

CONTRACT



KWQC
 805 Brady Street
 Davenport, IA 52803
 (563) 383-7000

Contract / Revision	Alt Order #
954579 /	08416645

Product	
BUSTOS 4 CONGRESS	
Contract Dates	Estimate #
10/18/16 - 10/24/16	5665
Advertiser	Original Date / Revision
POL/C Bustos	10/18/16 / 10/18/16

And:

Greer Margolis & Mitchell
 3050 K Street Northwest
 Washington, DC 20007
 USA

Billing Cycle	Billing Calendar	Cash/Trade
WEEKLY	Calendar	Cash
Property	Account Executive	Sales Office
KWQC	HRP Washington	HRP/Washingto
Special Handling		
Demographic		
Adults 35+		
Agy Code	Advertiser Code	Product 1/2
9912856	113	120
Agency Ref	Advertiser Ref	
IN117/SP159/AL1336		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	KWQC	10/18/16	10/24/16	Days of Our Lives	M-F 1p-2p		:30			P3		NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				2	\$175.00					
2	KWQC	10/18/16	10/24/16	M-F 10pm News	M-F 10p-1035p		:30			P2		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				2	\$1,500.00					
N 3	KWQC	10/18/16	10/24/16	Tonight Show	M-F 1035p-1137p		:30			P3		NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				2	\$175.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KWQC	10/18/16-10/24/16	Tonight Show	M-F 1035p-1137p	MTuWThF----	:30		\$175.00			NM		
	See MG 3.3													
	3	KWQC	10/24/16-10/24/16	Tonight Show	M-F 1035p-1137p	M-----	:30		\$175.00			NM		
	Ⓜ MG for 3.1 10/20													
4	KWQC	10/18/16	10/24/16	M-F Noon Edition New	M-F 12p-1p		:30			P3		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				2	\$100.00					
5	KWQC	10/18/16	10/24/16	M-F 2p-3p	M-F 2p-3p		:30			P3		NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				1	\$60.00					
N 6	KWQC	10/18/16	10/24/16	M-F 330p-4p	M-F 330p-4p		:30			P3		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				2	\$150.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	2	KWQC	10/18/16-10/24/16	M-F 330p-4p	M-F 330p-4p	MTuWThF----	:30		\$150.00			NM		
	See MG 9.3,9.4,9.5,9.6,9.7,9.8													
7	KWQC	10/18/16	10/24/16	M-F 4pm News	M-F 4p-430p		:30			P3		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				2	\$150.00					
N 8	KWQC	10/18/16	10/24/16	M-F 430p-5p	M-F 430p-5p		:30			P2		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTF--				2	\$375.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 954579 /	<u>Alt Order #</u> 08416645
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<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> BUSTOS 4 CONGRESS	<u>Estimate #</u> 5665
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<u>Advertiser</u> POL/C Bustos	<u>Original Date / Revision</u> 10/18/16 / 10/18/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KWQC	10/18/16-10/24/16	M-F 430p-5p		M-F 430p-5p	MTuWThF----	:30		\$375.00			NM		
See MG 9.3,9.4,9.5,9.6,9.7,9.8														
2	KWQC	10/18/16-10/24/16	M-F 430p-5p		M-F 430p-5p	MTuWThF----	:30		\$375.00			NM		
See MG 9.3,9.4,9.5,9.6,9.7,9.8														
N 9	KWQC	10/18/16	10/24/16	M-F 5pm News	M-F 5p-530p		:30			P2		NM	7	\$3,530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/18/16	10/24/16	MTWTF--	2			\$940.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KWQC	10/18/16-10/24/16	M-F 5pm News		M-F 5p-530p	MTuWThF----	:30		\$940.00			NM		
See MG 9.3,9.4,9.5,9.6,9.7,9.8														
3	KWQC	10/24/16-10/24/16	M-F 5pm News		M-F 5p-530p	M-----	:30		\$1,000.00			NM		
Ⓜ MG for 13.2,6.2,8.1,8.2,9.1														
4	KWQC	10/24/16-10/24/16	M-F 330p-4p		M-F 330p-4p	M-----	:30		\$200.00			NM		
Ⓜ MG for 13.2,6.2,8.1,8.2,9.1														
5	KWQC	10/24/16-10/24/16	M-F 430p-5p		M-F 430p-5p	M-----	:30		\$500.00			NM		
Ⓜ MG for 13.2,6.2,8.1,8.2,9.1														
6	KWQC	10/24/16-10/24/16	Today Show M-F		M-F 7a-9a	M-----	:30		\$815.00			NM		
Ⓜ MG for 13.2,6.2,8.1,8.2,9.1														
7	KWQC	10/24/16-10/24/16	Early Today		M-F 4a-430a	M-----	:30		\$25.00			NM		
Ⓜ MG for 13.2,6.2,8.1,8.2,9.1														
8	KWQC	10/19/16-10/21/16	M-F 430am News		M-F 430a-5a	---WThF----	:30		\$50.00			NM		
Ⓜ MG for 13.2,6.2,8.1,8.2,9.1														
10	KWQC	10/18/16	10/24/16	M-F 5a News	M-F 5a-6a		:30			P3		NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/18/16	10/24/16	MTWTF--	3			\$125.00						
11	KWQC	10/18/16	10/24/16	M-F 6pm News	M-F 6p-630p		:30			P2		NM	2	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/18/16	10/24/16	MTWTF--	2			\$1,440.00						
12	KWQC	10/18/16	10/24/16	M-F 6am News	M-F 6a-7a		:30			P2		NM	2	\$1,630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/18/16	10/24/16	MTWTF--	2			\$815.00						
N 13	KWQC	10/18/16	10/24/16	Today Show M-F	M-F 7a-9a		:30			P2		NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/18/16	10/24/16	MTWTF--	3			\$750.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
2	KWQC	10/18/16-10/24/16	Today Show M-F		M-F 7a-9a	MTuWThF----	:30		\$750.00			NM		
See MG 9.3,9.4,9.5,9.6,9.7,9.8														
14	KWQC	10/21/16	10/21/16	Fri Prime Other 2	F 8p-10p		:30			P3		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/17/16	10/23/16	----1--	1			\$400.00						
15	KWQC	10/22/16	10/22/16	SNL	Sa 1030p-1204x		:30			P3		NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/17/16	10/23/16	-----1-	1			\$280.00						
16	KWQC	10/22/16	10/22/16	Sa 6a News	Sa 6a-7a		:30			P3		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/17/16	10/23/16	-----1-	1			\$50.00						
17	KWQC	10/22/16	10/22/16	Sat Prime Other 3	Sa 7p-10p		:30			P3		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/17/16	10/23/16	-----1-	1			\$250.00						

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<u>Advertiser</u> POL/C Bustos	<u>Original Date / Revision</u> 10/18/16 / 10/18/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
18	KWQC	10/23/16	10/23/16	Su 5pm News	Su 5p-530p		:30			P3		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$500.00					
19	KWQC	10/23/16	10/23/16	NFL Sunday Regular	NFL Sunday Regu		:30			P3		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$1,000.00					
20	KWQC	10/23/16	10/23/16	Today Show Su	Su 7a-8a		:30			P2		NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$375.00					
21	KWQC	10/23/16	10/23/16	Su 8a News	Su 8a-9a		:30			P3		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	-----1				1	\$100.00					
22	KWQC	10/19/16	10/19/16	Wed Prime Other 2	W 8p-10p		:30			P3		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$750.00					
Totals									0.00				37	\$18,030.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/17/16 - 10/23/16	28	\$14,225.00	(\$2,133.75)	\$12,091.25
10/24/16 - 10/30/16	9	\$3,805.00	(\$570.75)	\$3,234.25
Totals	37	\$18,030.00	(\$2,704.50)	\$15,325.50

Signature: _____ **Date:** _____

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