

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4179237

Traffic Order #		12293236,12293235		Created On	5/6/2024 10:38:36 AM	Order Status	Contract Confirmed
Order #		4179237		Created By	Steinman, Jake	Gross \$	35134.00
Order Descrp		63180118_POL_Candidate_BOB CASEY FOR SENATE - PA		Updated On	5/6/2024 11:03:25 AM	Net \$	25296.48
Client		AMP - BOB CASEY FOR SENATE - PA		Updated By	eClerx BOT	Units	54
Start Date		5/6/2024		Industry	Political-US Senate	Credit Hold	NO
End Date		5/19/2024		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	63180118
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	Kailis, Susan			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - GRASSROOTS MEDIA LLC	15.00%		Address 1	AMP MEDIA	Product	05070514
RepFirm	NCC	13.00%		Address 2		Estimate	05070514
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ	Submit EDI Invoice?	Submit EDI Invoice
Total Zones	2			Zip	07003	ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones	Philadelphia Interconnect,DISH I+			Contact		5/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!, Philadelphia– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
Total Networks	7			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag		SYSCODE LIST	
5/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,				Contract Type	Standard	6500,9762	
				Copy Group			
				Division			
				Reference #			

SUMMARY FOR SYSCODE 6500

Traffic Order #	12293236	Created On	5/6/2024 10:38:36 AM	Order Status	Contract Confirmed
Order #	4179237	Created By	Steinman, Jake	Syscode Gross \$	34506.00
Order Descrp	63180118_POL_Candidate_BOB CASEY FOR SENATE - PA	Updated On	5/6/2024 10:56:03 AM	Syscode Net \$	24844.32
Client	AMP - BOB CASEY FOR SENATE - PA	Updated By	eClerx BOT	Syscode Units	35
Start Date	5/6/2024	Source	OneCONNECT	Zone Status	Contract Confirmed
End Date	5/19/2024	Zones	Philadelphia Interconnect	Avg Unit Rate	985.89
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	74 74	Bravo	6500	BRVO PT	05/07/2024	05/12/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$900.00	\$1,800.00	30
2	2		Ampersa nd Politi cal Bun dle	74 74	CNN	6500	CNN DT	05/13/2024	05/14/2024	M-Tu 9a-4p	X	X						1	\$600.00	\$600.00	30
3	3		Ampersa nd Politi cal Bun dle	74 74	CNN	6500	CNN PT	05/13/2024	05/14/2024	M-Tu 7p-12m	X	X						1	\$1,700.00	\$1,700.00	30
4	4		Ampersa nd Politi cal Bun dle	74 74	CNN	6500	CNN DT	05/07/2024	05/12/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$600.00	\$1,800.00	30
5	5		Ampersa nd Politi cal Bun dle	74 74	CNN	6500	CNN PT	05/07/2024	05/12/2024	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$1,700.00	\$1,700.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersand Political Bundle	74 74	ESPN	6500	ESPN PT	05/07/2024	05/12/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$1,200.00	\$2,400.00	30
7	7		Ampersand Political Bundle	74 74	Food Network	6500	FOOD PT	05/07/2024	05/12/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$1,064.00	\$2,128.00	30
8	8		Ampersand Political Bundle	74 74	Hallmark Channel	6500	HALL PT	05/07/2024	05/12/2024	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$1,000.00	\$1,000.00	30
9	9		Ampersand Political Bundle	74 74	HGTV	6500	HGTV PT	05/07/2024	05/12/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$1,488.00	\$2,976.00	30
10	10		Ampersand Political Bundle	74 74	MSNBC	6500	MNBC DT	05/13/2024	05/14/2024	M-Tu 9a-4p	X	X						1	\$500.00	\$500.00	30
11	11		Ampersand Political Bundle	74 74	MSNBC	6500	MNBC EM	05/07/2024	05/12/2024	Tu-Su 5a-9a		X	X	X	X	X	X	1	\$700.00	\$700.00	30
12	12		Ampersand Political Bundle	74 74	MSNBC	6500	MNBC EF	05/07/2024	05/12/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$1,000.00	\$3,000.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74 74	CNN	6500	CNN EM	05/13/2024	05/14/2024	M-Tu 5a-9a	X	X						1	\$750.00	\$750.00	30
14	14		Amp ersa nd Politi cal Bun dle	74 74	CNN	6500	CNN EM	05/07/2024	05/12/2024	Tu-Su 5a-9a		X	X	X	X	X	X	2	\$750.00	\$1,500.00	30
15	15		Amp ersa nd Politi cal Bun dle	74 74	ESPN	6500	ESPN PT	05/13/2024	05/14/2024	M-Tu 7p-12m	X	X						1	\$1,200.00	\$1,200.00	30
16	16		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	6500	HALL PT	05/13/2024	05/14/2024	M-Tu 7p-12m	X	X						1	\$1,000.00	\$1,000.00	30
17	17		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6500	MNBC EM	05/13/2024	05/14/2024	M-Tu 5a-9a	X	X						1	\$700.00	\$700.00	30
18	18		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6500	MNBC DT	05/07/2024	05/12/2024	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$500.00	\$1,000.00	30
19	19		Amp ersa nd Politi cal Bun dle	74 74	CNN	6500	CNN EF	05/13/2024	05/14/2024	M-Tu 4p-7p	X	X						1	\$1,100.00	\$1,100.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	74 74	Food Network	6500	FOOD PT	05/13/2024	05/14/2024	M-Tu 7p-12m	X	X						1	\$1,064.00	\$1,064.00	30
21	21		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6500	MNBC EF	05/13/2024	05/14/2024	M-Tu 4p-7p	X	X						1	\$1,000.00	\$1,000.00	30
22	22		Amp ersa nd Politi cal Bun dle	74 74	Bravo	6500	BRVO PT	05/13/2024	05/14/2024	M-Tu 7p-12m	X	X						1	\$900.00	\$900.00	30
23	23		Amp ersa nd Politi cal Bun dle	74 74	HGTV	6500	HGTV PT	05/13/2024	05/14/2024	M-Tu 7p-12m	X	X						1	\$1,488.00	\$1,488.00	30
24	24		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6500	MNBC PT	05/07/2024	05/12/2024	Tu-Su 7p-12m		X	X	X	X	X	X	1	\$1,400.00	\$1,400.00	30
25	25		Amp ersa nd Politi cal Bun dle	74 74	CNN	6500	CNN EF	05/07/2024	05/12/2024	Tu-Su 4p-7p		X	X	X	X	X	X	1	\$1,100.00	\$1,100.00	30

SUMMARY FOR SYSCODE 9762

Traffic Order #	12293235	Created On	5/6/2024 10:38:36 AM	Order Status	Contract Confirmed
Order #	4179237	Created By	Steinman, Jake	Syscode Gross \$	628.00
Order Descrp	63180118_POL_Candidate_BOB CASEY FOR SENATE - PA	Updated On	5/6/2024 10:56:03 AM	Syscode Net \$	452.16
Client	AMP - BOB CASEY FOR SENATE - PA	Updated By	eClerx BOT	Syscode Units	19
Start Date	5/6/2024	Source	OneCONNECT	Zone Status	Contract Confirmed
End Date	5/19/2024	Zones	DISH I+	Avg Unit Rate	33.05
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
26	1		Ampersa nd Politi cal Bun dle	74 74	CNN	9762	CNN DT	05/13/2024	05/14/2024	M-Tu 9a-4p	X	X						1	\$8.00	\$8.00	30
27	2		Ampersa nd Politi cal Bun dle	74 74	CNN	9762	CNN EF	05/09/2024	05/12/2024	Th-Su 4p-7p				X	X	X	X	2	\$28.00	\$56.00	30
28	3		Ampersa nd Politi cal Bun dle	74 74	ESPN	9762	ESPN PT	05/09/2024	05/12/2024	Th-Su 7p-12m				X	X	X	X	1	\$82.00	\$82.00	30
29	4		Ampersa nd Politi cal Bun dle	74 74	Food Network	9762	FOOD PT	05/09/2024	05/12/2024	Th-Su 7p-12m				X	X	X	X	2	\$50.00	\$100.00	30
30	5		Ampersa nd Politi cal Bun dle	74 74	HGTV	9762	HGTV PT	05/09/2024	05/12/2024	Th-Su 7p-12m				X	X	X	X	2	\$66.00	\$132.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
31	6		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9762	MNBC EF	05/09/2024	05/12/2024	Th-Su 4p-7p				X	X	X	X	2	\$20.00	\$40.00	30
32	7		Amp ersa nd Politi cal Bun dle	74 74	Bravo	9762	BRVO PT	05/09/2024	05/12/2024	Th-Su 7p-12m				X	X	X	X	1	\$38.00	\$38.00	30
33	8		Amp ersa nd Politi cal Bun dle	74 74	CNN	9762	CNN PT	05/09/2024	05/12/2024	Th-Su 7p-12m				X	X	X	X	1	\$36.00	\$36.00	30
34	9		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	9762	HALL PT	05/09/2024	05/12/2024	Th-Su 7p-12m				X	X	X	X	2	\$12.00	\$24.00	30
35	10		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9762	MNBC PT	05/09/2024	05/12/2024	Th-Su 7p-12m				X	X	X	X	2	\$24.00	\$48.00	30
36	11		Amp ersa nd Politi cal Bun dle	74 74	Food Network	9762	FOOD PT	05/13/2024	05/14/2024	M-Tu 7p-12m	X	X						1	\$50.00	\$50.00	30
37	12		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9762	MNBC DT	05/09/2024	05/12/2024	Th-Su 9a-4p				X	X	X	X	1	\$6.00	\$6.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
38	13		Amp ersa nd Politi cal Bun dle	74 74	CNN	9762	CNN DT	05/09/2024	05/12/2024	Th-Su 9a-4p				X	X	X	X	1	\$8.00	\$8.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4179237

Traffic Order #	12293236,12293235	# of Weeks	2	Active	Yes
Order #	4179237	Created On	5/6/2024 10:38:36 AM	Order Status	Contract Confirmed
Order Descrp	63180118_POL_Candidate_BOB CASEY FOR SENATE - PA	Created By	Steinman, Jake	Gross \$	35134.00
Client	AMP - BOB CASEY FOR SENATE - PA	Updated On	5/6/2024 11:03:25 AM	Net \$	25296.48
Start Date	5/6/2024	Updated By	eClerx BOT	Units	54
End Date	5/19/2024	Source	OneCONNECT	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	