

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: Odessa/Midland	Date: 10-17-16
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I, National Media Research, Planning, and Placement
do hereby request station time concerning the following issue:

National Republican Congressional Committee- IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Congressional Race

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Congressional Committee- IE

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jessica Furst Johnson- Executive Director
Keith Davis- Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

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and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

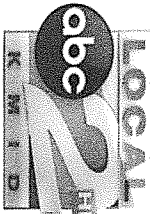
The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date *Jo Th. Zurell* Signature _____
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Heather Trevino Heather Trevino LSM
Signature Printed Name Title



KMLD
7403 S University
Lubbock, TX 79423

National Media Research Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 1437830
Schedule Dates 10/18/16-10/24/16
Advertiser NRCC (66196)
Agency National Media Research Inc (10525)
Product Political - Issues / Propositions (1068)
Brand 155/915/7102 (536660)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name VITTI, JON
Phone/Fax (212) 373-8142 /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments POLITICAL ISSUE: NRCC

Date Entered 09/27/16
Last Modified 09/27/16
Entered By Heather Trevino
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$340.50
Net Total \$1,929.50
Sales Tax

Midland (KMLD)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 19
Rate \$2,270.00
\$2,270.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	7A- GOOD MORNING AMERICA SUNDAY								1	1	\$35.00	\$35.00	Midland (KMLD)		9/27/16
2.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	7A- GMA 2HR - MON-FRI			1	1	1	1			4	\$85.00	\$340.00	Midland (KMLD)		9/27/16
3.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	6:30P- WHEEL OF FORTUNE M-F		1							1	\$85.00	\$85.00	Midland (KMLD)		9/27/16
4.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	6:30P- WHEEL OF FORTUNE M-F			1	1	1	1			4	\$150.00	\$600.00	Midland (KMLD)		9/27/16
5.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	6:30P- WHEEL OF FORTUNE M-F		2							2	\$150.00	\$300.00	Midland (KMLD)		9/27/16
6.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	6P- JEOPARDY M-F			2	1	2	1			6	\$130.00	\$780.00	Midland (KMLD)		9/27/16
7.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	6P- JEOPARDY M-F		1							1	\$130.00	\$130.00	Midland (KMLD)		9/27/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions

Heather Trevino