

CONTRACT



WTMJ
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(814) 942-1010

| | | | |
|--|--|--|---------------------------|
| <u>Contract / Revision</u> 4466561 / | | <u>Alt Order #</u> 28400936 | |
| <u>Advertiser</u> POL/Joe Biden/President/US/Dem | | <u>Original Date / Revision</u> 05/15/24 / 05/15/24 | |
| <u>Contract Dates</u> 05/14/24 - 05/20/24 | | <u>Estimate #</u> 11754 | |
| <u>Product</u> 2024 President Elect | | | |
| <u>Order Brand</u> | <u>Billing Cycle</u> EOM | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WTMJ | <u>Account Executive</u> Katz Political | <u>Sales Office</u> Katz - Political | |
| <u>Special Handling</u> | | | |
| <u>Demographic</u> Households | | | |
| <u>Agency Code</u> 9920504 | <u>Advertiser Code</u> 1106 | <u>Product 1/2</u> 1850 | |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> | |

And:

Media Buying and Analytics
4355 Cobb Parkway SE
Suite J489
Atlanta, GA 30339

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|--------------------|------------------|------|--------|-------------------|-------------|------|-----------|-------------------|
| N 1 | WTMJ | 05/16/24 | 05/20/24 | CBS This Morning | M-F 7a-9a | | :30 | | | NM | 4 | \$340.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/13/24 | 05/19/24 | ---11-- | | | | 2 | \$85.00 | | | |
| | Week: | 05/20/24 | 05/26/24 | 2----- | | | | 2 | \$85.00 | | | |
| N 4 | WTMJ | 05/16/24 | 05/20/24 | The Price is Right | M-F 11a-12p | | :30 | | | NM | 2 | \$420.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/13/24 | 05/19/24 | ---1--- | | | | 1 | \$210.00 | | | |
| | Week: | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$210.00 | | | |
| N 6 | WTMJ | 05/16/24 | 05/20/24 | 12:30 PM-2:00 PM | 12:30 PM-2:00 PM | | :30 | | | NM | 3 | \$480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/13/24 | 05/19/24 | ---11-- | | | | 2 | \$160.00 | | | |
| | Week: | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$160.00 | | | |
| N 9 | WTMJ | 05/16/24 | 05/20/24 | WTMJ News 4p | M-F 4p-430p | | :30 | | | NM | 3 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/13/24 | 05/19/24 | ---11-- | | | | 2 | \$70.00 | | | |
| | Week: | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$70.00 | | | |
| N 12 | WTMJ | 05/16/24 | 05/20/24 | Late Show | M-F 1135p-1237x | | :30 | | | NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/13/24 | 05/19/24 | ---11-- | | | | 2 | \$75.00 | | | |
| | Week: | 05/20/24 | 05/26/24 | 1----- | | | | 1 | \$75.00 | | | |
| Totals | | | | | | | | | | | 15 | \$1,675.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|-------------------|-------------------|
| 04/29/24 - 05/26/24 | 15 | \$1,675.00 | (\$251.25) | \$1,423.75 |
| Totals | 15 | \$1,675.00 | (\$251.25) | \$1,423.75 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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