



WPKL-FM

Quarterly Issues/Programs List

2021 – 4th Quarter

ISSUE	Program/Title	Date	Time	Length	Description
Employee Benefits for Millennials	Pickle Spotlight	10-17-21	7:00 am	7:40	Talked with the Senior VP for Metlifes Group Benefits and about employee Benefits for Millennial's the various benefits to help support them from major decisions people have put off because of the pandemic and tips for choosing the right benefits and more
Stuff A Sleigh	Morning Show	12-8-21	7:50 am	4:48	Talked with Jamie Shaffer Fayette County CYS Supervisor about the upcoming CYS Stuff A Sleigh for the Kids at CYS planned for Dec 15 th outside of Walmart and how people can make donations at the CYS offices
Stuff A Sleigh	Morning show	12-15-21	8am to Noon	4 hours	Did a live 4 hour broadcast outside the Uniontown Walmart for the Fayette County CYS Stuff A Sleigh for the Kids at CYS and featured various interview with staff and Fayette County Commissioners along with the public who made donations for the kids at CYS during the broadcast

Stuff A Sleigh	Morning show	12-15/21	8 am to Noon	4 hours	4:51 interview with Supervisor Jamie Shaffer, 4:54 interview with Administrator Gina D'Auria 3:51 interview with Case worker Jennifer Guesman 5:02 interview with Deputy Administrator John Fritts 5:40 interview with Case worker Reba Stramat. 5:08 interview with Fayette County Commissioner Vince Vicities 2:52 interview with Fayette County Commissioner Scott Dunn 2:37 interview with Fayette County Commissioner Dave Lohr Plus several people who donated to stuffed the sleigh
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The Promotion was successful as we managed to get the sleigh stuffed and emptied at least 7 times during the broadcast that included almost a \$1000.00 in Cash Donations

