

NET 198192.1 - McCarthy Victory Fund - WVLK AM - REV1

This advertising was purchased through a network order in which this station participates. For information on scheduled and charges, please contact Westwood One at AffiliateOps@westwoodone.com

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, AxMedia, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Station time requested by: McCarthy Victory Fund

Agency name: AxMedia

Address: 800 W. 47th Street, Ste 200, Kansas City MO 64112

Contact:

Phone number: 816.407.1222

Email: competitive@axmediateam.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission (for federal committees) with no acronyms; name must match the sponsorship ID in ad):

Name: McCarthy Victory Fund

Address: PO Box 30844, Bethesda MD 20824

Contact: Jill Thompson

Phone number: N/A

Email: Info@campaignfinancial.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Jill Thompson (Treasurer)

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Kevin McCarthy

Office(s) sought by such candidate(s) (no acronyms or abbreviations): United States House of Representatives

Date of election: 11/8/2022


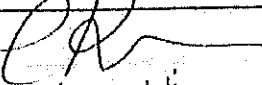
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Supply chain, Inflation, crime, Immigration

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor <b>McCarthy Victory Fund</b>	Station Representative
Signature: 	Signature: 
Name: Eva Mah	Name: Courtney Klime
Date of Request to Purchase Ad Time: 11/19/2021	Date of Station Agreement to Sell Time: 11/22/21

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 198192	Station Call Letters: <b>WVLC AM</b>	Date Received/Requested: 11/23/21
Est. #:	Station Location: <b>Lexington</b>	Run Start and End Dates: 12/6/21 - 12/19/21

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



# Contract

Order #	Ver #	Rev #	# Wks	Page #
198192	2		2	1
Date	Time	Start	End	
11/22/21	4:32:15PM	12/6/21	12/19/21	
Demos				
A18+				
Survey				
Sp21 September 2021 DP_V1				

Advertiser  
McCarthy Victory Fund

Salesperson  
Brooke Collins

Sales Office  
Dallas

Product  
Salesperson Phone #  
(972)448-3384

Agency Phone #  
(-)

Line #	Vehicle	Days & Times	Sep 27	Oct 4	Oct 11	Oct 18	Oct 25	Nov 1	Nov 8	Nov 15	Nov 22	Nov 29	Dec 6	Dec 13	Dec 20	Dec 27	Total Units	Len	Avg Rtg	GRP	Avg Gross Impr*	% Dist	
1	CLS Mark Levin	MF 6A-12M	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10	60	0.2	2.2	5553.0	100.0	
Total Units																10			2.2	5553.0			
Total GRPs																6	4	1.3	0.9	0.0			

\*Note: Avg Aud and Gross Impressions are shown in thousands





# Contract

AxMedia  
 Attn: Eva Mah  
 800 W 47th Street Ste. 200  
 Kansas City MO 64112

Advertiser	Product	Order #	Ver #	Rev #	# Wfs	Page #
McCarthy Victory Fund		198192	2		2	2
Salesperson	Salesperson Phone #	Date	Time	Start	End	
Brooke Collins	(972)448-3384	11/22/21	4:32:15PM	12/6/21	12/19/21	
Sales Office	Agency Phone #	Demos				
Dallas	( )-	A18+				
		Survey				
		Sp21 September 2021 DP...v1				

Line #	Vehicle	Days & Times	Sep	Oct	Oct	Oct	Nov	Nov	Nov	Nov	Nov	Dec	Dec	Dec	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist	
			27	4	11	18	25	1	8	15	22	29	6	13	20							

Total Gross: \$25,600.00      Agency Commission: \$3,840.00      Total Net: \$21,760.00

Accepted for Westwood One, LLC:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name \_\_\_\_\_

Title \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

firm

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A18+				
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Sp21 September 2021 DP_v1				

AxiMedia  
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Advertiser	Product
McCarthy Victory Fund	
Salesperson	Salesperson Phone #
Brooke Collins	(972)448-3384
Sales Office	Agency Phone #
Dallas	(-)

Line #	Vehicle	Days & Times	Sep	Oct	Oct	Oct	Nov	Nov	Nov	Nov	Nov	Dec	Dec	Dec	Total Units	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist	
			27	4	11	18	25	1	8	15	22	29	6	13	20						

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

Agency represents and warrants it has the authority to make this purchase on behalf of the Advertiser listed on this order ("Advertiser") and accordingly, is responsible for prompt payment of all amounts due under this IO to WWO upon receipt of such payments from Advertiser. If Advertiser is more than 30 days overdue in paying Agency, Agency shall promptly inform Westwood One ("WWO") who shall have the right to contact Advertiser directly for payment. If payment in full has not been received from either Agency or Advertiser within 120 days of the due date, WWO reserves the right to impose interest equal to ten percent (10%) per annum on any overdue amount from the original due date until full payment is received by WWO. Agency and/or Advertiser, as applicable, shall be liable for all costs and expenses incurred by WWO in its collection efforts for amounts overdue by 120 days or more, including without limitation, attorney's fees and filing fees. If Agency fails to remit to WWO amounts Agency receives from the Advertiser, the principal owners of the Agency shall be personally liable for such unpaid amounts.

This Agreement shall, irrespective of the place of execution, be deemed to be a contract entered into and to be performed in the State of New York and shall be governed by and construed in accordance with the laws of the State of New York without regard to any choice of law or conflicts of law principles. With respect to any dispute arising hereunder or any action, suit, or proceeding relating to this Agreement, Agency and/or Advertiser, as applicable, shall be subject to the exclusive jurisdiction of the Federal District Court for the Southern District of New York and the Courts of the State of New York in New York County and the Agency, on behalf of itself and Advertiser, waives any objection of venue in any of the aforesaid courts or any right to claim that any such court constitutes an inconvenient forum.

Ordering the inventory listed herein is your consent to these terms and conditions which shall supersede any other writing, understanding or document related to the subject matter hereof.

WESTWOODONE IS AN AFFIRMATIVE ACTION EMPLOYER. NONDISCRIMINATION POLICY: Westwood One does not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that Advertiser's purchase of advertising time from Westwood One is not intended to and will not discriminate on the basis of race or ethnicity.

Notwithstanding any other agreement to the contrary, Advertiser will indemnify, defend and hold Westwood One, its parent companies, subsidiaries, corporate affiliates and the directors, officers, employees, representatives, licensees and agents of the foregoing entities, harmless from and against any and all losses, liabilities, claims, damages and other expenses, including reasonable attorney's fees, arising out of third party claims relating to the commercials provided to Westwood One by Advertiser.

\*Note: Avg Aud and Gross Impressions are shown in thousands



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Sp21 September 2021 DP_v1				

AxMedia  
 Attn: Eva Mah  
 800 W 47th Street Ste. 200  
 Kansas City MO 64112

Vehicle	Total Units	Gross	GRP	CPP	Gross Impressions*	CPM	% Distr	Surveys
CLS Mark Levin	10	\$25,600	2.2	11795	5,553.0	4.61	100.0	Sp21 September 2021 DP_v1
<b>Totals</b>	<b>10</b>	<b>\$25,600</b>	<b>2.2</b>	<b>11795</b>	<b>5,553.0</b>	<b>4.61</b>		

Total Gross:	\$25,600.00	Agency Commission:	\$3,840.00	Total Net:	\$21,760.00
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firm

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A18+				
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Vehicle	Total Units	Gross	GRP	CPP	Gross Impressions*	CPM	% Distr	Surveys

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	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Qtr 4 2021	Qtr 1 2022	Qtr 2 2022	Qtr 3 2022	Total	
CLS Mark Levin	0	0	25,600	0	0	0	0	0	0	0	0	0	25,600	0	0	0	25,600	10
All Vehicles - Total Gross			25,600										25,600				25,600	10
All Vehicles - Total Units			10										10				10	10
Air Time Gross: \$25,600.00													Agency Commission: \$3,840.00		Total Net: \$21,760.00			

firm







# Contract Summary

Advertiser McCarthy Victory Fund	Product	Order # 198192	Ver # 2	Rev #	# Wks 2	Page # 2
Salesperson Brooke Collins	Salesperson Phone # (972)448-3384	Date 11/22/21	Time 4:32:15PM	Start 12/6/21	End 12/19/21	
Sales Office Dallas	Agency Phone # ( )	Demos A18+	Survey	Sp21 September 2021 DP_v1		

AxMedia  
 Attn: Eva Mah  
 800 W 47th Street Ste. 200  
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SPOT: WW\_MCPAC1206-60

**TRANSCRIPTION**

**BED MUSIC STARTS**

**MCCARTHY:** WHAT HAS ONE YEAR OF DEMOCRAT CONTROL OF WASHINGTON GIVEN US?  
SURGING ILLEGAL IMMIGRATION

**REPORTER CLIP:** CRISIS ON THE BORDER

**REPORTER #2 CLIP:** A SEA OF HUMANITY AND DESPERATION THAT'S OVERWHELMED THE U.S.  
BORDER PATROL.

**MCCARTHY:** OUT OF CONTROL INFLATION

**REPORTER #3 CLIP:** EVERY SINGLE WORKING AMERICAN IS LOSING MONEY BECAUSE OF INFLATION.

**MCCARTHY:** INDOCTRINATION IN SCHOOLS

**REPORTER #4:** CRT PERPETUATES RACISM ... WHITE PEOPLE ARE INHERENTLY RACIST.

**MCCARTHY:** CRIME, CHAOS, DIVISION

**REPORTER #5:** THE NATION ERUPTED INTO SCENES OF CHAOS AND FAILURE

**REPORTER #6:** HORRIBLE SCENES OF PEOPLE CLINGING TO THOSE AIRPLANES ... PRESIDENT  
BIDEN DOUBLED DOWN ... THERE WAS NOT A PLAN IN PLACE TO GET OUT OF  
AFGHANISTAN

**MCCARTHY:** ONE PARTY, ONE YEAR

I'M KEVIN MCCARTHY. TOGETHER, WE CAN STOP JOE BIDEN'S DISASTROUS  
AGENDA. WE CAN END ONE PARTY RULE, FIRE NANCY PELOSI, AND TAKE OUR  
COUNTRY BACK. GO TO FIREPELOSI DOT COM TO JOIN OUR FIGHT.

I'M KEVIN MCCARTHY AND I APPROVE THIS MESSAGE.

PAID FOR BY MCCARTHY VICTORY FUND. W-W-W DOT FIRE PELOSI DOT COM

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