

CONTRACT



KWQC
805 Brady Street
Davenport, IA 52803
(563) 383-7000

Contract / Revision 954579 /		Alt Order # 08416645
Product BUSTOS 4 CONGRESS		
Contract Dates 10/18/16 - 10/24/16		Estimate # 5665
Advertiser POL/C Bustos		Original Date / Revision 10/18/16 / 10/18/16
Billing Cycle WEEKLY	Billing Calendar Calendar	Cash/Trade Cash
Property KWQC	Account Executive HRP Washington	Sales Office HRP/Washingto
Special Handling		
Demographic Adults 35+		
Agy Code 9912856	Advertiser Code 113	Product 1/2 120
Agency Ref IN117/SP159/AL1336		Advertiser Ref

And:

Greer Margolis & Mitchell
3050 K Street Northwest
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	KWQC	10/18/16	10/24/16	Days of Our Lives	M-F 1p-2p		:30			P3		NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				2	\$175.00					
2	KWQC	10/18/16	10/24/16	M-F 10pm News	M-F 10p-1035p		:30			P2		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				2	\$1,500.00					
N 3	KWQC	10/18/16	10/24/16	Tonight Show	M-F 1035p-1137p		:30			P3		NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				2	\$175.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	10/18/16-10/24/16	Tonight Show	M-F 1035p-1137p	MTuWThF----	:30		\$175.00			NM		
				See MG 3.3										
	3	KWQC	10/24/16-10/24/16	Tonight Show	M-F 1035p-1137p	M-----	:30		\$175.00			NM		
				MG for 3.1 10/20										
4	KWQC	10/18/16	10/24/16	M-F Noon Edition New	M-F 12p-1p		:30			P3		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				2	\$100.00					
5	KWQC	10/18/16	10/24/16	M-F 2p-3p	M-F 2p-3p		:30			P3		NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				1	\$60.00					
N 6	KWQC	10/18/16	10/24/16	M-F 330p-4p	M-F 330p-4p		:30			P3		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				2	\$150.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	2	KWQC	10/18/16-10/24/16	M-F 330p-4p	M-F 330p-4p	MTuWThF----	:30		\$150.00			NM		
				See MG 9.3,9.4,9.5,9.6,9.7,9.8										
7	KWQC	10/18/16	10/24/16	M-F 4pm News	M-F 4p-430p		:30			P3		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				2	\$150.00					
N 8	KWQC	10/18/16	10/24/16	M-F 430p-5p	M-F 430p-5p		:30			P2		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				2	\$375.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
954579 /	08416645

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	BUSTOS 4 CONGRESS	5665

Advertiser	Original Date / Revision
POL/C Bustos	10/18/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	KWQC	10/18/16-10/24/16	M-F 430p-5p	M-F 430p-5p	MTuWThF----	:30	\$375.00	NM				
		See MG 9.3,9.4,9.5,9.6,9.7,9.8												
		2	KWQC	10/18/16-10/24/16	M-F 430p-5p	M-F 430p-5p	MTuWThF----	:30	\$375.00	NM				
		See MG 9.3,9.4,9.5,9.6,9.7,9.8												
N 9	KWQC	10/18/16	10/24/16	M-F 5pm News	M-F 5p-530p		:30			P2		NM	7	\$3,530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/18/16	10/24/16	MTWTF--				2	\$940.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	KWQC	10/18/16-10/24/16	M-F 5pm News	M-F 5p-530p	MTuWThF----	:30	\$940.00	NM				
		See MG 9.3,9.4,9.5,9.6,9.7,9.8												
		3	KWQC	10/24/16-10/24/16	M-F 5pm News	M-F 5p-530p	M-----	:30	\$1,000.00	NM				
		Ⓜ MG for 13.2,6.2,8.1,8.2,9.1												
		4	KWQC	10/24/16-10/24/16	M-F 330p-4p	M-F 330p-4p	M-----	:30	\$200.00	NM				
		Ⓜ MG for 13.2,6.2,8.1,8.2,9.1												
		5	KWQC	10/24/16-10/24/16	M-F 430p-5p	M-F 430p-5p	M-----	:30	\$500.00	NM				
		Ⓜ MG for 13.2,6.2,8.1,8.2,9.1												
		6	KWQC	10/24/16-10/24/16	Today Show M-F	M-F 7a-9a	M-----	:30	\$815.00	NM				
		Ⓜ MG for 13.2,6.2,8.1,8.2,9.1												
		7	KWQC	10/24/16-10/24/16	Early Today	M-F 4a-430a	M-----	:30	\$25.00	NM				
		Ⓜ MG for 13.2,6.2,8.1,8.2,9.1												
		8	KWQC	10/19/16-10/21/16	M-F 430am News	M-F 430a-5a	---WThF----	:30	\$50.00	NM				
		Ⓜ MG for 13.2,6.2,8.1,8.2,9.1												
10	KWQC	10/18/16	10/24/16	M-F 5a News	M-F 5a-6a		:30			P3		NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/18/16	10/24/16	MTWTF--				3	\$125.00					
11	KWQC	10/18/16	10/24/16	M-F 6pm News	M-F 6p-630p		:30			P2		NM	2	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/18/16	10/24/16	MTWTF--				2	\$1,440.00					
12	KWQC	10/18/16	10/24/16	M-F 6am News	M-F 6a-7a		:30			P2		NM	2	\$1,630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/18/16	10/24/16	MTWTF--				2	\$815.00					
N 13	KWQC	10/18/16	10/24/16	Today Show M-F	M-F 7a-9a		:30			P2		NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/18/16	10/24/16	MTWTF--				3	\$750.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		2	KWQC	10/18/16-10/24/16	Today Show M-F	M-F 7a-9a	MTuWThF----	:30	\$750.00	NM				
		See MG 9.3,9.4,9.5,9.6,9.7,9.8												
14	KWQC	10/21/16	10/21/16	Fri Prime Other 2	F 8p-10p		:30			P3		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/17/16	10/23/16	----1--				1	\$400.00					
15	KWQC	10/22/16	10/22/16	SNL	Sa 1030p-1204x		:30			P3		NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/17/16	10/23/16	-----1-				1	\$280.00					
16	KWQC	10/22/16	10/22/16	Sa 6a News	Sa 6a-7a		:30			P3		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/17/16	10/23/16	-----1-				1	\$50.00					
17	KWQC	10/22/16	10/22/16	Sat Prime Other 3	Sa 7p-10p		:30			P3		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 10/17/16	10/23/16	-----1-				1	\$250.00					

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18	KWQC	10/23/16	10/23/16	Su 5pm News	Su 5p-530p		:30			P3		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$500.00					
19	KWQC	10/23/16	10/23/16	NFL Sunday Regular	NFL Sunday Regl		:30			P3		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$1,000.00					
20	KWQC	10/23/16	10/23/16	Today Show Su	Su 7a-8a		:30			P2		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$375.00					
21	KWQC	10/23/16	10/23/16	Su 8a News	Su 8a-9a		:30			P3		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$100.00					
22	KWQC	10/19/16	10/19/16	Wed Prime Other 2	W 8p-10p		:30			P3		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$750.00					
Totals									0.00				37	\$18,030.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/17/16 - 10/23/16	28	\$14,225.00	(\$2,133.75)	\$12,091.25
10/24/16 - 10/30/16	9	\$3,805.00	(\$570.75)	\$3,234.25
Totals	37	\$18,030.00	(\$2,704.50)	\$15,325.50

Signature: _____ Date: _____

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