

COLORADO CONVERSATION

COLORADO CONVERSATION is a weekly public affairs program produced by the stations of Denver-based KSE RADIO VENTURES that focuses on local issues and non-profit organizations.

Topics on COLORADO CONVERSATION cover issues of concern to the Denver Metro community as ascertained by program hosts, listeners, and other programming staff.

COLORADO CONVERSATION is heard on KXKL 105.1 FM HD-1 on Sunday at approximately 7:00 A.M.

ISSUES highlighted this Quarter:

- overcome the consequences of addiction**
- ensuring access to safe and comfortable housing**
- saving lives with organs and tissues**
- Special Olympics Colorado**
- helping 50+ workers find jobs**
- leadership journeys for young girls**
- court appointed special advocates**
- collecting school supplies for those who need**
- helping SPCS in Houston after hurricane**
- eczema free clinical trials**
- child loss and awareness**
- lung cancer awareness**
- heart disease in children**

THIRD QUARTER 2017 KXKL 105.1 FM HD-1

ISSUE: overcome the consequences of addiction

COLORADO CONVERSATION

Aired: July 2, 2017

Segment: Bo Jaxon

30 minutes

WHY: Step Denver is a men's residential recovery community that helps low-income men overcome the consequences of addiction and rebuild their lives through sobriety, work and accountability.

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Step Denver provides a structured environment that offers addiction recovery programming based on the Peer Recovery Support Model. Our men participate in Recovery Education Groups, 12 Step Fellowship Meetings, and are assigned a Recovery Support Manager that assists the residents in setting and reaching goals in all areas of their lives. In addition, Step Denver offers its residents life skills training that includes physical fitness, nutrition, financial budgeting, and family restoration, along with recreational and spiritual activities, to help provide self-care and life balance. Through our partnership with Goodwill Industries, residents have access to education, counseling, opportunities and placement for employment, and career development.

Guiding Principles

- A person cannot be helped to overcome their addiction until they are ready to take personal responsibility for their past, present, and future actions.
- Personal responsibility – without dependence on another individual, organization, or the government – is fundamental to one's dignity and self-worth.
- A Hand Up, Not A Hand Out – Assisting individuals in taking personal responsibility for making the necessary changes in their lives without dependency on any person, organization, or institution.
- Work Works – the philosophy that effort in all facets of one's life, including gainful employment, is the foundation for success.
- Any system that takes responsibility away from a capable person dehumanizes that person.

- Peer Recovery Support – having others who have had similar experiences to assist in the recovery process – is an important component for long-term recovery.

ISSUE: ensuring access to safe and comfortable housing

COLORADO CONVERSATION

Aired: July 9, 2017

Segment: Mel

30 minutes

WHY: Working with residents, businesses, civic leaders, area developers, and financing institutions, DURA provides financial assistance to support redevelopment activities throughout the city. These include single family home rehabilitation, emergency home repair, historic preservation, brownfield redevelopment, infill development, and neighborhood revitalization, among others.

DURA's programmatic activities are separated into two departments, Housing and Redevelopment.

DURA's Housing Department administers the city's Single Family Rehabilitation and Emergency Home Repair programs, providing low interest loans and grants to low and moderate income Denver residents for making needed repairs to their owner-occupied homes. For income guidelines, downloading an application, or more information on these programs, please visit the Housing Rehabilitation program portion of our website.

DURA's Redevelopment Department oversees the Authority's urban renewal activities, including Tax Increment Financing (TIF) assistance for redevelopment of blighted areas throughout the city.

THIRD QUARTER 2017 KXKL 105.1 FM HD-1

ISSUE: saving lives with organs and tissues

COLORADO CONVERSATION

Aired: July 16, 2017

Segment: Bo Jaxon

30 minutes

WHY: We're the federally-designated, non-profit organ procurement organization (OPO) and an American Association of Tissue Banks (AATB) accredited tissue bank serving Colorado and most of Wyoming. As a recognized leader in facilitating the donation and recovery of transplantable organs and tissues, our mission is to save lives through organ and tissue donation and transplantation. To achieve this mission, Donor Alliance employs effective family approach and recovery programs in more than 100 hospitals. Donor Alliance also inspires the public to register as organ and tissue donors through community partnerships, public outreach and education campaigns throughout its donation service area

Heart, kidneys, liver, lung, pancreas and small intestine are the organs which can be transplanted; bone, corneas, heart valves, veins, skin, tendons and ligaments are among the tissues.

There are currently more than 120,000 people in the U.S. waiting for organ transplants—approximately 2,500 of those are from Colorado and Wyoming. Each year, approximately 8,000 people die waiting for an organ transplant that would have given them a second chance at life with their families. In addition, each year, hundreds of thousands of people benefit from donated tissue that is used for lifesaving and reconstructive purposes

ISSUE: Special Olympics Colorado

COLORADO CONVERSATION

AIRED: July 23, 2017

Segment: Bo Jaxon

30 minutes

WHY: Special Olympics Colorado's Plane Pull presented by Subway is a giant tug-of-war between a team of up to 25 people and a 164,000-pound Boeing 757. Plane Pull will take place at Signature Flight Support at the Denver International Airport.

Teams up to 25 people challenge each other to pull a jumbo jet 12 feet across the tarmac in the least amount of time! Teams must raise a minimum of \$1,250 to participate and all proceeds help Special Olympics Colorado provide year-round training and athletic competition to thousands of athletes with intellectual disabilities across the state of Colorado.

THIRD QUARTER 2017 KXKL 105.1 FM HD-1

ISSUE: helping 50+ workers find jobs

COLORADO CONVERSATION

AIRED: July 30, 2017

Segment: Bo Jaxon

30 minutes

WHY: - AARP COLORADO helps you in the work field, 50 years and older

BACK TO WORK 50+ connects struggling Americans 50+ with the information, support, training, and employer access they need to regain employment, advance in the workforce, and build financial capability and resiliency to prevent them from slipping into poverty later in life. BACK TO WORK 50+ is targeting 50+ job seekers at more than 20 sites across the country relationships, peer pressure, depression, career choices, personal safety, college selection and more. These programs provide girls with the information, tools and resources to deal with life challenges.

ISSUE: leadership journeys for young girls

COLORADO CONVERSATION

AIRED: August 6, 2017

Segment: Bo Jaxon

30 minutes

WHY: We know she wants to make a difference in the world—and have fun doing it. She'll do just that through Girl Scout Leadership Journeys.

She'll team up with friends to:



Identify a problem they want to do something about



Come up with a creative solution



Create a team plan to make that solution a reality



Put their plan into action



Talk about what they learned—and what they'll do next!

THIRD QUARTER 2017 KXKL 105.1 FM HD-1

ISSUE: court appointed special advocates

COLORADO CONVERSATION

AIRD: August 13, 2017

Segment: Bo Jaxon

30 minutes

WHY: Nearly 700,000 children experience abuse or neglect each year. Instead of playing with neighbors and making happy family memories, they're attending court hearings, adjusting to new foster homes and transitioning to new schools. That's a heavy burden for a child to carry. With a Court Appointed Special Advocate (CASA) or guardian ad litem (GAL) volunteer dedicated to their case, America's most vulnerable children will have someone speaking up for their best interests. With your support, more children will have the opportunity to thrive in a safe and loving home

ISSUE: collecting school supplies for those who need

COLORADO CONVERSATION

AIRED: August 20, 2017

Segment: Bo Jaxon

30 minutes

WHY: Research shows a direct correlation between parents involved in the education of students and high student achievement. Douglas County School District is committed to increasing parent involvement to ensure DCSD students are the highest achieving in the state.

Many opportunities exist in each school to increase parent involvement. DCSD also works to involve parents in the decision-making, accountability, and guidance of the schools and the district. Ensuring that the needs of students are represented is vital to the remarkable success of DCSD.

An important way DCSD involves parents is through the School Accountability Committee (SAC) and District Accountability Committee (DAC). These advisory committees represent the local control aspect of each school in the District and are required by Colorado state law, according to the Educational Accountability Act of 2009.

The DCSD Office of the Parent and Community Liaison was created as part of a statutory requirement to increase the effectiveness of parent involvement in the SACs and DAC. The office also engages the community in support of schools and

parents, creating a network to serve DCSD families. Whether through DCSD Parent University, Accountability Committees, or even as a resource for parents needing information and support, this office is committed to serving DCSD families.

THIRD QUARTER 2017 KXKL 105.1 FM HD-1

ISSUE: helping SPCS in Houston after hurricane

COLORADO CONVERSATION

Aired: August 27, 2017

Segment: Bo Jaxon

30 minutes

WHY: The Dumb Friends League has been requested by the Houston SPCA to coordinate efforts of local animal welfare organizations across the country to provide support during this crucial time due to the devastation of Hurricane Harvey. We have committed to deploying a team in the coming weeks to assist with sheltering, feeding and caring for pets affected by the storm. We are honored to help partner with the animal welfare community in this way and hope to provide many opportunities to reunite pets and animals with their loved ones.

We are asking the community to help support this vital urgent response.

To make the biggest impact, please donate directly to the [Houston SPCA](#).

ISSUE: eczema free clinical trials

COLORADO CONVERSATION

Aired: Sept 3, 2017

Segment: Bo Jaxon

30 minutes

WHY: Clinical research is medical research that directly involves people. It uses different ways to study and turn laboratory (basic) research into new treatments and information for humans. Clinical research helps us better understand the human body and how it's affected by diseases. It creates new tests and treatments. Clinical trials are one type of clinical research.

Clinical trials are research studies that look at the safety and effectiveness of medical strategies, treatments or devices. Also called clinical studies, they may identify the best way to treat certain illnesses or diseases for individuals or groups of people. Most of the treatments we use today came past clinical trials.

ISSUE: child loss and awareness

COLORADO CONVERSATION

Aired: Sept 10, 2017

Segment: Mel

30 minutes

WHY: Angel Eyes provides bereavement support to families whose lives have been impacted by the sudden, unexpected death of an infant or toddler, including SIDS, SUID, SUDC, miscarriage and stillbirth loss. We offer free professional bereavement counseling, a support group, peer connections, and community referrals to those who are grieving.

Our services are offered to adults, children, and couples who are searching to find meaning after the devastating loss of their precious infant or toddler. Angel Eyes helps those grieving get through the trauma, redefine who they are and find the path to recovery. We understand that parents and their loved ones have very special needs during this time and we do not want anyone to go through the death of their infant or toddler alone.

Angel Eyes provides bereavement services in all cases of sudden, unexpected infant and toddler death with the only exception being cases where there is parental involvement in the criminal justice system (e.g., homicides, assault, criminal neglect) as a result of the death.

In addition to the bereavement services, Angel Eyes also provides a comprehensive array of risk reduction and awareness services concerning sudden, unexpected infant and toddler death which includes but is not limited to Sudden Infant Death Syndrome (SIDS), Sudden Unexpected Infant Death (SUID), and Sudden Unexpected Death of a Child (SUDC).

ISSUE: lung cancer awareness

COLORADO CONVERSATION

Aired: Sept 17, 2017

Segment: Mel

30 minutes

WHY: 8TH ANNUAL LUNG CANCER 5K RUN/WALK
SUNDAY, OCTOBER 1 | 7:30 A.M.

You can help double lung cancer survival! Your participation and fundraising builds awareness and funds vital research programs dedicated to doubling lung cancer survival by 2022.

Thank you to everyone for helping make the Denver Free to Breathe Run/Walk an enormous success! The efforts and commitment by those who participated, donated or fundraised to help lung cancer patients and their families is inspiring. Funds raised through Oct. 31 will count towards your fundraising rewards.

ISSUE: **heart disease in children**

COLORADO CONVERSATION

Aired: Sept 24, 2017

Segment: Bo Jaxon

30 minutes

WHY: **Kawasaki Disease** is a serious illness characterized by inflammation of blood vessels throughout the body that primarily affects young children and infants. Kawasaki disease is the leading cause of acquired heart disease in children. Although about 80 percent of patients are under five years of age, older children and teenagers can also get Kawasaki Disease, but this is uncommon. It is more common in boys than girls, and the majority of cases are diagnosed in the winter and early spring. It is not contagious.

Although it is more prevalent in children of Asian and Pacific Island descent, Kawasaki Disease affects children of all racial and ethnic groups. It is estimated that more than 4,200 children are diagnosed with Kawasaki Disease in the United States each year.