

CONTRACT



KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u> 678678 /		<u>Alt Order #</u> 09074412
<u>Product</u> PHILLIPS FOR DA		
<u>Contract Dates</u> 05/04/18 - 05/07/18		<u>Estimate #</u> 6012
<u>Advertiser</u> Noah Phillips for District Attorney		<u>Original Date / Revision</u> 05/03/18 / 05/15/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTXL-TV	<u>Account Executive</u> Jay Smith	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 998	<u>Product 1/2</u> 1014
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Buying Time LLC
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	05/07/18	05/07/18	M-F 6a-7a	6:00 AM-6:30 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/07/18	05/13/18	1-----	1			\$125.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	40	05/07/18-05/13/18	M-F 6a-7a	6:00 AM-6:30 AM	M-----	:30		\$125.00		NM		
	<i>Credited</i>												
N 2	40	05/06/18	05/06/18	Sa-Su 5p-6p	5:00 PM-6:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	-----1	1			\$200.00					
N 3	40	05/07/18	05/07/18	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/07/18	05/13/18	1-----	1			\$125.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	40	05/07/18-05/13/18	M-F 6a-7a	6:30 AM-7:00 AM	M-----	:30		\$125.00		NM		
	<i>Credited</i>												
N 4	40	05/07/18	05/07/18	M-F 9a-10a	9:00 AM-9:30 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/07/18	05/13/18	1-----	1			\$175.00					
N 5	40	05/07/18	05/07/18	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/07/18	05/13/18	1-----	1			\$175.00					
N 6	40	05/04/18	05/04/18	M-F 10p-11p	10:00 PM-10:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	----1--	1			\$500.00					
N 7	40	05/06/18	05/06/18	M-Su 10p-11p	10:00 PM-10:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	-----1	1			\$500.00					
N 8	40	05/07/18	05/07/18	M-F 10p-11p	10:30 PM-11:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/07/18	05/13/18	1-----	1			\$500.00					
N 9	40	05/05/18	05/05/18	M-Su 10p-11p	10:30 PM-11:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	-----1-	1			\$500.00					
N 10	40	05/06/18	05/06/18	FOX News Sunday	8:30 AM-9:00 AM		:30				NM	1	\$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract Dates</u> 05/04/18 - 05/07/18		<u>Product</u> PHILLIPS FOR DA
		<u>Estimate #</u> 6012
<u>Advertiser</u> Noah Phillips for District		<u>Original Date / Revision</u> 05/03/18 / 05/15/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	-----1				1	\$100.00				
N 11	40	05/04/18	05/04/18	M-F 10p-11p	10:30 PM-11:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	----1--				1	\$500.00				
N 12	40	05/04/18	05/04/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	----1--				1	\$300.00				
N 13	40	05/04/18	05/04/18	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	----1--				1	\$350.00				
N 14	40	05/04/18	05/04/18	M-F 6a-7a	6:00 AM-6:30 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	----1--				1	\$125.00				
N 15	40	05/04/18	05/04/18	M-F 6p-7p EN	6:00 PM-6:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	----1--				1	\$350.00				
N 16	40	05/04/18	05/04/18	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	----1--				1	\$125.00				
N 17	40	05/04/18	05/04/18	M-F 6p-7p EN	6:30 PM-7:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	----1--				1	\$350.00				
N 18	40	05/04/18	05/04/18	M-F 9a-10a	9:00 AM-9:30 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	----1--				1	\$175.00				
N 19	40	05/04/18	05/04/18	M-F 9a-10a	9:30 AM-10:00 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	----1--				1	\$175.00				
N 20	40	05/07/18	05/07/18	M-F 10p-11p	10:00 PM-10:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	1-----				1	\$500.00				
N 21	40	05/07/18	05/07/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	1-----				1	\$300.00				
N 22	40	05/07/18	05/07/18	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	1-----				1	\$350.00				
N 23	40	05/07/18	05/07/18	M-F 6p-7p EN	6:30 PM-7:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	1-----				1	\$350.00				
N 24	40	05/07/18	05/07/18	M-F 6p-7p EN	6:30 PM-7:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	1-----				1	\$350.00				
N 25	40	05/05/18	05/05/18	M-Su 10p-11p	10:00 PM-10:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	-----1-				1	\$500.00				
N 26	40	05/06/18	05/06/18	M-Su 10p-11p	10:30 PM-11:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/30/18	05/06/18	-----1				1	\$500.00				
Totals								0.00				24	\$7,950.00

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/04/18 - 05/07/18	PHILLIPS FOR DA	6012

<u>Advertiser</u>	<u>Original Date / Revision</u>
Noah Phillips for District	05/03/18 / 05/15/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 -05/07/18	24	\$7,950.00	(\$1,192.50)	\$6,757.50
Totals	24	\$7,950.00	(\$1,192.50)	\$6,757.50

Signature: _____ **Date:** _____

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