



QUARTERLY ISSUES/PROGRAMS LIST

STATION: WGNO-TV

LOCATION: New Orleans, LA

For the quarter ending:

June 28, 2015

Attached is a list containing descriptions of local issues addressed by the above-named station. This list also includes summaries of how each issue was addressed in the station's most significant issue-responsive programming or announcements throughout the quarter, as well as background information on the programs including program type and date, time and duration of the programs.

Issue Description: Crime, Justice, Public Safety and Information

Issue Treatment: News Program

Title: "Behind the Badge"

Date: 4/5/15

Time: 6:30am

Duration: 30:00

Program Type: News

Description: WGNO News anchor Anne Cutler hosts this monthly half-hour news special with Jefferson Parish Newell Normand regarding current crime cases and other important issues facing the Sheriff's Office. This month's show includes a machete attack and shooting at Armstrong Airport, the visit by the Homeland Security Secretary to meet TSA heroes who stopped the recent airport machete attack, a wild chase and shooting on the Causeway overpass in Jefferson Parish, the indictment of 21 Harvey Hustler gang members on racketeering, drug violations, attempted murder and murder, the report that 17-year-old Brady Becker is going back in court next month for resisting arrest during a Mardi Gras parade, the new video of the JPSO teen beating that shows the rest of what happened when Brady Becker was arrested and punched by a deputy, the burglary at Metairie Patio Drugs on Veterans, the JP Text 911 program that is available for Verizon, AT&T, Sprint and T-Mobile customers within the range of a JP cell tower designed as "last resort", and the upcoming fundraiser/concert for JPSO 3rd district deputy Jaron Fountain who was critically injured in a single vehicle accident while responding to an emergency call in Waggaman in 2014.

Issue Description: Education, Youth, Poverty, Health

Issue Treatment: News Program

Title: "The 411"

Date: 5/3/15

Time: 6:30am

Duration: 30:00

Program Type: News

Description: WGNO News anchor Anne Cutler hosts a weekly half-hour news information program containing current topics of community interest. This week's segments include Jan Brennan with Core Element/Summer STEM Institute regarding the local non-profit that promotes quality teaching in STEM (Science, Technology, Engineering, & Mathematics) and its upcoming annual free professional development training for 3rd through 12th grade math and science teachers, Jenny Hamilton with New Orleans Ballet Association regarding its award-winning education program that provides community youth with access to quality arts programs including the more than 5,500 tuition-free dance classes and workshops annually at ten sites across the Greater New Orleans area and an upcoming special performance with the Jose Limon Dance Company at the Mahalia Jackson Theatre and Brenda Edgerton-Webster Ph.D with the WHIV-FM/Public Health Radio Show regarding the launch of its radio program, "Getting to Healthy, Happy & Whole," designed to raise awareness about public health issues affecting Louisianans and the myriad of behavioral health and developmental disability services provided through the Metropolitan Human Services District and its community partners.

Issue Description: Diversity, Elderly, Health, Public Health & Safety

Issue Treatment: News Program

Title: "The 411"

Date: 5/17/15

Time: 6:30am

Duration: 30:00

Program Type: News

Description: WGNO News anchor Anne Cutler hosts a weekly half-hour news information program containing current topics of community interest. This week's segments include Xavier University President Dr. Norman Francis regarding his career as the longest serving university president in the United States, his upcoming retirement, and being honored at the American Association for Access, Equity, and Diversity Conference with the "Drum Major for Justice" award for his contributions to higher education and American society, Touro Hospital's program manager of specialty clinical services Lillian O'Cain regarding National Senior Health and Fitness Day, the day-long awareness campaign promoting the opportunity for seniors and their loved ones to access their overall health and dermatology surgeon Dr. Keith LeBlanc regarding National Skin Cancer Awareness Month & "Don't Fry Day" sun safety campaign as the awareness campaigns promoting free skin screenings by dermatologists and the dangers of excessive sun exposure.

Issue Description: Economy, Minorities, Health, Community, Safety

Issue Treatment: News Program

Title: "The 411"

Date: 6/14/15

Time: 6:30am

Duration: 30:00

Program Type: News

Description: WGNO News anchor Anne Cutler hosts a weekly half-hour news information program containing current topics of community interest. This week's segments include New Orleans Tourism Marketing Corporation's Mark Romig regarding the new promotional campaign "Follow Your NOLA" designed to attract tourists to New Orleans, the upcoming 10-year commemoration of Hurricane Katrina and the plans surrounding the city's Tricentennial, nurse practitioner Sophia LeBlanc Thomas regarding the specific role of nurse practitioners, the poor access to healthcare for minorities in our area, and this week's gathering of over 6000 attendees at the American Association of Nurse Practitioners Conference in New Orleans focusing on education, skill enhancement and advocacy, and New Orleans Fire Department Supt. Timothy McConnell regarding the "Assistance to Firefighters" FEMA grant awarded to the NOFD to upgrade personal protection equipment for suppression members.

Issue Description: Children, Education

Issue Treatment: News Story

Title: Lemonade Day Louisiana

Date: 4/13/15

Time: 5:35am

Duration: 3:00

Program Type: News

Description: WGNO “Good Morning New Orleans” interviews Crescent Bank & Trust CEO Gary Solomon, Sr. and Boudreaux Elementary School student Alexa “Lexi Faith” Turner about the 5th annual celebration that teaches kids the basics of business responsibility and entrepreneurship.

Issue Description: Charity, Community

Issue Treatment: News Story

Title: GiveNOLA Day

Date: 5/4/15

Time: 6:15am

Duration: 3:00

Program Type: News

Description: WGNO “Good Morning New Orleans” interviews spokesperson Blathrae Gillin and Café Reconcile Chef Joe Smith about the second annual 24-hour online community donation event benefiting nearly 300 local non-profits. WGNO was one of the event sponsors.

Issue Description: Community, Economy

Issue Treatment: News Story

Title: “Taste at the Lake”

Date: 5/18/15

Time: 6:15am

Duration: 3:00

Program Type: News

Description: WGNO “Good Morning New Orleans” interviews Friends of Lakeview rep Glenn Stoudt and Big Shirley’s Restaurant owner Michael Drummett about the event that promotes the community and where all proceeds go to the “*Lighting the Way*” campaign to add decorative lighting to the New Canal Basin Park also known as West End Park. A live cooking demonstration is included in the segment.

Issue Description: Culture, Diversity

Issue Treatment: News Story

Title: 42nd Annual Greek Festival

Date: 5/20/15

Time: 5:35am

Duration: 3:00

Program Type: News

Description: WGNO “Good Morning New Orleans” interviews Greek Festival spokesperson Vivian Demarinis and Gourmet Greek Company “Chef” Paul Anderson about this year’s event that promotes Greek culture, community, food and music. A live cooking demonstration is included in the segment.

Issue Description: Youth, Education, Health

Issue Treatment: News Story

Title: American Heart Association/CPR Week

Date: 6/1/15

Time: 5:35am

Duration: 3:00

Program Type: News

Description: WGNO “Good Morning New Orleans” interviews LSU clinical nurse education rep Jay Guidry and participating student Diamond Johnson about the health program sponsored by the American Heart Association that offers high school students CPR training before graduation. A live demonstration is included in the segment.

Issue Description: Education, Children

Issue Treatment: News Story

Title: Teacher Leader Summit

Date: 6/4/15

Time: 5:35am

Duration: 3:00

Program Type: News

Description: WGNO “Good Morning New Orleans interviews St. John Parish Superintendent Kevin George about the event where over 5,000 teachers gather in New Orleans for the annual Teacher Leader Summit updating them on education in Louisiana and kicking off preparations for another successful year of higher expectations in 2015-2016.

Issue Description: Women, Education

Issue Treatment: News Story

Title: Festivals

Date: 6/11/15

Time: 6:15am

Duration: 3:00

Program Type: News

Description: WGNO “Good Morning New Orleans” interviews Festivals founder Diane Lyon and event mixologist Lauren Myerscough about the nonprofit organization dedicated to connecting, educating and inspiring women through seminars and events that empower, showcase the culture of New Orleans, and raise awareness and resources for targeted women's causes. A live signature cocktail-making demonstration is included in the segment.

Issue Description: Culture, Diversity

Issue Treatment: News Story

Title: Kenner Hispanic Summer Fest

Date: 6/19/15

Time: 6:15am

Duration: 3:00

Program Type: News

Description: WGNO “Good Morning New Orleans” interviews Celebracion Hispana rep Rafael Saddy and gala music rep Tulio Murillo about this year’s festival that promotes Hispanic culture, community, food and music. A live cooking demonstration is included in the segment.

Issue Description: Teens, Safety

Issue Treatment: News Story

Title: Teen Driver Deaths

Date: 6/2/15

Time: 5am

Duration: 1:50

Program Type: News

Description: For teens, safety can be an afterthought, if they think about at all, and once they get a set of car keys the risk of serious injury or even death can skyrocket. WGNO News Stephanie Oswald reports on why the American Automobile Association calls summer the “deadliest days of driving” for teens. Oswald includes interviews with AAA spokesperson, Don Redman and Melissa Matey with the Louisiana State Police.

Issue Description: Crime, Public Safety, Community

Issue Treatment: News Story

Title: Crime Tips

Date: 6/8/15

Time: 5pm

Duration: 1:27

Program Type: News

Description: It seems like there’s been an uptick in armed robberies lately and if you’re not careful you could wind up being a victim whether you’re a tourist or a local. WGNO News with Twist videographer Alyson Titkemeyer found ways you can protect yourself when you are out on the town. Titkemeyer includes an interview with NOPD officer Jonette Williams.

Issue Description: Crime, Community

Issue Treatment: News Story

Title: Crime Victims' Rights Week

Date: 4/23/15

Time: 11am

Duration: 1:21

Program Type: News

Description: It's "National Crime Victims' Rights Week" and the NOPD is partnering with a number of different groups to bring crime victims together. WGNO News reports that NOPD Supt. Michael Harrison and Orleans Parish Sheriff Marlin Gusman are hosting an community outreach event at the sheriff's office on South Broad. An overview from District Attorney Leon Cannizaro is included.

Issue Description: Community, Health

Issue Treatment: News Story

Title: 9th Ward Grocery Store

Date: 5/16/15

Time: 5pm

Duration: 1:38

Program Type: News

Description: Last November, the first grocery store in the lower 9th Ward since Hurricane Katrina opened its doors and the owners didn't know quite what to expect. WGNO News reporter Erin Nicole reports on the progress of the store and finds its done amazingly well since its opened to the community. Nicole includes an interview with the owner of the Lower 9th Ward Market, Burnell Coton.

Issue Description: Children, Health

Issue Treatment: News Story

Title: Dr. Rachel/Dirty Kids are Healthier

Date: 5/21/15

Time: 6pm

Duration: 2:54

Program Type: News

Description: When kids are playing outside in the dirt they are exposed to lots of parasites and all sorts of things we don't like to think about, but this is where the immune systems of children can actually get a built up. WGNO News with a Twist anchor Susy Roesgen talks to our teaching doctor, Dr. Rachel, about how kids can become healthier adults and have a less chance of developing allergies by playing outside in the mud.

Issue Description: Children, Safety

Issue Treatment: News Story

Title: Detergent Pods Poisoning Kids

Date: 5/22/15

Time: 10pm

Duration: 1:43

Program Type: News

Description: With summer vacation starting, parents might want to take a good look around the house to check for safety hazards. WGNO News reporter Stephanie Oswald reports on the danger of detergent pods and keeping the pods safely stored out of the reach of children. Oswald includes interviews with two mothers who both have two toddlers each, Ashleigh Aanerud and Danielle Pinckney as well as Dr. Aaron Thompson with Children's Hospital's emergency department.

Issue Description: Public Safety and Information

Issue Treatment: News Story

Title: Water Safety and Drowning Prevention

Date: 5/26/15

Time: 10pm

Duration: 2:54

Program Type: News

Description: At least two drownings were reported in our area over the Memorial Day weekend and now it's summer vacation time when beaches, rivers and pools only get a whole lot busier. WGNO News reporter Stephanie Oswald reports on expert safety advice for the general public. Oswald includes interviews with Kay Wilkins with the American Red Cross and Stanley Brown with the Riverside Country Club.

Issue Description: Men, Health

Issue Treatment: News Story

Title: Dr. Rachel/Mens Health

Date: 6/9/15

Time: 10pm

Duration: 1:29

Program Type: News

Description: It's a sore spot for a lot of guys because men usually aren't very good about seeing a doctor. In one of her regular health segments on News with a Twist, our teaching doctor, Dr. Rachel tells us the health issues guys need to watch out for.
