01/20  
Entered By Shoji Nakatani  
CO-OP No  
External #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$66.00  
Net Total \$374.00  
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	07/07/20-07/10/20	2	:30	7A- CBS- This Morning	3		X	X	X	X			3	\$35.00	\$105.00	Medford (KTVL)	CBS THIS MORNING	7/1/20
2.0	Normal Line / SPOT (3)	07/07/20-07/10/20	2	:30	8A- CBS- This Morning	3		X	X	X	X			3	\$30.00	\$90.00	Medford (KTVL)	CBS THIS MORNING	7/1/20
3.0	Normal Line / News (5)	07/07/20-07/10/20	2	:30	12P- News-News 10 at Noon	3		X	X	X	X			3	\$45.00	\$135.00	Medford (KTVL)	NEWS10 AT NOON	7/1/20
4.0	Normal Line / SPOT (3)	07/13/20-07/14/20	2	:30	7A- CBS- This Morning	1	X	X						1	\$35.00	\$35.00	Medford (KTVL)	CBS THIS MORNING	7/1/20
5.0	Normal Line / SPOT (4)	07/13/20-07/14/20	2	:30	8A- CBS- This Morning	1	X	X						1	\$30.00	\$30.00	Medford (KTVL)	CBS THIS MORNING	7/1/20
6.0	Normal Line / News (6)	07/13/20-07/14/20	2	:30	12P- News-News 10 at Noon	1	X	X						1	\$45.00	\$45.00	Medford (KTVL)	NEWS10 AT NOON	7/1/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbjnetv?P=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, Del Cielo Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

**Station time requested by:**

Agency name: Del Cielo Media

Address: PO Box 25458, Alexandria, VA 22313

Contact: Phone number: 703-409-7269 Email: [info@delcielomedia.com](mailto:info@delcielomedia.com)

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: America First Policies, Inc

Address: 1400 Crystal Dr, Suite 850, Arlington, VA 22202

Contact: Phone number: Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Hon. Linda McMahon, Chair  
Jon Proch, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: ☐ N/A

Name(s) of every candidate referred to: President Donald Trump

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President

Date of election: November 3, 2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: ☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Del Cielo Media</i>	Signature: <b>Leigh M Vaters</b> <small>Digitally signed by Leigh M Vaters Date: 2020.06.30 17:03:36 -04'00'</small>
Name: Del Cielo Media	Name: Leigh M Vaters
Date of Request to Purchase Ad Time: 6/29/20	Date of Station Agreement to Sell Time: 6/29/20 5p

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 6/29/20

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>4440452</i>	Station Call Letters: <i>KTVL</i>	Date Received/Requested: 6/29/20
Est. #:	Station Location: <i>Peekford</i>	Run Start and End Dates: 7/4-7/22/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.