

**PROGRAMS ADDRESSING  
SIGNIFICANT ISSUES IN THE  
COMMUNITY**

**WVMA-CD  
Winchendon, MA**

**For the period of  
July, August, & September, 2018**

## **ISSUES IN THE COMMUNITY:**

1. ENVIRONMENT/ECONOMY/JOB/ TOURISM
2. GOVERNMENT/POLITICAL
3. SCHOOLS/EDUCATION
4. MEDICAL/HEALTH/DRINKING/DRUGS
5. SAFETY/CRIME/TERRORISM
6. COMMUNITY/SOCIAL

Issues addressed:

1. MEDICAL/HEALTH/DRINKING/DRUGS
2. COMMUNITY/SOCIAL

Program: DOG TALES

Airs: 10 and 10:30am Running Time: 30 Minutes

**Airdate: Saturday, July 7, 14, 21, 28, August 4, 11, 18, 25, September 1, 8, 15, 22, 29, 2018**

### Dog Tale Classics

0 | TV-G

"Dog Tales" showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care.

## ISSUES ADDRESSED IN THE COMMUNITY:

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Program:

### *Word Travels*

#### *Saturdays at 11am*

While travelling to exotic locations and writing about enlightening experiences may sound like an adventurous occupation, the life of a travel writer is not always as glamorous as it seems. **WORD TRAVELS** is a TV series that follows freelance journalist Robin Esrock and national travel columnist Julia Dimon as they battle deadlines, jetlag, culture shock – and each other – to file the best travel stories possible. Filmed in 36 countries across six continents, each half-hour episode of this 40-part series reveals the real story of professional travel journalism – the truth behind the byline.

Join these two young writers as they travel the world while sleuthing stories, following leads and working to strict deadlines. And while Robin and Julia experience the incredible vistas of natural beauty found worldwide, it's often not the stunning visuals that make the story, but rather the drama behind the scenery. See how cancelled flights, antiquated Internet access, language barriers, strange local cuisines, homesickness and living out of a suitcase are just a few of the occupational hazards Robin and Julia face along the way. As they journey to destinations as exotic as Sri Lanka, Portugal, Ethiopia, Venezuela and Ukraine, Robin and Julia discover the fascinating stories behind the people and places that colour their journey across the world. Edited with a music video edge and scored to some of the hottest indie music, this documentary series mirrors the very world it discovers: unpredictable, emotionally charged, breathtaking and full of surprises.



## **ALBERTA**

### *Beam me up, Cowboy*

Few landscapes are as awe-inspiring as the Canadian Rockies, so if there's a story to be found, it's likely on these peaks. Julia and Robin board a helicopter to discover a highly unusual activity called heli-yoga. Then, back on earth, sort of. Julia visits the town of Vulcan, famous for its Star Trek-based tourism. And since this is the wild Canadian west, Robin tries his hand at some real-life ranching.

[Articles, video and more here...](#)

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## **BARBADOS**

### *Island Style, Writer Life*

The moment you step onto the island of Barbados you are wrapped in warmth, sun, and surf. However for travel writers filing articles, that means turning vacation activities into story ideas. Robin attacks the turquoise waves from various angles with a Bajan surfing legend while Julia spends a little time up-close and personal with endangered, Hawksbill Turtles helping to send them off on their incredible life journey.

[Articles, video and more here...](#)

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## **BELIZE**

### *Oh Maya*

One of Robin's favorite regions is Central America but he has yet to check out Belize, a tiny English speaking country wedged between Guatemala and Mexico. Robin and Julia arrive and travel north to visit Lamanai - a set of ancient Mayan ruins only accessible by boat. Robin gets the itch to make his own discovery and teams up with a local adventurer and heads for the jungle. Meanwhile Julia tackles the art of jungle survival heading out into the jungle with only a machete in hand.

[Articles, video and more here...](#)

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## **BOLIVIA**

### *High on the Write Stuff*

Travel writers, like all journalists, have different beats. Enjoying the "people" side of a story, Julia investigates indigenous female wrestling, while Robin hits the mountains to bike down the world's most dangerous road. Getting online to file and pitch stories may be a challenge, so it helps to be blessed by Andean priests on Lake Titicaca.

[Articles, video and more here...](#)

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## **CANADA'S WEST COAST**

### *Bags to Riches*

Vancouver Island is an interesting destination for international readers, accustomed to images of snow-covered Canada. Robin is fascinated by Tofino's surfing community, and figures any story that features "surfing" and "Canada" is bound to stoke the interest of editors. Meanwhile Julia gets the low down on how to live off the land with Gisele, a local Tla' Ook guide. Covering a story about a luxury

expedition yacht, Robin and Julia reflect on how their jobs often give them a taste of a life neither of them could ever afford.

[Articles, video and more here...](#)

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## **CHILE**

### *Sea, Snow and Desert*

Chile's miles of coastline, soaring Andean peaks and parched desert, invite Robin and Julia to explore it all. Fulfilling a life long dream, Robin cat-boards high in the snowcapped Andes. At sea level Julia explores Chile's cultural capital to find out what attracts so many artists to this region. When the writers head north to the Atacama Desert they experience scenery so breathtaking, and a sunset so inspirational, it leaves them pondering their jobs, and the future.

[Articles, video and more here...](#)

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## **COLOMBIA**

### *A Story Clear as Mud*

The job of a travel writer is to inspire, and to break myths. Far from being a war zone, our writers are stunned by Colombia's warmth and beauty, but a bankable story needs more edge. Julia looks into the art of buying emeralds, Robin visits the infamous bulletproof tailor of Bogota, and both head to Cartagena for a dip inside the crater of a chocolate mud volcano.

[Articles, video and more here...](#)

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## **DUBAI**

### *File Under: Boomtown*

Finding and experiencing stories is not always smooth sailing. In the world's biggest boomtown, Robin decides to sandboard and snowboard on the same day, but the heat and glitz blow hot and cold. Meanwhile, Julia's story falls through and her interview cancels, forcing a frantic rush before her looming deadline. In a city with the newest and biggest everything, it's the history that saves the day.

[Articles, video and more here...](#)

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## **ECUADOR**

### *Travelling Guinea Pigs*

Travel writers need to look beyond resorts. Under old mats in a small hut, Julia finds a delicious story in the form of furry guinea pigs. Robin heads to the mountains to meet a shaman, only to discover he's been cursed. Together they visit local markets, party buses, and cacao plantations, discovering that there's more to Ecuador than the Galapagos Islands.

[Articles, video and more here...](#)

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## **EGYPT**

### *Bellydancing Through Chaos*

The traffic, chaos, and 3000 years of bureaucracy can take their toll, so Robin and Julia choose to belly dance over the Nile. After a visit to the pyramids, Robin heads south to the Sinai desert for fun with an ATV, dirt bike, and dune buggy while Julia, following in the footsteps of her travel writing mother, learns about Egyptian aromatherapy and its role in modern day spa life.

[Articles, video and more here...](#)

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## **ETHIOPIA NORTH**

### *Agreeing to Disagree*

African stories fill up notebooks in minutes, but before Robin and Julia can explore the 12th century rock churches in Lalibela, they have to deal with social issues, mechanical faults and each other's ethical differences. Robin tests his theory of the people chain - following unlikely leads to a remarkable story - while Julia's shopping savvy is tested to the limits as she bargains for a goat in Africa's biggest outdoor market.

[Articles, video and more here...](#)

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## **ETHIOPIA SOUTH**

### *Going Tribal*

Robin and Julia brave an exhausting road trip to one of the world's most culturally diverse regions inhabited by over 50 distinct tribes and cultures. Travelling through the Lower Omo Valley, what they discover both shocks and inspires them, as they grapple with their ethical responsibilities when promoting tourist activities.

[Articles, video and more here...](#)

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## **FINLAND**

### *Santa on a Budget*

Heading to Lapland, Julia confronts Santa Claus with some unanswered childhood questions. Robin turns the economic recession into an opportunity, by writing a story about exploring Helsinki, one of Europe's most expensive cities, on just 20 euros a day. Together, under the Midnight Sun, things get sweaty when the writers strip down to understand the tradition of Finnish smoke saunas.

[Articles, video and more here...](#)

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## **GEORGIA**

### *Wine, Weapons and Heavy Metal*

Not to be confused with the US state, Georgia has a rich medieval history, complete with weapons and folklore. As Robin suits up in traditional costume to learn the art of battle, Julia discovers her inner head banger with the help of local rockers, and online social networks. Top up the journey with a discovery that the region is the birthplace of wine and oh, the celebration to come.

[Articles, video and more here...](#)

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## **HONG KONG & MACAU**

### *Underground And Over Edge*

It's tough to find something new to peak the interest of editors. In Hong Kong, both writers decide to head underground to find the cutting edge, Julia with the new sport of parkour, Robin with a late night fixed-gear bike race. Together they head to Macau, the world's biggest gambling center, to see just how much they'll risk to sell a story.

[Articles, video and more here...](#)

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## **ITALY**

### *Indulgence in Italy*

Italy in the summer is a challenge not only for travellers but even more so for writers hunting down a never-been-told-before story to pitch, write, and sell. Julia finds a gladiator school that teaches Roman history in a truly hands-on environment. Robin heads to the "Engine of Europe" to find the Ferrari and Lamborghini factories, hoping to test drive the world's sexiest supercars. Since Italy and food are one in the same, together our hosts slurp their way through Modena, home to the other black gold, balsamic vinegar.

[Articles, video and more here...](#)

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## **JAMAICA**

*Roots, Rock and Writing*

From the Blue Mountains to the gritty streets of Kingston, Robin and Julia learn about Rastafarians and dancehall - two cornerstones of Jamaican culture. Julia's foray into music takes her to record studios, musicologists, and finally an all night dance party. Eager to break away from the popular resorts, together they travel to the South Coast, where Robin takes advantage of a "Meet the People" program to connect with interesting locals.

[Articles, video and more here...](#)

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## **JORDAN**

*Press Trip Cinderellas*

Jordan is a country of contrasts, and so are the personalities of these writers. Julia lifts the veil to discover the hip bars and malls of modern Amman, while Robin channels his inner Indiana Jones and gallops into the ancient city of Petra. With posh hotels and five-star feasts in the desert, both relish the luxury of a sponsored press trip.

[Articles, video and more here...](#)

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## **KENYA: NAIROBI**

Julia explores the cosmopolitan side of Nairobi when she finds a local fashion designer determined to put Kenyan fashion on the international stage. Robin investigates the continent's largest air ambulance service. Both set out to prove that there's more beauty and hope to Africa than many newspapers might suggest.

[Articles, video and more here...](#)

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## **KENYA: SAFARI**

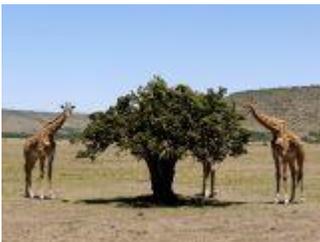
Famous for its wildlife, Julia and Robin head to the Masai Mara National Park for the legendary migration of the wildebeest. As Julia enjoys the perks of a five star safari lodge, Robin reflects on his African roots.

[Articles, video and more here...](#)

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## **LATVIA**

*My Job Is A Prison*



Amongst stunning art-nouveau buildings and medieval cobblestone streets, Robin and Julia reveal their daily lives backpacking in a hostel. After looking into life backstage at one of the world's oldest circuses, Robin probes stag parties while Julia decides to put herself through hell in one of the world's most unusual hotels.

[Articles, video and more here...](#)

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## **LITHUANIA**

### *Digging Up Roots*

Some stories are important to write, even when they don't want to be written. Researching the rise of genealogical travel, Robin traces his roots to a small town where his grandfather was born, and the tragedy of the Holocaust remains thick in the air. Julia looks into a quirky Soviet theme park, where the harsh history meets communist kitsch. Two unique experiences of the same country, and two very different stories to file under deadline.

[Articles, video and more here...](#)

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## **MEXICO**

### *Wrestling with Headlines*

Robin and Julia discover that there's more to tequila than a good night out and a hangover as they shoot back this week's story about Mexico's national drink. From the region of Tequila, they head to Mexico City, where Julia explores a local witches market and gets blessed by a Satan worshipper. Robin finds himself painfully pretzeled in the ring with the Luchadores, masked Mexican wrestlers famous for their acrobatics.

[Articles, video and more here...](#)

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## **NEW ZEALAND**

### *Nothing To Fear But Reality Itself*

It's the adrenaline capital of the world, so Robin swoops, luges, zorbs, agrojets and sledges his way to a double page spread. Julia explores the geo-thermal wonderland of Rotorua through the up-and-coming hobby of geo-caching.

[Articles, video and more here...](#)

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## NICARAGUA

### *Writing on the Edge*

What is an active volcano if not the perfect slope to ride down? Robin hikes to the peak of Cerro Negro to feel the heat and the thrill of volcano boarding while Julia investigates the story of fair trade coffee. From soil to cup she learns how consumer choices back home impact a small coffee-growing community. Emotions run high as Robin and Julia examine the controversial trend of poverty tourism, as they visit families making a living inside Managua's garbage dump.

[Articles, video and more here...](#)

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## PHILIPPINES

### *The Pros and Cons*

Travel stories come in many guises, from activities and events, to culture and destinations. Exploring the island of Palawan, known for its incredible limestone cliffs and scuba diving, Robin focuses on the northern tip of El Nido, the place that inspired the book and film, "The Beach." In Manila, Julia's gets a taste for balut, a fertilized duck egg delicacy, which is a good story if she can stomach it.

[Articles, video and more here...](#)

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## PORTUGAL

### *Blindfold and Bulls*

Robin and Julia head to Terceira, an emerald island in the Azores, for the thrilling summer festivities. Only here do bulls roam the streets, the beaches, and arenas, daring locals, and travel writers, to stare them down. Back over the North Atlantic to Lisbon, our writers explore alternative city tours, including a remarkable sightseeing tour that offers no sight at all.

[Articles, video and more here...](#)

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## ROMANIA

### *On the Run*

There's more to Romania than vampire myths and gothic castles. Robin and Julia head into the Transylvanian countryside on a cultural tour, embracing the music, food, and farm life of a village that has seen little change in centuries. But there's still time for a little paranormal investigation as Julia checks out one of Europe's most haunted forests. In bustling Bucharest, Robin keeps up with the Hash House Harriers, a ribald running club that has

sprouted up in over 178 countries.

[Articles, video and more here...](#)

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## **RUSSIA**

### *Caviar in Space*

Russia presents its challenges for journalists filming a TV show, but even with the red tape and permits stories must be found. Julia investigates the black market for sturgeon caviar while Robin takes a deeper look into majestic Moscow metro. Together they get an exclusive glimpse into the reality of space travel, visiting the Cosmonaut Training Centre in Star City.

[Articles, video and more here...](#)

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## **SLOVENIA**

### *Levels of a Story*

In this tiny nation, a jewel in Central Europe, Robin saddles up in Lipica, the birthplace of the legendary Lipizzaner horses. Julia prefers to write about smaller creatures in the form of traditional beekeeping. Heading north to the Julian Alps and the medieval town of Bled, viewers learn how different writers have different beats. Julia explores a gorge, while Robin soars overhead, paragliding amongst some breathtaking mountains.

[Articles, video and more here...](#)

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## **SOUTH KOREA**

### *Find Myself, Find My Story*

Investigating a story about travellers teaching English in Asia, Robin learns that teaching a class of 11 year-olds is as terrifying, and rewarding, as any adventure activity. Together, our journalists spend the night in a unique Buddhist temple, where tourists are invited to learn about Buddhism, and experience life in a monastery. In Seoul, Julia hip-hops her way into a story about the Korean B-Boy dance phenomenon.

[Articles, video and more here...](#)

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## **SRI LANKA**

### *Steeped in Culture*

Finding a good travel story often involves the help of serendipity, a word itself derived from the old name for Sri Lanka. Damaged by decades of civil war, this beautiful island off the coast of India is in desperate need of good press. Robin and Julia explore a remarkable religious festival, stumbling upon a

bizarre, bloody ritual guaranteed to make your jaw drop. As Julia explores the impact of domestic turmoil on tourism, Robin learns about the growing and manufacturing of world famous Ceylon tea.

[Articles, video and more here...](#)

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## **TAIWAN**

*Some Like it Hotter*

New travel assignments have brought Julia and Robin to Taiwan. For her latest column, Julia decides to go against the tourism board's wishes and write about the Betelnut beauties - young scantily-clad women, selling Betelnuts on Taiwanese roadsides. Meanwhile, Robin discovers a doctor in Taipei who uses fire to heal, and decides to find out if he can cure the cement plane-seat knots in his back. Together they brave the bowls at Modern Toilet, a toilet themed restaurant.

[Articles, video and more here...](#)

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## **THAILAND**

*I've Got A Big Story Here*

Reversing their traditional roles, Robin and Julia switch beats as they head to northern Thailand. Julia looks into a Canadian-run Thai kickboxing school, taking a lesson in hard knocks, while Robin joins two very different cooking schools, succumbing to a chili eat-off. At a unique elephant reserve, both writers get their kicks in the world of "voluntourism."

[Articles, video and more here...](#)

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## **THE MALDIVES**

*Over the Honeymoon*

Travel writers lead a nomadic existence, and relationships can be a real challenge. Writing about the world's ultimate honeymoon destination, Robin finds himself alone, feeling the irony of his "honeymoon for one." Julia leaves the tourist brochure behind to discover life in the overcrowded capital of Male. In this beautifully filmed episode, we learn that having a dream job on a dream tropical island is not all it's cracked up to be.

[Articles, video and more here...](#)

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## **TUNISIA**

### *Don't Ruin my Story*

Robin and Julia arrive in North Africa for a challenging press trip. Shepherded to beautiful Roman ruins, they soon discover that old rocks can wear thin. Within the confines of a jam-packed schedule and the pressures of a boisterous local guide, their stunning road trip into the countryside becomes a hunt for something beyond the ruins of empires lost.

[Articles, video and more here...](#)

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## **TURKEY**

### *Road Trip into Genesis*

Genesis is the theme this week, as Robin and Julia head east to investigate a story about biblical tourism. Walking amongst ancient ruins, drinking from the well of the prophet Abraham's birth cave, they also reflect how much their own lives have changed since first meeting in Turkey several years ago. While Julia investigates a female-run cooking school, Robin's heads to Mount Nemrut, where massive 2000 year-old statues greet the sunrise every morning.

[Articles, video and more here...](#)

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## **UKRAINE**

### *Radioactive Writing*

Robin and Julia explore the “cradle of Slavic civilization” on the streets of Kiev. Following travel writing trends, Julia discovers the best things to see and do in Kiev in 24 hours. Meanwhile, Robin chases a story about an eerie former nuclear missile base. Together, they head off to Chernobyl, site of the world’s worst nuclear reactor disaster and a bone-chilling tourist attraction.

[Articles, video and more here...](#)

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## **VENEZUELA**

### *Slugging it Out in the Jungle*

In this episode, the journalists head deep into the Orinoco Delta for a lesson in jungle survival. While Robin takes the plunge to swim with dolphins, abseil a canyon and catch a piranha dinner, Julia goes where only few have been before in a hunt for the elusive moriche worm. For each, it's a journey full of surprises.

[Articles, video and more here...](#)

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## **YUKON**

### *A Story Tough To Swallow*

It's -30C in the "Great White North", but travel writers rarely judge a day by the weather. Robin hangs out with huskies and learns about dogsledding from a Yukon legend, and Julia heads out to a frozen lake to hook a story about ice-fishing. After braving the cold, both taste the gnarly truth about the legendary Sour Toe Cocktail - a drink served with a severed human toe!

[Articles, video and more here...](#)

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## ISSUES ADDRESSED:

2. GOVERNMENT/POLITICAL
5. SAFETY/CRIME/TERRORISM

## Program:

### Toy Soldiers

1991 | Thriller | TV-PG

Airdate: September 28, 2018

10Pm 2 hours in length

When terrorists take over their boarding school, delinquent teens put up a fight.

Featuring: Sean Astin, Louis Gossett Jr.

**ISSUE ADDRESSED:**

2. GOVERNMENT/POLITICAL
6. SAFETY/CRIME/TERRORISM

**Airdate: September 27, 2018 10:30 am**

**2 hours**

**Program: Sands of Iwo Jima**

1950 | Action | TV-PG

The quintessential WWII film set in the Pacific theatre, 'Sands of Iwo Jima' features John Wayne as a tough Marine sergeant whose job is to take men and make them Marines. Its outstanding battle scenes are augmented by actual combat footage.

Featuring: John Wayne, John Agar, Adele Mara, Forrest Tucker, James Brown

**ISSUE ADDRESSED:**

**Terrorism**

**Program** [The Delta Force](#)

1986 | Action | TV-PG

An American plane is hijacked and the passengers are held hostage by two political extremists.

Featuring: Chuck Norris, Lee Marvin, Martin Balsam, Shelley Winters, George Kennedy

**Airdate September 25, 2018 11:30 am 90 minutes in length.**

**ISSUE ADDRESSED:**

1. ENVIRONMENT/ECONOMY/JOB/ TOURISM
2. SCHOOLS/EDUCATION
3. COMMUNITY/SOCIAL

**Program: Made in Hollywood: Teen Edition Season 2**

2014 | Family | TV-G

"Consumer Product Licensing for an Animated Motion Picture" - Career information on how teens can pursue careers in "Consumer Product Licensing" for an animated motion picture. Interviews with and career advice from the professionals at Disney Consumer Products.

*Made in Hollywood: Teen is an Emmy-nominated Educational / Informational nationally syndicated TV series providing an introduction to careers on-camera and "behind-the-screen," plus an understanding of the motion picture, television and entertainment fields. Viewers are introduced to career opportunities focusing on creative, technical and artistic skills. Leaders in their respective fields present career advice and insight.*

**Airdate: Saturday, July 7, 14, 21, 28, August 4, 11, 18, 25, September 1, 8, 15, 22, 29, 2018**

**12:30 PM 30 minute in length**

**ISSUE ADDRESSED:**

3. SCHOOLS/EDUCATION
4. MEDICAL/HEALTH/DRINKING/DRUGS
6. COMMUNITY/SOCIAL

**Program: The Gospel**

2005 | Drama-Musical | TV-PG

A prodigal singer returns home after a tragedy and finds his church family in need.

Featuring: Idris Elba, Boris Kodjoe

**September 25, 1 am 90 minutes in length**

**ISSUE:**

**Medical/Health**

**Community**

**Program:** [Bang the Drum Slowly](#)

1973 | Drama | TV-PG

In this touching story of two big-league baseball buddies, a team's star pitcher tries to help a mediocre catcher who is dying of Hodgkin's Disease. Vincent Gardenia earned an Academy Award nomination for Best Supporting Actor.

Featuring: Robert DeNiro, Michael Moriarty, Phil Foster, Vincent Gardenia

**Airdate: September 20, 2018 10:30pm length 90 minutes**