

WARH

106.5 FM

Granite City, IL

Quarterly Issues/Programs Report

3rd Quarter, 2021

Placed in Public File On:

October 10, 2021

ISSUES PROGRAMS LIST

Quarterly Issues Programs List for WARH-FM

July 1 – September 30, 2021

Placed in Public File on

October 10, 2021

Section I. Issues

The station has identified the following issues as significant issues facing our community in this quarter:

- A. **History** – Topics related to historically significant people, places or events
- B. **Family, Parenting, and Relationships** – Issues related to family, parental, and social relationships and roles
- C. **Underserved and Underrepresented Communities** – Topics related to addressing needs and concerns of the underserved, and underrepresented communities
- D. **Economics, Consumerism, and Capitalism** - Issues of productivity, supply & demand, labor and consumerism
- E. **Mental, Physical and Emotional Health** - Topics impacting health and well-being
- F. **Climate Change, Sustainability and Green Issues** - Issues related to nature, sustainability, and green initiatives
- G. **Labor, Career and Workforce** -Topics related to employment, labor and career, and wages.
- H. **Child Health and Welfare** – Issues related to pediatric, youth and young adult health and welfare
- I. **Business and Entrepreneurship** – Issues related to starting, operating, sustaining and growing business.
- J. **Cultural Issues** - Traditions surrounding activities, food, sexuality and relationships
- K. **Entertainment Industry** - Topics related to music, theatre, TV, movies, streaming, and the arts
- L. **Women and Diversity** - Diversity, Women, Minorities, People of Color - Topics related to social and ethnic backgrounds, experiences or news
- M. **COVID-19 Pandemic** – Topics related to the COVID-19 Pandemic
- N. **First Responders, Military, and Legal System** – Topics related to law enforcement, legal processes, military and first responders

Section II. Responsive Programs

The station has broadcast programming dealing with each of the above referenced issues. Programming dealing with each issue is set out below.

A. History

“**Talk of the Town**” – Broadcast on July 11, 2021 at 5:30 a.m.; Duration 30 minutes.

ST. LOUIS FASHION FUND: Talk of the Town welcomes Valerie Battle Kienzle, author of “Ready to Wear: A History of the Footwear & Garment Industries in St Louis” Colorfully weaving factual narrative and

ISSUES PROGRAMS LIST

Quarterly Issues Programs List for WARH-FM

July 1 – September 30, 2021

Placed in Public File on

October 10, 2021

local lore, author Valerie Battle Kienzle leads readers on a fascinating journey through the Gateway City's lengthy and impressive fashion history. A portion of the proceeds of this book will benefit the St. Louis Fashion Fund.

For more info, click here – www.stlfashionbook.com

Host (s): Lern Elwell and Tim Elwell **Guest(s):** Valerie Battle Kienzle, author of "Ready to Wear: A History of the Footwear & Garment Industries in St Louis"

Compliance Issues: Business,Civic and Governments,Community Development,Consumerism,Cutlural Issues,Economic Issues,Entrepreneurship,History,Immigration/Citizenship,People of Color and Minorities,The Arts,Women & Diversity

"Viewpoints" – Broadcast on August 1, 2021 at 6:15 a.m.; Duration 8 minutes.

FOREVER FASHION: THE HISTORY OF TIMELESS TRENDS: In 2017, Sara Dykman biked more than 10,000 miles, following the path of the annual Monarch migration. Along her route, she stopped to educate and raise awareness about the beauty and fragility of the butterfly. Dykman joins us this week to teach us about the insect's unique migration patterns across North America and how individuals can help this dwindling species.

Host (s): Marty Peterson **Guest(s):** Lauren Cochrane, senior fashion writer, The Guardian, author, The Ten: How and Why We Wear the Fashion Classics.

Compliance Issues: Career,Cultural Issues,Education,Fashion,History,Inequality,People of Color and Minorities,Relationships,Teaching,The Arts,Women & Diversity

"Viewpoints" – Broadcast on August 29, 2021 at 6:13 a.m.; Duration 8 minutes.

REVISITING THE DEMISE OF THE DINOSAURS: There's something special about dinosaurs. These majestic creatures walked the Earth more than 230 million years ago, yet, even today, they capture our wildest imaginations. Most us have heard the familiar narrative that an asteroid collided with Earth and this catastrophic event led to their downfall..but is there more to the story? Would dinosaurs still be around today if the asteroid flew past Earth? This week on Viewpoints.

Host (s): Marty Peterson **Guest(s):** Michael Benton, professor, vertebrate paleontology, University of Bristol.

Compliance Issues: Animal Welfare/Lifestyle,Climate Change,History,Natural Disasters,Botany/Planting,Science

B. Family, Parenting, and Relationships

"Talk of the Town" – Broadcast on August 29, 2021 at 5:30 a.m.; Duration 30 minutes.

ST. LOUIS AQUARIUM AT UNION STATION: It was a fun interview speaking with Tami Brown, Executive Director of the St. Louis Aquarium. We always enjoy talking animals and it's great to have such a cool entertainment addition to the fabric of St. Louis. Tune in to hear everything the aquarium offers and what's to come! For info and tickets, click [HERE](#).

Host (s): Lern Elwell and Tim Elwell **Guest(s):** Tami Brown, Executive Director of the St. Louis Aquarium

ISSUES PROGRAMS LIST

Quarterly Issues Programs List for WARH-FM

July 1 – September 30, 2021

Placed in Public File on

October 10, 2021

Compliance Issues: Animal Welfare/Lifestyle,Covid-19 Pandemic,Cultural Issues,Family & Parenting,History,Botany/Planting,Recreation & Fun,Relationships,Science,Teaching,Travel and Tourism

“Talk of the Town” – Broadcast on September 12, 2021 at 5:30 a.m.; Duration 30 minutes.

MIDTOWN COMMUNITY SERVICES: Lauren and Tim spoke with Barbara Schaefer, Executive Director of Midtown Community Services. For the past 39 years, Midtown Community Services has provided a helping hand to generations of families in St. Louis who have faced incredible barriers due to poverty, isolation and prejudice. Click [HERE](#) for more info.

Host (s): Lern Elwell and Tim Elwell **Guest(s):** Barbara Schaefer, Executive Director of Midtown Community Services

Compliance Issues: Behavioral Treatment,Child Health & Welfare,Childcare,Civic and Governments,Community Development,Covid-19 Pandemic,Criminal Justice System,Cultural Issues,Death,Developmental and Physical Disabilities,Domestic Abuse, Drugs and Alcohol,Economic Issues,Education,Emotional & Behavioral Health,Entrepreneurship,Family & Parenting,Fatherhood,Food Insecurity,Fundraiser,History,Housing,Immigration/Citizenship,Inequality,Law Enforcement,Local Community functions,Medically Underinsured,Motherhood,Nutritional Education,People of Color and Minorities,Physical Fitness & Health,Politics,Poverty & Underserved,Professional Improvement,Psychology,Recreation & Fun,Relationships,Safety,Senior Citizens/Aging

“Talk of the Town” – Broadcast on September 26, 2021 at 5:45 a.m.; Duration 15 minutes.

FIT AND FOOD CONNECTION: Talk of the Town welcomes Fit and Food Connection co-directors and co-founders, Joy Millner and Gabi Cole to the show!

For more info:

fitandfoodconnection.org/

Host (s): Lern Elwell and Tim Elwell **Guest(s):** co-directors and co-founders, Joy Millner and Gabi Cole

Compliance Issues: Child Health & Welfare,Consumerism,Covid-19 Pandemic,Cultural Issues,Developmental and Physical Disabilities,Economic Issues,Emotional & Behavioral Health

C. Underserved and Underrepresented Communities

“Talk of the Town” – Broadcast on July 25, 2021 at 5:30 a.m.; Duration 30 minutes.

FOCUS NORTH AMERICA/GATEWAY CITY: Lauren Elwell from Talk of the Town spoke with Kenny Kidd, Executive Director of FOCUS North America & Father Matthew McDonald, Director Focus | Gateway City who provides for the local needs of impoverished families and homeless individuals, addressing the whole person.

For more info, click here www.focusgatewaycity.com/ and www.facebook.com/FOCUSNorthAmericaSTL

Host (s): Lern Elwell and Tim Elwell **Guest(s):** Kenny Kidd, Executive Director of FOCUS North America & Father Matthew McDonald, Director Focus | Gateway City

Compliance Issues: Child Health & Welfare,Covid-19,Criminal Justice System,Cultural Issues,Drugs and Alcohol, Economic Issues,Emotional & Behavioral Health,Family &

ISSUES PROGRAMS LIST

Quarterly Issues Programs List for WARH-FM

July 1 – September 30, 2021

Placed in Public File on

October 10, 2021

Parenting,History,Housing,Immigration/Citizenship,Inequality,People of Color and Minorities,Physical Fitness & Health,Politics,Poverty & Underserved,Relationships,Safety,Senior Citizens/Aging

“Talk of the Town” – Broadcast on August 22, 2021 at 5:30 a.m.; Duration 30 minutes.

ST. LOUIS AREA FOOD BANK: This week, Talk of the Town welcomed Meredith Knopp, President and CEO of St. Louis Food Bank. More than 430,000 people in the Missouri & Illinois bi-state region face hunger. That’s 1 out of every 6 people in our community! St. Louis Food Bank is making an impact with Hunger Action Month during September. Listen to see how you can contribute. Click [HERE](#) for more details.

Host (s): Lern Elwell and Tim Elwell **Guest(s):** Meredith Knopp, President and CEO of St. Louis Food Bank

Compliance Issues: Child Health & Welfare,Consumerism,Covid-19 Pandemic,Cultural Issues,Economic Issues,Family & Parenting,Food Insecurity,Local Community functions,Nutritional Education,Physical Fitness & Health,Poverty & Underserved,Relationships,Safety,Sustainability,Women & Diversity,Workforce Development

“Viewpoints” – Broadcast on September 26, 2021 at 6:14 a.m.; Duration 9 minutes.

DIVERSITY DILEMMAS IN OPERA: Opera is a beloved art form, but its racial history is as flawed as the rest of our culture. We talk to Naomi Andre, a professor at the University of Michigan, about the history of race in opera and how this traditional art form is evolving with the times.

Host (s): Marty Peterson **Guest(s):** Naomi Andre, professor of Afroamerican and African studies, University of Michigan.

Compliance Issues: Career,Cultural Issues,Film/Theatre,History,Inequality,Music,People of Color and Minorities,Politics,Teaching,The Arts,Travel and Tourism,Women & Diversity

D. Economics, Consumerism, and Capitalism

“Viewpoints” – Broadcast on July 4, 2021 at 6:15 a.m.; Duration 8 minutes.

HOW TO MAKE YOUR KID MONEY-SAVVY: About 60 percent of Americans don’t yet have a written will in place. People spend a lifetime working hard, saving money, building assets, but often never think about what would happen in case they suddenly passed away. Viewpoints speaks with life planning expert, Abby Schneiderman, about the importance of organizing your life both on paper and online.

Host (s): Marty Peterson **Guest(s):** Beth Kobliner, financial expert and author, Make Your Kid A Money Genius (Even if you're not).

Compliance Issues: Child Health & Welfare,Childcare,Consumerism,Cultural Issues,Death,Economic Issues,Eldercare,Family & Parenting,Fatherhood,Financial Security,Motherhood,Safety,Women & Diversity

“Viewpoints” – Broadcast on July 4, 2021 at 6:02 a.m.; Duration 11 minutes.

FAIR LABOR: THE IMPORTANCE OF WORKER CENTERS: Physician burnout is still a very real problem in the U.S. – and the pandemic has only exacerbated these feelings in some of the hardest hit hospitals

ISSUES PROGRAMS LIST

Quarterly Issues Programs List for WARH-FM

July 1 – September 30, 2021

Placed in Public File on

October 10, 2021

across the country. We speak with Dr. Greg Hammer at Stanford University about the pandemic's lasting effects on mental health and systems that have been created to better support people working in medicine or in medical school.

Host (s): Gary Price **Guest(s):** Dr. Celeste Monforton, lecturer, Texas State University, author, *On the Job: The Untold Story of Worker Centers and the New Fight for Wages, Dignity, and Health*; Laura Garza, worker center director, Arise Chicago.

Compliance Issues: Civic and Governments, Consumerism, Economic Issues, Emotional & Behavioral Health, Family & Parenting, Financial Security, Harassment, History, Inequality, Labor Laws, Medically Underinsured, Mental and Emotional Health, Personal Finance, Poverty & Underserved, Professional Improvement, Safety, Senior Citizens/Aging, Women & Diversity, Workforce Development

"Viewpoints" – Broadcast on July 18, 2021 at 6:01 a.m.; Duration 12 minutes.

NEGOTIATING THE HIGH COST OF HEALTHCARE: Millions of Americans put off going to a doctor or hospital because they're afraid of the high cost of care. Depending on your insurance, one MRI scan can cost upwards of a thousand dollars. One trip to the emergency room can mean thousands of dollars in charges that people can't afford to pay. So, what's driving these sky-high prices? How can people negotiate down these hefty bills?

Host (s): Gary Price **Guest(s):** Lisa Rossi, patient; Marshall Allen, investigative journalist, ProPublica, author, *Never Pay the First Bill: And Other Ways to Fight the Health Care System and Win*.

Compliance Issues: Behavioral Treatment, Child Health & Welfare, Consumerism, Death, Economic Issues, History, Inequality, Medical Providers, Medical Science and Therapies, Medically Underinsured, Mental and Emotional Health, Personal Finance, Poverty & Underserved, Senior Citizens/Aging

E. Mental, Physical and Emotional Health

"Viewpoints" – Broadcast on August 29, 2021 at 6:02 a.m.; Duration 10 minutes.

THE TALIBAN TAKEOVER: WHAT DOES IT MEAN?: The news of the Taliban regaining control of Afghanistan has swept news headlines this month. Hundreds of thousands of Afghan citizens have already fled the country, but how will everyday life change for those who remain? We discuss the precarious situation in the region and the reversal of modern freedoms and economic stability for millions of men, women and children.

Host (s): Gary Price **Guest(s):** Dr. Marvin Weinbaum, director, Afghanistan and Pakistan Studies, Middle East Institute, professor emeritus, political science, University of Illinois at Urbana-Champaign.

Compliance Issues: Civic and Governments, Cultural Issues, Family & Parenting, History, Immigration/Citizenship, Politics, Safety, Travel and Tourism, Women & Diversity, Workforce Development

ISSUES PROGRAMS LIST

Quarterly Issues Programs List for WARH-FM

July 1 – September 30, 2021

Placed in Public File on

October 10, 2021

“Talk of the Town” – Broadcast on September 19, 2021 at 5:45 a.m.; Duration 15 minutes.

MIRACLE EAR MIDWEST: Talk of the Town welcomes Dan Davis, Director of Training and Development with Miracle Ear Midwest of St. Louis to the show. The Miracle-Ear Mission is a partnership project between the Miracle-Ear Foundation and local St. Louis Miracle-Ear franchise owner Tiffany Davis. For more info, click [HERE](#).

Host (s): Lern Elwell and Tim Elwell **Guest(s):** Dan Davis, Director of Training and Development with Miracle Ear Midwest of St. Louis, and St. Louis Miracle-Ear franchise owner Tiffany Davis

Compliance Issues: Emotional & Behavioral Health, Family & Parenting, Medical Science and Therapies, Physical Fitness & Health, Relationships, Safety, Senior Citizens/Aging, Technology, TV

“Viewpoints” – Broadcast on September 26, 2021 at 6:02 a.m.; Duration 10 minutes.

A DEEPER EXPLANATION OF OCD: Like many other mental illnesses, Obsessive Compulsive Disorder (OCD) is often misunderstood and lumped into a stereotypical category. Many people believe that the disorder is just physical behaviors, such as persistent organization, washing one’s hands all the time, or checking the lock on the door constantly. But what people don’t realize is that OCD is a lot more than just these behavioral actions. David Adam, who has OCD and has extensively studied the disorder, joins us this week to help dispel any myths and preconceived perceptions.

Host (s): Gary Price **Guest(s):** David Adam, freelance journalist, author of *The Man Who Couldn’t Stop: OCD and the True Story of a Life Lost in Thought*.

Compliance Issues: Behavioral Treatment, Child Health & Welfare, Childcare, Education, Family & Parenting, Medical Science and Therapies

F. Climate Change, Sustainability and Green Issues

“Talk of the Town” – Broadcast on July 18, 2021 at 5:30 a.m.; Duration 30 minutes.

ST. LOUIS JEFFERSON SOLID WASTE MANAGEMENT DISTRICT: Talk of the Town welcomes Kathy Schweitzer – Grants Administrator, for the St. Louis-Jefferson Solid Waste Management District. We talked about recycling and the efforts to educate the public on reduce, reuse and recycle. For more info, go to www.swmd.net/

Host (s): Lern Elwell and Tim Elwell **Guest(s):** Kathy Schweitzer – Grants Administrator, for the St. Louis-Jefferson Solid Waste Management District.

Compliance Issues: Business, Civic and Governments, Community Development, Consumerism, Cultural Issues, Green Initiatives, History, Local Community Functions, Science, Sustainability, Technology

“Viewpoints” – Broadcast on August 22, 2021 at 6:12 a.m.; Duration 10 minutes.

FIGHTING FOR THE FUTURE OF CLEAN WATER: Gold mining has been a lucrative business for many generations. Today, it’s still a booming industry with global mining companies expanding into new markets each year. This week – we highlight the incredible story of activists in northern El Salvador who stood up to mining company, OceanaGold and won.

ISSUES PROGRAMS LIST

Quarterly Issues Programs List for WARH-FM

July 1 – September 30, 2021

Placed in Public File on

October 10, 2021

Host (s): Marty Peterson **Guest(s):** John Cavanagh, senior advisor, Institute of Policy Studies, co-author, The Water Defenders: How Ordinary People Saved a Country From Corporate Greed.

Compliance Issues: Business, Civic and Governments, Conservation and Outdoors, Consumerism, Ecosystem, Green Initiatives, Safety, Science, Sustainability, Technology

“Viewpoints” – Broadcast on September 19, 2021 at 6:13 a.m.; Duration 9 minutes.

DESIGNING A GREENER BUILDING LANDSCAPE: Constructing a new building requires many resources, from hundreds of hours of labor to thousands of pounds of steel, cement, glass and other building materials. Design consultant Ned Cramer joins us this week to uncover how the industry is utilizing new technology to build more sustainably and lessen waste.

Host (s): Marty Peterson **Guest(s):** Ned Cramer, design consultant, former editor-in-chief, Architect Magazine.

Compliance Issues: Business, Career, Civic and Governments, Consumerism, Cultural Issues, Economic Issues, Environment, Extreme Weather, Green Initiatives, History, Public Transportation, Safety, Science, Sustainability, Technology, Transportation, Workforce Development

G. Labor, Career and Workforce

“Viewpoints” – Broadcast on September 5, 2021 at 6:13 a.m.; Duration 8 minutes.

THE MANY SIDES OF BALLERINO, JAMES WHITESIDE: Ballet requires athleticism, artistry and decades of grueling practice. It’s an extremely competitive field and few dancers manage to become principal dancers at major theatres. This week on Viewpoints – James Whiteside, a principal dancer at the American Ballet Theatre, shares his professional ballet journey and what he’s learned about himself along the way.

Host (s): Marty Peterson **Guest(s):** James Whiteside, principal dancer, American Ballet Theatre, author, Center, Center: A Funny, Sexy, Sad, Almost-Memoir of a Boy in Ballet.

Compliance Issues: Career, Education, Emotional & Behavioral Health, Music, Nutritional Education, Physical Fitness & Health, Sports, Teaching, The Arts, Women & Diversity, Youth Activities

“Viewpoints” – Broadcast on September 19, 2021 at 6:02 a.m.; Duration 9 minutes.

WORKING IN INTENSIFYING HEAT: Many Americans stay home and crank up the air conditioning once temperatures reach 80 degrees. Imagine working for hours on end outside in temperatures exceeding 90 or 100 degrees. On top of this, there’s little shade, minimal breaks and often not enough water. This is the reality for millions of laborers who work in agriculture, construction and other industries. Why aren’t there more legal guidelines protecting these essential workers?

Host (s): Gary Price **Guest(s):** Dr. Rachel Licker, senior climate scientist, Union of Concerned Scientists; Kate Suisman, attorney, Northwest Workers' Justice Project.

Compliance Issues: Botany/Planting, Business, Career, Climate Change, Consumerism, Cultural Issues, Immigration/Citizenship, Mental and Emotional Health

ISSUES PROGRAMS LIST

Quarterly Issues Programs List for WARH-FM

July 1 – September 30, 2021

Placed in Public File on

October 10, 2021

“Talk of the Town” – Broadcast on September 26, 2021 at 5:30 a.m.; Duration 15 minutes.

SSM HEALTH FOUNDATION - ST. LOUIS: Lauren from Talk of the Town spoke with Paul Ross, President of SSM Health Foundation–St. Louis. They exist to support the healing hands and hearts of the SSM Health nurses and physicians who choose to dedicate their lives to taking care of our community.

For more info: www.givetossmhealth.org/

Host (s): Lern Elwell and Tim Elwell **Guest(s):** Paul Ross, President of SSM Health Foundation–St. Louis

Compliance Issues: Childcare, Covid-19 Pandemic, Cultural Issues, Death, Eldercare, Emotional & Behavioral Health, Family & Parenting, Fatherhood, History, Local Community functions, Medical Providers, Motherhood, Physical Fitness & Health, Professional Improvement, Relationships, Workforce Development

H. Child Health and Welfare

“Talk of the Town” – Broadcast on July 4, 2021 at 5:30 a.m.; Duration 30 minutes.

MISSOURI SCHOOL FOR THE BLIND: Talk of the Town welcomes Missouri School for the Blind Superintendent, Geoff Barney and Outreach Services Director, Jane Herder. Missouri School for the Blind was founded in 1851 and was the first school to introduce Braille in the United States in 1859. Since the beginning of its rich history, MSB has helped thousands of students achieve academic, vocational and personal success. They strive to help every student achieve his or her highest level of success and independence.

Host (s): Lern Elwell and Tim Elwell **Guest(s):** Missouri School for the Blind Superintendent, Geoff Barney and Outreach Services Director, Jane Herder

Compliance Issues: Behavioral Treatment, Child Health & Welfare, Cultural Issues, Developmental and Physical Disabilities, Economic Issues, Education, Emotional & Behavioral Health, Family & Parenting, History, Local Community Functions, Medical Science and Therapies, Relationships, Safety, Science

“Talk of the Town” – Broadcast on August 1, 2021 at 5:30 a.m.; Duration 30 minutes.

UNITED4CHILDREN: Talk of the Town welcomes Deanna Finch, Executive Director for United4Children to the show. United 4 Children makes children a priority. By providing children with healthy meals, creating safe places to learn and play, and providing social-emotional and inclusive services for children with special needs or challenging behaviors – United 4 Children ensures every child has the foundation to thrive. For more info, click [HERE](#).

Host (s): Lern Elwell and Tim Elwell **Guest(s):** Deanna Finch, Executive Director for United4Children to the show. United 4 Children

Compliance Issues: Behavioral Treatment, Child Health & Welfare, Covid-19, Cultural Issues, Developmental and Physical Disabilities, Economic Issues, Education, Emotional & Behavioral Health, Family & Parenting, Medical Science and Therapies, Medically Underinsured, Psychology, Relationships, Safety, Teaching

ISSUES PROGRAMS LIST

Quarterly Issues Programs List for WARH-FM

July 1 – September 30, 2021

Placed in Public File on

October 10, 2021

“Talk of the Town” – Broadcast on September 5, 2021 at 5:30 a.m.; Duration 30 minutes.

ST. LOUIS AREA DIAPER BANK: Talk of the Town welcomes Muriel Smith, Executive Director of St Louis Area Diaper Bank to the show! We discussed National Diaper Need Awareness Week – a signature initiative of the National Diaper Bank Network – from Sept. 27 through Oct. 3. St. Louis Area Diaper Bank is a member of NDBN, a nationwide nonprofit dedicated to eliminating diaper need in America. For more info, click [HERE](#).

Host (s): Lern Elwell and Tim Elwell **Guest(s):** Muriel Smith, Executive Director of St Louis Area Diaper Bank

Compliance Issues: Child Health & Welfare, Childcare, Consumerism, Covid-19 Pandemic, Cultural Issues, Economic Issues, Family & Parenting, Fatherhood, Fundraiser, History, Motherhood, Relationships, Women & Diversity

I. Business and Entrepreneurship

“Viewpoints” – Broadcast on July 25, 2021 at 6:02 a.m.; Duration 10 minutes.

PUBLISHING 101: BEHIND EVERY WRITER IS A GREAT EDITOR: In 2019, the book publishing industry in the U.S. generated more than \$25 billion dollars in revenue and employed close to 70,000 people. It’s a massive industry that publishes and generates publicity for many thousands of physical and e-books each year. Literary editor Peter Ginna joins us this week to breakdown the business and the crucial role that editors play in crafting a successful book.

Host (s): Gary Price **Guest(s):** Peter Ginna, literary editor and author, What Editors Do: The Art, Craft, and Business of Book Editing.

Compliance Issues: Business, Career, Literature, Media

“Viewpoints” – Broadcast on July 25, 2021 at 6:14 a.m.; Duration 8 minutes.

THE ENTREPRENEUR INSIDE THE MUSICIAN: There’s much more to being a professional musician than the practice and performance aspect of the career. For independent artists, there’s an entire side of entrepreneurship to handle, including money management, marketing, networking and more. Debra Silvert, the flutist of the orchestral ensemble, Duo Sequenza, highlights the challenges and rewards of carving out a career in the competitive classical music space.

Host (s): Marty Peterson **Guest(s):** Debra Silvert, flutist, Duo Sequenza, executive director, Sequenza Chamber Music Incorporated.

Compliance Issues: Business, Consumerism, Cultural Issues, History, Media, Music, Professional Improvement, Technology

“Viewpoints” – Broadcast on August 8, 2021 at 6:02 a.m.; Duration 2 minutes.

THE PRIVATE SECTOR SPACE RACE: The cryptocurrency that started it all, Bitcoin, is now valued at around 1.6 trillion dollars. And in just the last month, another, newer form of crypto, Dogecoin has skyrocketed in popularity across the Internet, sharply driving up the price per token. We explore the

ISSUES PROGRAMS LIST

Quarterly Issues Programs List for WARH-FM

July 1 – September 30, 2021

Placed in Public File on

October 10, 2021

fascinating and fast-evolving world of cryptocurrency and the future of traditional financial systems as digital currency gains ground across the globe.

Host (s): Gary Price **Guest(s):** Space Exploration, Travel, Technology, Business, Science, Wealth, History, Tourism

Compliance Issues: Business, Consumerism, Financial Security, History, Technology

J. Cultural Issues

“Viewpoints” – Broadcast on August 15, 2021 at 6:13 a.m.; Duration 8 minutes.

WHY DOES KETO CONTINUE TO PERSIST: Every year it seems like there’s a new diet or health trend that captures people’s attention. The keto diet, which mainly cuts out carbohydrates, has seen a sustained rise in popularity. Originally used as a treatment for kids with epilepsy, today, thousands of ordinary people follow this regimen as well. This week – we’re joined by registered dietician, Kristen Sedler, and two people who tried the keto diet and both had entirely different experiences.

Host (s): Marty Peterson **Guest(s):** Kristen Sedler, registered dietician; Isabelle Fiedler, college student; Carolyn Ketchum, food blogger, cookbook author, Easy Keto Breakfasts.

Compliance Issues: Cuisine/Food, Cultural Issues, Family & Parenting, Nutritional Education

“Viewpoints” – Broadcast on July 11, 2021 at 6:13 a.m.; Duration 10 minutes.

A BETTER WAY TO GET AWAY: It seems like lately almost everyone is heading to the airport. Whether you’re flying, driving or taking a train, vacations are a highly anticipated time to get away from everyday life. Everyone deserves relaxation, but is there a way to make sure that you’re traveling more consciously? Are you booking excursions with local, independent companies? Supporting small shops? Does the place you’re staying at or traveling with use sustainable practices?

Host (s): Marty Peterson **Guest(s):** Maile Meyer, Hawaii resident, owner, Native Books; Brian Mullis, sustainable tourism expert.

Compliance Issues: Business, Civic and Governments, Conservation and Outdoors, Consumerism, Cuisine/Food, Cultural Issues, Economic Issues, Entrepreneurship, Green Initiatives, People of Color and Minorities, Personal Finance, Botany/Planting, Recreation & Fun, Relationships, Science, Sustainability, Travel and Tourism, Waste Management

“Viewpoints” – Broadcast on September 5, 2021 at 6:02 a.m.; Duration 10 minutes.

ARE YOU ADDICTED TO YOUR PHONE?: The average American checks their phone about 90 times a day, according to a 2019 survey from tech research firm, Asurion. How often would you say you check? Every hour? Once every 20 minutes? Do you ever panic when your phone isn’t right next to you? This ‘attached at the hip’ mentality is severely affecting happiness and quality of life for millions of people. So, what can be done to break this all-consuming cycle? Addiction expert Dr. Anna Lembke joins us to break down the widespread problem and offer up some solutions.

ISSUES PROGRAMS LIST

Quarterly Issues Programs List for WARH-FM

July 1 – September 30, 2021

Placed in Public File on

October 10, 2021

Host (s): Gary Price **Guest(s):** Dr. Anna Lembke, professor, medical director, addiction medicine, Stanford University School of Medicine, author, Dopamine Nation: Finding Balance in the Age of Indulgence.

Compliance Issues: Behavioral Treatment, Child Health & Welfare, Cultural Issues, Emotional & Behavioral Health, Politics, Safety, Science, Social Media, Youth Activities

K. Entertainment Industry

“Viewpoints” – Broadcast on August 15, 2021 at 6:23 a.m.; Duration 3 minutes.

OUR FAVORITE FILMS OF 2011: What were some of the best movies if we rewind back one decade? We highlight some of our top picks from the year 2011, including the documentary, Jiro Dreams of Sushi and the baseball sports hit, Moneyball.

Host (s): Evan Rook **Guest(s):** n/a

Compliance Issues: Cultural Issues, Film/Theatre

“Viewpoints” – Broadcast on August 22, 2021 at 6:23 a.m.; Duration 3 minutes.

THE POETRY BEHIND THE TUNES: We highlight the podcast, Dissect, which takes a look at the poetic lyrics behind some of the biggest songs in rap and hip-hop.

Host (s): Evan Rook **Guest(s):** n/a

Compliance Issues: Cultural Issues, Music, The Arts

“Viewpoints” – Broadcast on September 5, 2021 at 6:23 a.m.; Duration 3 minutes.

ARTISTS’ SHARED INSPIRATION: How do artists find inspiration for a new song on an album, or a new idea for a movie? We discuss how great art is more interconnected than you may think.

Host (s): Evan Rook **Guest(s):** n/a

Compliance Issues: Cultural Issues, The Arts

L. Women and Diversity

“Viewpoints” – Broadcast on July 18, 2021 at 6:23 a.m.; Duration 3 minutes.

THE BEAUTY OF TIKTOK: Taylor Swift recently re-recorded and released her hit 2008 album “Fearless”. We discuss the nostalgic vibes we felt while listening to these old Taylor tracks.

Host (s): Evan Rook **Guest(s):** n/a

Compliance Issues: Cultural Issues, Social Media

“Viewpoints” – Broadcast on August 8, 2021 at 6:12 a.m.; Duration 11 minutes.

THE WOMEN OF THE OLD WEST: When most people imagine the early West, they picture wide open landscapes, lawlessness and sweaty men working away in mines and on farms. While this is part of the narrative, the other lesser known side is the unique opportunities the West held for women of the 19th

ISSUES PROGRAMS LIST

Quarterly Issues Programs List for WARH-FM

July 1 – September 30, 2021

Placed in Public File on

October 10, 2021

and early 20th centuries. Author Winifred Gallagher joins us this week to share how the ladies of this region fought for greater equality and recognition.

Host (s): Marty Peterson **Guest(s):** Winifred Gallagher, author, *New Women in the Old West: From Settlers to Suffragists: An Untold American Story*.

Compliance Issues: Cultural Issues, Entrepreneurship, Family & Parenting, History, Immigration/Citizenship, Labor Laws, Literature, Motherhood, Politics, Professional Improvement, Relationships, Travel and Tourism, Women & Diversity

“Talk of the Town” – Broadcast on September 19, 2021 at 5:30 a.m.; Duration 15 minutes.

ST. LOUIS OVARIAN CANCER AWARENESS: Talk of the Town welcomes Susan Robben, Executive Director of St. Louis Ovarian Cancer Awareness to discuss the only non-profit in Missouri dedicated solely to ovarian cancer. Since its inception in 2002 SLOCA has continued to serve their mission by impacting ovarian cancer survivorship in the St. Louis Community by spreading awareness, funding critical research and supporting survivors. For more info, click [HERE](#).

Host (s): Lern Elwell and Tim Elwell **Guest(s):** Susan Robben, Executive Director of St. Louis Ovarian Cancer

Compliance Issues: Cultural Issues, Death, Drugs and Alcohol, Economic Issues, Education, Emotional & Behavioral Health, Family & Parenting, Fundraiser, History, Local Community functions, Medical Science and Therapies, Medically Underinsured, Motherhood, People of Color and Minorities, Physical Fitness & Health, Relationships, Science

M. Covid-19 Pandemic

“Viewpoints” – Broadcast on August 1, 2021 at 6:02 a.m.; Duration 11 minutes.

THE ITEMS THAT SYMBOLIZE THE COVID-19 PANDEMIC: Wondering what to do with the dozens of face masks and all of those unused yeast packets? Us too. There are several items that Americans sought after during the height of the Covid-19 pandemic that help to showcase what this period in time was like. Once the pandemic is fully over, how will we look back and remember this time? How are museum curators and everyday people remembering this important part of history? This week on Viewpoints.

Host (s): Gary Price **Guest(s):** Alexandra Lord, chair, curator, Division of Medicine and Science, Smithsonian National Museum of American History; Kevin Mitchell Mercer, professor, Valencia College; Natalie Nguyen, college student, University of Central Florida.

Compliance Issues: Covid-19 Pandemic, Cultural Issues, History, Labor Laws, Literature, Media, Medical Science and Therapies, Physical Fitness & Health, Poverty & Underserved, Recreation & Fun, Relationships, Sustainability

“Viewpoints” – Broadcast on August 15, 2021 at 6:02 a.m.; Duration 10 minutes.

THE LESSONS LEARNED FROM THE PANDEMIC: It’s that time of year already: back to school. After eighteen months of kids and teens learning remotely or on a hybrid schedule between in-person and

ISSUES PROGRAMS LIST

Quarterly Issues Programs List for WARH-FM

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remote, millions are returning back to classrooms full-time. While this may change as COVID-19 cases rise due to the Delta variant, for now, many schools are moving forward with plans to welcome students back with the caveat of requiring face masks while indoors. We discuss the highly anticipated return back to class and how some educators have changed their perspectives on learning over the past year.

Host (s): Gary Price **Guest(s):** Colleen Peluso, high school teacher, Valparaiso High School; Ron Chaluisan, former teacher, executive director, Newark Trust for Education.

Compliance Issues: Child Health & Welfare, Civic and Governments, Covid-19 Pandemic, Developmental and Physical Disabilities, Education, Emotional & Behavioral Health, Medical Science and Therapies, Mental and Emotional Health, Teaching

“Viewpoints” – Broadcast on September 12, 2021 at 6:02 a.m.; Duration 10 minutes.

CANDID CONVERSATIONS WITH KIDS: GETTING BACK TO SCHOOL: The 2021-2022 school year is officially in full swing. But, it’s not the return that many were hoping for as COVID-19 cases spread, and outbreaks pop up in classrooms across the U.S. While there are barriers and challenges just like last year, school must go on. We speak with education expert, Julie King, to get some tips on how to navigate the hectic back to school season and how parents can communicate with their kids so they feel heard and supported.

Host (s): Gary Price **Guest(s):** Julie King, parent educator, mother, co-author, How to Talk When Kids Won’t Listen: Whining, Fighting, Meltdowns, Defiance, and Other Challenges of Childhood.

Compliance Issues: Child Health & Welfare, Civic and Governments, Covid-19 Pandemic, Cultural Issues, Education, Medical Science and Therapies, Mental and Emotional Health, Physical Fitness & Health, Politics, Recreation & Fun, Safety, Science, Teaching, Youth Activities

N. First Responders, Military, and Legal System

“Viewpoints” – Broadcast on July 11, 2021 at 6:02 a.m.; Duration 9 minutes.

LONG-TERM YOUTH INCARCERATION: The U.S. prison population has decreased during the pandemic, but the number of people behind bars is still close to two million. Some of these inmates have been in prison for decades and at a young age were deemed by the justice system to be ‘unfixable’. This week, we shed light on the cycle of youth incarceration in this country and why people like Ian Manuel, a former inmate, were sentenced to life in prison without the possibility of parole at age 13.

Host (s): Gary Price **Guest(s):** Ian Manuel, former inmate, author, My Time Will Come: A Memoir of Crime, Punishment, Hope, and Redemption; Riya Saha Shah, lawyer, managing director, Juvenile Law Center; Beth Schwartzapfel, journalist, The Marshall Project.

Compliance Issues: Behavioral Treatment, Civic and Governments, Covid-19 Pandemic, Criminal Justice System, Cultural Issues, Education, Family & Parenting, History, Law Enforcement, Mental and Emotional Health, Military/First Responders, Politics, Poverty & Underserved, Professional Improvement, Safety, Youth Activities

“Talk of the Town” – Broadcast on August 15, 2021 at 5:30 a.m.; Duration 30 minutes.

ISSUES PROGRAMS LIST

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SONGS4SOLDIERS: Lauren and Tim spoke with Dustin Row, President and Founder of Songs4Soldiers, about the 8th Annual Benefit Concert. This organization supports combat veterans in various ways. All proceeds from the concert go to helping area veterans and changing the lives of our nation's heroes. For more info and to support this great cause, go to Songs4SoldiersSTL.org.

Host (s): Lern Elwell and Tim Elwell **Guest(s):** Dustin Row, President and Founder of Songs4Soldiers,

Compliance Issues: Behavioral Treatment, Business, Civic and Governments, Covid-19 Pandemic, Cultural Issues, Death, Economic Issues, Emotional & Behavioral Health, Entrepreneurship, Family & Parenting, Fatherhood, History, Housing, Military/First Responders, Politics, Psychology, Relationships, Safety, Workforce Development

"Viewpoints" – Broadcast on September 12, 2021 at 6:14 a.m.; Duration 8 minutes.

THE 20 YEAR ANNIVERSARY OF 9/11: Today, there are many young adults who were mere babies when 9/11 happened. They learn about the terrorist attacks from history books, television segments and documentaries as well as the firsthand stories of people who lived through the experience. Former FDNY Battalion Chief Joseph Pfeifer joins us this week to share his story from that morning. Pfeifer was the first firefighter chief on the scene at the World Trade Center complex and lost his brother, Kevin, who was also a firefighter.

Host (s): Marty Peterson **Guest(s):** Joseph Pfeifer, Former FDNY Battalion Chief, author, Ordinary Heroes: A Memoir of 9/11.

Compliance Issues: Death, Economic Issues, Eldercare, Emotional & Behavioral Health, Entrepreneurship, Fatherhood, History, Immigration/Citizenship, Law Enforcement, Mental and Emotional Health, Military/First Responders, News, Politics, Public Transportation, Safety, Travel and Tourism