

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <i>Odessa/Midland</i>	<b>Date:</b> <i>10-17-16</i>
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I, National Media Research, Planning, and Placement  
do hereby request station time concerning the following issue:

National Republican Congressional Committee- IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Congressional Race

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Congressional Committee- IE

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jessica Furst Johnson- Executive Director  
Keith Davis- Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

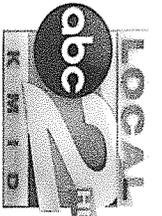
The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

\_\_\_\_\_ John Ferrell \_\_\_\_\_  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted       Accepted in Part       Rejected  
Heather Trevino      Heather Trevino      LSM  
Signature      Printed Name      Title



**KMLD**  
 7403 S University  
 Lubbock, TX 79423

National Media Research Inc  
 815 Slaters Lane  
 Alexandria, VA 22314

**Contract # 1437830**  
 Schedule Dates: 10/18/16-10/24/16  
 Advertiser: NRCC (66196)  
 Agency: National Media Research Inc (10525)  
 Product: Political - Issues / Propositions (1068)  
 Brand: 155/915/7102 (536660)  
 Salesperson: Millennium - New York, New York (1406)  
 Sales Office: Millennium - New York  
 Buyer Name: VITTI, JON  
 Phone/Fax: (212) 373-8142 /  
 CPE: N/A  
 Account Types: National/Political  
 Billing Type: Standard  
 Comments: POLITICAL ISSUE: NRCC

Date Entered: 09/27/16  
 Last Modified: 09/27/16  
 Entered By: Heather Trevino  
 CO-OP: No  
 Demo: No  
 Order Type: Normal  
 Package Deal: No  
 Commission %: 15.00  
 Commission: \$340.50  
 Net Total: \$1,929.50  
 Sales Tax:

Midland (KMLD)	Spots	Rate
By Broadcast Month	19	\$2,270.00
Oct. 2016	19	\$2,270.00
<b>Grand Total:</b>	<b>19</b>	<b>\$2,270.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	7A- GOOD MORNING AMERICA SUNDAY	1							1	1	\$35.00	\$35.00	Midland (KMLD)		9/27/16
2.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	7A- GMA ZHR - MON-FRI	1	1	1	1	1				4	\$85.00	\$340.00	Midland (KMLD)		9/27/16
3.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	7A- GMA ZHR - MON-FRI	1							1	1	\$85.00	\$85.00	Midland (KMLD)		9/27/16
4.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	6:30P- WHEEL OF FORTUNE M-F	1	1	1	1	1				4	\$150.00	\$600.00	Midland (KMLD)		9/27/16
5.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	6:30P- WHEEL OF FORTUNE M-F	2								2	\$150.00	\$300.00	Midland (KMLD)		9/27/16
6.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	6P- JEOPARDY M-F	1	2	1	2	1				6	\$130.00	\$780.00	Midland (KMLD)		9/27/16
7.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	6P- JEOPARDY M-F	1	1							1	\$130.00	\$130.00	Midland (KMLD)		9/27/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

See the back of this document for Advertising Contract Terms and Conditions