



**CBS TELEVISION**  
51 WEST 52 STREET  
NEW YORK, NEW YORK 10019-6188  
(212) 975-4321

Re: **CHILDREN'S TELEVISION COMMERCIAL LIMITS REPORT**

Dear General Manager:

April 2, 2001

Attached is the CBS Television Network Certification of Compliance with the Children's Television Commercial Limits for the First Quarter of 2001. Please give the certificate to the individual at your station responsible for the public file.

As you know, the Children's Television Act of 1990 requires every television station to place in its public file, no later than the tenth day after each quarter, documents certifying that all children's programming broadcast by the station during the quarter did not exceed the commercial limits imposed by the Act.

The attached document, which is suitable for placement in your public file, certifies that regularly scheduled children's programs distributed by the CBS Television Network were formatted to comply with the commercial limits, if they were broadcast by affiliates according to the sequence and schedule recommended by the Network in the order wire for the programs. You should augment this network certificate with additional documentation certifying that your station broadcast the core programs according to the sequence and schedule recommended by the Network, or, if you did not do so, that all the programs, as broadcast, nevertheless did not exceed commercial limits.

With regard to non-regularly scheduled children's programs, the attached document certifies that such programs distributed by the CBS Television Network were formatted to comply with the commercial limits. You should augment this network certificate with additional documentation certifying that in broadcasting these non-regularly scheduled network programs, your station did not exceed the station break time formatted for local affiliate commercials.

In addition to your responsibilities with respect to network programming, you must place in your public file certification of commercial compliance for any other children's programs subject to the commercial limits (i.e., programs designed and broadcast primarily for an audience of children aged 12 and under) broadcast by your station within the quarter. You may wish to speak with your broadcast counsel about such reports.

**Children's Television Commercial Limits Report**  
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Information pertaining to network programming to assist in your preparation of the First Quarter, 2001 Children's Television Programming Report on FCC Form 398 was mailed to you on March 30, 2001.

If you have any questions, please contact your Affiliate Relations Regional Director or give me a call (212-975-4195).

Best regards,



Robert D. Shellard  
Vice President, Planning and Administration  
Affiliate Relations

CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
January 1, 2001 - March 31, 2001

During the above period, the CBS Television Network, a unit of CBS Corporation ("CBS"), disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

BLUE'S CLUES  
DORA THE EXPLORER  
LITTLE BEAR  
LITTLE BILL  
FRANKLIN  
KIPPER

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

On behalf of CBS, I hereby certify that the children's programming disseminated by the CBS Television Network during the period January 1, 2001 through March 31, 2001, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670. Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



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Matthew Margo  
Vice President, Program Practices

Date: April 2, 2001



**CBS TELEVISION**  
51 WEST 52 STREET  
NEW YORK, NEW YORK 10019-6188  
(212) 975-4321

Re: **CHILDREN'S TELEVISION COMMERCIAL LIMITS REPORT**

Dear General Manager:

October 1, 2001

Attached is the CBS Television Network Certification of Compliance with the Children's Television Commercial Limits for the Third Quarter of 2001. Please give the certificate to the individual at your station responsible for the public file.

As you know, the Children's Television Act of 1990 requires every television station to place in its public file, no later than the tenth day after each quarter, documents certifying that all children's programming broadcast by the station during the quarter did not exceed the commercial limits imposed by the Act.

The attached document, which is suitable for placement in your public file, certifies that regularly scheduled children's programs distributed by the CBS Television Network were formatted to comply with the commercial limits, if they were broadcast by affiliates according to the sequence and schedule recommended by the Network in the order wire for the programs. You should augment this network certificate with additional documentation certifying that your station broadcast the core programs according to the sequence and schedule recommended by the Network, or, if you did not do so, that all the programs, as broadcast, nevertheless did not exceed commercial limits.

With regard to non-regularly scheduled children's programs, the attached document certifies that such programs distributed by the CBS Television Network were formatted to comply with the commercial limits. You should augment this network certificate with additional documentation certifying that in broadcasting these non-regularly scheduled network programs, your station did not exceed the station break time formatted for local affiliate commercials.

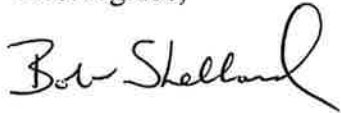
In addition to your responsibilities with respect to network programming, you must place in your public file certification of commercial compliance for any other children's programs subject to the commercial limits (i.e., programs designed and broadcast primarily for an audience of children aged 12 and under) broadcast by your station within the quarter. You may wish to speak with your broadcast counsel about such reports.

**Children's Television Commercial Limits Report**  
**Page 2**

Information pertaining to network programming to assist in your preparation of the Third Quarter, 2001 Children's Television Programming Report on FCC Form 398 was mailed to you on September 18, 2001.

If you have any questions, please contact your Affiliate Relations Regional Director or give me a call (212-975-4195).

Best regards,

A handwritten signature in cursive script that reads "Bob Shellard". The signature is written in black ink and is positioned below the text "Best regards,".

Robert D. Shellard  
Vice President, Planning and Administration  
Affiliate Relations

CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
July 1, 2001 - September 30, 2001

During the above period, the CBS Television Network ("CBS"), a unit of Viacom Inc., disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

LITTLE BEAR  
DORA THE EXPLORER  
BLUE'S CLUES  
LITTLE BILL  
FRANKLIN  
KIPPER  
OSWALD  
BOB THE BUILDER

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period July 1, 2001 through September 30, 2001, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670. Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Matthew Margo  
Vice President, Program Practices

Date: October 1, 2001