

WSRB Radio  
 6336 Calumet Avenue  
 Hammond, IN 46324  
 219-933-4455

Client: **JA'MAL GREEN**  
 Order #: **4270-00002**  
 Description: **JA'MAL GREEN**  
 Date Entered: **2/7/2023**  
 P.O.#:  
 Salesperson: **HAILE, CHERYL**  
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

THE ALLIANCE CORPORATION  
 Attn: HECTOR MATTA  
 3824 N. OCTAVIA AVE.  
 CHICAGO, IL 60634

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	2/12/2023	2/26/2023	WSRB-FM	10:00:00a to 03:00:00p	CUSTOM	:30	3	10.00	30.00	N	N	N	N	N	Y
	2/12/2023	2/12/2023				1	10.00	10.00	0	0	0	0	0	0	1
	2/13/2023	2/19/2023				1	10.00	10.00	0	0	0	0	0	0	1
	2/20/2023	2/26/2023				1	10.00	10.00	0	0	0	0	0	0	1
2	2/12/2023	2/26/2023	WSRB-FM	06:00:00a to 10:00:00a	CUSTOM	:30	3	10.00	30.00	N	N	N	N	N	Y
	2/12/2023	2/12/2023				1	10.00	10.00	0	0	0	0	0	0	1
	2/13/2023	2/19/2023				1	10.00	10.00	0	0	0	0	0	0	1
	2/20/2023	2/26/2023				1	10.00	10.00	0	0	0	0	0	0	1
3	2/11/2023	2/25/2023	WSRB-FM	07:00:00p to 12:00:00a	CUSTOM	:30	3	10.00	30.00	N	N	N	N	Y	N
	2/11/2023	2/12/2023				1	10.00	10.00	0	0	0	0	0	1	0
	2/13/2023	2/19/2023				1	10.00	10.00	0	0	0	0	0	1	0
	2/20/2023	2/25/2023				1	10.00	10.00	0	0	0	0	0	1	0
4	2/13/2023	2/24/2023	WSRB-FM	06:00:00a to 10:00:00a	CUSTOM	:30	8	10.00	80.00	Y	Y	Y	Y	Y	N
	2/13/2023	2/19/2023				4	10.00	40.00	1	1	0	1	1	0	0
	2/20/2023	2/24/2023				4	10.00	40.00	1	1	1	0	1	0	0
5	2/11/2023	2/25/2023	WSRB-FM	03:00:00p to 07:00:00p	CUSTOM	:30	3	10.00	30.00	N	N	N	N	Y	N
	2/11/2023	2/12/2023				1	10.00	10.00	0	0	0	0	0	1	0
	2/13/2023	2/19/2023				1	10.00	10.00	0	0	0	0	0	1	0
	2/20/2023	2/25/2023				1	10.00	10.00	0	0	0	0	0	1	0
6	2/12/2023	2/26/2023	WSRB-FM	03:00:00p to 07:00:00p	CUSTOM	:30	3	10.00	30.00	N	N	N	N	N	Y
	2/12/2023	2/12/2023				1	10.00	10.00	0	0	0	0	0	0	1
	2/13/2023	2/19/2023				1	10.00	10.00	0	0	0	0	0	0	1
	2/20/2023	2/26/2023				1	10.00	10.00	0	0	0	0	0	0	1
7	2/13/2023	2/24/2023	WSRB-FM	10:00:00a to 03:00:00p	CUSTOM	:30	10	10.00	100.00	Y	Y	Y	Y	Y	N
	2/13/2023	2/19/2023				5	10.00	50.00	1	1	1	1	1	0	0
	2/20/2023	2/24/2023				5	10.00	50.00	1	1	1	1	1	0	0
8	2/11/2023	2/25/2023	WSRB-FM	06:00:00a to 10:00:00a	CUSTOM	:30	3	10.00	30.00	N	N	N	N	Y	N
	2/11/2023	2/12/2023				1	10.00	10.00	0	0	0	0	0	1	0
	2/13/2023	2/19/2023				1	10.00	10.00	0	0	0	0	0	1	0
	2/20/2023	2/25/2023				1	10.00	10.00	0	0	0	0	0	1	0
9	2/8/2023	2/10/2023	WSRB-FM	06:00:00a to 10:00:00a	CUSTOM	:30	2	10.00	20.00	N	N	Y	Y	N	N
	2/8/2023	2/10/2023				2	10.00	20.00	0	0	1	1	0	0	0
10	2/8/2023	2/10/2023	WSRB-FM	07:00:00p to 12:00:00a	CUSTOM	:30	3	10.00	30.00	N	N	Y	Y	Y	N
	2/8/2023	2/10/2023				3	10.00	30.00	0	0	1	1	1	0	0
11	2/11/2023	2/25/2023	WSRB-FM	10:00:00a to 03:00:00p	CUSTOM	:30	3	10.00	30.00	N	N	N	N	Y	N
	2/11/2023	2/12/2023				1	10.00	10.00	0	0	0	0	0	1	0
	2/13/2023	2/19/2023				1	10.00	10.00	0	0	0	0	0	1	0
	2/20/2023	2/25/2023				1	10.00	10.00	0	0	0	0	0	1	0
12	2/12/2023	2/26/2023	WSRB-FM	07:00:00p to 12:00:00a	CUSTOM	:30	3	10.00	30.00	N	N	N	N	N	Y
	2/12/2023	2/12/2023				1	10.00	10.00	0	0	0	0	0	0	1
	2/13/2023	2/19/2023				1	10.00	10.00	0	0	0	0	0	0	1
	2/20/2023	2/26/2023				1	10.00	10.00	0	0	0	0	0	0	1
13	2/8/2023	2/10/2023	WSRB-FM	10:00:00a to 03:00:00p	CUSTOM	:30	3	10.00	30.00	N	N	Y	Y	Y	N
	2/8/2023	2/10/2023				3	10.00	30.00	0	0	1	1	1	0	0
14	2/13/2023	2/24/2023	WSRB-FM	07:00:00p to 12:00:00a	CUSTOM	:30	10	10.00	100.00	Y	Y	Y	Y	Y	N

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
2/13/2023	2/19/2023					5	10.00	50.00	1	1	1	1	1	0	0
2/20/2023	2/24/2023					5	10.00	50.00	1	1	1	1	1	0	0
15 2/8/2023	2/10/2023	WSRB-FM	03:00:00p to 07:00:00p	CUSTOM	:30	3	10.00	30.00	N	N	Y	Y	Y	N	N
2/8/2023	2/10/2023					3	10.00	30.00	0	0	1	1	1	0	0
16 2/13/2023	2/24/2023	WSRB-FM	03:00:00p to 07:00:00p	CUSTOM	:30	10	10.00	100.00	Y	Y	Y	Y	Y	N	N
2/13/2023	2/19/2023					5	10.00	50.00	1	1	1	1	1	0	0
2/20/2023	2/24/2023					5	10.00	50.00	1	1	1	1	1	0	0

Order Start Date: 2/8/2023      Order End Date: 2/26/2023      Spots: 73      Total Charges: \$730.00  
 Combined Discounts: \$109.50  
 Total Net: \$620.50

Dontron, Inc. and this contract does not discriminate on the basis of race, color, national origin or gender.

Projected Media Month Billing Totals for JA'MAL GREEN / 4270-00002 :					
		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
February	2023	73	\$730.00	\$109.50	\$620.50

Confirmed & Accepted for WSRB Radio By:

Accepted for THE ALLIANCE CORPORATION By:

Please Sign and Return One Copy

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, RAW TV RADIO, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name:	Ja'Mal Green
Authorized committee:	Go Green Chicago
Agency requesting time (and contact information):	<input type="checkbox"/> N/A
Candidate's political party:	Non-Partisan
Office sought (no acronyms or abbreviations):	Mayor Of Chicago
Date of election:	February 28th, 2023 <input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Deshawn Williams
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.</p> <p><b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b></p>	
<b>Candidate/Committee/Agency</b>	<b>Station Representative</b>
Signature:	Signature:
Name: Deshawn Williams	Name:
Date of Request to Purchase Ad Time: 2-2-23	Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received: 2/7/2023

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 4270-00002

Station Call Letters: WSRB-FM

Date Received/Requested: 2/7/2023

Est. #:

Station Location: Hammond, IN

Run Start and End Dates: 2/8/23-2/26/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ALLIANCE CORP JAWMAL GREEN POLITICA 2023



From: Cheryl Roberts-Haile  
 Phone: (312) 649-2436  
 Email: cherylroberts@wptvsales.com  
 2/7/2023 1:07 PM

Daypart	Spots	Unit Rate	Length	Schedule	Cume	Parsons	Total Cost
<b>WFSB-FM (continued)</b>							
M-F 7P-12M	5	\$10.00 30			75,900		\$50.00
Sa 6A-10A	1	\$10.00 30			20,000		\$10.00
Sa 10A-3P	1	\$10.00 30			38,200		\$10.00
Sa 3P-7P	1	\$10.00 30			31,100		\$10.00
Sa 7P-12M	1	\$10.00 30			26,500		\$10.00
Su 6A-10A	1	\$10.00 30			13,100		\$10.00
Su 10A-3P	1	\$10.00 30			30,000		\$10.00
Su 3P-7P	1	\$10.00 30			32,800		\$10.00
Su 7P-12M	1	\$10.00 30			20,000		\$10.00
<b>Flight C - 1 wk (02/20)</b>							
	27	\$10.00			235,700		\$270.00
<b>One Week Total</b>	27	\$10.00			235,700		\$270.00
M-F 6A-10A	4	\$10.00 30			63,500		\$40.00
M-F 10A-3P	5	\$10.00 30			94,000		\$50.00
M-F 3P-7P	5	\$10.00 30			100,000		\$50.00
M-F 7P-12M	5	\$10.00 30			75,500		\$50.00
Sa 6A-10A	1	\$10.00 30			20,000		\$10.00
Sa 10A-3P	1	\$10.00 30			38,200		\$10.00
Sa 3P-7P	1	\$10.00 30			31,100		\$10.00
Sa 7P-12M	1	\$10.00 30			26,500		\$10.00
Su 6A-10A	1	\$10.00 30			13,100		\$10.00
Su 10A-3P	1	\$10.00 30			30,000		\$10.00
Su 3P-7P	1	\$10.00 30			32,800		\$10.00
Su 7P-12M	1	\$10.00 30			20,000		\$10.00
<b>WFSB-FM</b>							
	89	\$8.70			722,500		\$774.00
<b>Flight A - 1 wk (02/06)</b>							
	25	\$8.16			333,700		\$204.00
<b>One Week Total</b>	25	\$8.16			333,700		\$204.00
M-F 6A-10A	2	\$15.00 30			61,200		\$30.00

The first demo listed is the Primary Demo.  
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# ALLIANCE CORP JAMMAL GREEN POLITICA 2023



From: Cheryl Roberts-Halle  
 Phone: (312) 649-2436  
 Email: cherylroberts@wpmxsales.com  
 2/7/2023 1:07 PM

WPMX-FM (continued)	Daypart	Spots	Unit Rate	Length	Schedule Cumulative	Parsons	Total Cost
	W-F 10A-3P	3	\$15.00 30		121,000		\$45.00
	W-F 3P-7P	3	\$15.00 30		125,000		\$45.00
	W-F 7P-12M	3	\$3.00 30		84,400		\$9.00
	Sa 6A-10A	1	\$6.00 30		16,700		\$6.00
	Sa 10A-3P	2	\$6.00 30		57,600		\$12.00
	Sa 3P-7P	2	\$6.00 30		53,400		\$12.00
	Sa 7P-12M	2	\$3.00 30		52,400		\$6.00
	Su 6A-10A	2	\$6.00 30		11,100		\$12.00
	Su 10A-3P	2	\$6.00 30		62,100		\$12.00
	Su 3P-7P	2	\$6.00 30		45,500		\$12.00
	Su 7P-12M	1	\$3.00 30		21,100		\$3.00
<b>Flight B - 1 wk (02/13)</b>		<b>32</b>	<b>\$8.91</b>		<b>416,100</b>		<b>\$285.00</b>
<b>One Week Total</b>		<b>32</b>	<b>\$8.91</b>		<b>416,100</b>		<b>\$285.00</b>
	M-F 6A-10A	3	\$15.00 30		95,100		\$45.00
	M-F 10A-3P	5	\$15.00 30		181,300		\$75.00
	M-F 3P-7P	5	\$15.00 30		168,400		\$75.00
	M-F 7P-12M	5	\$3.00 30		119,600		\$15.00
	Sa 6A-10A	1	\$6.00 30		16,700		\$6.00
	Sa 10A-3P	2	\$6.00 30		57,600		\$12.00
	Sa 3P-7P	2	\$6.00 30		53,400		\$12.00
	Sa 7P-12M	2	\$3.00 30		52,400		\$6.00
	Su 6A-10A	2	\$6.00 30		11,100		\$12.00
	Su 10A-3P	2	\$6.00 30		62,100		\$12.00
	Su 3P-7P	2	\$6.00 30		45,500		\$12.00
	Su 7P-12M	1	\$3.00 30		21,100		\$3.00
<b>Flight C - 1 wk (02/20)</b>		<b>32</b>	<b>\$8.91</b>		<b>416,100</b>		<b>\$285.00</b>
<b>One Week Total</b>		<b>32</b>	<b>\$8.91</b>		<b>416,100</b>		<b>\$285.00</b>

The first demo listed is the Primary Demo.  
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# ALLIANCE CORP JA'MAL GREEN POLITICA 2023



From: Cheryl Roberts-Halle  
 Phone: (312) 649-2436  
 Email: cherylroberts@wpmxsales.com  
 2/7/2023 1:07 PM

WPMX-FM (continued)	Daypart	Spots	Unit Rate	Length	Schedule Cume Persons	Total Cost
M-F 6A-10A		3	\$15.00	30	95,100	\$45.00
M-F 10A-3P		5	\$15.00	30	181,300	\$75.00
M-F 3P-7P		5	\$15.00	30	168,400	\$75.00
M-F 7P-12M		5	\$3.00	30	119,600	\$15.00
Sa 6A-10A		1	\$6.00	30	16,700	\$6.00
Sa 10A-3P		2	\$6.00	30	57,600	\$12.00
Sa 3P-7P		2	\$6.00	30	53,400	\$12.00
Sa 7P-12M		2	\$3.00	30	52,400	\$6.00
Su 6A-10A		2	\$6.00	30	11,100	\$12.00
Su 10A-3P		2	\$6.00	30	62,100	\$12.00
Su 3P-7P		2	\$6.00	30	45,500	\$12.00
Su 7P-12M		1	\$3.00	30	21,100	\$3.00

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# ALLIANCE CORP JAWMAL GREEN POLITICA 2023



From: Cheryl Roberts-Haile  
 Phone: (312) 648-2436  
 Email: cherylroberts@wpxxsales.com  
 2/7/2023 1:07 PM

## Schedule Grand Totals: 3 Weeks

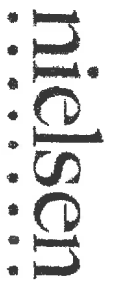
Stations	Spots	Unit Rate	Schedule Cumulative Persons	Total Cost
Radio Total	162	\$9.78	571,200	\$1,586.00
WISN-FM	73	\$10.00	402,000	\$730.00
WPMX-FM	89	\$8.70	722,500	\$774.00

Accepted by Station \_\_\_\_\_ Date \_\_\_\_\_

Accepted by Client \_\_\_\_\_ Date \_\_\_\_\_

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.  
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# Detailed Sourcing Summary

Radio Market: CHICAGO

Radio Survey: Nielsen Radio June 2022

Geography: Metro

Daypart: Multiple Dayparts Used

## Demolithab/Population:

	Population		Intab	
Age/Gender	Avg Daily	Avg Weekly	Avg Daily	Avg Weekly
Persons 12+ (Primary)	8,031,900	8,031,900	2,084	1,804

Stations: User Selected

Additional Notices:

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day.

Stations qualify to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 ACH unrounded rating in the Metro survey area, Monday-Sunday 6AM-Midnight, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one panelist.

PPM estimates are derived from the PPM technology and methodology and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: [http://www.arbitron.com/downloads/MRC\\_Accredited\\_Services\\_Markets.pdf](http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf)

The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear-Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

Subscription Website:

<http://ascription.nielsen.com>

Rating Reliability Estimator:

<https://rra.nielsen.com>

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.

<https://ebook.nielsen.com/secure/PP6/2022JUN0009/cdfs/SpecialNotices.pdf>

**PPM ratings are based on audience estimates and are the opinion of Nielsen and should not be relied on for precise accuracy or precise representativeness of a demographic or radio market.**

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# RECEIPT

DATE 2-7-25 NO. 744108

RECEIVED FROM The Alliance Corp / Tamal Green

ADDRESS One Thousand Two Hundred  
Seventy-five \$ 1,275.00

FOR Spots

ACCOUNT		
AMT. OF ACCOUNT		
AMT. PAID	<u>1,275.00</u>	
BALANCE DUE		

CASH

CHECK

MONEY ORDER

2339015

BY [Signature]